



2015 Community Awareness  
and Knowledge Survey

Final Report

# 2015 Community Awareness and Knowledge Survey

Submitted to  
Community Planning Association of Southwest Idaho

## FINAL REPORT

Contact: Elizabeth Burlo  
Clearwater Research, Inc.  
1845 S Federal Way  
Boise, ID 83705  
(208) 376-3376 ext. 429

Study Director: Michael Willmorth, PhD  
Clearwater Research, Inc.  
1845 S Federal Way  
Boise, ID 83705  
(208) 376-3376 ext. 422

September 25, 2015



## Contents

Executive Summary.....	1
Compass Recognition.....	1
Transportation Planning Awareness.....	1
Awareness of Opportunities to Be Involved.....	1
COMPASS Online/Social Media Awareness.....	2
COMPASS and Traditional News Media.....	2
COMPASS Services.....	2
Opinions About COMPASS.....	2
Preferences for Getting Information About COMPASS.....	3
Introduction.....	4
Background.....	4
Study Purpose.....	4
Organization of Report.....	4
Methodology.....	5
Sampling.....	5
Survey Instrument.....	5
Data Collection.....	6
Quality Assessment.....	7
Data Preparation.....	8
Analysis.....	8
Survey Results.....	9
COMPASS Recognition.....	9
Transportation Planning Awareness.....	15
Awareness of Opportunities to Be Involved.....	23
COMPASS Online/Social Media Awareness.....	30
COMPASS and Traditional News Media.....	32
COMPASS Services.....	33
Opinions About COMPASS.....	34
Preferences for Getting Information About COMPASS.....	39
Selected Demographics and Probability of Selection Items.....	42
Appendix A: Questionnaire.....	52



Appendix B: Final Dispositions ..... 88

Appendix C: Unweighted Frequency Tables..... 89

Appendix D: Weighted Frequency Tables ..... 123

Appendix E: Open-ended Responses ..... 157

**Tables**

Table 1: Response Rates ..... 7

**Figures**

Figure 1: To your knowledge, is there an organization that is responsible for regional transportation planning in Ada and Canyon Counties? (S01Q01) ..... 9

Figure 2: Do you know the name of that organization? (S01Q02)..... 11

Figure 3: What is the name? (S01Q02B)..... 12

Figure 4: Have you ever heard of an organization named the Community Planning Association of Southwest Idaho, also known as COMPASS? (S01Q03)..... 13

Figure 5: To your knowledge, are you represented on the COMPASS Board by an elected official? (S01Q04)..... 14

Figure 6: To your knowledge, is there a long-range transportation plan for Ada and Canyon Counties? (S02Q01)..... 15

Figure 7: Do you know the name of that plan? (S02Q02)..... 16

Figure 8: What is the name of that plan? (S02Q02B) ..... 17

Figure 9: Have you ever heard of a long-range transportation plan for Ada and Canyon Counties named “Communities in Motion”? (S02Q03) ..... 18

Figure 10: To your knowledge, does COMPASS make those types of data available online for Ada and Canyon Counties? (S02Q04) ..... 19

Figure 11: To your knowledge, does COMPASS develop a Transportation Improvement Program budget? (S02Q05) ..... 20

Figure 12: To your knowledge, does COMPASS make a Transportation Improvement Program budget available for public access? (S02Q05B)..... 21

Figure 13: To your knowledge, has COMPASS ever provided assistance or worked with your community\* on local plans or projects, such as a local transportation or land use plan? (S02Q06)..... 22

Figure 14: To your knowledge, are there ways for you to participate in or comment on regional transportation plans and planning processes? (S03Q01) ..... 23

Figure 15: If you did not know how to participate or comment, do you know how you would find out? (S03Q02)..... 24



Figure 16: Have you ever commented on any public or government plans, projects, or programs? (S03Q03)..... 25

Figure 17: Have you ever commented on any transportation plans, projects, or programs? (S03Q04)..... 26

Figure 18: Have you ever commented on any COMPASS transportation plans, projects, or programs? (S03Q05)..... 27

Figure 19: Have you ever attended a public or government meeting, for example, a public open house, a city council meeting, a presentation, or an education event? (S03Q06) ..... 28

Figure 20: Have you ever attended a COMPASS open house, presentation, or other COMPASS event? (S03Q07) ..... 29

Figure 21: Do you ever use the internet or social media? (S04Q01A)..... 30

Figure 22: Have you seen/visited/followed ... ? (S04Q01–S04Q06) ..... 31

Figure 23: Have you read/seen/heard ... ? (S05Q01–S05Q05) ..... 32

Figure 24: To your knowledge, does COMPASS provide ... ? (S06Q01–S06Q02, S06Q05–S06Q07) ..... 33

Figure 25: In your opinion, is COMPASS transparent in its planning processes? (S07Q01) ... 34

Figure 26: Have you ever contacted COMPASS for anything? (S07Q02) ..... 35

Figure 27: When you contacted COMPASS, were you satisfied with their responsiveness? (S07Q03)..... 36

Figure 28: Have you ever submitted comments on a COMPASS plan or been involved in a COMPASS event or process? (S07Q04)..... 37

Figure 29: When you were involved in that event or process, were you satisfied that your questions had been answered or that you had been listened to? (S07Q05) ..... 38

Figure 30: For each of the following items, please tell me, yes or no, whether you would prefer it as a way to get information about or from COMPASS. (S08Q01) ..... 39

Figure 31: For each of the following items, please tell me, yes or no, whether you would prefer it as a way to get information about or from COMPASS. (S08Q02) ..... 41

Figure 32: Sex (D01Q01)..... 42

Figure 33: Age (D01Q02) ..... 43

Figure 34: Race and Ethnicity (D01Q03, D01Q04)..... 44

Figure 35: Marital Status (D01Q05)..... 45

Figure 36: What is the highest grade or year of school you completed? (D01Q06)..... 46

Figure 37: Do you own or rent your home? (D01Q07)..... 47

Figure 38: What is the ZIP Code where you live? (D01Q08)..... 48

Figure 39: Are you currently ... ? (D01Q13) ..... 49

Figure 40: How many children less than 18 years of age live in your household? (D05Q14).. 50



Figure 41: Please tell me when I have reached the correct category. Is your annual household income from all sources. (D01Q15) ..... 51



## Executive Summary

Community Planning Association of Southwest Idaho (COMPASS) contracted with Clearwater Research, Inc., (Clearwater) to design and conduct a survey of community awareness of their organization that ran during the summer of 2015 in Ada and Canyon Counties. Clearwater conducted surveys of adults in Ada and Canyon Counties to measure knowledge and attitudes related to COMPASS. This is the first year conducting the COMPASS awareness survey with the goal to establish a baseline for measurement of community awareness and knowledge of COMPASS over time.

### Compass Recognition

An estimated 48% of adults in the target geography know there is an organization that is responsible for regional transportation planning in Ada and Canyon Counties. Of that group, 48% believe they know the name of that organization. The name “COMPASS” was given by 14% of adults who say they know the name of the organization. Greater percentages of adults named the Ada County Highway District (46%) and the Idaho Transportation Department (17%).

Respondents who did not know there is an organization responsible for regional transportation planning in Ada and Canyon Counties, did not know the name of the organization, or mentioned an organization other than COMPASS were asked if they had ever heard of COMPASS. An estimated 26% of adults in that group said they had heard of COMPASS.

An estimated 10% of adults in Ada and Canyon Counties know they are represented on the COMPASS Board by an elected official.

### Transportation Planning Awareness

An estimated 37% of adults in the target geography know there is a long-range transportation plan for Ada and Canyon Counties. Of that group, 5% believe they know the name of the plan. Of adults who say they know the name of the plan, 17% say it is “Communities in Motion.”

Respondents who did not know there is a long-range transportation plan for Ada and Canyon Counties, did not know the name of the plan, or mentioned a name other than “Communities in Motion” were asked if they had ever heard of “Communities in Motion.” An estimated 16% of adults in that group said they had heard of “Communities in Motion.”

An estimated 16% of adults know COMPASS makes those housing, transportation, land use, and other data available online for Ada and Canyon Counties. Similar percentages of adults know that COMPASS develops a Transportation Improvement Program budget or that COMPASS makes a Transportation Improvement Program budget available for public access. An estimated 13% of adults say COMPASS has provided assistance or worked with their community on local plans or projects.

### Awareness of Opportunities to Be Involved

An estimated 37% of adults in Ada and Canyon Counties believe there are ways for them to participate in or comment on regional transportation plans and planning processes. The most



frequently mentioned methods cited were attending a public meeting, hearing, or forum (11%); attending a city or county government meeting (6%); and participating through the Internet (5%).

An estimated 70% of adults believe, if they did not know how to participate there are ways for them to participate in or comment on regional transportation plans and planning processes, they would know how they would find out. An estimated 42% of adults would go online to find out how to participate or comment.

An estimated 24% of adults in the target geography have commented on a public or government plan, project, or program. Of that group, an estimated 57% have commented on a transportation plan, project, or program. Of adults who have commented on a transportation plan, project, or program, an estimated 21% have commented on a COMPASS transportation plan, project, or program.

An estimated 45% of adults in Ada and Canyon Counties have attended a public or government meeting. Of those adults, an estimated 6% have attended a COMPASS open house, presentation, or other COMPASS event.

### **COMPASS Online/Social Media Awareness**

An estimated 89% of adults in Ada and Canyon Counties use the internet or social media. The COMPASS website was seen by 5% of adults who use the internet or social media, and the other COMPASS outlets were each seen by less than 1% of those adults.

### **COMPASS and Traditional News Media**

Respondents were asked whether they had seen or heard about COMPASS in traditional media outlets. The three outlets with the largest estimated percentages of adults are news story (18%), display at public location (15%), and print ad (11%).

### **COMPASS Services**

Respondents were asked to indicate whether COMPASS provides any of five particular services to individuals, groups, and communities in Ada and Canyon Counties. The services with the largest estimated percentages of adults are transportation data (21%) and speakers for groups (17%).

### **Opinions About COMPASS**

Of adults in Ada and Canyon Counties who have heard of COMPASS, an estimated 34% think that COMPASS is transparent in its planning processes and 24% believe it is not transparent.

Of those adults who have heard of COMPASS, an estimated 11% have contacted COMPASS. An estimated 76% of those who have contacted COMPASS were satisfied with its responsiveness.

Of adults who have heard of COMPASS, an estimated 10% have submitted comments on a COMPASS plan or been involved in a COMPASS event or process. An estimated 80% of adults in that group were satisfied that their questions had been answered or that they had been listened to.





## **Preferences for Getting Information About COMPASS**

Respondents were asked to indicate their preferences for ways to get information about COMPASS through the internet and social media. Estimates for the top three preferences are visiting COMPASS's web page (71%), reading about COMPASS in an online version of newspaper (62%), and watching a TV story about COMPASS online.

Respondents were also asked to indicate their preferences for ways to get information about COMPASS through traditional media. For adults in the target geography, estimates for the top three preferences are TV news story (76%), radio (67%), and newspaper (59%).



## **Introduction**

### **Background**

In the summer of 2015, The Community Planning Association of Southwest Idaho (COMPASS) contracted with Clearwater Research, Inc., (Clearwater) to design and conduct a survey of community awareness and knowledge of their organization.

### **Study Purpose**

COMPASS is interested in determining a baseline for community awareness and knowledge of their organization. Clearwater designed a survey of adult Ada and Canyon county residents to be implemented in August of 2015. A telephone survey method was used to allow for a relatively short field period and relatively good coverage of the target population using random-digit dialing of telephone numbers sampled from both landline and cell phone frames.

### **Organization of Report**

In the following section, the methodological details of the 2015 telephone survey are presented. The next section provides a description and examination of the survey and analysis findings. The findings are ordered so they correspond to the order the questions were asked in the data collection interview. Important documents related to the survey are included as appendices.



## Methodology

COMPASS and Clearwater discussed and determined the overall specifications of the 2015 survey, which involved 450 completed interviews in each of Ada County and Canyon County. Clearwater consulted with COMPASS on the questionnaire and sample design and conducted telephone interviews with 851 respondents sampled from the population of adults in Ada and Canyon Counties. Respondents' answers collected during the interviews were formatted into a data set, cleaned, and weighted for analysis.

## Sampling

An overlapping dual-frame random-digit-dialing (RDD) telephone number sample was designed for the survey. One frame consisted of all landline telephone numbers in one-plus working banks with thousand blocks serving households in the target counties. A bank is a series of 100 telephone numbers ending with the digits 00 through 99 that start with the same area code, exchange, and first two digits of the line number. A thousand block is a series of 1000 telephone numbers ending with the digits 000 through 999 that start with the same area code, exchange, and first digit of the line number. A one-plus bank contains at least one telephone number listed in a residential directory and is therefore likely to include telephone numbers that ring at residential households. The second frame consisted of all cell phone telephone numbers in thousand blocks associated with rate centers located in the target counties. Samples were selected from Ada and Canyon Counties.

Clearwater estimated the necessary number of landline and cell phone RDD records to achieve the required number of completed interviews. The generated sample records were divided into random subsamples of 30 records, called replicates, for processing. Replication provided a means of ensuring that the minimum number of records is called to achieve the desired number of completed interviews.

Before fielding, the sampled telephone numbers were processed by Marketing Systems Group (MSG) using their GENESYS-CSS (Comprehensive Sample Screening) service for landline numbers and Cell-WINS for cell numbers. The process identifies a large percentage of business, nonworking, and cell phone numbers that are drawn in RDD samples. Records identified through the CSS and Cell-WINS process as nonresidential or cellular lines were not called. Rather, they were sequestered and added to the calculation of final dispositions and response rates. All remaining RDD telephone numbers were called.

Once an interviewer made voice contact with a household, he or she verified that the correct number had been reached and that it was a private residence number. For telephone numbers in the landline frame, interviewers politely terminated the call if they reached a cell phone. One adult member of the household was selected at random from among all adults residing in the household to be interviewed. For numbers in the cell phone frame, interviewers politely terminated the call if they reached a landline phone.

## Survey Instrument

Clearwater designed a computer-assisted telephone interview (CATI) questionnaire for the survey in consultation with COMPASS. The questionnaire items included sections to screen respondents for eligibility, gauge knowledge and attitudes about transportation planning and COMPASS, ascertain media usage, and collect demographic information. The survey was



conducted in English and Spanish. The questionnaire used for the survey is provided in Appendix A.

The questionnaire was programmed with Sawtooth Software's Ci3 software for administration through Sawtooth Technologies' WinCati system. Staff in Clearwater's research and data collection departments tested the programming and necessary modifications were made to ensure that it collected data as designed. Interviewers were trained to identify the correct respondent and administer the survey properly.

## Data Collection

Clearwater developed the fielding protocols for the survey based on accepted industry standards. After the first day of data collection, a response frequency checking program was developed and run. This program checked to ensure the right questions were asked or skipped, depending on responses to earlier questions.

Interviewers were thoroughly briefed prior to data collection and they rehearsed the questionnaire before conducting actual interviews. Monitoring staff listened to a sampling of interviews throughout the fielding period to maintain data quality. Clearwater used computer-aided dialing, but not predictive dialing which can annoy potential respondents by introducing a delay in the interviewer's greeting after a respondent answers the telephone. Such delays can lead to higher hang-up and refusal rates and a correspondingly lower response rate for the survey.

The numbers of completed interviews being collected during fielding were monitored. As needed, sample replicates were added to or removed from the pool of records being called by interviewers. Data collection began on July 27, 2015 and ended on August 30, 2015. Calls were made between 10 A.M. and 9 P.M., primarily during weekday evening and weekend daytime hours.

The initial estimated number of RDD sample records needed to achieve 900 completed surveys was calculated based on Clearwater's experience with similar recent surveys conducted in Idaho. Early review of sample performance during fielding showed lower than anticipated sample productivity. Additional sample replicates were ordered in an effort to reach 900 completed surveys during the planned field period. By the hard end date for fielding of August 30, 2015, 849 fully completed and 2 partially completed surveys were collected. Due to the time necessary to resolve sample records in the field, it was not feasible to fully process further sample replicates within the established field period.

For calls to landline numbers, the average interview length was 13.3 minutes, ranging from a minimum of 8 to a maximum of 26 minutes. For calls to cellular numbers, the average interview length was 13.1 minutes, ranging from a minimum of 9 to a maximum of 30 minutes. A total of ten attempts were made to each landline sampled telephone number unless a final disposition had been assigned to the record before the tenth attempt. A total of eight attempts were made to each cell phone sampled telephone number unless a final disposition had been assigned to the record before the eighth attempt.

If contact was made at a time not convenient for the respondent, the interviewer made an appointment to call back. Respondents were required to be a resident of Ada or Canyon Counties. In the landline sample frame, one adult in the household was randomly selected

from among all adults residing in the household to be the respondent for the survey. In the cell sample frame, the adult who answered the cell phone was interviewed.

## Quality Assessment

During fielding, each call attempt was given an interim or final disposition depending on the outcome of the call. At the end of the field period, each record without a final disposition was assigned one based on its history of interim dispositions. The final disposition counts for the survey—based on the disposition set developed by the American Association for Public Opinion Research (AAPOR) for CATI studies—are shown in Appendix B.

A useful measure of sample quality is the response rate. A response rate estimates the percentage of valid sample units for which an interview was completed, and it is related to the level of nonresponse (refusals and noncontacts) experienced during fielding. In general, the higher the response rate, the lower the risk that the survey results present a biased picture of the target population.

For this survey, a method of response rate calculation codified by AAPOR as Response Rate 4 (RR4) was used. This rate reflects the percentage of completed and partially completed interviews achieved after fully processing all attempted sample records in worked replicates according to the prescribed sample management rules. It also estimates the number of eligible units from the total number of phone numbers of unknown status.

To calculate RR4, the final dispositions are summarized into seven categories, shown in Table 1.

Final Disposition Type	Landline Frame	Cell Frame
Complete Interviews (I)	329	520
Partial Interviews (P)	2	0
Refusal and break off (R)	218	95
Non Contact (NC)	180	29
Other (O)	28	0
e	0.043	0.235
Unknown household/office (UH)	2166	2786
Unknown other (UO)	187	26
AAPOR Response Rate 4	0.386	0.398

The formula for RR4 is  $(I+P)/((I+P) + (R+NC+O) + e(UH+UO))$ . The value of e—the estimated proportion of cases of unknown eligibility that are eligible—was calculated from the proportion of eligible sample elements among all telephone numbers for which a definitive determination of status was obtained. This is a conservative approach to estimating e. This survey achieved response rates of 39% for the landline frame and 40% for the cell phone frame. These are typical response rates for surveys of these populations given the methods used. Nevertheless, the risk of bias in the survey results due to nonresponse of eligible sample units must be recognized.



## Data Preparation

CATI processing of the RDD sample was considered complete at the point all records in used replicates had reached their maximum attempts or a final disposition had been assigned. The data were exported from CATI, cleaned, and compiled into a labeled IBM SPSS data file. Clearwater checked the prepared data for out-of-range and improbable values and for consistency in responses across questions and appropriate skip patterns. Data cleaning included editing open-ended responses to ensure correctness and consistency in spelling, capitalization, and punctuation. Based on the frequency with which they were mentioned by respondents, additional coding categories were created.

Finally, the cases in the survey data set were weighted to account for the RDD sample design and to reduce the effect of unit nonresponse. The dual-frame RDD design yields a complex probability sample. The probability that a given respondent was contacted to participate in the survey varied by the number of phone lines that served the household, the number of adults that lived in the household, and the total number of telephone numbers available to be sampled in the frame from which the household was sampled. Case weights were calculated to account for these varying probabilities of selection. In addition, a raking technique was incorporated in the case weighting to help minimize bias due to nonresponse patterns (refusals and noncontacts). The population estimates used for raking were county-level 5-year estimates (2009–2013) from the U.S. Census.

Two weights were calculated for each case. The first was an expansion weight for projecting to population counts and for correct variance estimation using specialized statistical analysis software, such as IBM SPSS Complex Samples program. The second was a relative weight, which can be used for approximating correct variance estimates using standard statistical analysis software with simple random sample assumptions, such as the IBM SPSS Base program.

In Appendix C, unweighted frequency tables for the substantive questionnaire items show the distributions of answers given by the survey respondents. Appendix D includes weighted frequency tables that represent the estimated percentages of the answers in the target population of adults. Open-ended responses to questionnaire items are listed in Appendix E.

## Analysis

Because the survey involved complex random samples, both the Base and Complex Samples modules of IBM SPSS were used to analyze the survey results. These included chi-square tests, t-tests, ANOVA tests, and regression modeling. The particular test was selected based on the measurement scale types of the questionnaire items involved. Results of these tests are provided on the following pages as bulleted statements after presentation of the main survey result for each questionnaire item. The significance level for these tests was  $\alpha = 0.05$ . Thus a statistically significant difference found in the analysis is one large enough that it would erroneously indicate a corresponding difference in the target population in only 5% of RDD samples like those selected for this survey.



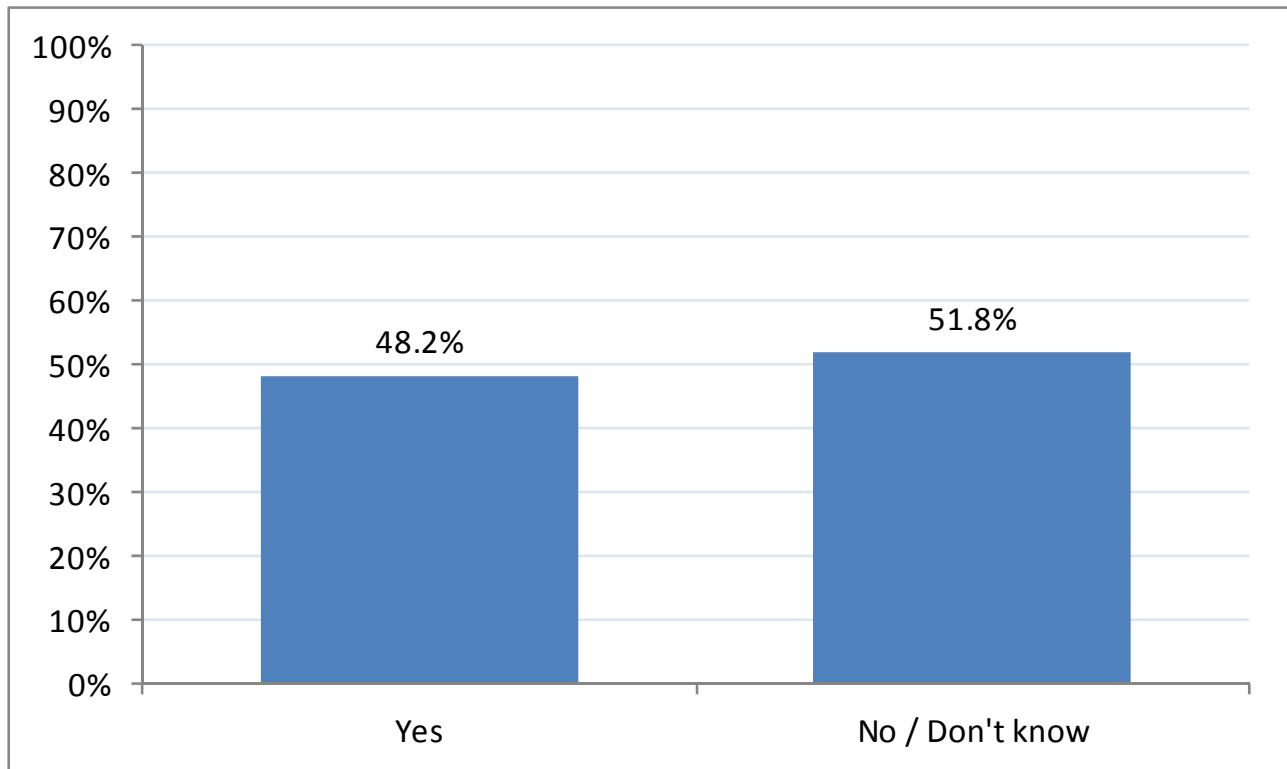
## Survey Results

The findings from the survey are presented in this section as weighted estimates for the population of adults in Ada and Canyon Counties. Appendix C gives tables with the unweighted survey answers from the 851 respondents and Appendix D provides tables with the weighted population estimates. The estimates in this section are accompanied by charts as visualizations of the survey results.

### COMPASS Recognition

An estimated 48% of adults in the target geography know there is an organization that is responsible for regional transportation planning in Ada and Canyon Counties (Figure 1).

Figure 1: To your knowledge, is there an organization that is responsible for regional transportation planning in Ada and Canyon Counties? (S01Q01)



Base: All adults (n = 851)

- With increasing age, there was increased likelihood of an adult in the target population saying there is an organization responsible for regional transportation planning in Ada and Canyon Counties.
- White non-Hispanic adults (51%) were more likely than other adults (32%) to say there is such an organization.
- Married adults (56%) were more likely than other adults to say there is such an organization. Those who were never married or were part of an unmarried couple (30%) were the least likely.



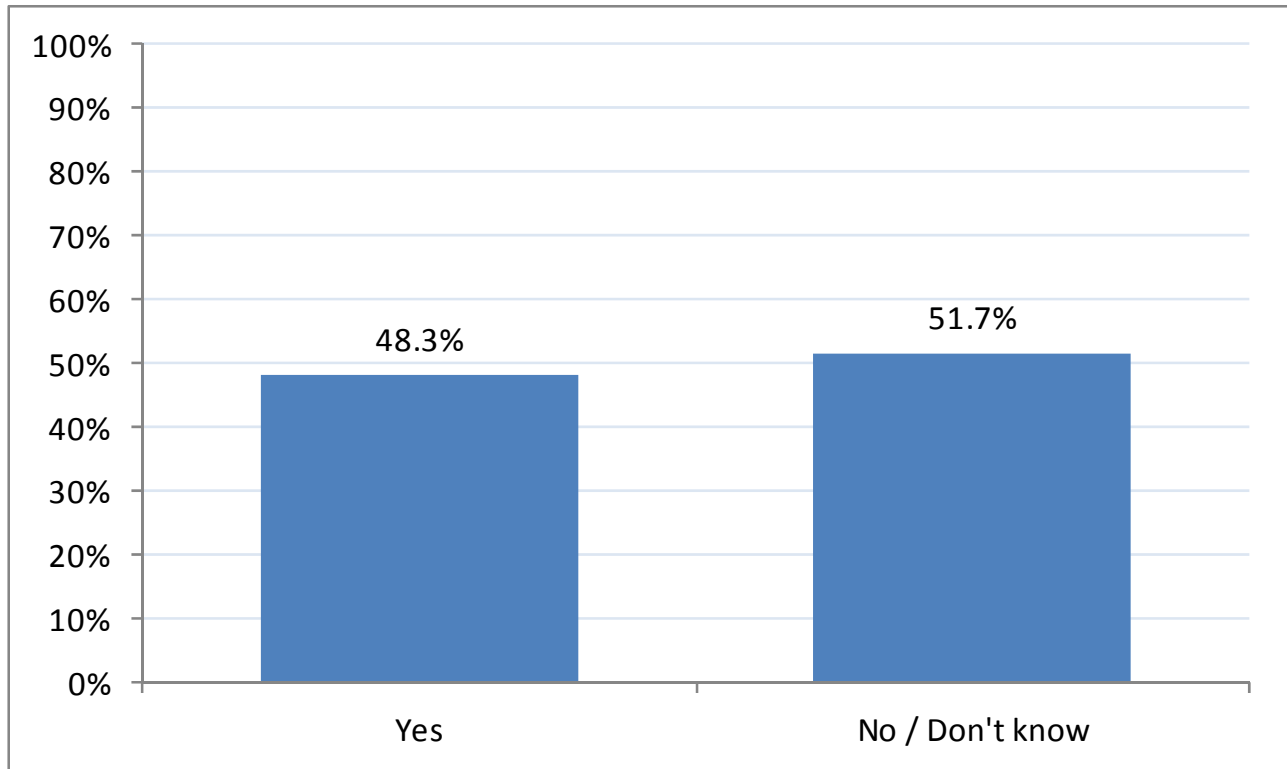
- With increasing educational attainment, there was increased likelihood of an adult in the target population saying there is such an organization.
- Adults who own their homes (53%) were more likely than other adults (38%) to say there is such an organization.
- As the annual household income of an adult increases, the likelihood increases of the adult saying there is such an organization.





Of adults in the target geography who know there is an organization that is responsible for regional transportation planning in Ada and Canyon Counties, an estimated 48% know the name of that organization (Figure 2).

Figure 2: Do you know the name of that organization? (S01Q02)

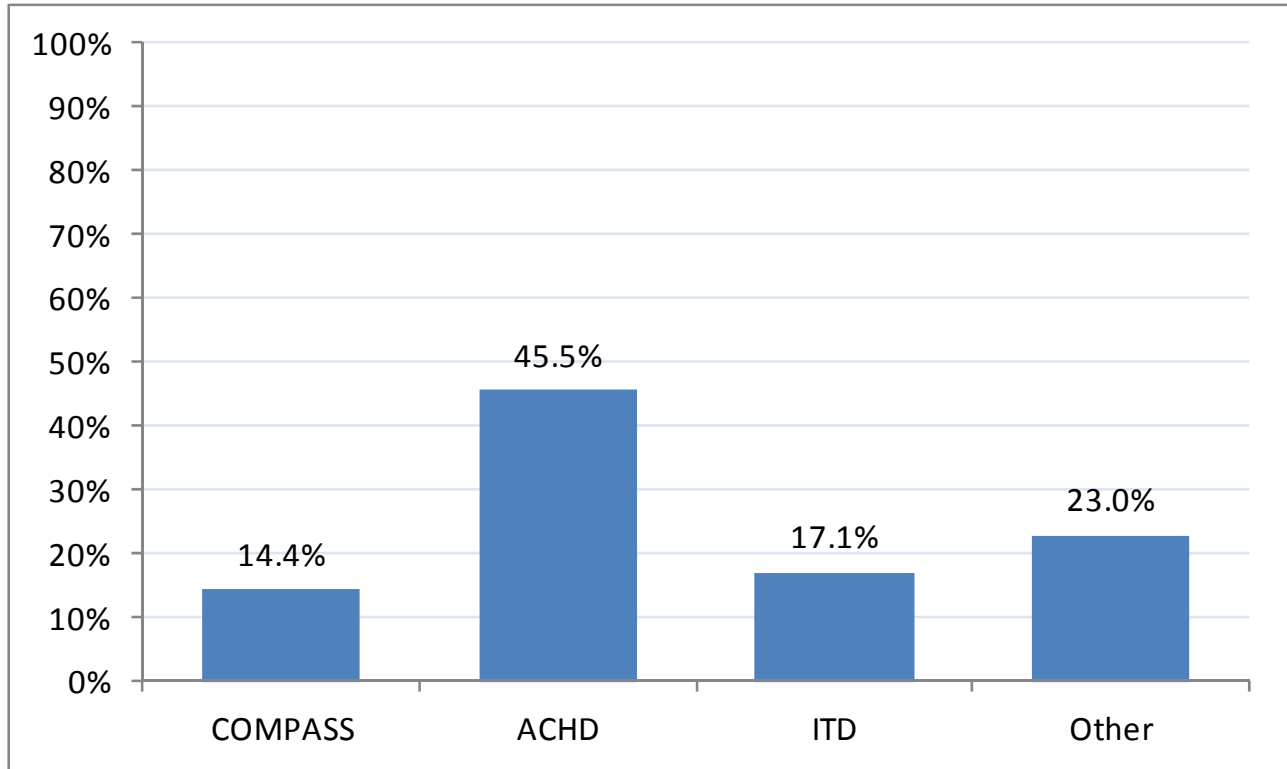


Base: Adults who know there is an organization that is responsible for regional transportation planning in Ada and Canyon Counties (n = 421)

- The overall pattern of responses did not differ significantly among the demographic subgroups examined in the analysis.

Respondents who said they knew the name of the organization responsible for regional transportation planning in Ada and Canyon Counties were asked to give the name. The name “COMPASS” was given by an estimated 14% of adults who say they know the name of the organization (Figure 3). Greater percentages of adults named the Ada County Highway District (46%) and the Idaho Transportation Department (17%).

**Figure 3: What is the name? (S01Q02B)**

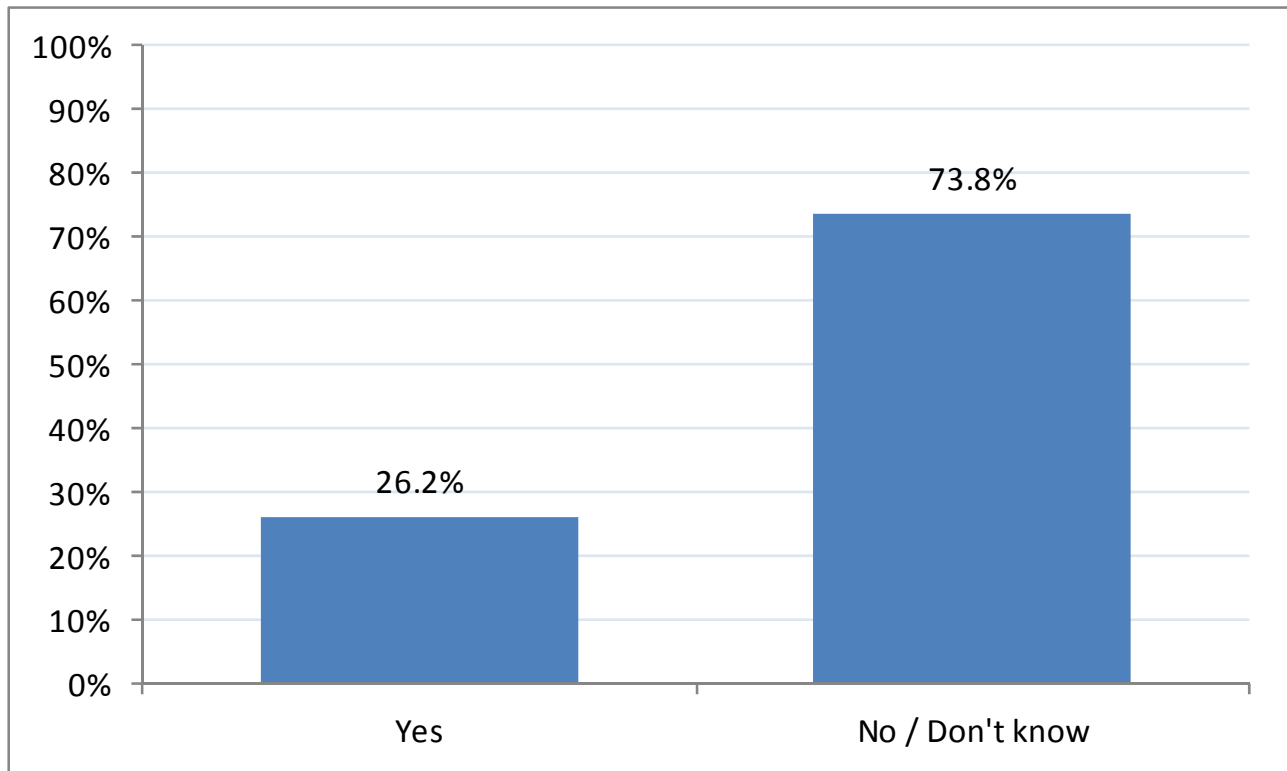


Base: Adults who know the name of the organization that is responsible for regional transportation planning in Ada and Canyon Counties (n = 182)

- The overall pattern of responses did not differ significantly among the demographic subgroups examined in the analysis.

Respondents who did not know there is an organization responsible for regional transportation planning in Ada and Canyon Counties, did not know the name of the organization, or mentioned an organization other than COMPASS were asked if they had ever heard of COMPASS. An estimated 26% of adults in that group said they had heard of COMPASS (Figure 4).

**Figure 4: Have you ever heard of an organization named the Community Planning Association of Southwest Idaho, also known as COMPASS? (S01Q03)**

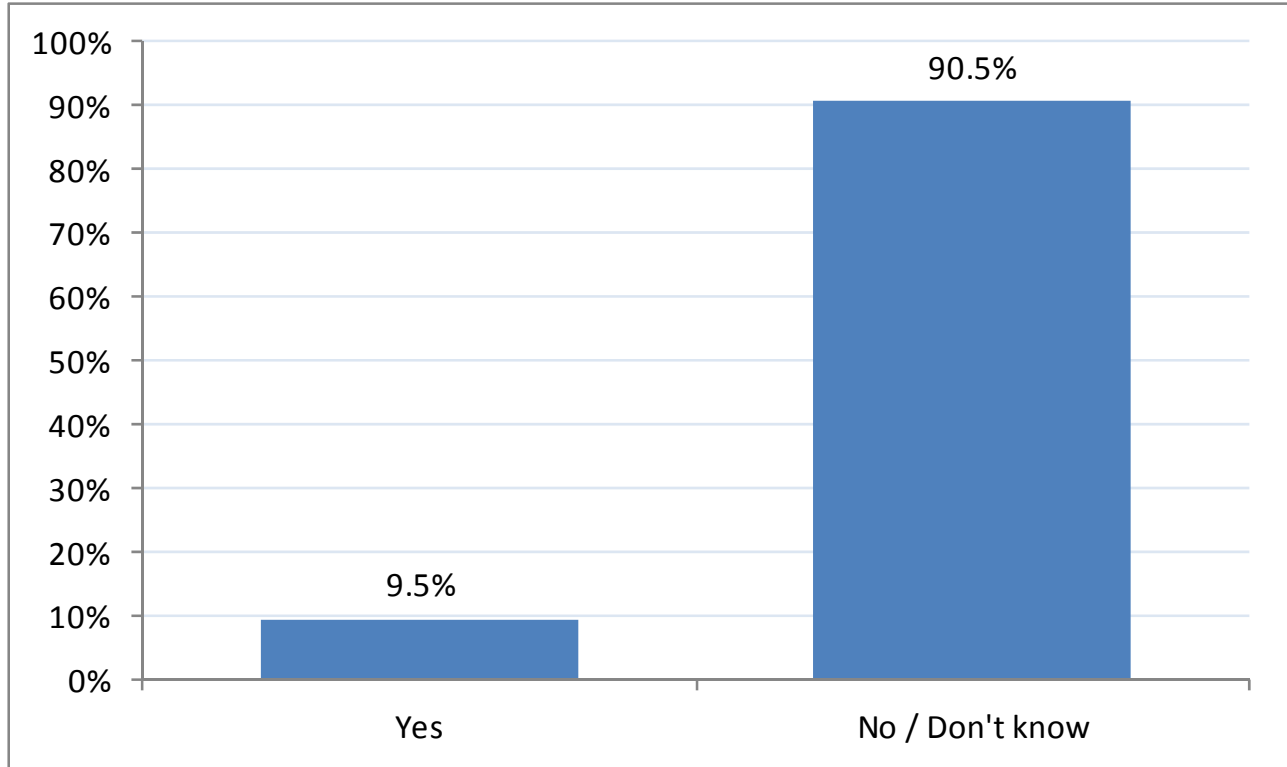


Base: Adults who do not know there is an organization responsible for regional transportation planning in Ada and Canyon Counties, do not know the name of the organization, or do not know COMPASS is the organization's name (n = 821)

- The overall pattern of responses did not differ significantly among the demographic subgroups examined in the analysis.

An estimated 10% of adults in Ada and Canyon Counties say they are represented on the COMPASS Board by an elected official (Figure 5).

Figure 5: To your knowledge, are you represented on the COMPASS Board by an elected official? (S01Q04)



Base: All adults (n = 851)

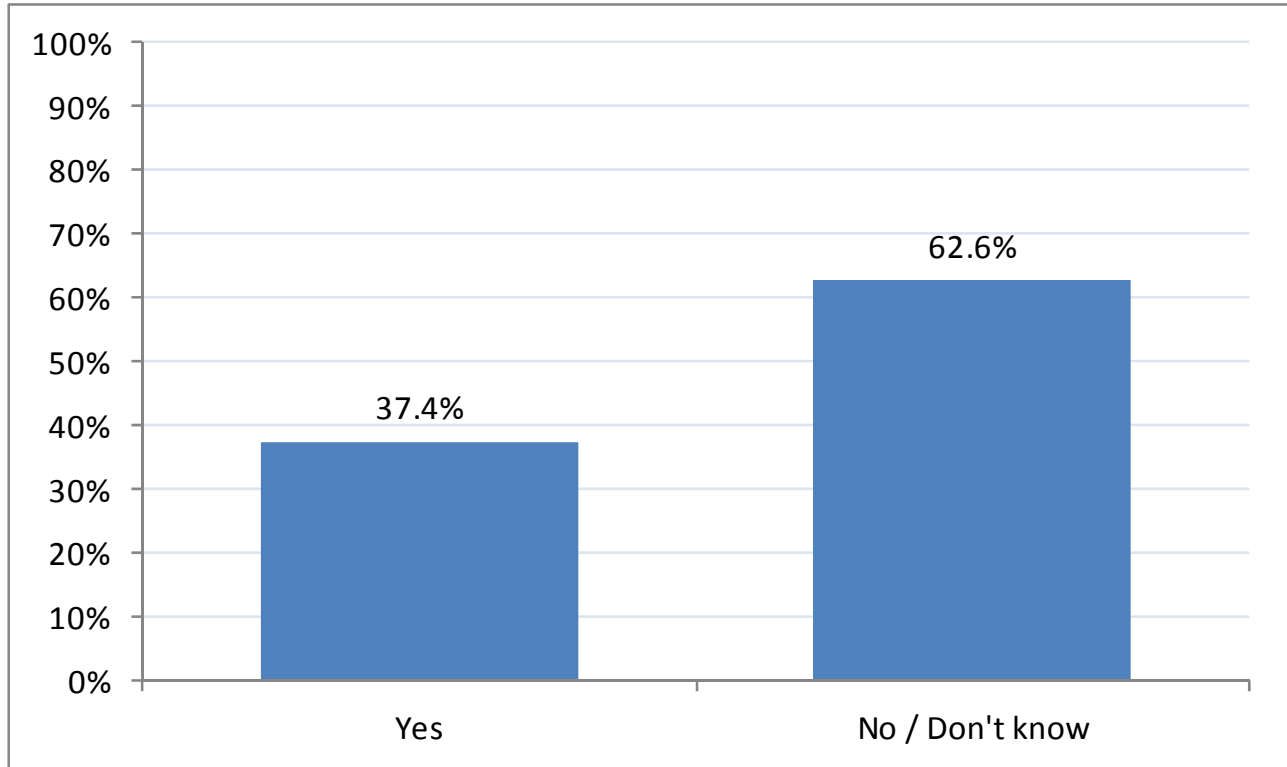
- White non-Hispanic adults (10%) were more likely than other adults (5%) to say they are represented on the COMPASS Board by an elected official.



## Transportation Planning Awareness

An estimated 37% of adults in the target geography say there is a long-range transportation plan for Ada and Canyon Counties (Figure 6).

Figure 6: To your knowledge, is there a long-range transportation plan for Ada and Canyon Counties? (S02Q01)



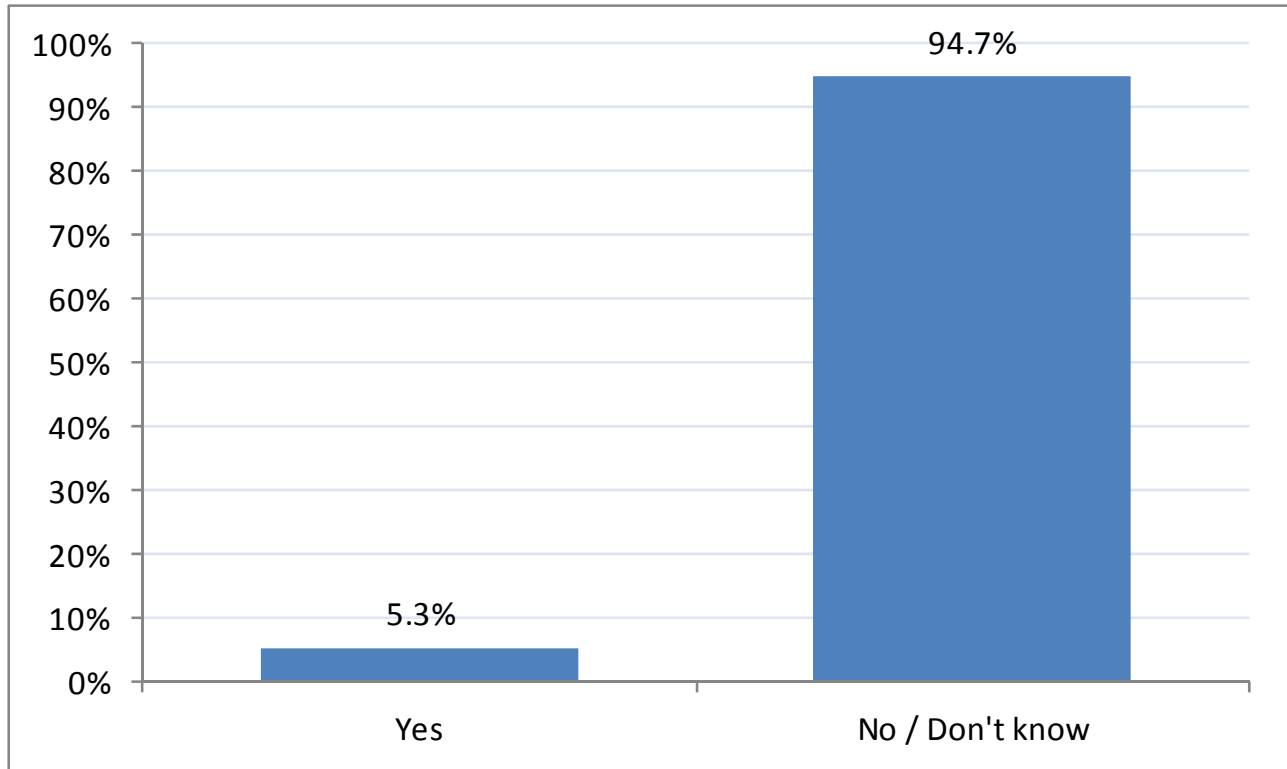
Base: All adults (n = 847)

- White non-Hispanic adults (40%) were more likely than other adults (23%) to say there is a long-range transportation plan for Ada and Canyon Counties.
- Married adults (43%) were more likely than other adults to say there is such a plan.
- With increasing educational attainment, there was increased likelihood of an adult in the target population saying there is such a plan.
- As the annual household income of an adult increases, the likelihood increases of the adult saying there is such a plan.



Of adults who say there is a long-range transportation plan for Ada and Canyon Counties, 5% say they know the name of the plan (Figure 7).

Figure 7: Do you know the name of that plan? (S02Q02)

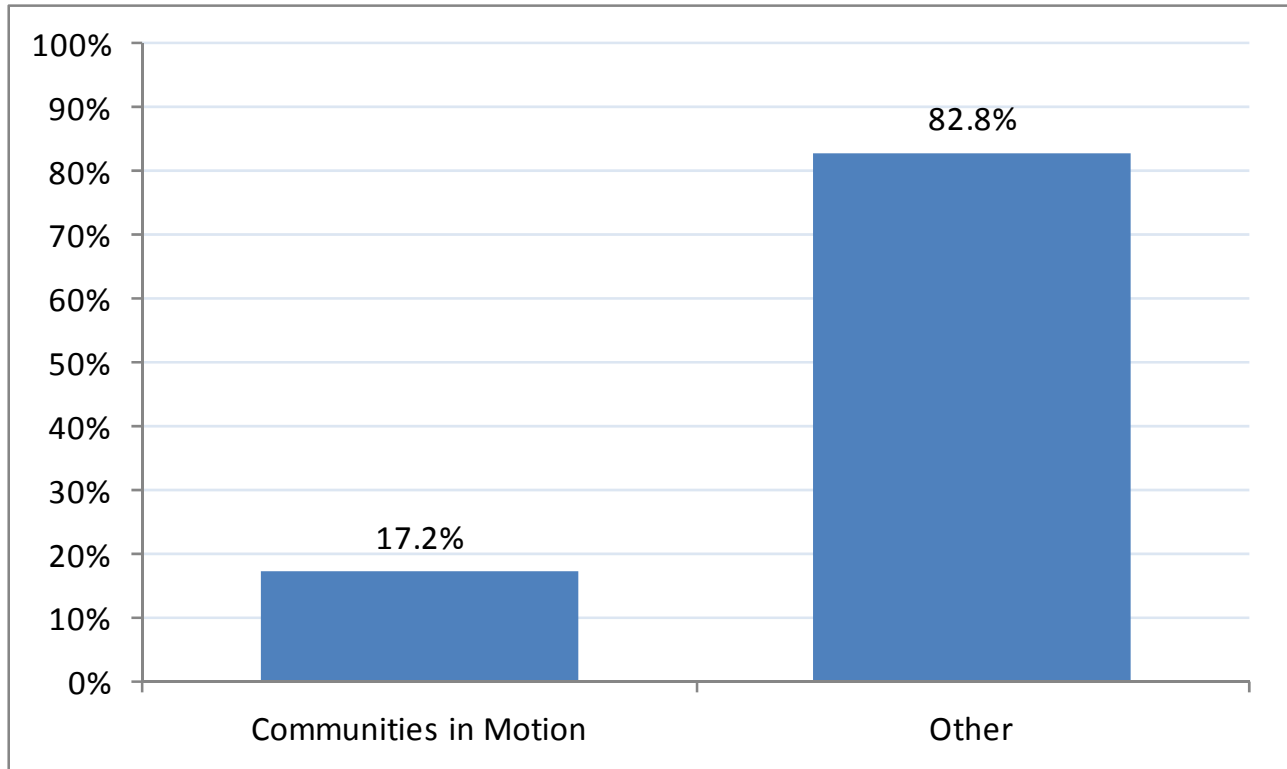


Base: Adults who say there is a long-range transportation plan for Ada and Canyon Counties (n = 339)

- The overall pattern of responses did not differ significantly among the demographic subgroups examined in the analysis.

Of adults who say they know the name of the long-range transportation plan for Ada and Canyon Counties, 17% say it is “Communities in Motion” (Figure 8).

Figure 8: What is the name of that plan? (S02Q02B)

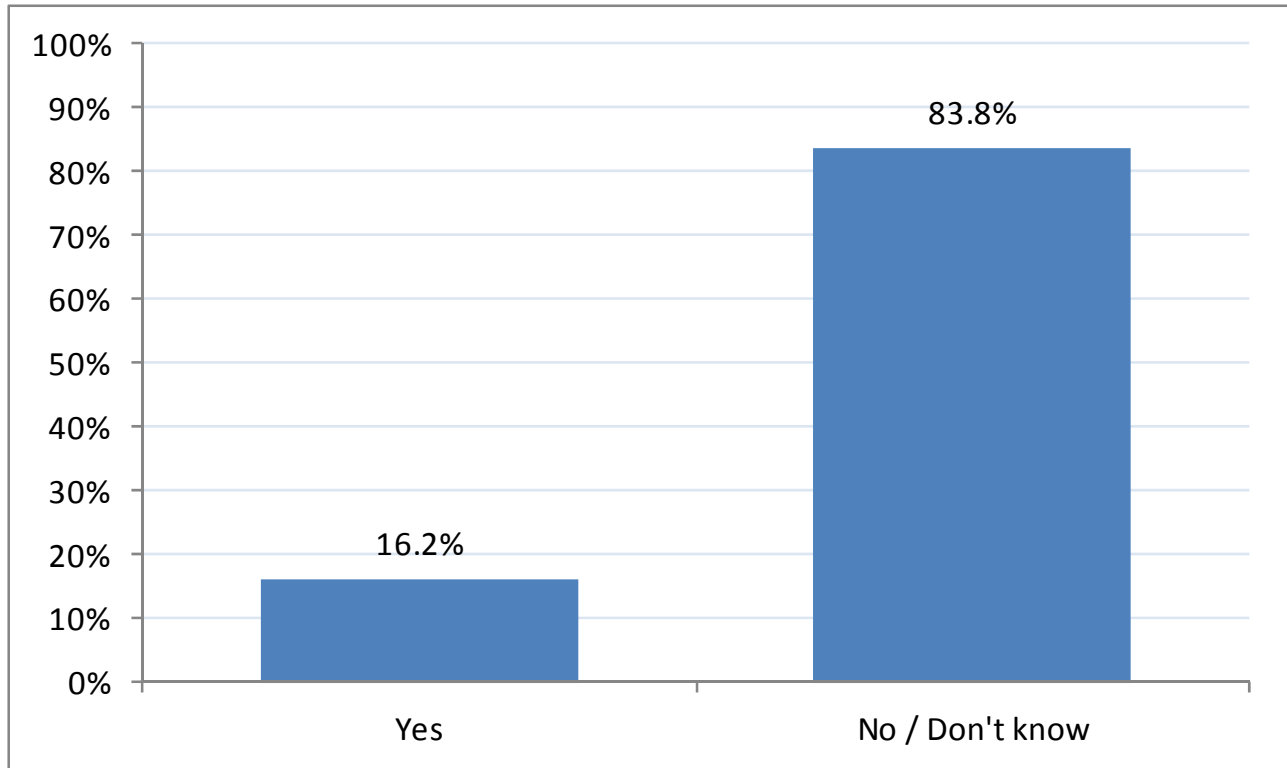


Base: Adults who say they know the name of the long-range transportation plan (n = 11)

- White non-Hispanic adults (0%) were less likely than other adults (100%) to give the name “Communities in Motion.”

Respondents who did not know there is a long-range transportation plan for Ada and Canyon Counties, did not know the name of the plan, or mentioned a name other than “Communities in Motion” were asked if they had ever heard of “Communities in Motion.” An estimated 16% of adults in that group said they had heard of “Communities in Motion” (Figure 9).

**Figure 9: Have you ever heard of a long-range transportation plan for Ada and Canyon Counties named “Communities in Motion”? (S02Q03)**



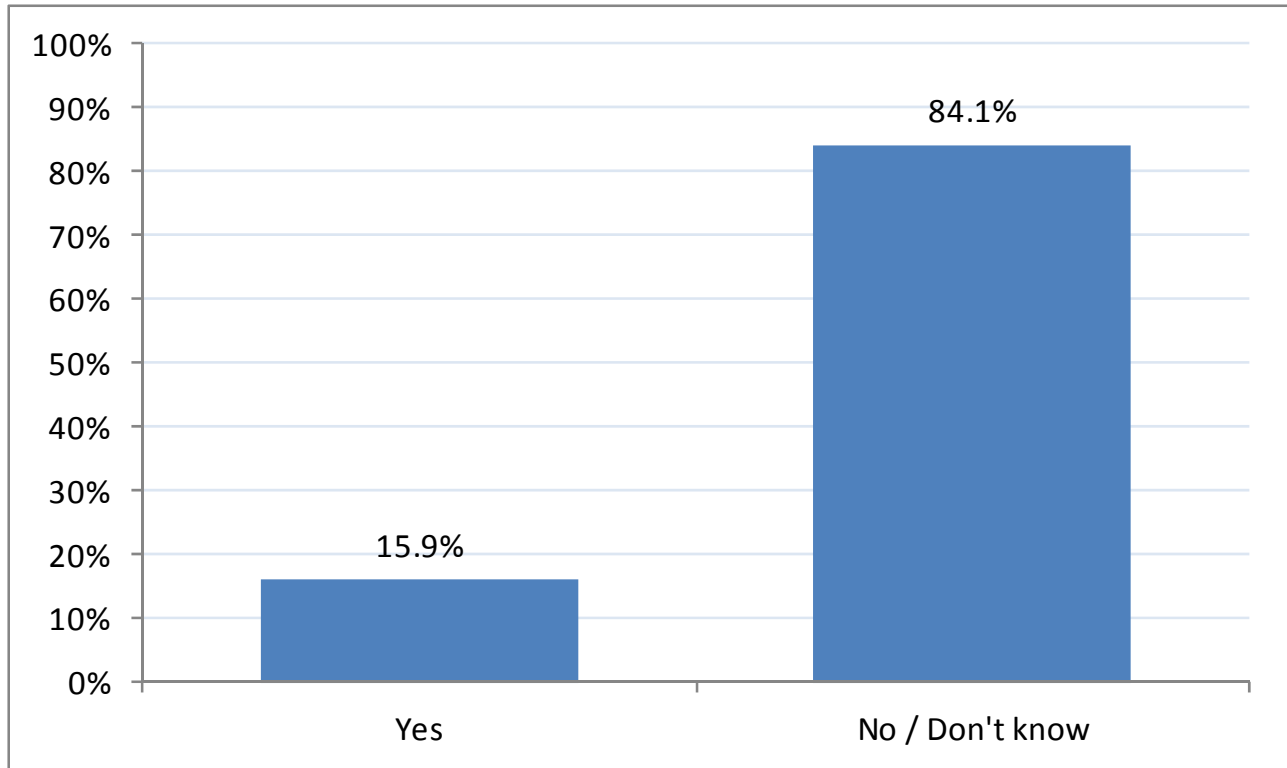
Base: Adults who do not know there is a long-range transportation plan for Ada and Canyon Counties, do not know the name of the plan, or think it is named something other than “Communities in Motion” (n = 11)

- White non-Hispanic adults (18%) were more likely than other adults (5%) to have heard of a long-range transportation plan for Ada and Canyon Counties named “Communities in Motion.”
- Adults in Ada County (19%) were more likely than adults in Canyon County (11%) to have heard of “Communities in Motion.”



Respondents were told “Some regional transportation planning organizations provide online internet access to housing, transportation, land use, and other data.” An estimated 16% of adults say COMPASS makes those type of data available online for Ada and Canyon Counties (Figure 10).

**Figure 10: To your knowledge, does COMPASS make those types of data available online for Ada and Canyon Counties? (S02Q04)**



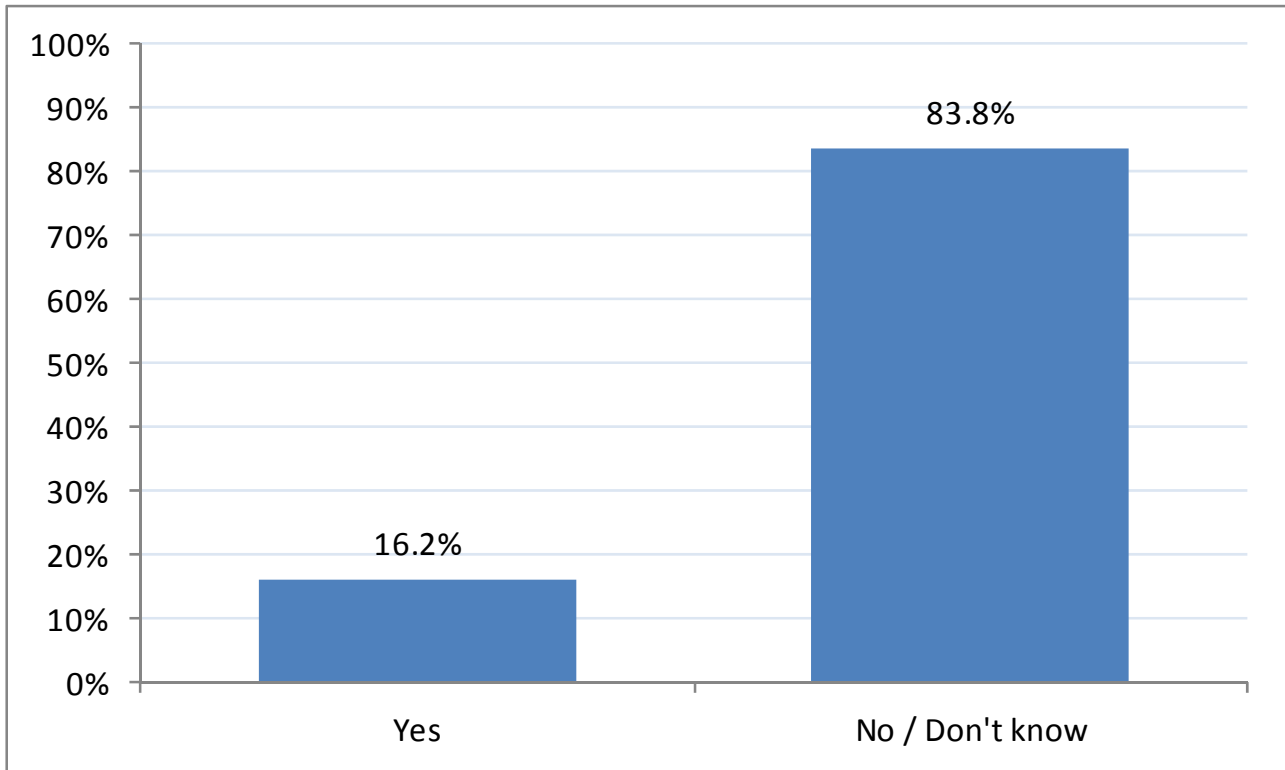
Base: All adults (n = 847)

- The overall pattern of responses did not differ significantly among the demographic subgroups examined in the analysis.



Respondents were told “Part of the transportation planning process is budgeting how federal transportation dollars will be used in a given area. The budget is called a ‘Transportation Improvement Program.’” An estimated 16% of adults say COMPASS develops a Transportation Improvement Program budget (Figure 11).

Figure 11: To your knowledge, does COMPASS develop a Transportation Improvement Program budget? (S02Q05)

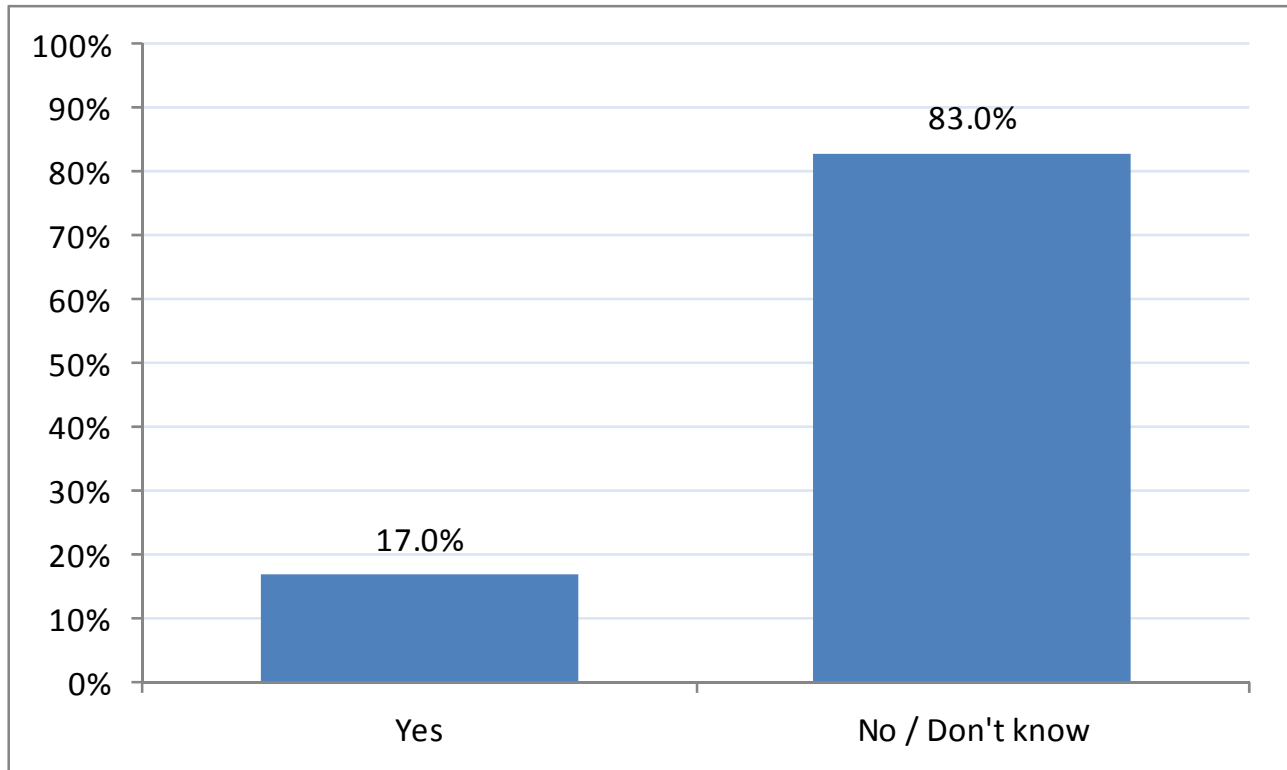


Base: All adults (n = 851)

- Adults in households with no children (20%) were more likely than other adults to say COMPASS develops a Transportation Improvement Program budget.

An estimated 17% of adults say COMPASS makes a Transportation Improvement Program budget available for public access (Figure 12).

**Figure 12: To your knowledge, does COMPASS make a Transportation Improvement Program budget available for public access? (S02Q05B)**



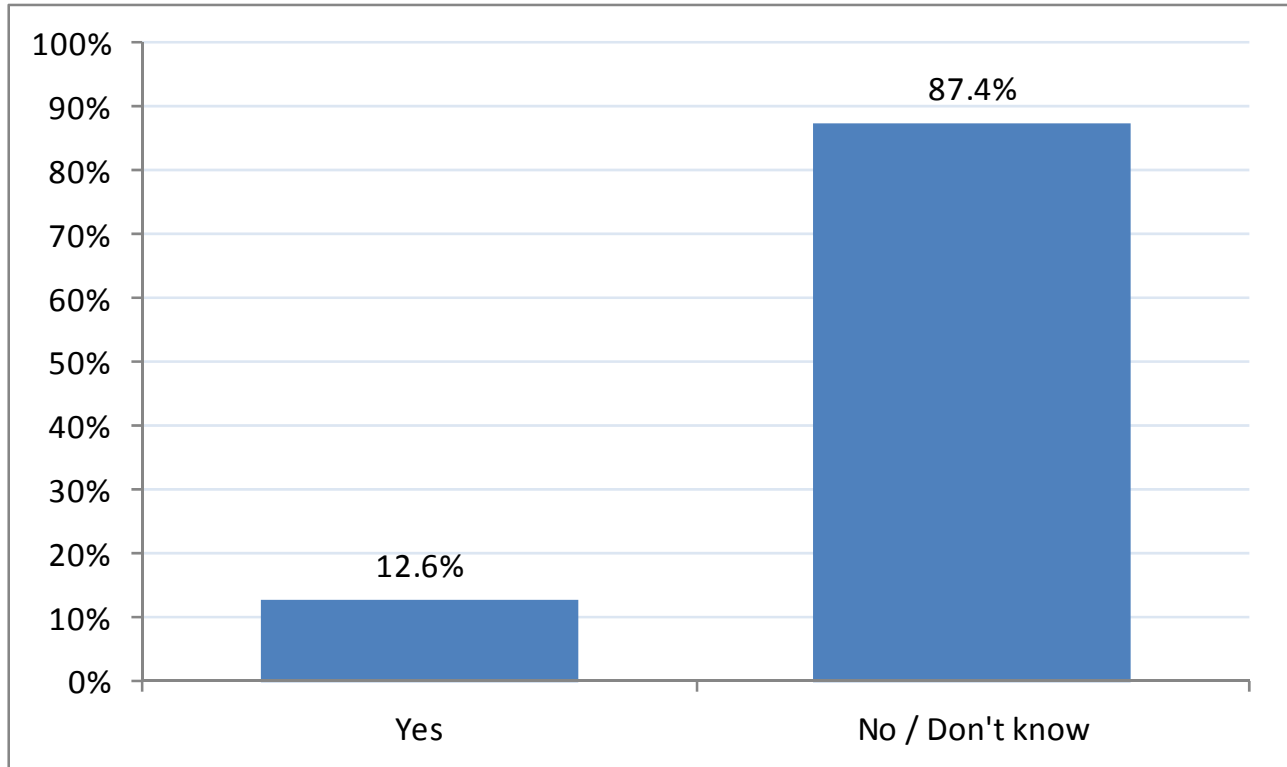
Base: All adults (n = 850)

- The overall pattern of responses did not differ significantly among the demographic subgroups examined in the analysis.



An estimated 13% of adults say COMPASS has provided assistance or worked with their community on local plans or projects, such as a local transportation or land use plan (Figure 13).

**Figure 13: To your knowledge, has COMPASS ever provided assistance or worked with your community\* on local plans or projects, such as a local transportation or land use plan? (S02Q06)**



Base: All adults (n = 849)

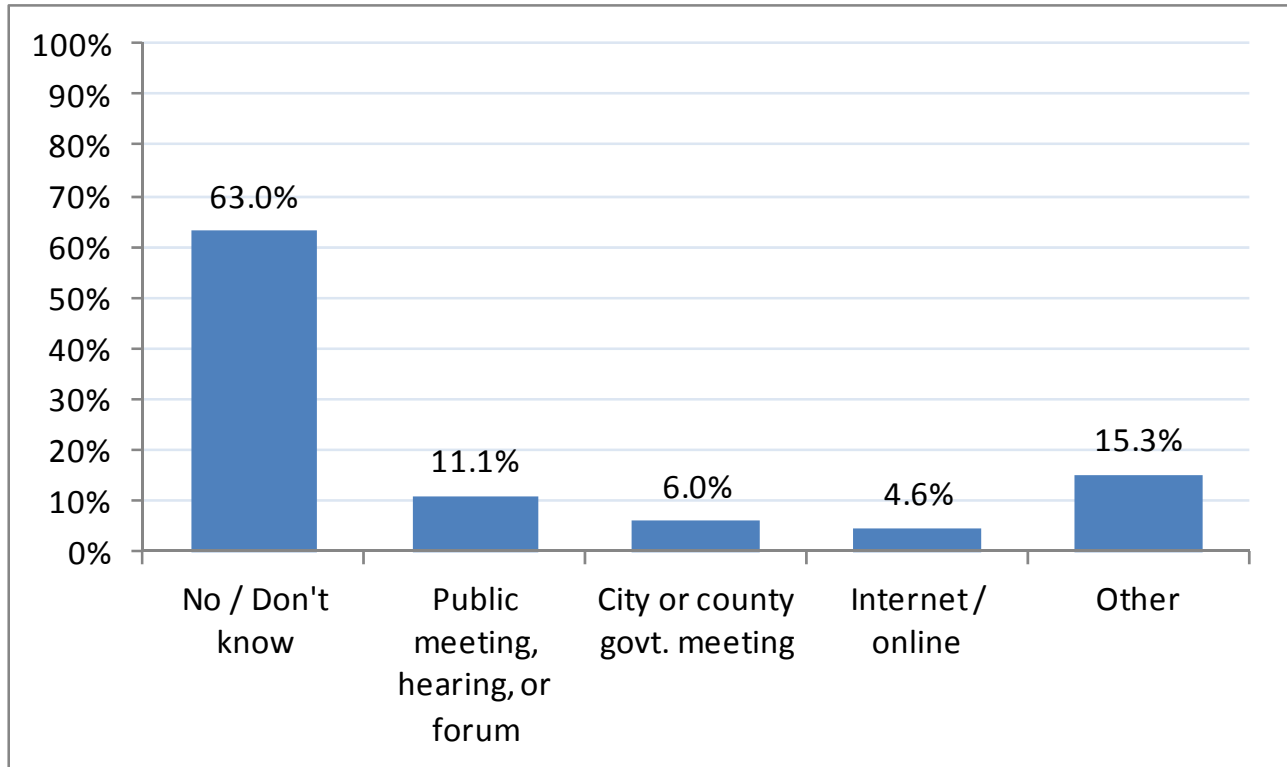
- With increasing educational attainment, there was increased likelihood of an adult in the target population saying COMPASS had provided assistance or worked with their community on local plans or projects.
- Adults who own their homes (15%) were more likely than other adults (8%) to say COMPASS had provided assistance or worked with their community on local plans or projects.
- As the annual household income of an adult increases, the likelihood increases of the adult saying COMPASS had provided assistance or worked with their community on local plans or projects.



## Awareness of Opportunities to Be Involved

An estimated 37% of adults in the target geography say there are ways for them to participate in or comment on regional transportation plans and planning processes (Figure 14). The most frequently mentioned methods cited were attending a public meeting, hearing, or forum (11%); attending a city or county government meeting (6%); and participating through the internet (5%).

Figure 14: To your knowledge, are there ways for you to participate in or comment on regional transportation plans and planning processes? (S03Q01)

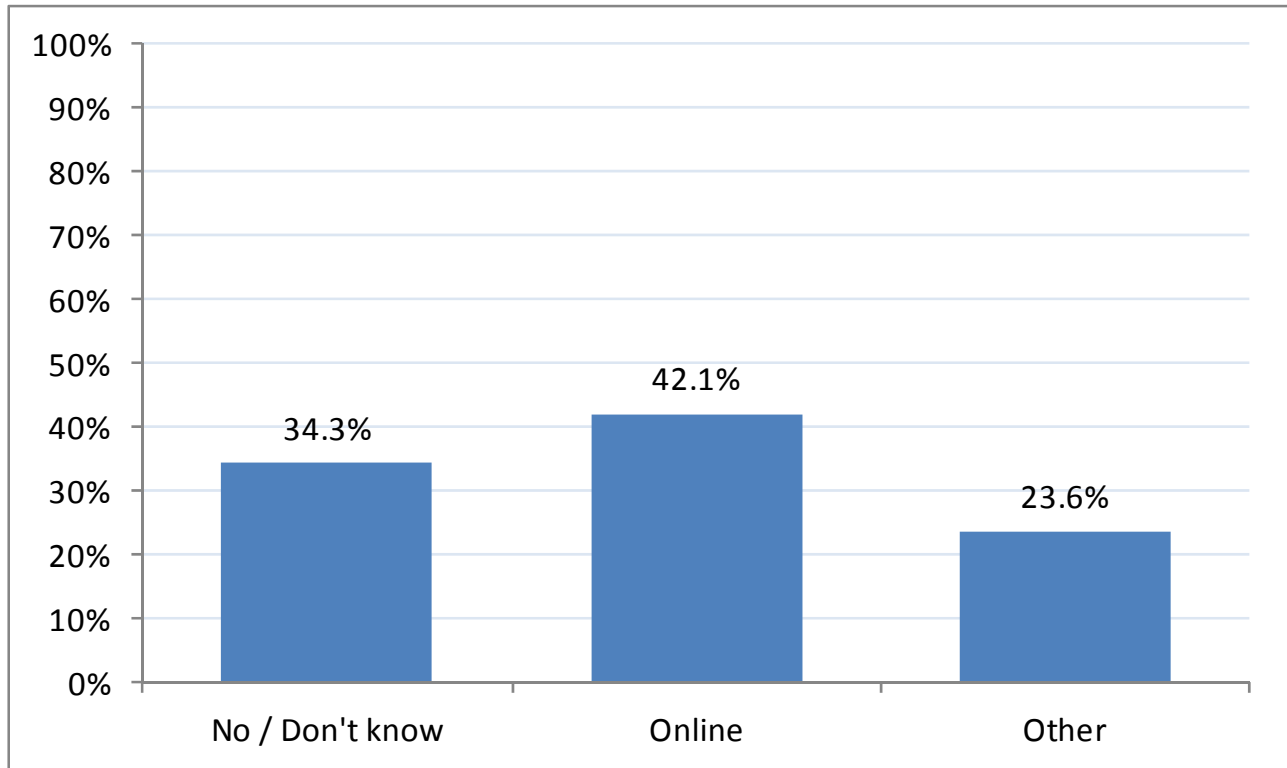


Base: All adults (n = 850)

- Men (44%) were more likely than women (31%) to say there are ways for them to participate in or comment on regional transportation plans and planning processes.
- With increasing educational attainment, there was increased likelihood of an adult in the target population saying there are ways for them to participate or comment.
- Adults in Ada County (41%) were more likely than adults in Canyon County (29%) to say there are ways for them to participate or comment.
- As the annual household income of an adult increases, the likelihood increases of the adult saying there are ways for them to participate or comment.

An estimated 70% of adults in the target geography say, if they did not know how to participate there are ways for them to participate in or comment on regional transportation plans and planning processes, they know how they would find out (Figure 15). An estimated 42% of adults would go online to find out how to participate or comment.

Figure 15: If you did not know how to participate or comment, do you know how you would find out? (S03Q02)



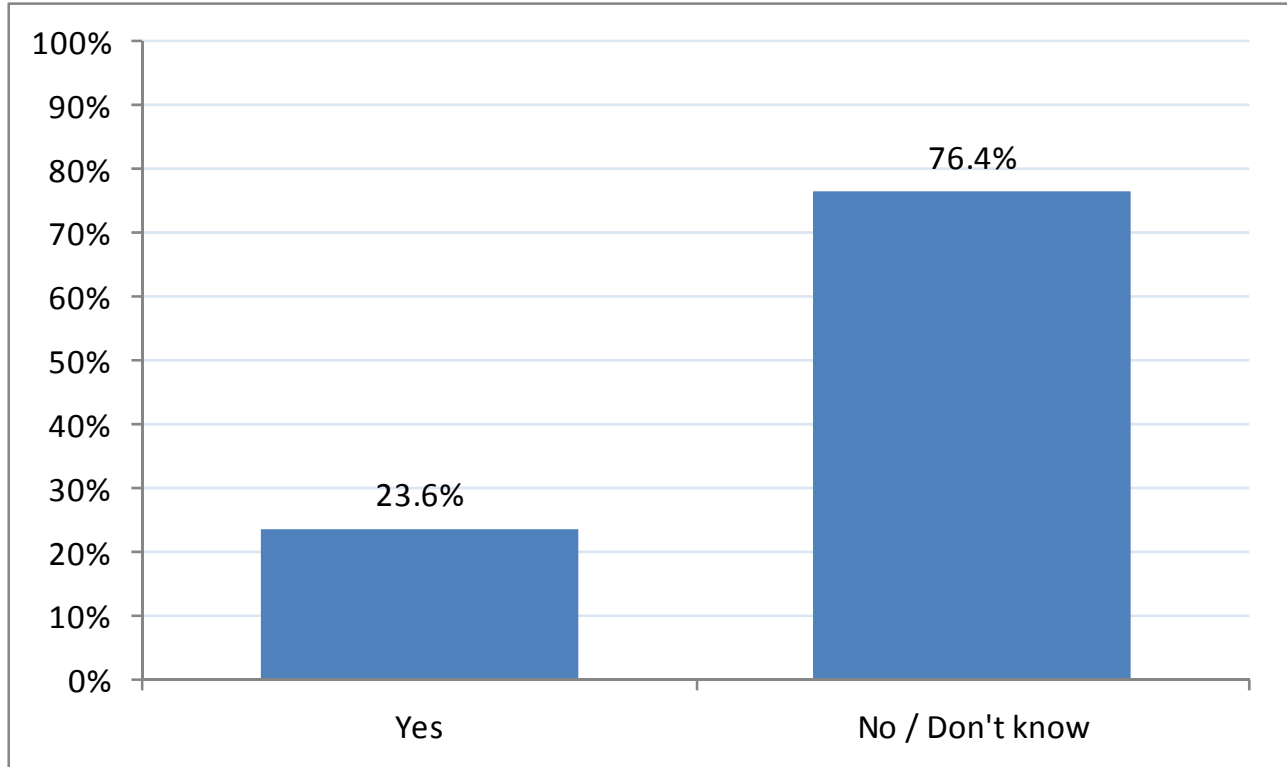
Base: All adults (n = 844)

- Adults who were never married or were part of an unmarried couple (72%) were more likely than other adults to say they know how they would find out how to participate or comment. Those who were divorced, widowed, or separated (54%) were the least likely.
- With increasing educational attainment, there was increased likelihood of an adult in the target population saying they know how they would find out how to participate or comment.
- Adults who own their homes (70%) were more likely than other adults (57%) to know how they would find out how to participate or comment.
- Adults in Ada County (70%) were more likely than adults in Canyon County (55%) to know how they would find out how to participate or comment.
- As the annual household income of an adult increases, the likelihood increases of the adult knowing how they would find out how to participate or comment.



An estimated 24% of adults in the target geography have commented on a public or government plan, project, or program (Figure 16).

Figure 16: Have you ever commented on any public or government plans, projects, or programs? (S03Q03)

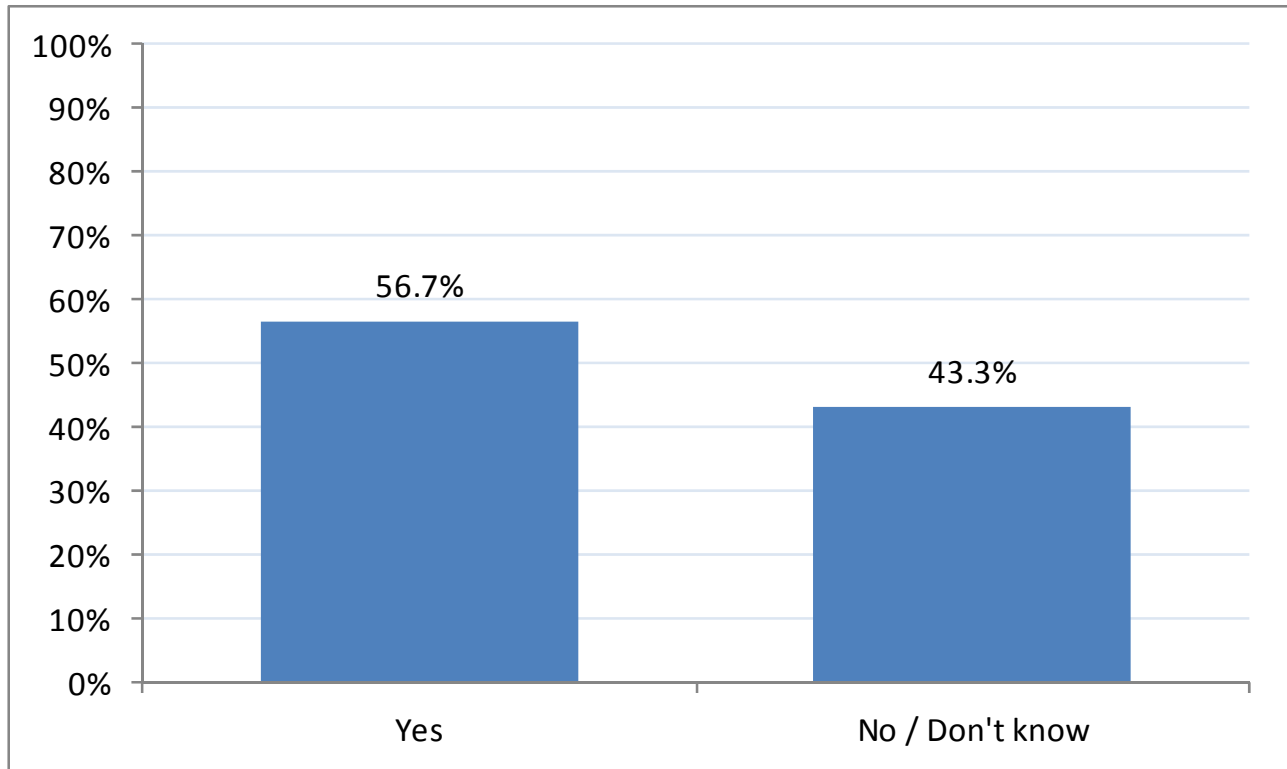


Base: All adults (n = 850)

- Adults ages 65 to 74 were the most likely to have commented on public or government plans, projects, or programs (40%). Those ages 25 to 34 were the least likely (8%).
- White non-Hispanic adults (26%) were more likely than other adults (11%) to say they had commented on public or government plans, projects, or programs.
- With increasing educational attainment, there was increased likelihood of an adult in the target population saying they had commented on public or government plans, projects, or programs.
- Adults who own their homes (28%) were more likely than other adults (13%) to say they had commented on public or government plans, projects, or programs.

Of adults in the target geography who have commented on a public or government plan, project, or program, an estimated 57% have commented on a transportation plan, project, or program (Figure 17).

**Figure 17: Have you ever commented on any transportation plans, projects, or programs? (S03Q04)**



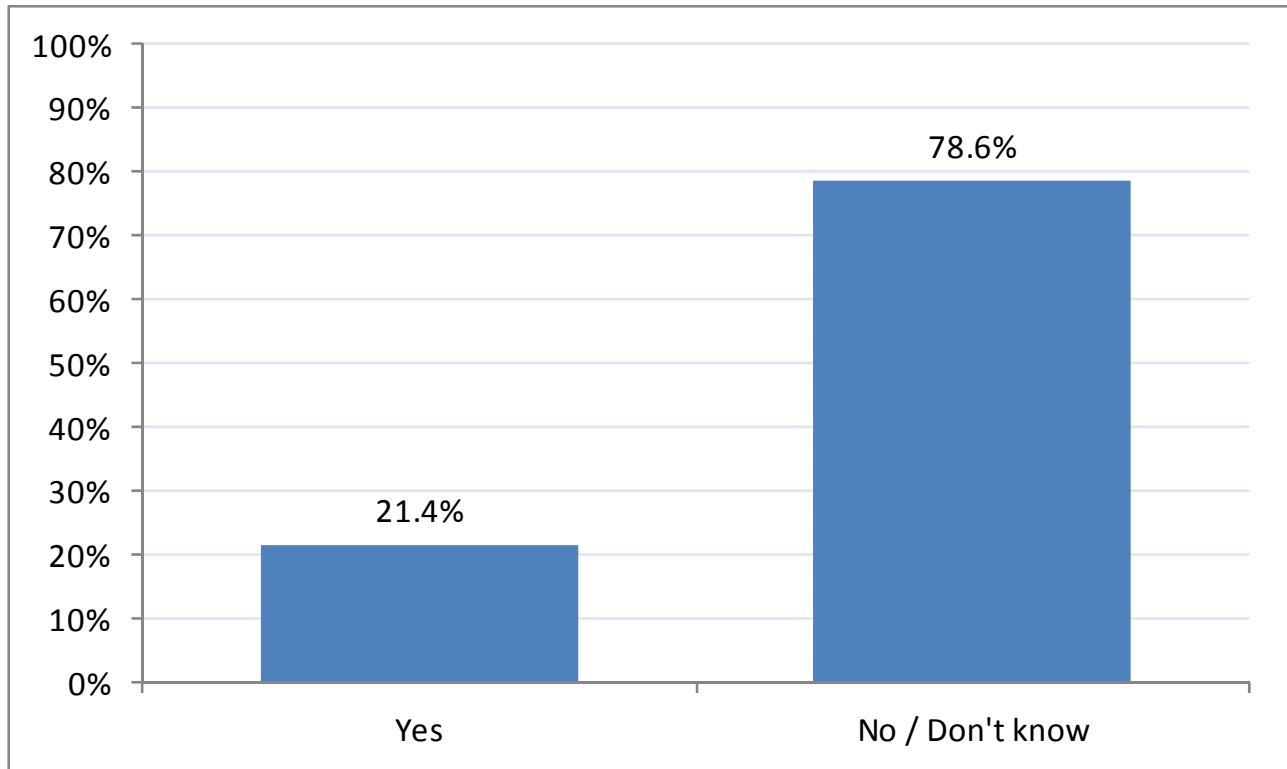
Base: Adults who have commented on a public or government plan, project, or program (n = 244)

- Adults under age 35 were the least likely to have commented on any transportation plans, projects, or programs (24% of those 18 to 24 and 17% of those 24 to 34).
- Adults in Ada County (62%) were more likely than adults in Canyon County (43%) to have commented on any transportation plans, projects, or programs.
- Employed adults (65%) were more likely than other adults to have commented on any transportation plans, projects, or programs.



Of adults in the target geography who have commented on a transportation plan, project, or program, an estimated 21% have commented on a COMPASS transportation plan, project, or program (Figure 18).

Figure 18: Have you ever commented on any COMPASS transportation plans, projects, or programs? (S03Q05)



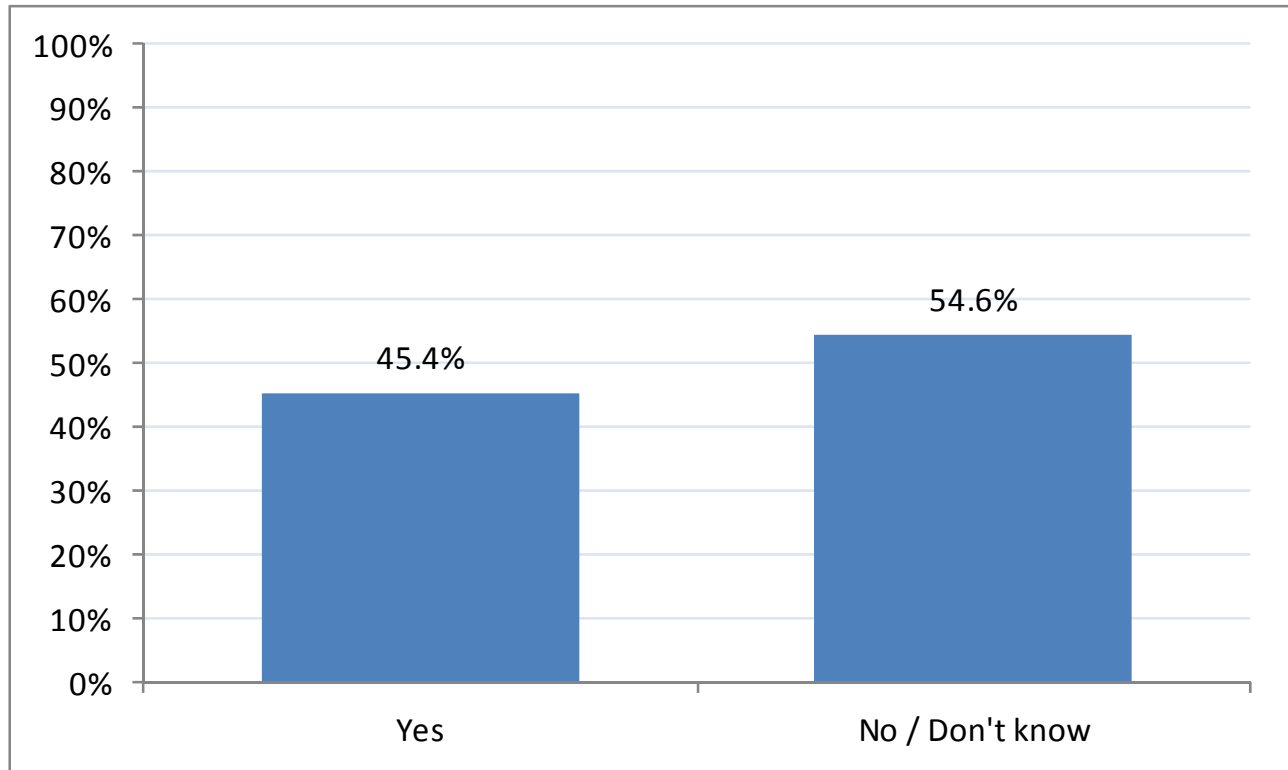
Base: Adults who have commented on a transportation plan, project, or program (n = 134)

- The overall pattern of responses did not differ significantly among the demographic subgroups examined in the analysis.



An estimated 45% of adults in the target geography have attended a public or government meeting (Figure 19).

**Figure 19: Have you ever attended a public or government meeting, for example, a public open house, a city council meeting, a presentation, or an education event? (S03Q06)**

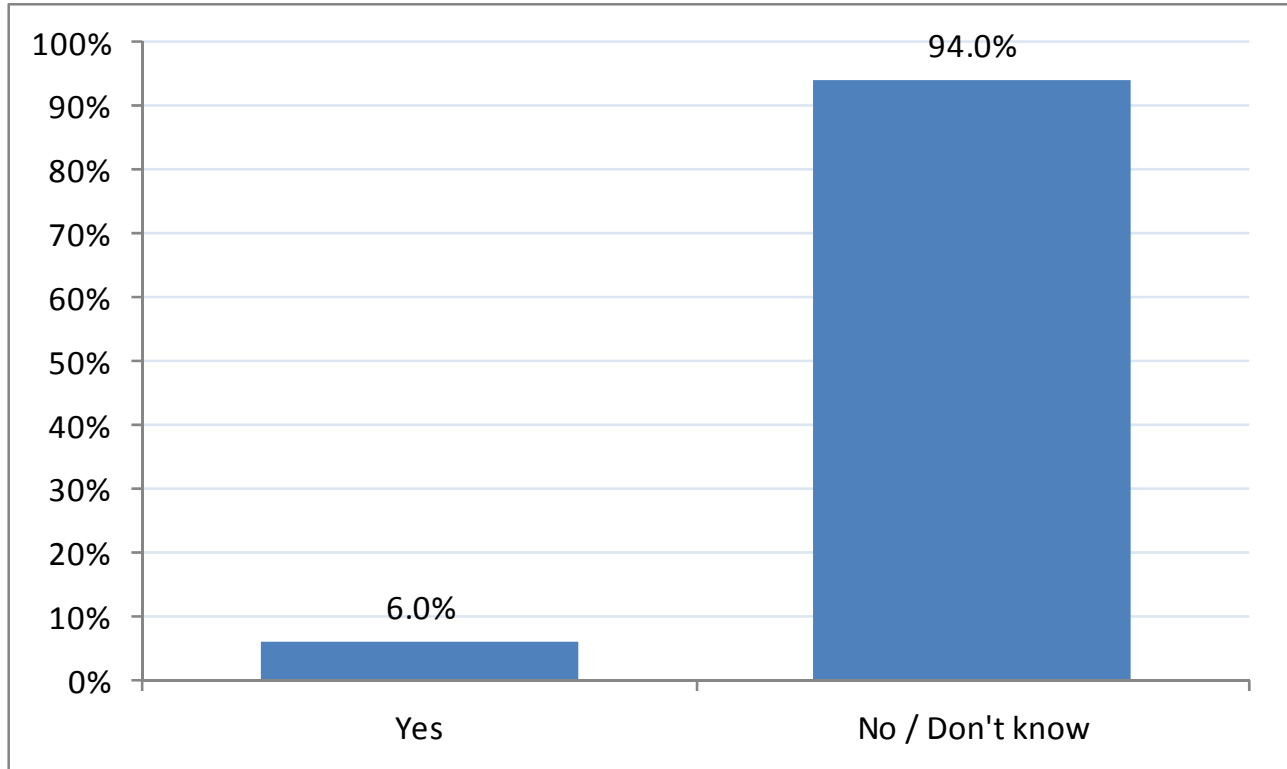


Base: All adults (n = 850)

- Adults ages 45 to 54 were the most likely to have attended a public or government meeting (64%). Those ages 18 to 24 were the least likely (31%).
- White non-Hispanic adults (49%) were more likely than other adults (27%) to have attended a public or government meeting.
- With increasing educational attainment, there was increased likelihood of an adult in the target population to have attended a public or government meeting.
- Adults who own their homes (49%) were more likely than other adults (37%) to have attended a public or government meeting.
- As the annual household income of an adult increases, the likelihood increases of the adult having attended a public or government meeting.

Of adults in the target geography who have attended a public or government meeting, an estimated 6% have attended a COMPASS open house, presentation, or other COMPASS event (Figure 20).

Figure 20: Have you ever attended a COMPASS open house, presentation, or other COMPASS event? (S03Q07)



Base: All adults (n = 433)

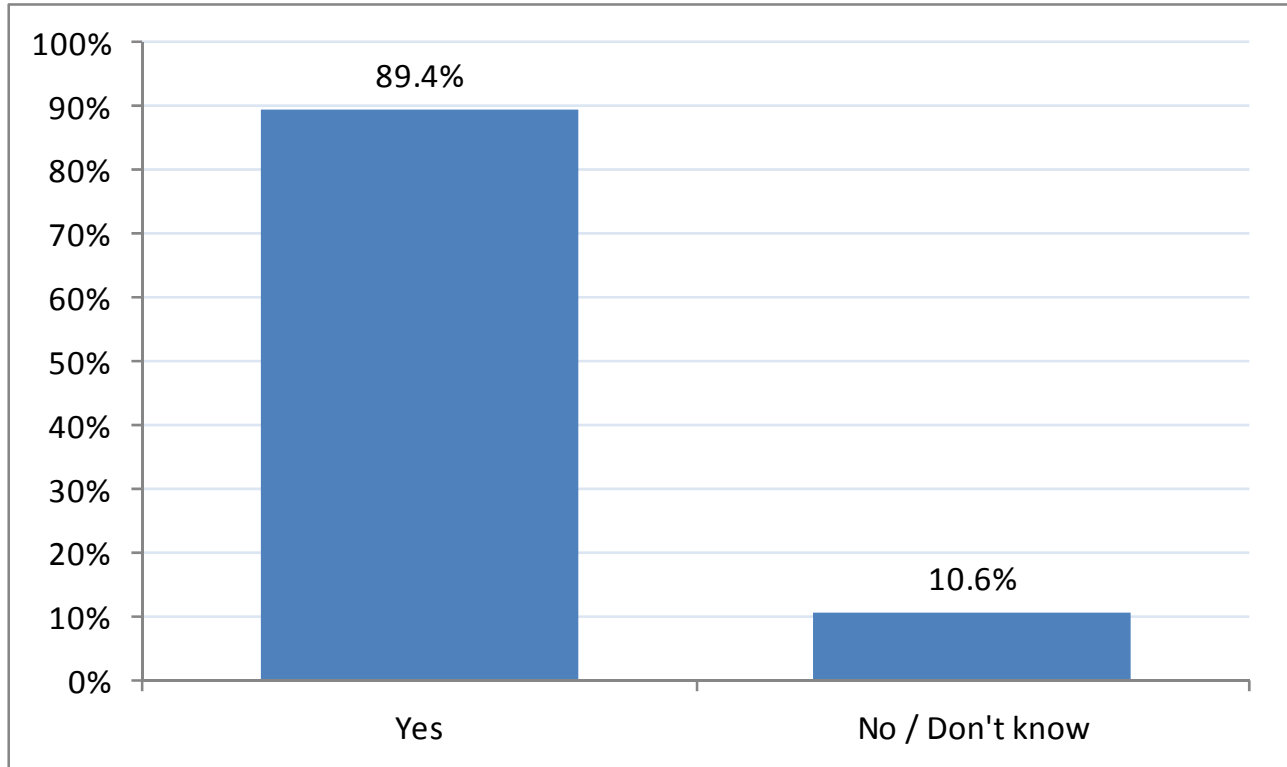
- The overall pattern of responses did not differ significantly among the demographic subgroups examined in the analysis.



## COMPASS Online/Social Media Awareness

An estimated 89% of adults in the target geography use the Internet or social media (Figure 21).

Figure 21: Do you ever use the internet or social media? (S04Q01A)

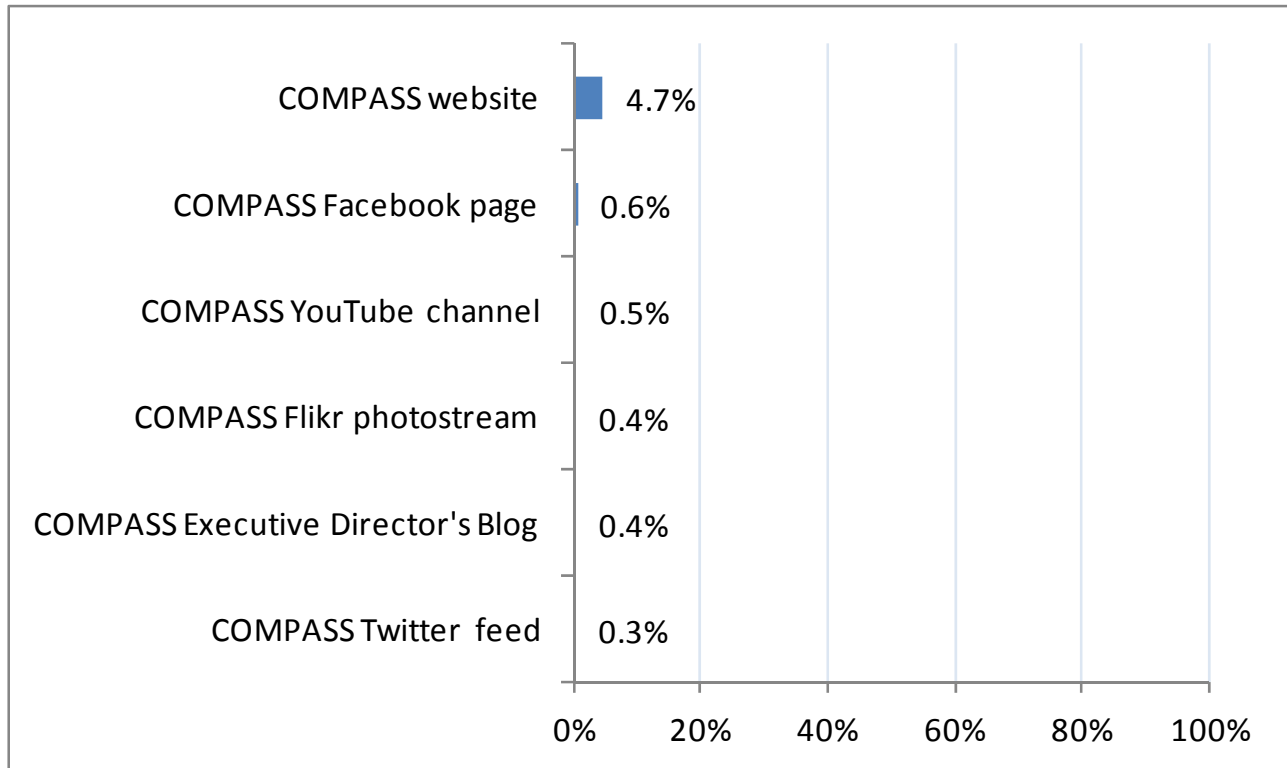


Base: All adults (n = 851)

- Adults who were never married or were part of an unmarried couple (97%) were more likely than other adults to say they use the internet or social media. Those who were divorced, widowed, or separated (77%) were the least likely.
- With increasing educational attainment, there was increased likelihood of an adult in the target population to use the internet or social media.
- Adults in Ada County (91%) were more likely than adults in Canyon County (85%) to use the internet or social media.
- Adults in households with no children (87%) were less likely than other adults to use the internet or social media.
- As the annual household income of an adult increases, the likelihood increases of the adult using the internet or social media.

Respondents who said they use the internet or social media were asked whether they had seen or followed any of several COMPASS-related internet and social media outlets. The COMPASS website was seen by 5% of adult Internet and social media users (Figure 22). The other COMPASS outlets were each seen by less than 1% of adults in that group.

Figure 22: Have you seen/visited/followed ... ? (S04Q01–S04Q06)



Base: Adults who use the Internet or social media (n = 730)

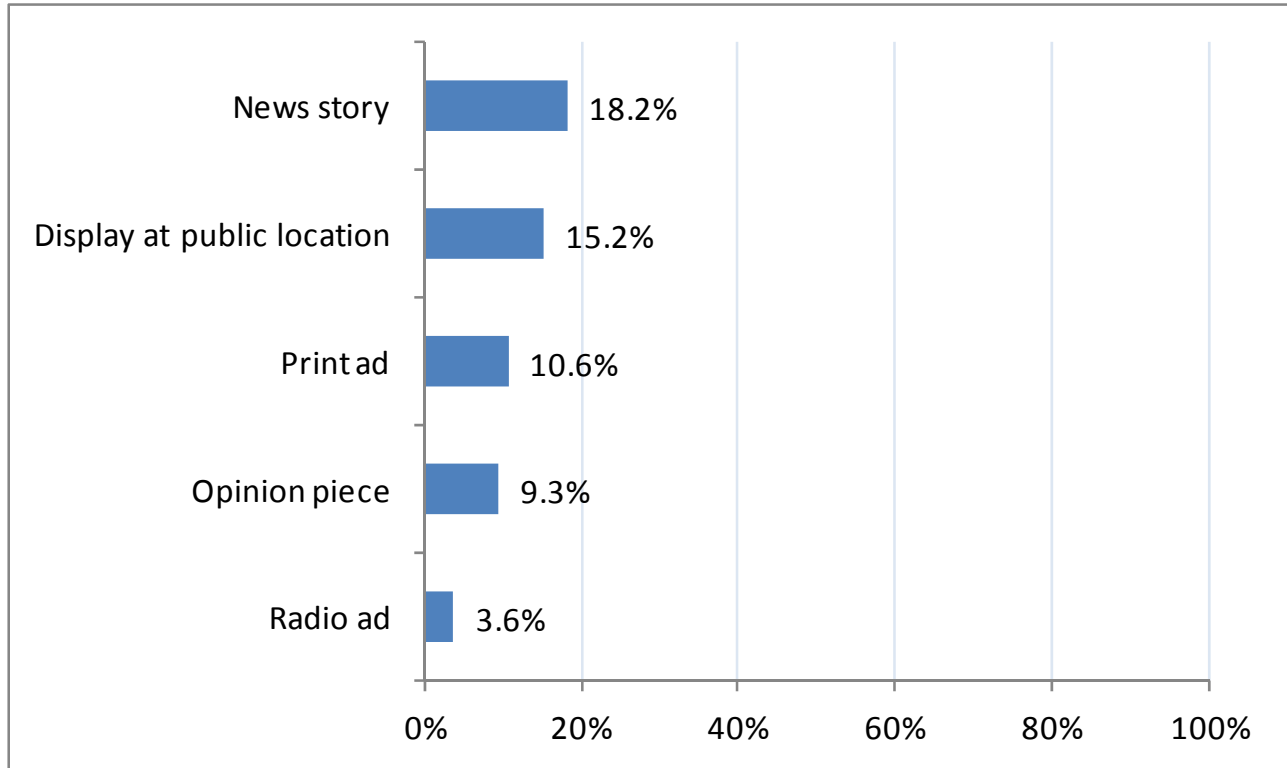
- White non-Hispanic adults (0%) were less likely than other adults (3%) to have seen or visited the COMPASS Facebook page. They were also less likely to have seen or visited the COMPASS YouTube channel (0% and 3%, respectively) and to have seen or followed the COMPASS Flickr photostream (0% and 2%, respectively).
- Adults in Ada County (0%) were less likely than adults in Canyon County (2%) to have seen or visited the COMPASS Facebook page.



## COMPASS and Traditional News Media

Respondents were asked whether they had seen or heard about COMPASS in traditional media outlets. The three outlets with the largest estimated percentages of adults are news story (18%), display at public location (15%), and print ad (11%) (Figure 23).

Figure 23: Have you read/seen/heard ... ? (S05Q01–S05Q05)



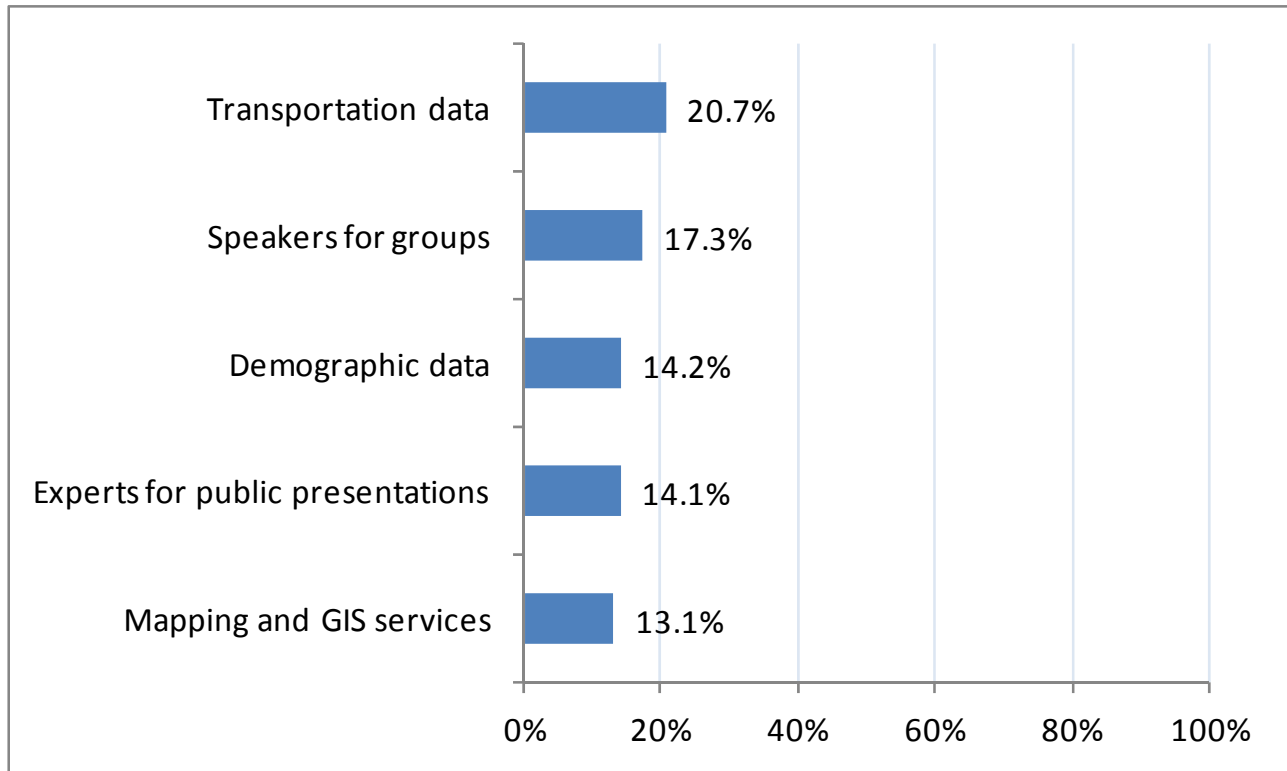
Base: All adults (n = 851)

- Men (12%) were more likely than women (7%) to have seen a COMPASS display at a public location.
- Up to age 74, with increasing age there was increased likelihood of an adult in the target population to have heard of or seen COMPASS in a news story or a print ad.
- White non-Hispanic adults (19%) were more likely than other adults (12%) to have heard of or seen COMPASS in a news story.
- With increasing educational attainment, there was increased likelihood of an adult in the target population to have heard of or seen COMPASS in a news story.
- Adults who own their homes were more likely than other adults to have heard of or seen COMPASS in a news story (21% and 12%, respectively) or in a print ad (13% and 5%, respectively).
- Adults in Ada County (2%) were less likely than adults in Canyon County (6%) to have heard a COMPASS radio ad.
- Retired adults (19%) were more likely than other adults to have seen a COMPASS print ad.

## COMPASS Services

Respondents were asked to indicate whether COMPASS provides any of five particular services to individuals, groups, and communities in Ada and Canyon Counties. The services with the largest estimated percentages of adults are transportation data (21%) and speakers for groups (17%) (Figure 24).

Figure 24: To your knowledge, does COMPASS provide ... ? (S06Q01–S06Q02, S06Q05–S06Q07)



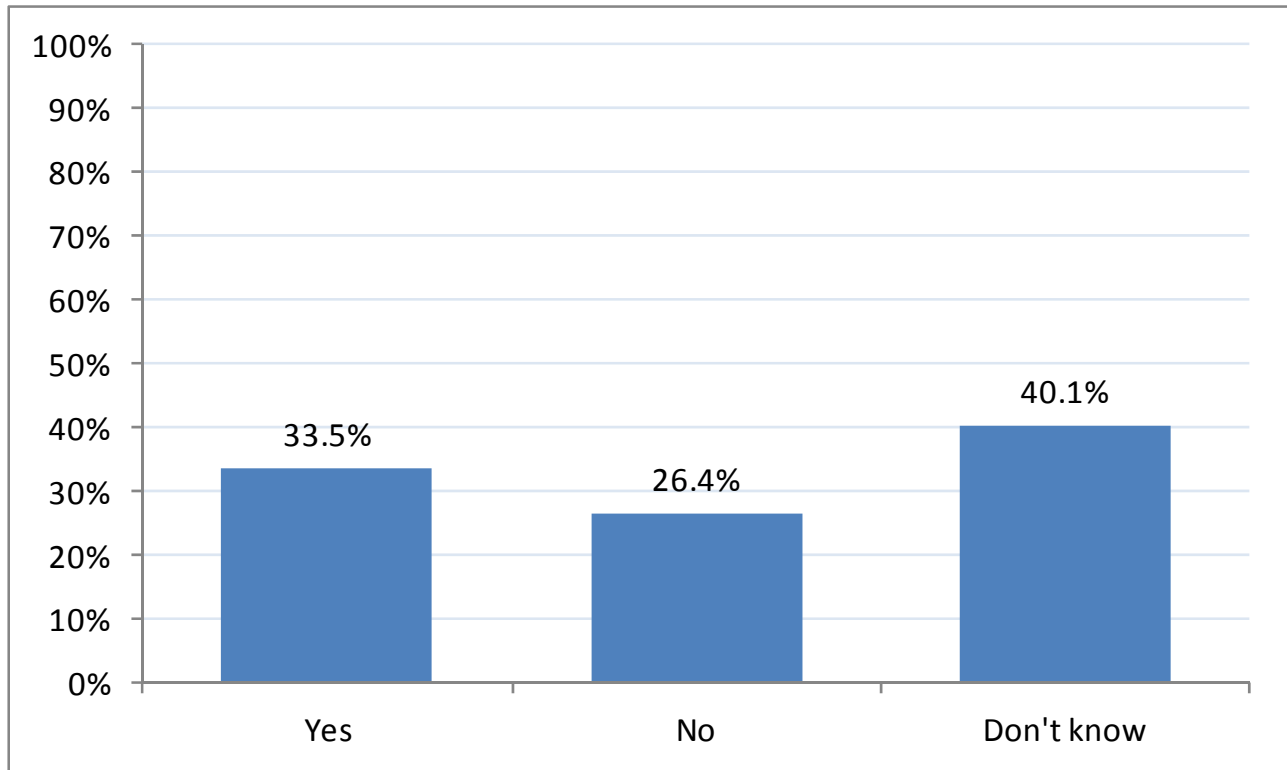
Base: All adults (n = 850)

- Adults ages 65 to 74 were the most likely to say COMPASS provides data about transportation in Ada and Canyon Counties (33%).

## Opinions About COMPASS

Of adults in the target geography who have heard of COMPASS, an estimated 34% agree that COMPASS is transparent in its planning processes (Figure 25). Estimates of those who disagree and of those who say they don't know are 26% and 40%, respectively.

Figure 25: In your opinion, is COMPASS transparent in its planning processes? (S07Q01)



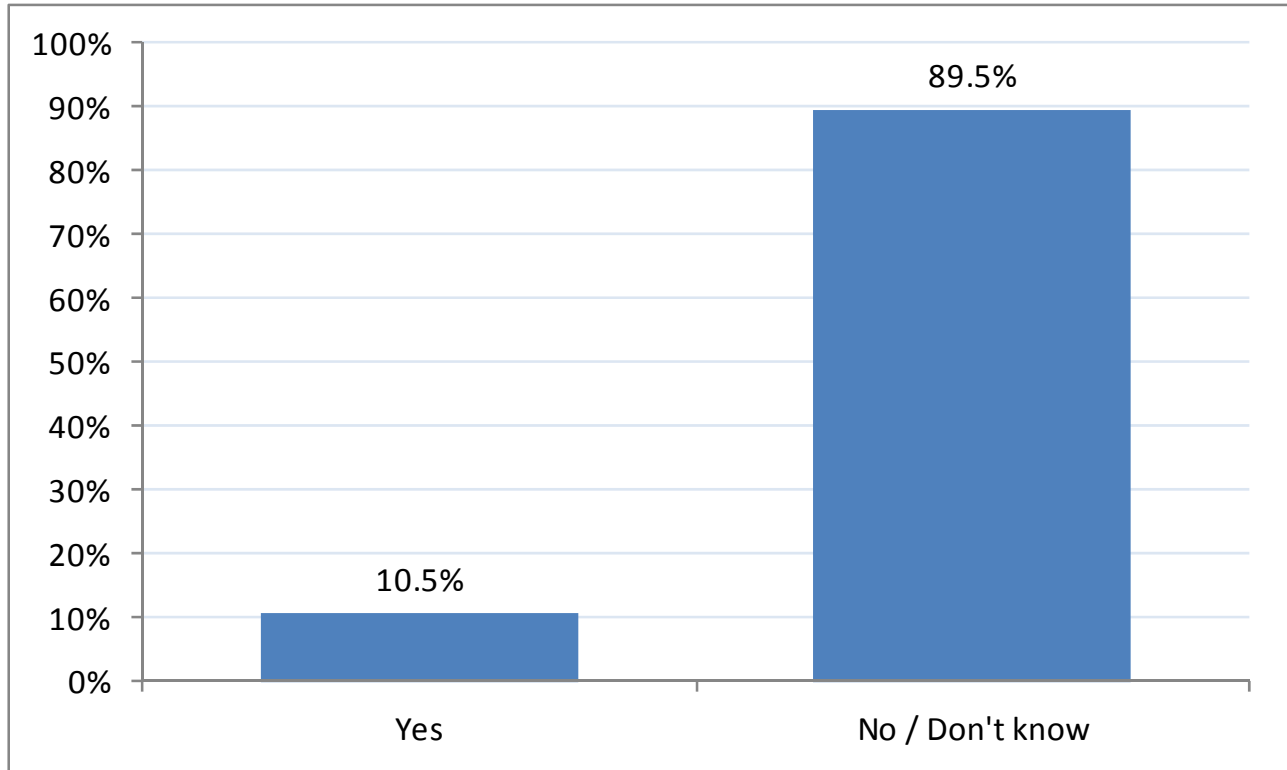
Base: Adults who have heard of COMPASS (n = 276)

- The overall pattern of responses did not differ significantly among the demographic subgroups examined in the analysis.



Of adults in the target geography who have heard of COMPASS, an estimated 11% have contacted COMPASS (Figure 26).

Figure 26: Have you ever contacted COMPASS for anything? (S07Q02)

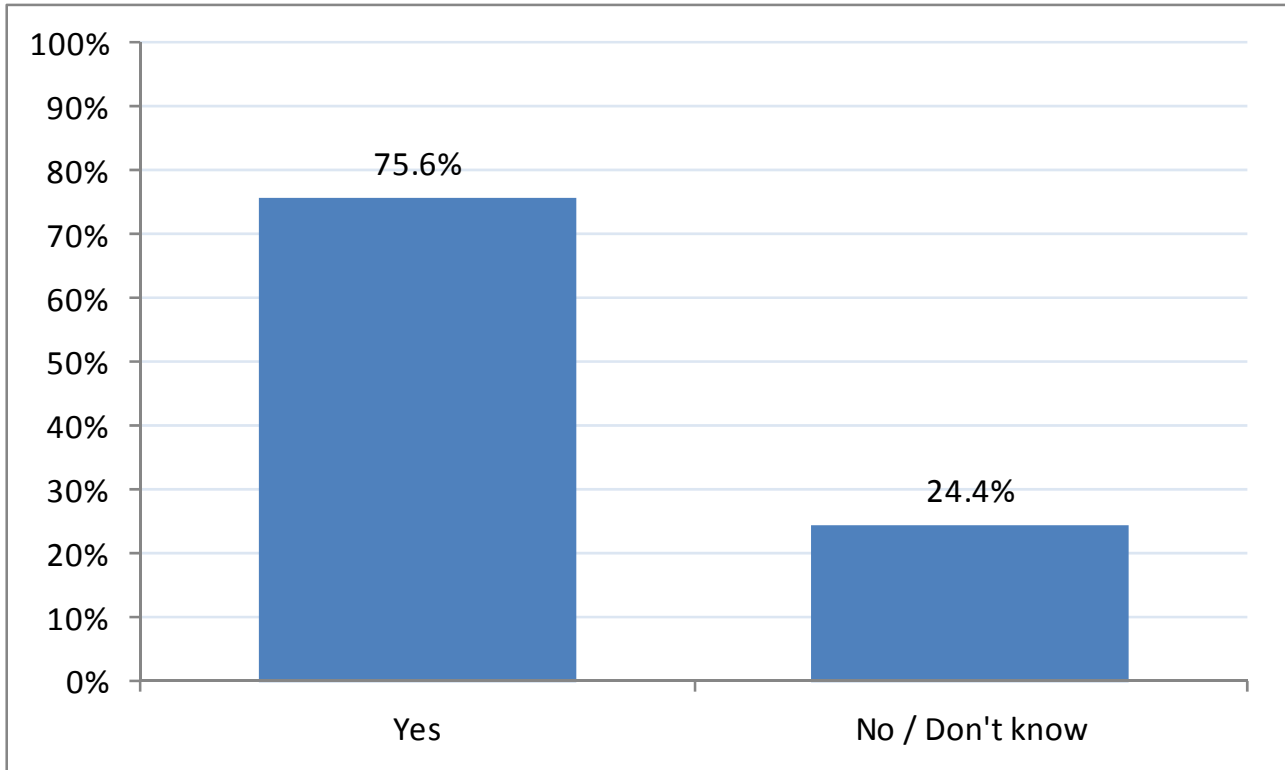


Base: Adults who have heard of COMPASS (n = 276)

- Men (14%) were more likely than women (6%) to have contacted COMPASS.

Of adults in the target geography who have contacted COMPASS, an estimated 76% were satisfied with their responsiveness (Figure 27).

Figure 27: When you contacted COMPASS, were you satisfied with their responsiveness? (S07Q03)

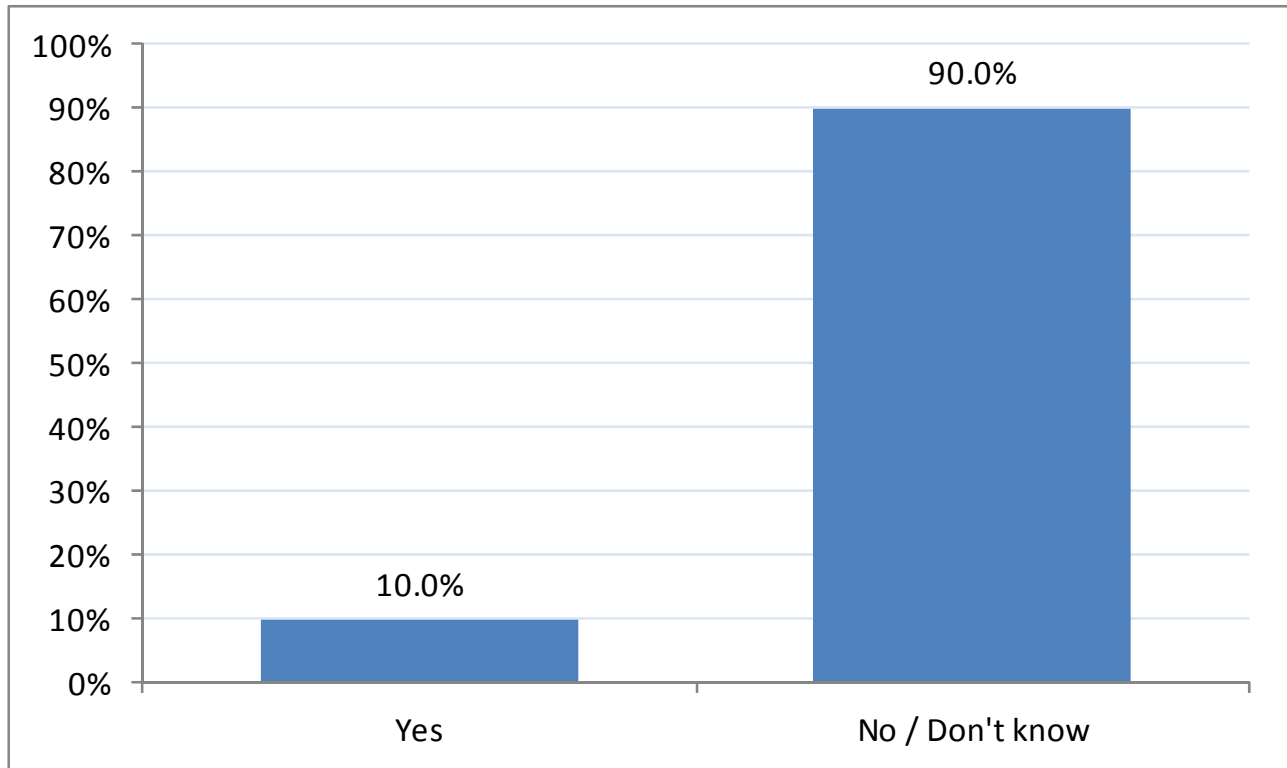


Base: Adults who have contacted COMPASS (n = 27)

- The overall pattern of responses did not differ significantly among the demographic subgroups examined in the analysis.

Of adults in the target geography who have heard of COMPASS, an estimated 10% have submitted comments on a COMPASS plan or been involved in a COMPASS event or process (Figure 28).

**Figure 28: Have you ever submitted comments on a COMPASS plan or been involved in a COMPASS event or process? (S07Q04)**



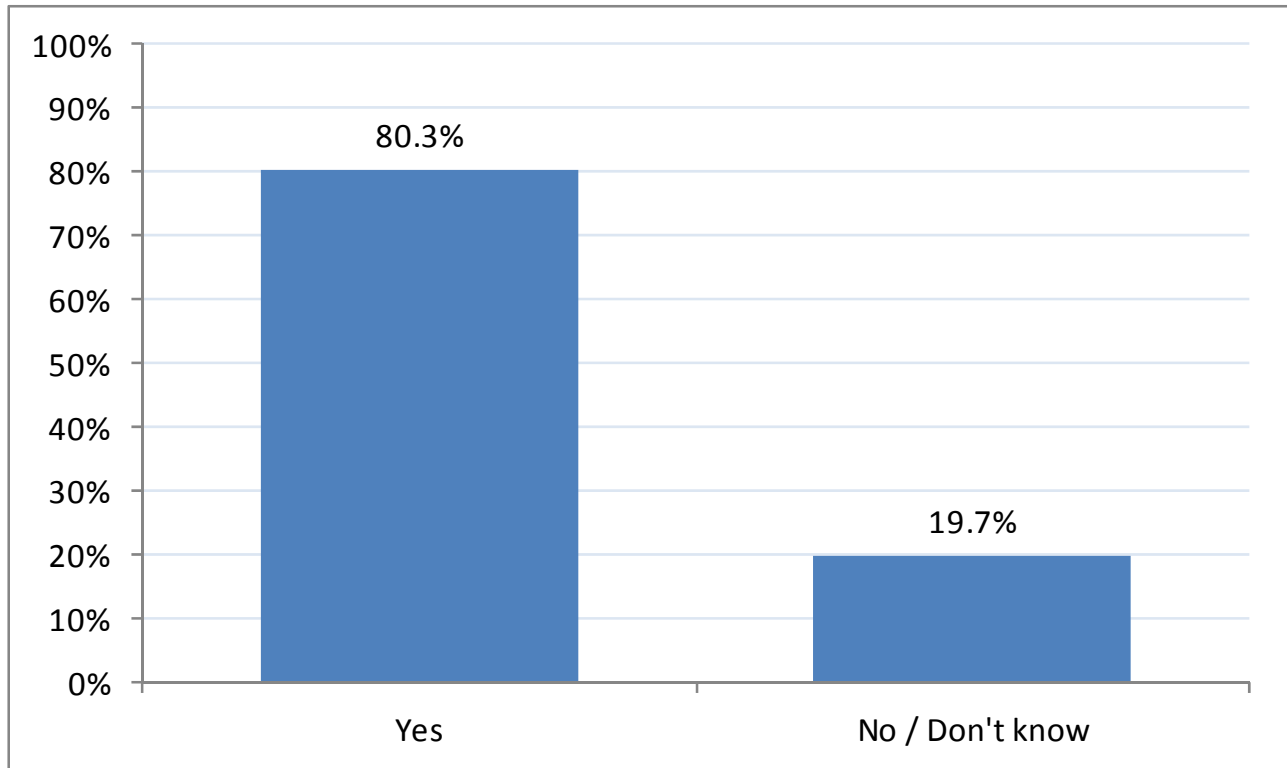
Base: Adults who have heard of COMPASS (n = 276)

- Married adults (15%) were more likely than other adults to have submitted comments on a COMPASS plan or had been involved in a COMPASS event or process. Those who were never married or were part of an unmarried couple (0%) were the least likely.
- Adults who own their homes (12%) were more likely than other adults (3%) to have submitted comments on a COMPASS plan or had been involved in a COMPASS event or process.



Of adults in the target geography who have submitted comments on a COMPASS plan or been involved in a COMPASS event or process, an estimated 80% were satisfied that their questions had been answered or that they had been listened to (Figure 29).

**Figure 29: When you were involved in that event or process, were you satisfied that your questions had been answered or that you had been listened to? (S07Q05)**



Base: Adults who have submitted comments on a COMPASS plan or been involved in a COMPASS event or process (n = 33)

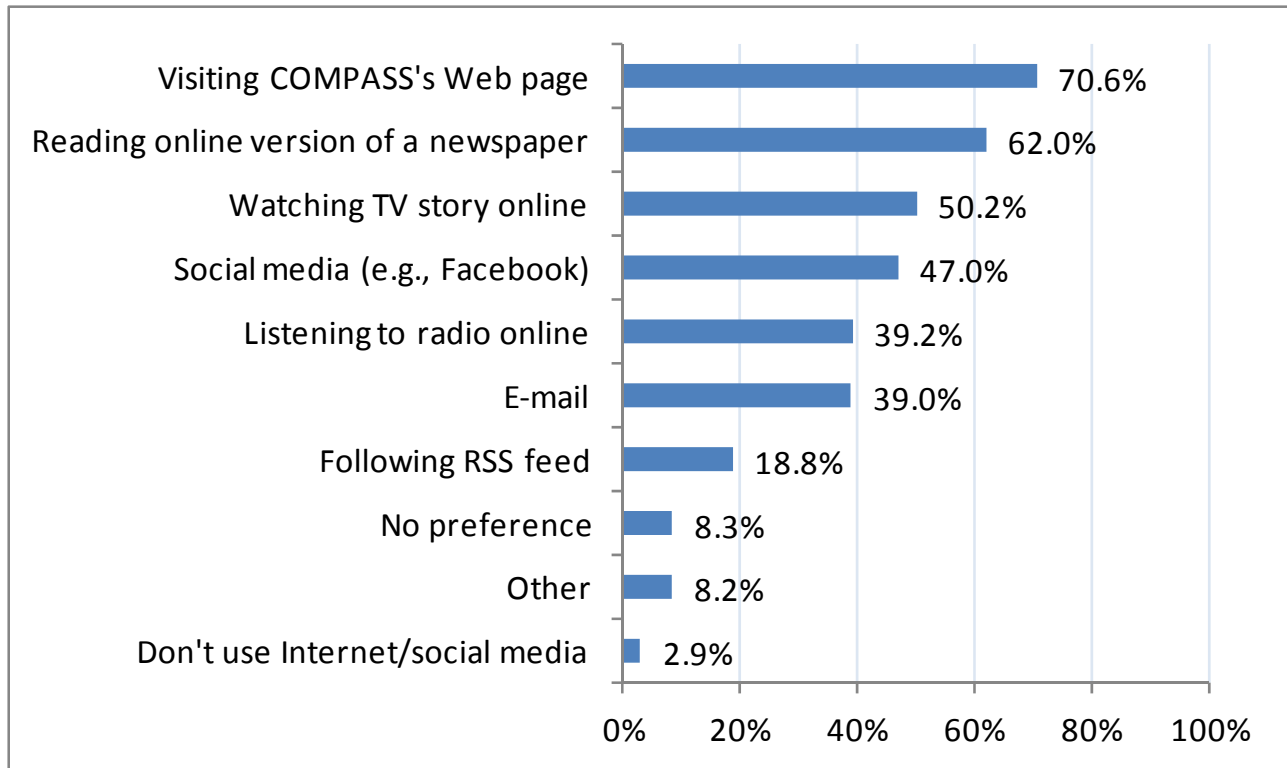
- The overall pattern of responses did not differ significantly among the demographic subgroups examined in the analysis.



## Preferences for Getting Information About COMPASS

Respondents were asked to indicate their preferences for ways to get information about COMPASS through the internet and social media. For adults in the target geography, estimates for the top three preferences are visiting COMPASS's web page (71%), reading about COMPASS in an online version of newspaper (62%), and watching a TV story about COMPASS online (50%) (Figure 30).

Figure 30: For each of the following items, please tell me, yes or no, whether you would prefer it as a way to get information about or from COMPASS. (S08Q01)



Base: All adults (n = 851)

- Men (56%) were more likely than women (44%) to prefer getting information about or from COMPASS by watching a television story online.
- With increasing age there was decreased likelihood of an adult in the target population preferring to get information through social media. Adults ages 25 to 34 were the most likely to prefer getting information by reading an online version of a newspaper (77%), listening to radio online (57%), visiting COMPASS's web page (85%), and following an RSS feed (34%).
- Adults who were never married or were part of an unmarried couple were more likely than other adults to prefer getting information through social media (64%), reading an online version of a newspaper (72%), visiting COMPASS's web page (78%), and using other social media or internet sources (14%).
- With increasing educational attainment, there was increased likelihood of an adult in the target population to prefer getting information by reading an online version of a

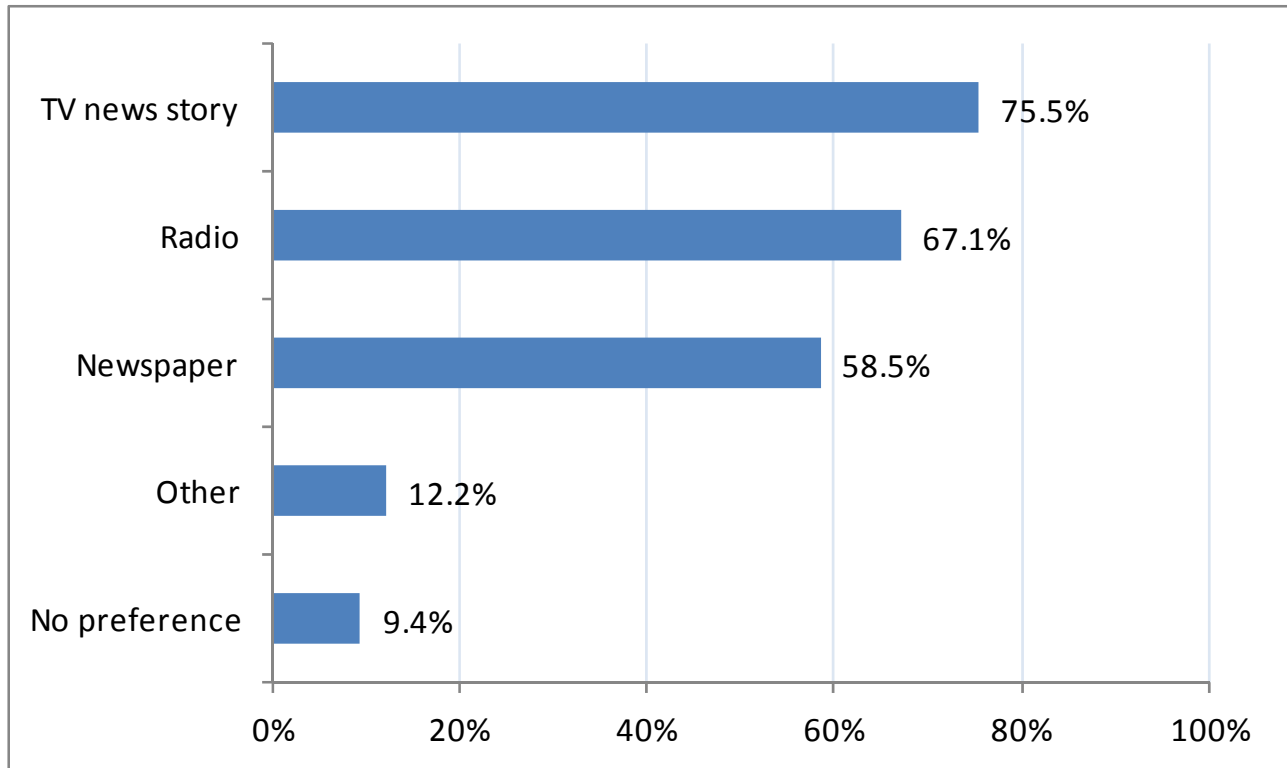


newspaper. Those with high school education or less (26%) were more likely than other adults to prefer getting information following an RSS feed.

- Adults who own their homes were less likely than other adults to prefer getting information through social media (39% and 64%, respectively) or by listening to radio online (35% and 48%, respectively).
- Retired adults (17%) were less likely than other adults to prefer getting information through social media. Employed adults were more likely than others to prefer getting information through reading an online version of a newspaper (67%), listening to radio online (42%), watching a television story online (55%), and visiting COMPASS's web page (77%). Employed and retired adults were less likely than other adults to prefer getting information through other social media or internet sources (6%, 7%, and 14%, respectively).
- Adults in households with annual incomes between \$35,000 and \$75,000 (80%) were the most likely to prefer getting information by visiting COMPASS's web page, followed by 76% of those with annual household incomes of \$75,000 or more and by 60% of those with annual household incomes less than \$35,000.

Respondents were asked to indicate their preferences for ways to get information about COMPASS through traditional media. For adults in the target geography, estimates for the top three preferences are TV news story (76%), radio (67%), and newspaper (59%) (Figure 31).

**Figure 31: For each of the following items, please tell me, yes or no, whether you would prefer it as a way to get information about or from COMPASS. (S08Q02)**



Base: All adults (n = 851)

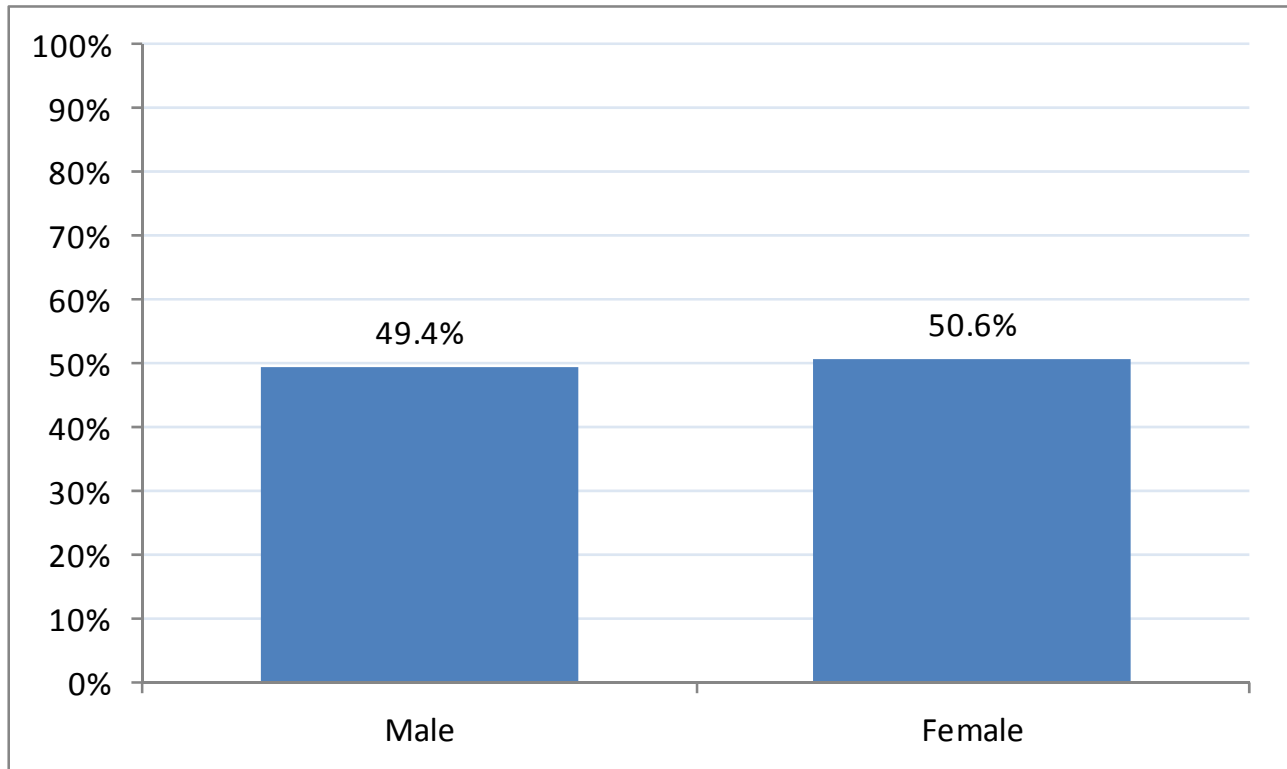
- Adults ages 25 to 34 were the most likely to prefer getting information about or from COMPASS by listening to the radio (80%).
- White non-Hispanic adults (56%) were less likely than other adults (74%) to prefer getting information by reading a paper copy of a newspaper.
- Adults who own their homes (62%) were more likely than other adults (51%) to prefer getting information by reading a paper copy of a newspaper.
- Retired adults (51%) were less likely than others to prefer getting information by listening to the radio. Employed and retired adults were less likely than other adults to prefer getting information through other traditional media sources (11%, 11%, and 20%, respectively).
- Adults in households with no children (66%) were more likely than other adults to prefer getting information by reading a paper copy of a newspaper.
- As the number of children in an adult’s household increases, the likelihood decreases that the adult will prefer to get information by watching a news story on television.



## Selected Demographics and Probability of Selection Items

After weighting to the most recent U.S. Census 5-year estimates (2009–2013), the estimated sex distribution for adults in the target counties is shown in Figure 32.

Figure 32: Sex (D01Q01)

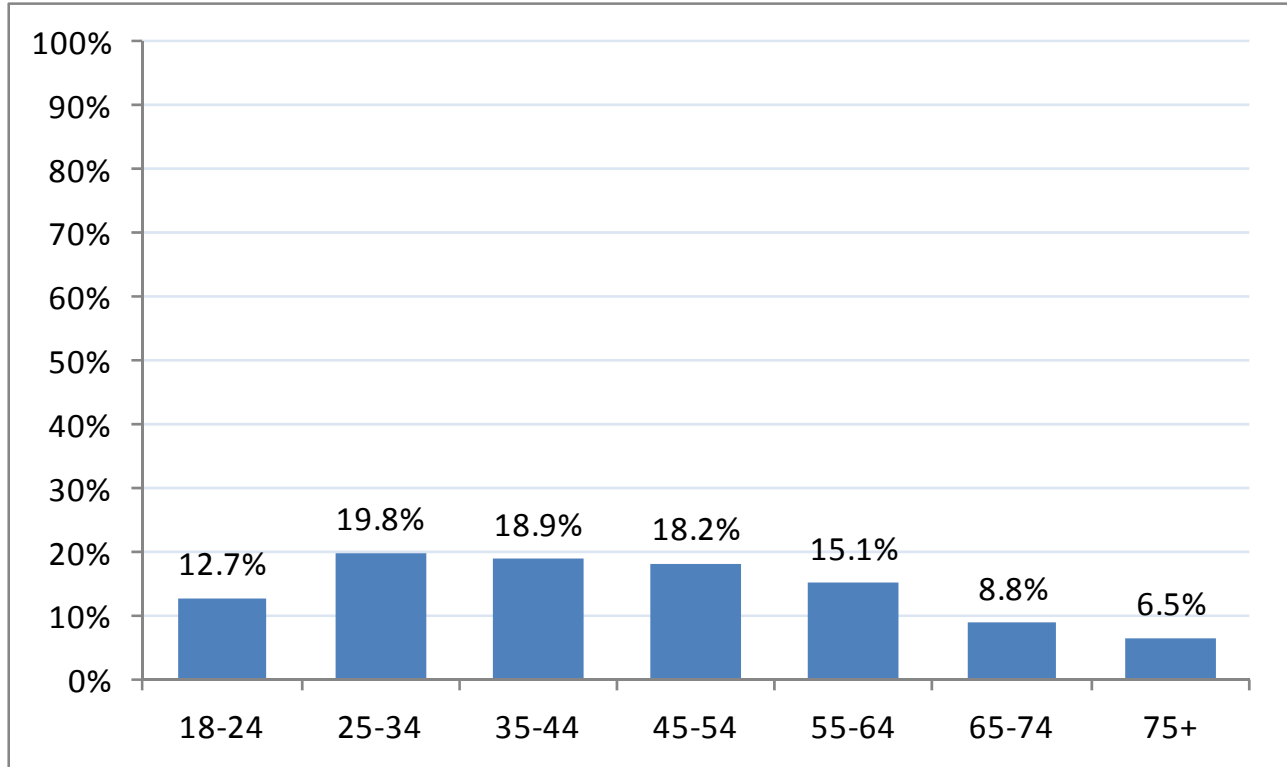


Base: All adults



After weighting to the most recent U.S. Census 5-year estimates (2009–2013), the estimated age group distribution for adults in the target counties is shown in Figure 33.

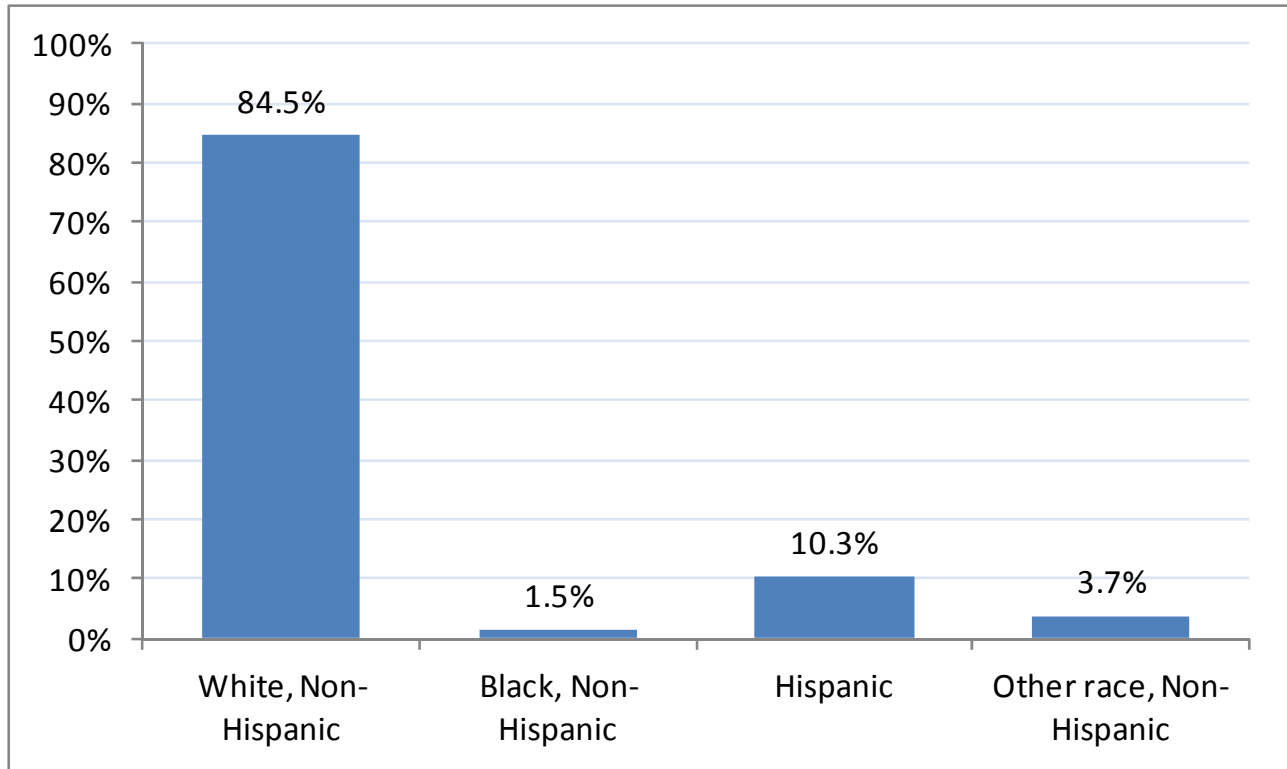
Figure 33: Age (D01Q02)



Base: All adults

After weighting to the most recent U.S. Census 5-year estimates (2009 – 2013), the estimated race and ethnicity distribution for adults in the target counties is shown in Figure 34.

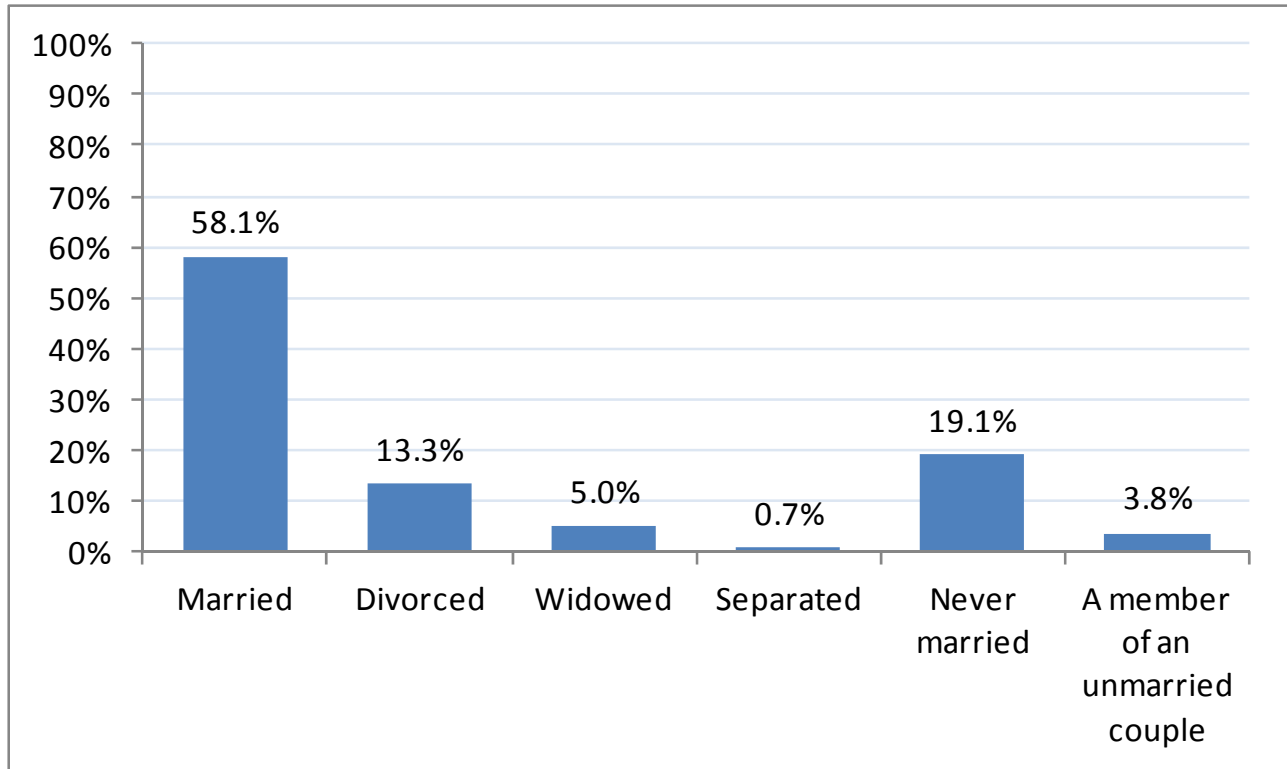
Figure 34: Race and Ethnicity (D01Q03, D01Q04)



Base: All adults

After weighting to the most recent U.S. Census 5-year estimates (2009 – 2013), the estimated distribution of marital status for adults in the target counties is shown in Figure 35.

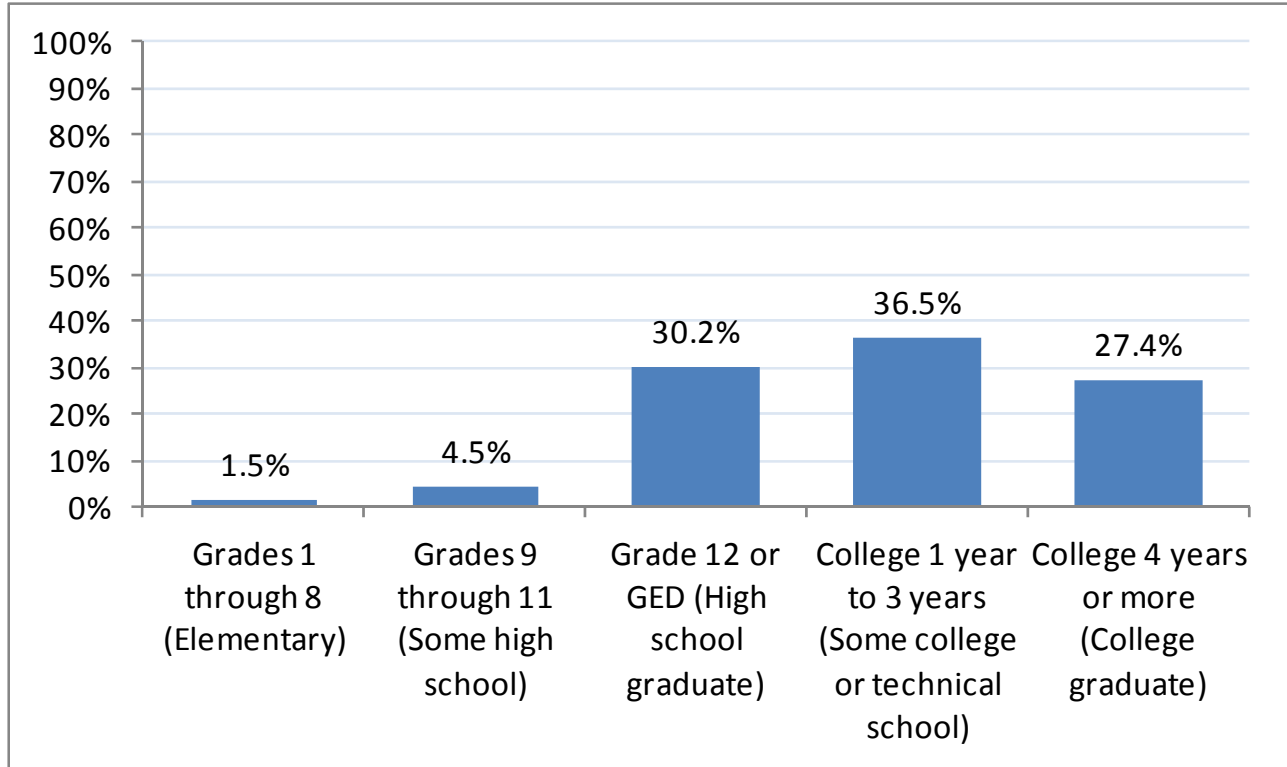
Figure 35: Marital Status (D01Q05)



Base: All adults

After weighting to the most recent U.S. Census 5-year estimates (2009 – 2013), the estimated distribution of educational attainment for adults in the target counties is shown in Figure 36.

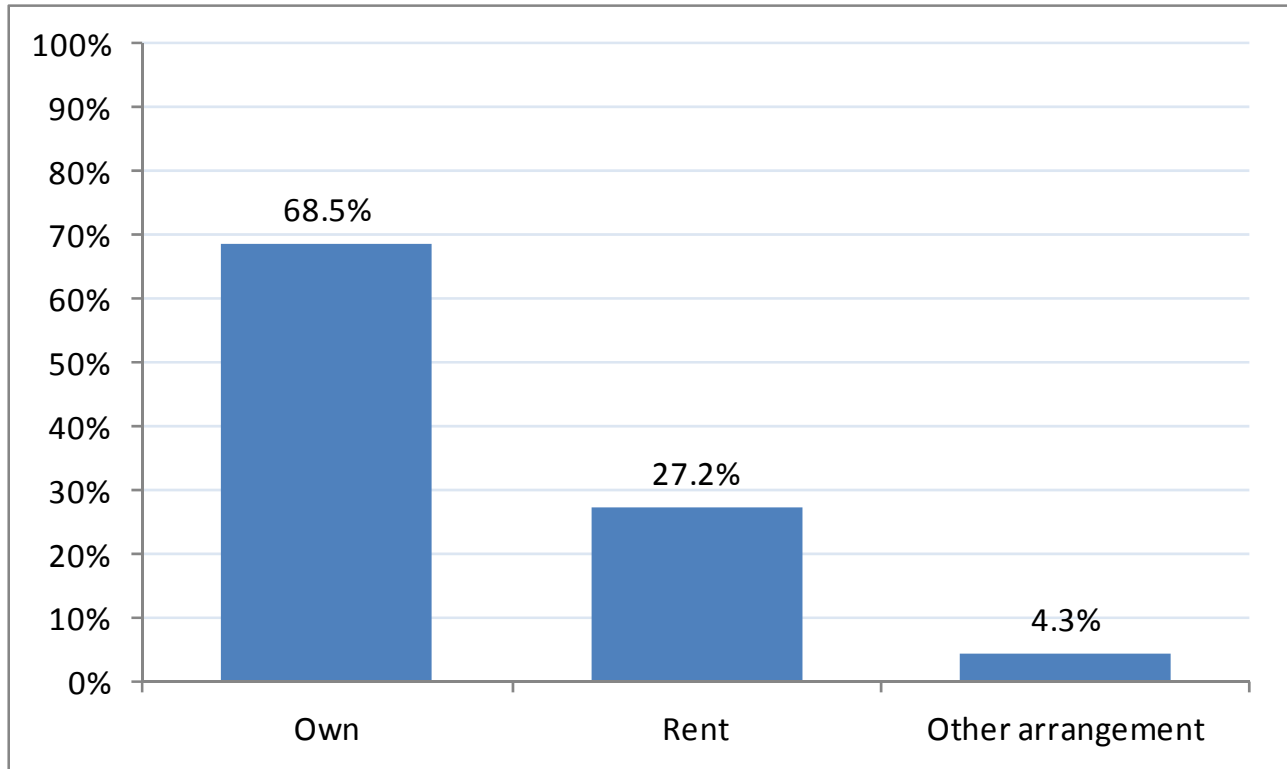
**Figure 36: What is the highest grade or year of school you completed? (D01Q06)**



Base: All adults

After weighting to the most recent U.S. Census 5-year estimates (2009 – 2013), the estimated distribution of owner and renter status for adults in the target counties is shown in Figure 37.

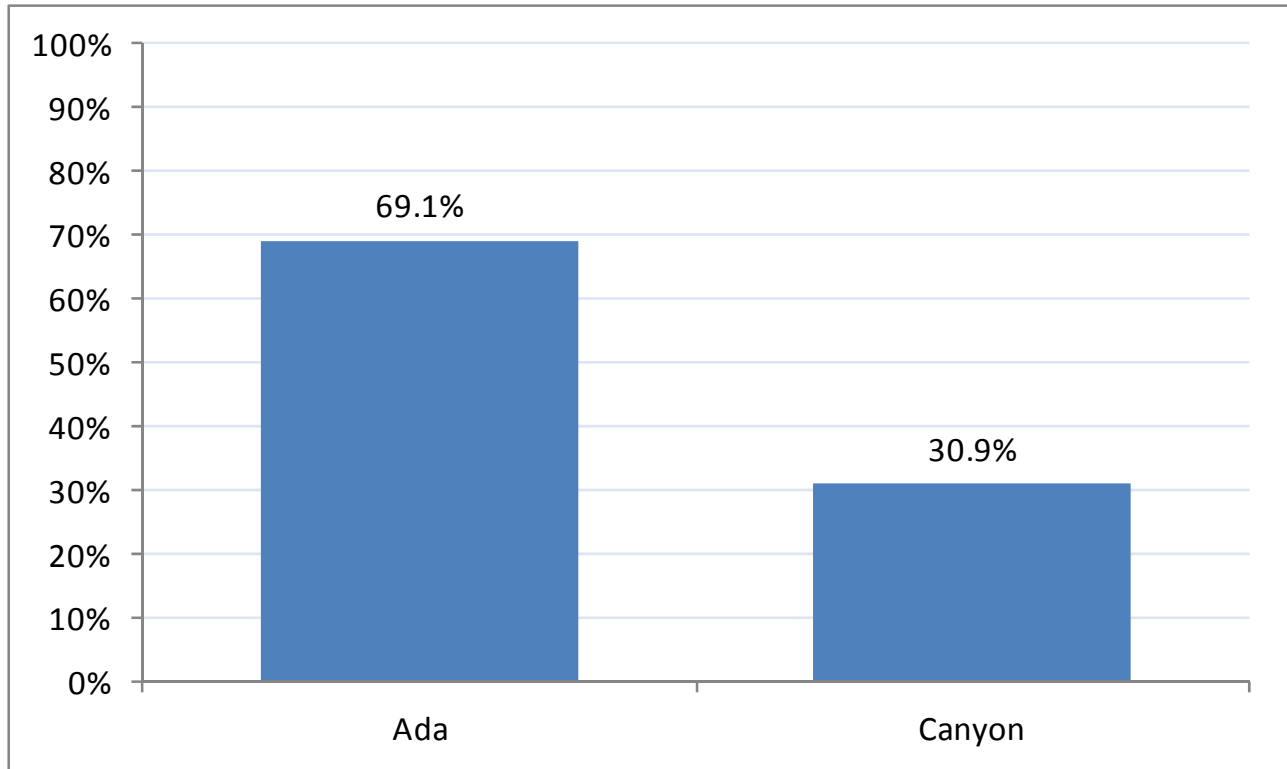
Figure 37: Do you own or rent your home? (D01Q07)



Base: All adults

After weighting to the most recent U.S. Census 5-year estimates (2009 – 2013), the estimated distribution of adults in the target counties is shown in Figure 38.

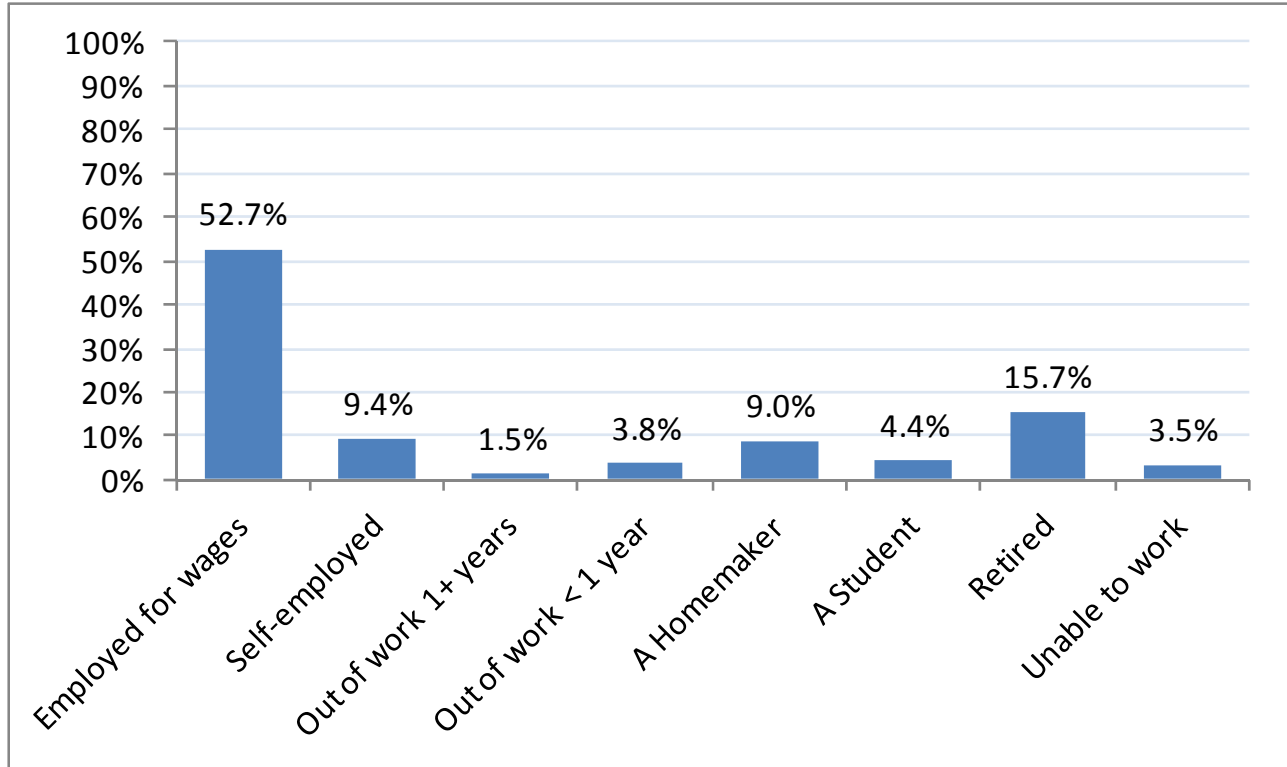
Figure 38: What is the ZIP Code where you live? (D01Q08)



Base: All adults

Based on the weighted data, the estimated distribution of employment status for adults in the target counties is shown in Figure 39.

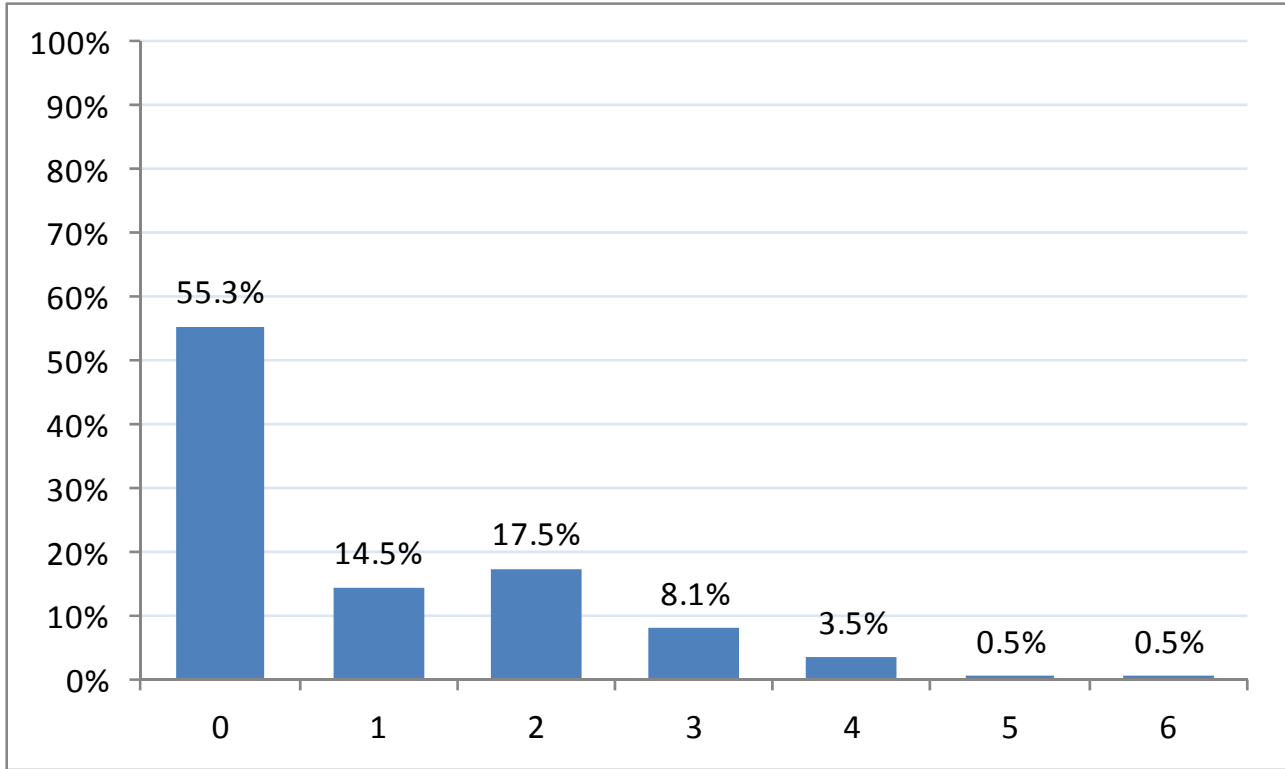
Figure 39: Are you currently ... ? (D01Q13)



Base: All adults

Based on the weighted data, the estimated distribution of children in households for adults in the target counties is shown in Figure 40.

Figure 40: How many children less than 18 years of age live in your household? (D05Q14)

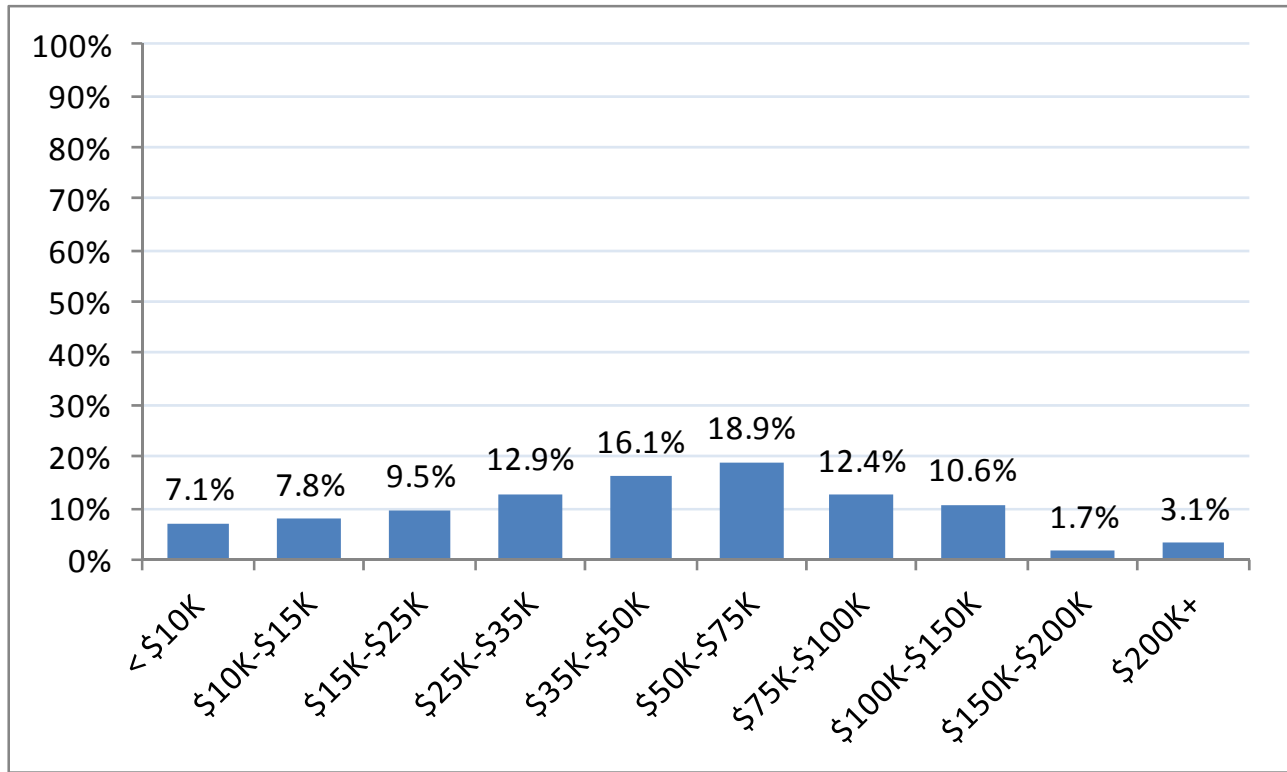


Base: All adults



Based on the weighted data, the estimated distribution of annual household income for adults in the target counties is shown in Figure 41.

**Figure 41: Please tell me when I have reached the correct category. Is your annual household income from all sources. (D01Q15)**



Base: All adults



## Appendix A: Questionnaire

### Landline Introduction

<b>INTROQST</b>		Select
Ask If		
HELLO, my name is <b>[Interviewer Name]</b> . I am calling from Clearwater Research.		
We are conducting an important survey with Ada and Canyon county residents about community and transportation planning. Your telephone number has been chosen randomly, and I would like to ask some questions to help improve transportation planning and services in Ada and Canyon Counties.		
Is this <b>{PHONE7}</b> ?		
1	YES, CONTINUE	PRIVRES
2	NUMBER IS NOT THE SAME	WRONGNUM

<b>WRONGNUM</b>		Key
Ask If		
	INTROQST = 2	
Thank you very much, but I seem to have dialed the wrong number. It's possible that your number may be called at a later time.		
INTROQST		

<b>PRIVRES</b>		Select
Ask If		
	INTROQST = 1	
Is this a private residence?		
READ ONLY IF NECESSARY:		
"By private residence, we mean someplace like a house or apartment."		
1	YES, CONTINUE	STATRES
2	NO, NON-RESIDENTIAL	COLLEGE
3	NO, BUSINESS PHONE ONLY	BUSINES



Select			
<b>BUSINES</b>			
Ask If	PRIVRES = 3		
Thank you very much but we are only interviewing persons on residential phones lines at this time.			
1	PRESS 1 TO DISPOSITION	DISPOS	4500

Select			
<b>COLLEGE</b>			
Ask If	PRIVRES = 2		
Do you live in college housing? READ ONLY IF NECESSARY:			
"By college housing we mean dormitory, graduate student or visiting faculty housing, or other housing arrangements provided by a college or university."			
1	YES, CONTINUE	STATRES	
2	NO	NONRES	

Select			
<b>NONRES</b>			
Ask If	COLLEGE = 2		
Thank you very much, but we are only interviewing persons who live in a private residence or college housing at this time.			
1	PRESS 1 TO DISPOSITION	DISPOS	4500

Select			
<b>STATRES</b>			
Ask If	PRIVRES = 1 OR COLLEGE = 1		
Do you reside in Ada or Canyon county?			
1	YES	ISCELL	
2	NO	NONSTAT	

Select			
<b>NONSTAT</b>			
Ask If	STATRES = 2		
Thank you very much, but we are only interviewing persons who live in Ada or Canyon county at this time.			
1	PRESS 1 TO DISPOSITION	DISPOS	4100



Select	
<b>ISCELL</b>	
Ask If	STATRES = 1
<p>Is this a cellular telephone?  <b>INTERVIEWER NOTE: TELEPHONE SERVICE OVER THE INTERNET COUNTS AS LANDLINE SERVICE (INCLUDES VONAGE, MAGIC JACK AND OTHER HOME-BASED PHONE SERVICES).</b>  <b>READ ONLY IF NECESSARY:</b>                  "By cellular (or cell) telephone we mean a telephone that is mobile and usable outside of your neighborhood."</p>	
1	NO, NOT A CELLULAR TELEPHONE, CONTINUE
2	YES, A CELLULAR TELEPHONE <span style="float: right;">CELLYES</span>

Select	
<b>CELLYES</b>	
Ask If	ISCELL = 2
<p>Thank you very much, but we are only interviewing by land line telephones.</p>	
1	PRESS 1 TO DISPOSITION <span style="float: right;">DISPOS 4450</span>

Select	
<b>LLADULT</b>	
Ask If	COLLEGE = 1
<p>Are you 18 years of age or older?  <b>NOTE: ASK GENDER IF NECESSARY</b></p>	
1	Yes and the respondent is male <span style="float: right;">YOURTHE1</span>
2	Yes and the respondent is female <span style="float: right;">YOURTHE1</span>
3	No <span style="float: right;">LLNOADLT</span>

Select	
<b>LLNOADLT</b>	
Ask If	LLADULT = 3
<p>Thank you very much, but we are only interviewing persons aged 18 or older at this time.</p>	
1	PRESS 1 TO DISPOSITION <span style="float: right;">DISPOS 4700</span>



Numeric	
<b>ADULTS</b>	
Ask If	PRIVRES = 1
I need to randomly select one adult who lives in your household to be interviewed. How many members of your household, including yourself, are 18 years of age or older?	
___	NUMBER OF ADULTS

Numeric	
<b>MEN</b>	
Ask If	ADULTS > 1
How many of these adults are men?	
___	NUMBER OF MEN

Numeric	
<b>WOMEN</b>	
Ask If	ADULTS > 1
How many of these adults are women?	
___	NUMBER OF WOMEN

Select		
<b>WRONGTOT</b>		
Ask If	MEN + WOMEN <> ADULTS	
I'm sorry, something is not right.		
	Number of Men - {MEN}	
	Number of Women - + {WOMEN}	
	-----	
	Number of Adults - {ADULTS}	
1	CORRECT THE NUMBER OF MEN	MEN
2	CORRECT THE NUMBER OF WOMEN	WOMEN
3	CORRECT THE NUMBER OF ADULTS	ADULTS



<b>SELECTED</b>		Select
Ask If	ADULTS > 1 AND (MEN + WOMEN) = ADULTS	
The person in your household I need to speak with is the {SRESP}.		
Are you the {SRESP}?		
1	YES	YOURTHE1
2	NO	GETNEWAD

<b>ONEADULT</b>		Select
Ask If	ADULTS = 1	
Are you the adult?		
INTERVIEWER NOTE: ASK GENDER IF NECESSARY.		
1	YES AND THE RESPONDENT IS A MALE.	YOURTHE1
2	YES AND THE RESPONDENT IS A FEMALE.	YOURTHE1
3	NO	

<b>ASKGENDR</b>		Select
Ask If	ADULTS = 1 AND ONEADULT = 3	
Is the Adult a man or a woman?		
1	MALE	
2	FEMALE	

<b>GETADULT</b>		Select
Ask If	ONEADULT = 3	
May I speak with...		
{IF ASKGENDR = 1, ...him?, ...her?}		
1	YES, ADULT IS COMING TO THE PHONE	NEWADULT
2	NO, GO TO NEXT SCREEN, PRESS F3 TO SCHEDULE A CALL-BACK	NEWADULT

<b>YOURTHE1</b>		Select
Ask If	SELECTED = 1 OR ONEADULT < 3	
Then you are the person I need to speak with.		



1	PERSON INTERESTED, CONTINUE	INTROSCR
2	GO BACK TO ADULTS QUESTION. WARNING: A NEW RESPONDENT MAY BE SELECTED	ADULTS

Select		
<b>GETNEWAD</b>		
Ask If	SELECTED = 2	
May I speak with the {SRESP}?		
1	YES, SELECTED RESPONDENT COMING TO THE PHONE	NEWADULT
2	NO, GO TO NEXT SCREEN, PRESS F3 TO SCHEDULE A CALL-BACK	NEWADULT
3	GO BACK TO ADULTS QUESTION. WARNING: A NEW RESPONDENT MAY BE SELECTED	ADULTS

Select		
<b>NEWADULT</b>		
Ask If	GETADULT = 1 OR GETADULT = 2 OR GETNEWAD = 1 OR GETNEWAD = 2	
HELLO, my name is [Interviewer Name]. I am calling from Clearwater Research.		
We are conducting an important survey with Ada and Canyon county residents about community and transportation planning. Your telephone number has been chosen randomly, and I would like to ask some questions to help improve transportation planning and services in Ada and Canyon Counties.		
1	PERSON INTERESTED, CONTINUE	INTROSCR
2	GO BACK TO ADULTS QUESTION. WARNING: A NEW RESPONDENT MAY BE SELECTED	ADULTS
3	NOT RESIDENT OF ADA OR CANYON COUNTY	NONSTAT2

Select		
<b>NONSTAT2</b>		
Ask If	NEWADULT = 3	
Thank you very much, but we are only interviewing persons who live in Ada or Canyon county at this time.		
1	PRESS 1 TO DISPOSITION	DISPOS 4100



### Cell Phone Introduction

Select	
<b>CPINTROQ</b>	
Ask If	
HELLO, my name is <b>[Interviewer Name]</b> . I am calling from Clearwater Research.	
We are conducting an important survey with Ada and Canyon county residents about community and transportation planning. Your telephone number has been chosen randomly, and I would like to ask some questions to help improve transportation planning and services in Ada and Canyon Counties.	
Is this a safe time to talk with you now or are you driving?	
INTERVIEWER: PRESS '1' TO CONTINUE	
1	CPCONTEL

Select	
<b>CPCONTEL</b>	
Ask If	CPINTROQ = 1
Is this XXX-XXX-XXXX?	
INTERVIEWER: PLEASE CONFIRM NEGATIVE RESPONSES TO ENSURE THAT RESPONDENT HAS HEARD AND UNDERSTOOD CORRECTLY.	
1 YES	CPISCELL
2 NO	

Select	
<b>CPWRONGN</b>	
Ask If	CPCONTEL = 2
Thank you very much, but I seem to have dialed the wrong number. It's possible that your number may be called at a later time.	
1 PRESS 1 TO DISPOSITION	INTROQST





CPISCELL		Select
Ask If	CPCONTEL = 1	
<p>Is this a cellular telephone?  <b>READ ONLY IF NECESSARY:</b>                      "By cellular telephone we mean a telephone that is mobile and usable outside of your neighborhood".</p> <p><b>INTERVIEWER: PLEASE CONFIRM NEGATIVE RESPONSES TO ENSURE THAT RESPONDENT HAS HEARD AND UNDERSTOOD CORRECTLY.</b></p>		
1	YES	CPADULT
2	NO	
7	DON'T KNOW/NOT SURE	
9	REFUSED	

CPCELLNO		Select
Ask If	CPISCELL > 1	
<p>{IF CPISCell = 2, Thank you very much, but we are only interviewing cell telephones at this time.}                      {IF CPISCell &gt; 2, Thank you for your time.}</p>		
1	PRESS 1 TO DISPOSITION	DISPOS 4460

CPADULT		Select
Ask If	CPISCELL = 1	
<p>Are you 18 years of age or older?  <b>NOTE: ASK GENDER IF NECESSARY</b>  <b>INTERVIEWER: PLEASE CONFIRM NEGATIVE RESPONSES TO ENSURE THAT RESPONDENT HAS HEARD AND UNDERSTOOD CORRECTLY. ASK GENDER IF NECESSARY.</b></p>		
1	YES, MALE RESPONDENT	CPPVTRES
2	YES, FEMALE RESPONDENT	CPPVTRES
3	NO	
7	DON'T KNOW/NOT SURE	
9	REFUSED	



Select	
<b>CPNOADLT</b>	
Ask If	CPADULT > 2
{IF CPADULT = 3, Thank you very much, but we are only interviewing persons aged 18 or older at this time.} {IF CPADULT > 3, Thank you for your time.}	
1	PRESS 1 TO DISPOSITION <span style="float: right;">DISPOS 4700</span>

Select	
<b>CPPVTRES</b>	
Ask If	CPADULT = 1 OR CPADULT = 2
Do you live in a private residence, that is, not in a dormitory or other type of group living situation? READ ONLY IF NECESSARY: "By private residence, we mean someplace like a house or apartment." NOTE: PLEASE CONFIRM NEGATIVE RESPONSES TO ENSURE THAT RESPONDENT HAS HEARD AND UNDERSTOOD CORRECTLY. THE PERSON DOES NOT NEED TO BE PHYSICALLY LOCATED IN THEIR PRIVATE RESIDENCE.	
1	YES <span style="float: right;">CPSTATE</span>
2	NO
7	DON'T KNOW/NOT SURE <span style="float: right;">CPNONRES</span>
9	REFUSED <span style="float: right;">CPNONRES</span>

Select	
<b>CPCOLLEG</b>	
Ask If	CPPVTRES = 2
Do you live in college housing? READ ONLY IF NECESSARY: "BY COLLEGE HOUSING WE MEAN DORMITORY, GRADUATE STUDENT OR VISITING FACULTY HOUSING, OR OTHER HOUSING ARRANGEMENT PROVIDED BY A COLLEGE OR UNIVERSITY."	
1	YES <span style="float: right;">CPSTATE</span>
2	NO
7	DON'T KNOW/NOT SURE
9	REFUSED



Select	
<b>CPNONRES</b>	
Ask If	CPCOLLEG > 1
Thank you very much, but we are only interviewing persons who live in a private residence or college housing at this time.	
1	PRESS 1 TO DISPOSITION <span style="float: right;">DISPOS 4500</span>

Select	
<b>CPSTATE</b>	
Ask If	CPPVTRES = 1 OR CPCOLLEG = 1
Do you reside in Ada or Canyon county? NOTE: PLEASE CONFIRM NEGATIVE RESPONSES TO ENSURE THAT RESPONDENT HAS HEARD AND UNDERSTOOD CORRECTLY.	
1	YES <span style="float: right;">CPLANDLI</span>
2	NO
7	DON'T KNOW/NOT SURE
9	REFUSED

Select	
<b>CPSTATEN</b>	
Ask If	CPSTATE > 1
Thank you very much, but we are only interviewing persons who live in Ada or Canyon county at this time.	
1	PRESS 1 TO DISPOSITION <span style="float: right;">DISPOS 4100</span>



Select	
<b>CPLANDLI</b>	
Ask If	CPSTATE = 1
<p>Do you also have a landline telephone in your home that is used to make and receive calls?</p> <p>READ ONLY IF NECESSARY:</p> <p>"By landline telephone, we mean a 'regular' telephone in your home that is connected to outside telephone lines through a cable or cord and is used for making or receiving calls. Please include landline phones used for both business and personal use."</p> <p>NOTE: TELEPHONE SERVICE OVER THE INTERNET COUNTS AS LANDLINE SERVICE. PLEASE CONFIRM NEGATIVE RESPONSES TO ENSURE THAT RESPONDENT HAS HEARD AND UNDERSTOOD CORRECTLY.</p>	
1	YES
2	NO
7	DON'T KNOW/NOT SURE
9	REFUSED

Numeric	
<b>CPNMADLT</b>	
Ask If	
<p>How many members of your household, including yourself, are 18 years of age or older?</p> <p>— NUMBER OF ADULTS</p>	

Select	
<b>CPINTROS</b>	
Ask If	
<p>I will not ask for your name, address, or other personal information that can identify you. You do not have to answer any question you do not want to, and you can end the interview at any time. Any information you give me will be confidential.</p>	
1	PERSON INTERESTED, CONTINUE <span style="float: right;">C01INTRO</span>



### Core Sections

Select	
<b>INTROSCR</b>	
Ask If	
I will not ask for your name, address, or other personal information that can identify you. You do not have to answer any question you do not want to, and you can end the interview at any time. Any information you give me will be confidential.	
1	PERSON INTERESTED, CONTINUE <span style="float: right;">S01INTRO</span>
2	GO BACK TO ADULTS QUESTION. WARNING: A NEW RESPONDENT MAY BE SELECTED <span style="float: right;">ADULTS</span>

### Section 01: COMPASS Recognition

Pause	
<b>S01INTRO</b>	
Ask If	

Select	
<b>S01Q01</b>	
Ask If	
<p>First, I would like to ask some questions about your knowledge of regional transportation planning in Ada and Canyon Counties.</p> <p>Regional transportation planning includes planning for long-term transportation needs for the entire area and prioritizing how transportation funds are spent to meet those needs.</p> <p>To your knowledge, is there an organization that is responsible for regional transportation planning in Ada and Canyon Counties?</p>	
1	YES, THERE IS AN ORGANIZATION
2	NO, THERE IS NOT AN ORGANIZATION <span style="float: right;">S01Q03</span>
3	DO NOT KNOW WHETHER THERE IS AN ORGANIZATION <span style="float: right;">S01Q03</span>
9	REFUSED <span style="float: right;">S01Q03</span>



S01Q02		Select
Ask If	S01Q01 = 1	
Do you know the name of that organization? INTERVIEWER: IF NEEDED, CLARIFY "ORGANIZATION":		
"The organization that is responsible for transportation planning in Ada and Canyon Counties."		
1	YES	
2	NO	S01Q03
7	DON'T KNOW/NOT SURE	S01Q03
9	REFUSED	S01Q03

S01Q02b		Select
Ask If	S01Q02 = 1	
What is the name?		
1	COMPASS OR COMMUNITY PLANNING ORGANIZATION (OF SOUTHWEST IDAHO)	S01Q04
2	OTHER [SPECIFY]	OTHER
7	DON'T KNOW/NOT SURE	
9	REFUSED	

S01Q03		Select
Ask If	S01Q01 > 1 OR S01Q02 > 1 OR S01Q02b > 1	
Have you ever heard of an organization named the Community Planning Association of Southwest Idaho, also known as COMPASS? INTERVIEWER: IF NEEDED, CLARIFY THIS IS NOT THE SAME AS COMPASS CHARTER SCHOOL.		
1	YES	
2	NO	
7	DON'T KNOW/NOT SURE	
9	REFUSED	



Select
<b>S01Q04</b>
Ask If
<p>COMPASS is an association of local governments working together to plan for the future of Ada and Canyon Counties.</p> <p>COMPASS is governed by a Board of Directors who represent COMPASS member agencies. The Board makes decisions about transportation and related planning and sets priorities for spending federal transportation funds.</p> <p>To your knowledge, are you represented on the COMPASS Board by an elected official?</p>
1 YES, I AM REPRESENTED
2 NO, I AM NOT REPRESENTED
3 DO NOT KNOW WHETHER I AM REPRESENTED
9 REFUSED

Pause
<b>S01END</b>
Ask If



## Section 02: Transportation Planning Awareness

Pause
<b>S02INTRO</b>
Ask If

Select
<b>S02Q01</b>
Ask If
A regional long-range transportation plan looks 20+ years into the future to help ensure roads, bridges, and transportation services such as buses can meet future needs. It prioritizes transportation projects based on public input and how a region is likely to grow.
To your knowledge, is there a long-range transportation plan for Ada and Canyon Counties?
1 YES, THERE IS A PLAN
2 NO, THERE IS NOT A PLAN <span style="float: right;">S02Q03</span>
3 DO NOT KNOW WHETHER THERE IS A PLAN <span style="float: right;">S02Q03</span>
9 REFUSED <span style="float: right;">S02Q03</span>

Select
<b>S02Q02</b>
Ask If <span style="float: right;">S02Q01 = 1</span>
Do you know the name of that plan?
INTERVIEWER: IF NEEDED, CLARIFY "PLAN":
"A long-range transportation plan for Ada and Canyon Counties"
1 YES
2 NO <span style="float: right;">S02Q03</span>
7 DON'T KNOW/NOT SURE <span style="float: right;">S02Q03</span>
9 REFUSED <span style="float: right;">S02Q03</span>

Select
<b>S02Q02b</b>
Ask If <span style="float: right;">S02Q02 = 1</span>
What is the name of that plan?
1 COMMUNITIES IN MOTION <span style="float: right;">S02Q04</span>
2 OTHER [SPECIFY] <span style="float: right;">OTHER</span>
7 DON'T KNOW/NOT SURE
9 REFUSED





Select	
<b>S02Q03</b>	
Ask If	S02Q01 > 1 OR S02Q02 > 1 OR S02Q02b > 1
Have you ever heard of a long-range transportation plan for Ada and Canyon Counties named "Communities in Motion"?	
1	YES
2	NO
7	DON'T KNOW/NOT SURE
9	REFUSED

Select	
<b>S02Q04</b>	
Ask If	
Some regional transportation planning organizations provide online Internet access to housing, transportation, land use, and other data.	
To your knowledge, does COMPASS make those types of data available online for Ada and Canyon Counties?	
1	YES, COMPASS PUTS THOSE DATA ONLINE
2	NO, COMPASS DOES NOT PUT THOSE DATA ONLINE
3	DO NOT KNOW WHETHER COMPASS PUTS THOSE DATA ONLINE
9	REFUSED

Select	
<b>S02Q05</b>	
Ask If	
Part of the transportation planning process is budgeting how federal transportation dollars will be used in a given area. The budget is called a "Transportation Improvement Program."	
To your knowledge, does COMPASS develop a Transportation Improvement Program budget?	
INTERVIEWER NOTE: THIS QUESTION REFERS TO THE TRANSPORTATION IMPROVEMENT PROGRAM/BUDGET NOT THE COMPASS AGENCY BUDGET	
1	YES, COMPASS MAKES ONE
2	NO, COMPASS DOES NOT MAKE ONE
3	DO NOT KNOW WHETHER COMPASS MAKES ONE
9	REFUSED



<b>S02Q05b</b>	Select
Ask If	
To your knowledge, does COMPASS make a Transportation Improvement Program budget available for public access? INTERVIEWER NOTE: THIS QUESTION REFERS TO THE TRANSPORTATION IMPROVEMENT PROGRAM/BUDGET NOT THE COMPASS AGENCY BUDGET	
1	YES, COMPASS MAKES ONE AVAILABLE
2	NO, COMPASS DOES NOT MAKE ONE AVAILABLE
3	DO NOT KNOW WHETHER COMPASS MAKES ONE AVAILABLE
9	REFUSED

<b>S02Q06</b>	Select
Ask If	
To your knowledge, has COMPASS ever provided assistance or worked with your community* on local plans or projects, such as a local transportation or land use plan? INTERVIEWER NOTE: *IF NEEDED READ: "By "community" I mean city, county, highway district, neighborhood association, or any other local "entity" that COMPASS may assist."	
1	YES
2	NO
3	DO NOT KNOW WHETHER COMPASS HAS DONE THAT
9	REFUSED

<b>S02END</b>	Pause
Ask If	



### Section 03: Awareness of Opportunities to Be Involved

Pause
<b>S03INTRO</b>
Ask If

Select
<b>S03Q01</b>
Ask If
Next I have a few questions about public participation in transportation planning.
To your knowledge, are there ways for you to participate in or comment on regional transportation plans and planning processes?
1 YES [INTERVIEWER ASK: What are they?] OTHER
2 NO, THERE ARE NO WAYS TO PARTICIPATE
3 DO NOT KNOW WHETHER THERE ARE WAYS TO PARTICIPATE
9 REFUSED

Select
<b>S03Q02</b>
Ask If
If you did not know how to participate or comment, do you know how you would find out?
1 YES [INTERVIEWER ASK: How would you find out?] OTHER
2 NO
7 DON'T KNOW/NOT SURE
9 REFUSED



Select	
<b>S03Q03</b>	
Ask If	
Have you ever commented on any public or government plans, projects, or programs? INTERVIEWER, IF NEEDED: NOT NECESSARILY TRANSPORTATION OR COMPASS RELATED PLANS	
1	YES
2	NO <span style="float: right;">S03Q06</span>
7	DON'T KNOW/NOT SURE <span style="float: right;">S03Q06</span>
9	REFUSED <span style="float: right;">S03Q06</span>

Select	
<b>S03Q04</b>	
Ask If <span style="float: right;">S03Q03 = 1</span>	
Have you ever commented on any transportation plans, projects, or programs? INTERVIEWER, IF NEEDED: NOT NECESSARILY COMPASS RELATED PLANS	
1	YES
2	NO <span style="float: right;">S03Q06</span>
7	DON'T KNOW/NOT SURE <span style="float: right;">S03Q06</span>
9	REFUSED <span style="float: right;">S03Q06</span>

Select	
<b>S03Q05</b>	
Ask If <span style="float: right;">S03Q04 = 1</span>	
Have you ever commented on any COMPASS transportation plans, projects, or programs?	
1	YES
2	NO
7	DON'T KNOW/NOT SURE
9	REFUSED



Select	
<b>S03Q06</b>	
Ask If	
Have you ever attended a public or government meeting, for example, a public open house, a city council meeting, a presentation, or an education event? <i>INTERVIEWER, IF NEEDED: NOT NECESSARILY A COMPASS RELATED EVENT</i>	
1	YES
2	NO <span style="float: right;">S03END</span>
7	DON'T KNOW/NOT SURE <span style="float: right;">S03END</span>
9	REFUSED <span style="float: right;">S03END</span>

Select	
<b>S03Q07</b>	
Ask If	S03Q06 = 1
Have you ever attended a COMPASS open house, presentation, or other COMPASS event?	
1	YES
2	NO
7	DON'T KNOW/NOT SURE
9	REFUSED

Pause	
<b>S03END</b>	
Ask If	



**Section 04: COMPASS Online/Social Media Awareness**

Key
<b>S04INTRO</b>
Ask If
Now I will ask a few questions about ways people can get information about COMPASS on the Internet.

Select
<b>S04Q01a</b>
Ask If
Do you ever use the internet or social media?
1 YES
2 NO <span style="float: right;">S04END</span>
7 DON'T KNOW/NOT SURE
9 REFUSED

CATI NOTE: Questions S04Q01 thru S04Q06 will be randomized for each respondent

Select
<b>S04Q01</b>
Ask If <span style="float: right;">S04Q01a &lt;&gt; 2</span>
Have you visited the COMPASS website?
1 YES
2 NO
7 DON'T KNOW/NOT SURE
9 REFUSED

Select
<b>S04Q02</b>
Ask If <span style="float: right;">S04Q01a &lt;&gt; 2</span>
Have you seen or visited the COMPASS Facebook Page?
1 YES
2 NO
7 DON'T KNOW/NOT SURE
9 REFUSED



Select	
<b>S04Q03</b>	
Ask If	S04Q01a <> 2
Have you seen or visited the COMPASS YouTube channel?	
1	YES
2	NO
7	DON'T KNOW/NOT SURE
9	REFUSED

Select	
<b>S04Q04</b>	
Ask If	S04Q01a <> 2
Have you seen or do you follow the COMPASS Twitter feed?	
1	YES
2	NO
7	DON'T KNOW/NOT SURE
9	REFUSED

Select	
<b>S04Q05</b>	
Ask If	S04Q01a <> 2
Have you seen or visited the COMPASS Executive Director's Blog?	
1	YES
2	NO
7	DON'T KNOW/NOT SURE
9	REFUSED

Select	
<b>S04Q06</b>	
Ask If	S04Q01a <> 2
Have you seen or do you follow the COMPASS Flickr photostream?	
1	YES
2	NO
7	DON'T KNOW/NOT SURE
9	REFUSED

Pause	
<b>S04END</b>	
Ask If	



**Section 05: COMPASS and Traditional News Media**

Key
<b>S05INTRO</b>
Ask If
Now I will ask a few questions about ways people can get information about COMPASS from the traditional news media.

**CATI NOTE:** Questions S05Q01 thru S05Q05 will be randomized for each respondent

Select
<b>S05Q01</b>
Ask If
Have you heard of or seen COMPASS in a news story?
1 YES
2 NO
7 DON'T KNOW/NOT SURE
9 REFUSED

Select
<b>S05Q02</b>
Ask If
Have you heard a COMPASS radio ad?
1 YES
2 NO
7 DON'T KNOW/NOT SURE
9 REFUSED

Select
<b>S05Q03</b>
Ask If
Have you seen a COMPASS print ad, such as in a newspaper?
1 YES
2 NO
7 DON'T KNOW/NOT SURE
9 REFUSED





Select	
<b>S05Q04</b>	
Ask If	
Have you read or seen opinion pieces about or by COMPASS?	
1	YES
2	NO
7	DON'T KNOW/NOT SURE
9	REFUSED

Select	
<b>S05Q05</b>	
Ask If	
Have you ever seen a COMPASS display at a public location, such as at a library, city hall, or event center, or at a community event?	
1	YES
2	NO
7	DON'T KNOW/NOT SURE
9	REFUSED

Pause	
<b>S05END</b>	
Ask If	



**Section 06: COMPASS Services**

<b>S06INTRO</b>	Key
Ask If	
COMPASS provides certain data and services to individuals, groups, and communities in Ada and Canyon Counties. For each of the following items, please tell me, yes or no, whether it is provided by COMPASS.	

**CATI NOTE: Questions S06Q01 thru S06Q07 will be randomized for each respondent**

<b>S06Q01</b>	Select
Ask If	
To your knowledge, does COMPASS provide mapping and GIS services?	
1	YES, COMPASS PROVIDES THEM
2	NO, COMPASS DOES NOT PROVIDE THEM
3	DO NOT KNOW WHETHER COMPASS PROVIDES THEM
6	DON'T KNOW ANYTHING ABOUT COMPASS/WHAT SERVICES COMPASS PROVIDES <span style="float: right;">S06END</span>
9	REFUSED

<b>S06Q02</b>	Select
Ask If	
To your knowledge, does COMPASS provide demographic data about Ada and Canyon Counties, such as population size and number of jobs??	
1	YES, COMPASS PROVIDES THEM
2	NO, COMPASS DOES NOT PROVIDE THEM
3	DO NOT KNOW WHETHER COMPASS PROVIDES THEM
6	DON'T KNOW ANYTHING ABOUT COMPASS/WHAT SERVICES COMPASS PROVIDES <span style="float: right;">S06END</span>
9	REFUSED



Select	
<b>S06Q05</b>	
Ask If	
(To your knowledge, does COMPASS provide)	
Speakers for clubs and other groups on planning, transportation, regional issues, and other topics?	
1	YES, COMPASS PROVIDES THEM
2	NO, COMPASS DOES NOT PROVIDE THEM
3	DO NOT KNOW WHETHER COMPASS PROVIDES THEM
6	DON'T KNOW ANYTHING ABOUT COMPASS/WHAT SERVICES COMPASS PROVIDES <span style="float: right;">S06END</span>
9	REFUSED

Select	
<b>S06Q06</b>	
Ask If	
(To your knowledge, does COMPASS provide)	
Data about transportation in Ada and Canyon Counties, such as traffic volumes on major roads?	
1	YES, COMPASS PROVIDES THEM
2	NO, COMPASS DOES NOT PROVIDE THEM
3	DO NOT KNOW WHETHER COMPASS PROVIDES THEM
6	DON'T KNOW ANYTHING ABOUT COMPASS/WHAT SERVICES COMPASS PROVIDES <span style="float: right;">S06END</span>
9	REFUSED

Select	
<b>S06Q07</b>	
Ask If	
To your knowledge, does COMPASS host National or regional experts on transportation and planning issues for public presentations?	
1	YES, COMPASS DOES THIS
2	NO, COMPASS DOES NOT
3	DO NOT KNOW WHETHER COMPASS DOES THIS OR NOT
6	DON'T KNOW ANYTHING ABOUT COMPASS/WHAT SERVICES COMPASS PROVIDES <span style="float: right;">S06END</span>
9	REFUSED



Pause
<b>S06END</b>
Ask If

**Section 07: Opinions about COMPASS**

Pause
<b>S07INTRO</b>
Ask If                      S01Q02b = 1 OR S01Q03 = 1

Select
<b>S07Q01</b>
Ask If                      S01Q02b = 1 OR S01Q03 = 1
In your opinion, is COMPASS transparent in its planning processes?
1    YES, IT IS TRANSPARENT
2    NO, IT IS NOT TRANSPARENT
3    DO NOT KNOW WHETHER IT IS TRANSPARENT
9    REFUSED

Select
<b>S07Q02</b>
Ask If                      S01Q02b = 1 OR S01Q03 = 1
Have you ever contacted COMPASS for anything?
1    YES
2    NO
7    DON'T KNOW/NOT SURE
9    REFUSED
S07Q04
S07Q04
S07Q04

Select
<b>S07Q03</b>
Ask If                      S07Q02 = 1
When you contacted COMPASS, were you satisfied with their responsiveness?
1    YES
2    NO
7    DON'T KNOW/NOT SURE
9    REFUSED



Select	
<b>S07Q04</b>	
Ask If	S01Q02b = 1 OR S01Q03 = 1
Have you ever submitted comments on a COMPASS plan or been involved in a COMPASS event or process?	
1	YES
2	NO
	S07END
7	DON'T KNOW/NOT SURE
9	REFUSED
	S07END

Select	
<b>S07Q05</b>	
Ask If	S07Q04 = 1
When you were involved in that event or process, were you satisfied that your questions had been answered or that you had been listened to?	
1	YES
2	NO
7	DON'T KNOW/NOT SURE
9	REFUSED

Pause	
<b>S07END</b>	
Ask If	



**Section 08: Preferences for Getting Information about COMPASS**

<b>S08INTRO</b>	Pause
Ask If	

<b>S08Q01</b>	Multiple Select	
Ask If		
<p>There are a variety of ways that people can get information about COMPASS and its activities. This question focuses on getting information about COMPASS through the internet and social media.</p> <p>For each of the following items, please tell me, yes or no, whether you would prefer it as a way to get information about or from COMPASS.</p> <p>INTERVIEWER: WAIT FOR RESPONDENT TO ANSWER YES/NO TO EACH ITEM</p> <p>INTERVIEWER: PRESS "F1" FOR FURTHER DESCRIPTION OF OPTIONS</p> <p>CATI NOTE: RESPONSE OPTIONS 1 THRU 7 WILL BE RANDOMIZED FOR EACH RESPONDENT</p>		
01	Through social media, such as Facebook or Twitter	
02	Through E-mail	
03	Reading an online version of a newspaper	
04	Listening to radio online	
05	Watching a television story online	
06	Visiting COMPASS's Web page	
07	Following an RSS feed	
08	Any other social media or internet sources [SPECIFY]	OTHER
09	DON'T EVER USE THE INTERNET OR SOCIAL MEDIA	EXCLUSIVE
88	NONE	EXCLUSIVE
99	REFUSED	EXCLUSIVE

F1	
<p><b>SOCIAL MEDIA</b>-websites and other online means of communication that are used by large groups of people to share information and to develop social and professional contacts.</p> <p><b>E-MAIL</b>-a system for sending messages from one individual to another via telecommunications links between computers or terminals using dedicated software.</p>	



**ONLINE NEWSPAPER/RADIO/TELEVISION**-use of a website to read/listen/watch media content.

**RSS FEED**-allows information from a site to be displayed on a computer or other webpage as a continuous stream of information. Individuals are able to subscribe to particular feeds and are notified each time the content is updated or changed.

<b>S08Q02</b>		Multiple Select
Ask If		
<p>The next question focuses on getting information about COMPASS through traditional media, not through social media or the internet. For each of the following items, please tell me, yes or no, whether you would prefer it as a way to get information about or from COMPASS.</p> <p>INTERVIEWER: WAIT FOR RESPONDENT TO ANSWER YES/NO TO EACH ITEM</p> <p>CATI NOTE: RESPONSE OPTIONS 1 THRU 3 WILL BE RANDOMIZED FOR EACH RESPONDENT</p>		
1	Reading a paper copy of a newspaper	
2	Listening to the radio	
3	Watching a news story on television	
4	Any other traditional media sources [SPECIFY]	OTHER
5	NONE	EXCLUSIVE
9	REFUSED	EXCLUSIVE

<b>S08END</b>		Pause
Ask If		



**Section D: Demographics**

<b>D01INTRO</b>	Pause
Ask If	

<b>D01Q01</b>	Select
Ask If	
We're almost done. I have just a few final questions. INDICATE SEX OF RESPONDENT. ASK ONLY IF NECESSARY.	
1	Male
2	Female

<b>D01Q01V</b>	Select
Ask If	RESPGEND <> D01Q01
INTERVIEWER: YOU RECORDED THAT THE RESPONDENT WAS {D01Q01}. ARE YOU SURE? THE RESPONDENT SELECTED WAS THE {SRESP}	
IS THE PREVIOUS ANSWER CORRECT?	
1	YES
2	NO
	D01Q01

<b>D01Q02</b>	Numeric	
Ask If		
What is your age?		
___ CODE AGE IN YEARS [99 = 99 YEARS OR OLDER]		
07	DON'T KNOW/NOT SURE	
09	REFUSED	
18	MIN	CONTROL
99	MAX	CONTROL





Select	
<b>D01Q03</b>	
Ask If	
Are you Hispanic, Latino/a, or Spanish origin?	
1	YES
2	NO
7	DON'T KNOW/NOT SURE
9	REFUSED

Select	
<b>D01Q04</b>	
Ask If	
Which one of these groups would you say best represents your race?	
PLEASE READ:	
10	White
20	Black or African American
30	Asian
40	Native Hawaiian or Pacific Islander
50	American Indian or Alaska Native
60	Other [Specify] <span style="float: right;">OTHER</span>
77	DON'T KNOW/NOT SURE
99	REFUSED

Select	
<b>D01Q05</b>	
Ask If	
Are you...?	
PLEASE READ:	
1	Married
2	Divorced
3	Widowed
4	Separated
5	Never married Or
6	A member of an unmarried couple
9	REFUSED



Select	
<b>D01Q06</b>	
Ask If	
What is the highest grade or year of school you completed? <b>READ ONLY IF NECESSARY:</b>	
1	Never attended school or only attended kindergarten
2	Grades 1 through 8 (Elementary)
3	Grades 9 through 11 (Some high school)
4	Grade 12 or GED (High school graduate)
5	College 1 year to 3 years (Some college or technical school)
6	College 4 years or more (College graduate)
9	REFUSED

Select	
<b>D01Q07</b>	
Ask If	
Do you own or rent your home? <b>INTERVIEWER NOTE: "OTHER ARRANGEMENT" MAY INCLUDE GROUP HOME, STAYING WITH FRIENDS OR FAMILY WITHOUT PAYING RENT.</b> <b>INTERVIEWER NOTE: HOME IS DEFINED AS THE PLACE WHERE YOU LIVE MOST OF THE TIME THE MAJORITY OF THE YEAR.</b>	
1	OWN
2	RENT
3	OTHER ARRANGEMENT
7	DON'T KNOW/NOT SURE
9	REFUSED

Numeric	
<b>D01Q08</b>	
Ask If	
What is the ZIP Code where you live? _____ ZIP CODE	
77777	DON'T KNOW/NOT SURE
99999	REFUSED



CATI NOTE: IF CELLULAR TELEPHONE INTERVIEW SKIP TO D01Q11 (QSTVER >= 20)

Select	
<b>D01Q09</b>	
Ask If	QSTPATH < 20
Do you have more than one telephone number in your household? Do not include cell phones or numbers that are only used by a computer or fax machine.	
1	YES
2	NO
	D01Q11
7	DON'T KNOW/NOT SURE
	D01Q11
9	REFUSED
	D01Q11

Select	
<b>D01Q10</b>	
Ask If	D01Q09 = 1
How many of these telephone numbers are residential numbers?	
1	ONE
2	TWO
3	THREE
4	FOUR
5	FIVE
6	SIX [6 = 6 OR MORE]
7	DON'T KNOW/NOT SURE
9	REFUSED

Select	
<b>D01Q11</b>	
Ask If	QSTPATH < 20
Do you have a cell phone for personal use? Please include cell phones used for both business and personal use.	
1	YES
2	NO
7	DON'T KNOW/NOT SURE
9	REFUSED



Select	
<b>D01Q13</b>	
Ask If	
Are you currently...? <b>PLEASE READ:</b>	
1	Employed for wages
2	Self-employed
3	Out of work for 1 year or more
4	Out of work for less than 1 year
5	A Homemaker
6	A Student
7	Retired Or
8	Unable to work
9	REFUSED

Numeric		
<b>D01Q14</b>		
Ask If		
How many children less than 18 years of age live in your household?		
__	NUMBER OF CHILDREN	
88	NONE	
99	REFUSED	
01	MIN	CONTROL
87	MAX	CONTROL

Select	
<b>D01Q15</b>	
Ask If	
Please tell me when I have reached the correct category. Is your annual household income from all sources:	
01	Less than \$10,000
02	\$10,000 to less than \$15,000
03	\$15,000 to less than \$25,000
04	\$25,000 to less than \$35,000
05	\$35,000 to less than \$50,000
06	\$50,000 to less than \$75,000
07	\$75,000 to less than \$100,000
08	\$100,000 to less than \$150,000
09	\$150,000 to less than \$200,000
10	\$200,000 or more
77	DON'T KNOW/NOT SURE
99	REFUSED



<b>D01END</b>	Pause
Ask If	

### Closing Statement

<b>CLOSING</b>	Key
Ask If	
<p>That was my last question. Everyone's answers will be combined to give us information about how to improve transportation planning services to people in Ada and Canyon Counties. Thank you very much for your time and cooperation.</p>	



## Appendix B: Final Dispositions

Final Disposition	Landline Frame	Cell Frame	Total
<b>Interview</b>			
Complete	329	520	849
Partial Complete	2	0	2
<b>Eligible, non-interview</b>			
Household-level refusal	93	0	93
Known-respondent refusal	125	95	220
Break off/Implicit refusal	0	0	0
Respondent never available	82	29	111
Telephone answering device (confirming HH)	98	0	98
Physically or mentally unable/ incompetent	23	0	23
Language problem	5	0	5
<b>Unknown eligibility, non-interview</b>			
Unknown if housing unit	950	1918	2868
No answer	593	37	630
Answering machine-don't know if household	588	826	1414
Call blocking	35	5	40
Housing unit, unknown if eligible respondent	153	0	153
Physically or mental impairment (HH level)	19	11	30
Language barrier (HH level)	15	15	30
<b>Not eligible</b>			
Out of sample - other strata than originally coded	27	331	358
Fax/data line	449	1	450
Non-working/disconnect	580	138	718
Special technological circumstances	360	32	392
Cell phone (in LL frame)	8	0	8
Landline phone (in cell frame)	0	7	7
Nonresidence	438	70	508
Business, government office, other organizations	1	0	1
No eligible respondent	2	96	98
Prescreened nonresidence	15125	1419	16544
<b>Total phone numbers used</b>	<b>20100</b>	<b>5550</b>	<b>25650</b>



## Appendix C: Unweighted Frequency Tables

**S01Q01 To your knowledge, is there an organization that is responsible for regional transportation planning in Ada and Canyon Counties?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 YES, THERE IS AN ORGANIZATION	423	49.7	49.7	49.7
	2 NO, THERE IS NOT AN ORGANIZATION	133	15.6	15.6	65.3
	3 DO NOT KNOW WHETHER THERE IS AN ORGANIZATION	295	34.7	34.7	100.0
	Total	851	100.0	100.0	

**S01Q02 Do you know the name of that organization?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	428	50.3	50.3	50.3
	1 Yes	188	22.1	22.1	72.4
	2 No	224	26.3	26.3	98.7
	7 Don't Know/Not Sure	9	1.1	1.1	99.8
	9 Refused	2	.2	.2	100.0
	Total	851	100.0	100.0	

**S01Q02b What is the name? (organization that is responsible for regional transportation planning in Ada and Canyon Counties)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	663	77.9	77.9	77.9
	1 COMPASS OR COMMUNITY PLANNING ORGANIZATION (OF SOUTHWEST IDAHO)	28	3.3	3.3	81.2
	2 OTHER [SPECIFY]	154	18.1	18.1	99.3
	7 DON'T KNOW/NOT SURE	6	.7	.7	100.0
	Total	851	100.0	100.0	



**s01q02br What is the name (of the organization ...)? (other recoded)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	663	77.9	77.9	77.9
	1 COMPASS OR COMMUNITY PLANNING ORGANIZATION (OF SOUTHWEST IDAHO)	28	3.3	3.3	81.2
	3 Ada County Highway District (ACHD)	62	7.3	7.3	88.5
	4 Idaho Transportation Department (ITD) or Idaho Department of Transportation (DOT)	33	3.9	3.9	92.4
	5 Other county entity (Ada or Canyon)	14	1.6	1.6	94.0
	6 Treasure Valley Transit	10	1.2	1.2	95.2
	7 DON'T KNOW/NOT SURE	6	.7	.7	95.9
	8 Valley Ride	5	.6	.6	96.5
	10 Idaho State Department of Motor Vehicles (DMV)	2	.2	.2	96.7
	11 City/City entity (Boise, Meridian, Nampa, Caldwell)	3	.4	.4	97.1
	12 Other	11	1.3	1.3	98.4
	13 Multiple responses	9	1.1	1.1	99.4
	14 Other (blank)	5	.6	.6	100.0
	Total	851	100.0	100.0	

**S01Q03 Have you ever heard of an organization named the Community Planning Association of Southwest Idaho, also known as COMPASS?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	28	3.3	3.3	3.3
	1 Yes	248	29.1	29.1	32.4
	2 No	558	65.6	65.6	98.0
	7 Don't Know/Not Sure	15	1.8	1.8	99.8
	9 Refused	2	.2	.2	100.0
	Total	851	100.0	100.0	





**S01Q04 To your knowledge, are you represented on the COMPASS Board by an elected official?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 YES, I AM REPRESENTED	88	10.3	10.3	10.3
	2 NO, I AM NOT REPRESENTED	352	41.4	41.4	51.7
	3 DO NOT KNOW WHETHER I AM REPRESENTED	411	48.3	48.3	100.0
	Total	851	100.0	100.0	

**S02Q01 To your knowledge, is there a long-range transportation plan for Ada and Canyon Counties?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 YES, THERE IS A PLAN	339	39.8	39.8	39.8
	2 NO, THERE IS NOT A PLAN	193	22.7	22.7	62.5
	3 DO NOT KNOW WHETHER THERE IS A PLAN	315	37.0	37.0	99.5
	9 REFUSED	4	.5	.5	100.0
	Total	851	100.0	100.0	

**S02Q02 Do you know the name of that plan?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	512	60.2	60.2	60.2
	1 Yes	15	1.8	1.8	61.9
	2 No	321	37.7	37.7	99.6
	7 Don't Know/Not Sure	3	.4	.4	100.0
	Total	851	100.0	100.0	



**S02Q02b What is the name of that plan? (long-range transportation plan for Ada and Canyon Counties)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	836	98.2	98.2	98.2
	1 COMMUNITIES IN MOTION	2	.2	.2	98.5
	2 OTHER [SPECIFY]	9	1.1	1.1	99.5
	7 DON'T KNOW/NOT SURE	4	.5	.5	100.0
	Total	851	100.0	100.0	

**S02Q03 Have you ever heard of a long-range transportation plan for Ada and Canyon Counties named "Communities in Motion"?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	2	.2	.2	.2
	1 Yes	133	15.6	15.6	15.9
	2 No	699	82.1	82.1	98.0
	7 Don't Know/Not Sure	15	1.8	1.8	99.8
	9 Refused	2	.2	.2	100.0
	Total	851	100.0	100.0	

**S02Q04 To your knowledge, does COMPASS make those types of data available online for Ada and Canyon Counties?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 YES, COMPASS PUTS THOSE DATA ONLINE	137	16.1	16.1	16.1
	2 NO, COMPASS DOES NOT PUT THOSE DATA ONLINE	170	20.0	20.0	36.1
	3 DO NOT KNOW WHETHER COMPASS PUTS THOSE DATA ONLINE	540	63.5	63.5	99.5
	9 REFUSED	4	.5	.5	100.0
	Total	851	100.0	100.0	



**S02Q05 To your knowledge, does COMPASS develop a Transportation Improvement Program budget?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 YES, COMPASS MAKES ONE	163	19.2	19.2	19.2
	2 NO, COMPASS DOES NOT MAKE ONE	176	20.7	20.7	39.8
	3 DO NOT KNOW WHETHER COMPASS MAKES ONE	512	60.2	60.2	100.0
	Total	851	100.0	100.0	

**S02Q05b To your knowledge, does COMPASS make a Transportation Improvement Program budget available for public access?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 YES, COMPASS MAKES ONE AVAILABLE	169	19.9	19.9	19.9
	2 NO, COMPASS DOES NOT MAKE ONE AVAILABLE	191	22.4	22.4	42.3
	3 DO NOT KNOW WHETHER COMPASS MAKES ONE AVAILABLE	490	57.6	57.6	99.9
	9 REFUSED	1	.1	.1	100.0
	Total	851	100.0	100.0	

**S02Q06 To your knowledge, has COMPASS ever provided assistance or worked with your community\* on local plans or projects, such as a local transportation or land use plan?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 YES	132	15.5	15.5	15.5
	2 NO	248	29.1	29.1	44.7
	3 DO NOT KNOW WHETHER COMPASS HAS DONE THAT	469	55.1	55.1	99.8
	9 REFUSED	2	.2	.2	100.0
	Total	851	100.0	100.0	



**s03q01r To your knowledge, are there ways for you to participate ...? (other recoded)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2 NO, THERE ARE NO WAYS TO PARTICIPATE	226	26.6	26.6	26.6
	3 DO NOT KNOW WHETHER THERE ARE WAYS TO PARTICIPATE	294	34.5	34.5	61.1
	4 Non Specific Public/Community Meeting/Hearing/Forum	99	11.6	11.6	72.7
	5 Online/Email/Search web	36	4.2	4.2	77.0
	6 Ada County Highway District mentioned	11	1.3	1.3	78.3
	7 COMPASS mentioned	11	1.3	1.3	79.6
	8 City or County meetings/Council/City Hall	41	4.8	4.8	84.4
	9 REFUSED	1	.1	.1	84.5
	11 Don't Know	15	1.8	1.8	86.3
	12 Multiple responses	45	5.3	5.3	91.5
	13 Call or talk to representative/board member	11	1.3	1.3	92.8
	14 Survey	3	.4	.4	93.2
	15 Ads/Advertisements/Flyers/Notices	9	1.1	1.1	94.2
	16 Other	30	3.5	3.5	97.8
	17 YES (left blank)	19	2.2	2.2	100.0
	Total	851	100.0	100.0	



**s03q02r If you did not know how to participate or comment, do you know how you would find out? (other recoded)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2 NO	300	35.3	35.3	35.3
	3 Call	16	1.9	1.9	37.1
	4 Call/ask city	33	3.9	3.9	41.0
	5 Call/ask county	11	1.3	1.3	42.3
	6 Ada county highway district mentioned	12	1.4	1.4	43.7
	7 DON'T KNOW/NOT SURE	8	.9	.9	44.7
	8 Online	309	36.3	36.3	81.0
	9 REFUSED	7	.8	.8	81.8
	10 COMPASS mentioned	29	3.4	3.4	85.2
	11 Ads/Advertising/Flyers/Notices	3	.4	.4	85.5
	12 Word of mouth (ask friend/neighbor/job)	9	1.1	1.1	86.6
	13 Transportation Department/Department of Transportation	14	1.6	1.6	88.2
	15 Other	31	3.6	3.6	91.9
	16 Multiple	67	7.9	7.9	99.8
	17 YES (left blank)	2	.2	.2	100.0
	Total	851	100.0	100.0	

**S03Q03 Have you ever commented on any public or government plans, projects, or programs?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	244	28.7	28.7	28.7
	2 No	606	71.2	71.2	99.9
	9 Refused	1	.1	.1	100.0
	Total	851	100.0	100.0	



**S03Q04 Have you ever commented on any transportation plans, projects, or programs?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	607	71.3	71.3	71.3
	1 Yes	134	15.7	15.7	87.1
	2 No	107	12.6	12.6	99.6
	7 Don't Know/Not Sure	3	.4	.4	100.0
	Total	851	100.0	100.0	

**S03Q05 Have you ever commented on any COMPASS transportation plans, projects, or programs?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	717	84.3	84.3	84.3
	1 Yes	33	3.9	3.9	88.1
	2 No	80	9.4	9.4	97.5
	7 Don't Know/Not Sure	21	2.5	2.5	100.0
	Total	851	100.0	100.0	

**S03Q06 Have you ever attended a public or government meeting, for example, a public open house, a city council meeting, a presentation, or an education event?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	433	50.9	50.9	50.9
	2 No	415	48.8	48.8	99.6
	7 Don't Know/Not Sure	2	.2	.2	99.9
	9 Refused	1	.1	.1	100.0
	Total	851	100.0	100.0	

**S03Q07 Have you ever attended a COMPASS open house, presentation, or other COMPASS event?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	418	49.1	49.1	49.1
	1 Yes	36	4.2	4.2	53.3
	2 No	384	45.1	45.1	98.5
	7 Don't Know/Not Sure	13	1.5	1.5	100.0
	Total	851	100.0	100.0	



**S04Q01a Do you ever use the internet or social media?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	730	85.8	85.8	85.8
	2 No	121	14.2	14.2	100.0
	Total	851	100.0	100.0	

**S04Q01 Have you visited the COMPASS website?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	121	14.2	14.2	14.2
	1 Yes	38	4.5	4.5	18.7
	2 No	691	81.2	81.2	99.9
	7 Don't Know/Not Sure	1	.1	.1	100.0
	Total	851	100.0	100.0	

**S04Q02 Have you seen or visited the COMPASS Facebook Page?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	121	14.2	14.2	14.2
	1 Yes	8	.9	.9	15.2
	2 No	718	84.4	84.4	99.5
	7 Don't Know/Not Sure	4	.5	.5	100.0
	Total	851	100.0	100.0	

**S04Q03 Have you seen or visited the COMPASS YouTube channel?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	121	14.2	14.2	14.2
	1 Yes	3	.4	.4	14.6
	2 No	727	85.4	85.4	100.0
	Total	851	100.0	100.0	



**S04Q04 Have you seen or do you follow the COMPASS Twitter feed?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	121	14.2	14.2	14.2
	1 Yes	4	.5	.5	14.7
	2 No	726	85.3	85.3	100.0
	Total	851	100.0	100.0	

**S04Q05 Have you seen or visited the COMPASS Executive Director's Blog?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	121	14.2	14.2	14.2
	1 Yes	2	.2	.2	14.5
	2 No	728	85.5	85.5	100.0
	Total	851	100.0	100.0	

**S04Q06 Have you seen or do you follow the COMPASS Flickr photostream?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	121	14.2	14.2	14.2
	1 Yes	2	.2	.2	14.5
	2 No	726	85.3	85.3	99.8
	7 Don't Know/Not Sure	2	.2	.2	100.0
	Total	851	100.0	100.0	

**S05Q01 Have you heard of or seen COMPASS in a news story?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	192	22.6	22.6	22.6
	2 No	643	75.6	75.6	98.1
	7 Don't Know/Not Sure	15	1.8	1.8	99.9
	9 Refused	1	.1	.1	100.0
	Total	851	100.0	100.0	





**S05Q02 Have you heard a COMPASS radio ad?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	45	5.3	5.3	5.3
	2 No	789	92.7	92.7	98.0
	7 Don't Know/Not Sure	17	2.0	2.0	100.0
	Total	851	100.0	100.0	

**S05Q03 Have you seen a COMPASS print ad, such as in a newspaper?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	121	14.2	14.2	14.2
	2 No	708	83.2	83.2	97.4
	7 Don't Know/Not Sure	22	2.6	2.6	100.0
	Total	851	100.0	100.0	

**S05Q04 Have you read or seen opinion pieces about or by COMPASS?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	102	12.0	12.0	12.0
	2 No	735	86.4	86.4	98.4
	7 Don't Know/Not Sure	14	1.6	1.6	100.0
	Total	851	100.0	100.0	

**S05Q05 Have you ever seen a COMPASS display at a public location, such as at a library, city hall, or event center, or at a community event?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	134	15.7	15.7	15.7
	2 No	690	81.1	81.1	96.8
	7 Don't Know/Not Sure	26	3.1	3.1	99.9
	9 Refused	1	.1	.1	100.0
	Total	851	100.0	100.0	



**S06Q01 To your knowledge, does COMPASS provide mapping and GIS services?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	157	18.4	18.4	18.4
	1 YES, COMPASS PROVIDES THEM	130	15.3	15.3	33.7
	2 NO, COMPASS DOES NOT PROVIDE THEM	250	29.4	29.4	63.1
	3 DO NOT KNOW WHETHER COMPASS PROVIDES THEM	273	32.1	32.1	95.2
	6 DON'T KNOW ANYTHING ABOUT COMPASS/WHAT SERVICES COMPASS PROVIDES	40	4.7	4.7	99.9
	9 REFUSED	1	.1	.1	100.0
	Total	851	100.0	100.0	

**S06Q02 To your knowledge, does COMPASS provide demographic data about Ada and Canyon Counties, such as population size and number of jobs?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	152	17.9	17.9	17.9
	1 YES, COMPASS PROVIDES THEM	131	15.4	15.4	33.3
	2 NO, COMPASS DOES NOT PROVIDE THEM	254	29.8	29.8	63.1
	3 DO NOT KNOW WHETHER COMPASS PROVIDES THEM	271	31.8	31.8	94.9
	6 DON'T KNOW ANYTHING ABOUT COMPASS/WHAT SERVICES COMPASS PROVIDES	41	4.8	4.8	99.8
	9 REFUSED	2	.2	.2	100.0
	Total	851	100.0	100.0	



**S06Q05 Speakers for clubs and other groups on planning, transportation, regional issues, and other topics?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	138	16.2	16.2	16.2
	1 YES, COMPASS PROVIDES THEM	149	17.5	17.5	33.7
	2 NO, COMPASS DOES NOT PROVIDE THEM	253	29.7	29.7	63.5
	3 DO NOT KNOW WHETHER COMPASS PROVIDES THEM	251	29.5	29.5	92.9
	6 DON'T KNOW ANYTHING ABOUT COMPASS/WHAT SERVICES COMPASS PROVIDES	58	6.8	6.8	99.8
	9 REFUSED	2	.2	.2	100.0
	Total	851	100.0	100.0	

**S06Q06 Data about transportation in Ada and Canyon Counties, such as traffic volumes on major roads?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	158	18.6	18.6	18.6
	1 YES, COMPASS PROVIDES THEM	193	22.7	22.7	41.2
	2 NO, COMPASS DOES NOT PROVIDE THEM	226	26.6	26.6	67.8
	3 DO NOT KNOW WHETHER COMPASS PROVIDES THEM	229	26.9	26.9	94.7
	6 DON'T KNOW ANYTHING ABOUT COMPASS/WHAT SERVICES COMPASS PROVIDES	44	5.2	5.2	99.9
	9 REFUSED	1	.1	.1	100.0
	Total	851	100.0	100.0	



**S06Q07 To your knowledge, does COMPASS host National or regional experts on transportation and planning issues for public presentations?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	158	18.6	18.6	18.6
	1 YES, COMPASS PROVIDES THEM	130	15.3	15.3	33.8
	2 NO, COMPASS DOES NOT PROVIDE THEM	258	30.3	30.3	64.2
	3 DO NOT KNOW WHETHER COMPASS PROVIDES THEM	265	31.1	31.1	95.3
	6 DON'T KNOW ANYTHING ABOUT COMPASS/WHAT SERVICES COMPASS PROVIDES	38	4.5	4.5	99.8
	9 REFUSED	2	.2	.2	100.0
	Total	851	100.0	100.0	

**S07Q01 In your opinion, is COMPASS transparent in its planning processes?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	575	67.6	67.6	67.6
	1 YES, IT IS TRANSPARENT	90	10.6	10.6	78.1
	2 NO, IT IS NOT TRANSPARENT	71	8.3	8.3	86.5
	3 DO NOT KNOW WHETHER IT IS TRANSPARENT	115	13.5	13.5	100.0
	Total	851	100.0	100.0	

**S07Q02 Have you ever contacted COMPASS for anything?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	575	67.6	67.6	67.6
	1 Yes	27	3.2	3.2	70.7
	2 No	248	29.1	29.1	99.9
	7 Don't Know/Not Sure	1	.1	.1	100.0
	Total	851	100.0	100.0	



**S07Q03 When you contacted COMPASS, were you satisfied with their responsiveness?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	824	96.8	96.8	96.8
	1 Yes	19	2.2	2.2	99.1
	2 No	8	.9	.9	100.0
	Total	851	100.0	100.0	

**S07Q04 Have you ever submitted comments on a COMPASS plan or been involved in a COMPASS event or process?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	575	67.6	67.6	67.6
	1 Yes	33	3.9	3.9	71.4
	2 No	236	27.7	27.7	99.2
	7 Don't Know/Not Sure	7	.8	.8	100.0
	Total	851	100.0	100.0	

**S07Q05 When you were involved in that event or process, were you satisfied that your questions had been answered or that you had been listened to?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	818	96.1	96.1	96.1
	1 Yes	26	3.1	3.1	99.2
	2 No	7	.8	.8	100.0
	Total	851	100.0	100.0	

**S08Q01 Internet and social media information preference 1**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1 Through social media, such as Facebook or Twitter	83	9.8	9.8	9.8
2 Through E-mail	88	10.3	10.3	20.1
3 Reading an online version of a newspaper	136	16.0	16.0	36.1
4 Listening to radio online	69	8.1	8.1	44.2
5 Watching a television story online	124	14.6	14.6	58.8
6 Visiting COMPASS's Web page	194	22.8	22.8	81.6
7 Following an RSS feed	31	3.6	3.6	85.2
9 DON'T EVER USE THE INTERNET OR SOCIAL MEDIA	33	3.9	3.9	89.1
88 NONE	90	10.6	10.6	99.6
99 REFUSED	3	.4	.4	100.0
Total	851	100.0	100.0	

**S08Q01.2 Internet and social media information preference 2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	202	23.7	23.7	23.7
	1 Through social media, such as Facebook or Twitter	89	10.5	10.5	34.2
	2 Through E-mail	86	10.1	10.1	44.3
	3 Reading an online version of a newspaper	127	14.9	14.9	59.2
	4 Listening to radio online	73	8.6	8.6	67.8
	5 Watching a television story online	115	13.5	13.5	81.3
	6 Visiting COMPASS's Web page	127	14.9	14.9	96.2
	7 Following an RSS feed	30	3.5	3.5	99.8
	8 Any other social media or internet sources [SPECIFY]	2	.2	.2	100.0
	Total	851	100.0	100.0	



**S08Q01.3 Internet and social media information preference 3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	332	39.0	39.0	39.0
	1 Through social media, such as Facebook or Twitter	59	6.9	6.9	45.9
	2 Through E-mail	63	7.4	7.4	53.3
	3 Reading an online version of a newspaper	115	13.5	13.5	66.9
	4 Listening to radio online	59	6.9	6.9	73.8
	5 Watching a television story online	79	9.3	9.3	83.1
	6 Visiting COMPASS's Web page	118	13.9	13.9	96.9
	7 Following an RSS feed	23	2.7	2.7	99.6
	8 Any other social media or internet sources [SPECIFY]	3	.4	.4	100.0
	Total	851	100.0	100.0	



**S08Q01.4 Internet and social media information preference 4**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	494	58.0	58.0	58.0
	1 Through social media, such as Facebook or Twitter	46	5.4	5.4	63.5
	2 Through E-mail	45	5.3	5.3	68.7
	3 Reading an online version of a newspaper	60	7.1	7.1	75.8
	4 Listening to radio online	52	6.1	6.1	81.9
	5 Watching a television story online	49	5.8	5.8	87.7
	6 Visiting COMPASS's Web page	77	9.0	9.0	96.7
	7 Following an RSS feed	18	2.1	2.1	98.8
	8 Any other social media or internet sources [SPECIFY]	10	1.2	1.2	100.0
	Total	851	100.0	100.0	



**S08Q01.5 Internet and social media information preference 5**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	649	76.3	76.3	76.3
	1 Through social media, such as Facebook or Twitter	33	3.9	3.9	80.1
	2 Through E-mail	34	4.0	4.0	84.1
	3 Reading an online version of a newspaper	21	2.5	2.5	86.6
	4 Listening to radio online	32	3.8	3.8	90.4
	5 Watching a television story online	25	2.9	2.9	93.3
	6 Visiting COMPASS's Web page	32	3.8	3.8	97.1
	7 Following an RSS feed	16	1.9	1.9	98.9
	8 Any other social media or internet sources [SPECIFY]	9	1.1	1.1	100.0
	Total	851	100.0	100.0	

**S08Q01.6 Internet and social media information preference 6**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	745	87.5	87.5	87.5
	1 Through social media, such as Facebook or Twitter	10	1.2	1.2	88.7
	2 Through E-mail	14	1.6	1.6	90.4
	3 Reading an online version of a newspaper	18	2.1	2.1	92.5
	4 Listening to radio online	7	.8	.8	93.3
	5 Watching a television story online	17	2.0	2.0	95.3
	6 Visiting COMPASS's Web page	15	1.8	1.8	97.1
	7 Following an RSS feed	5	.6	.6	97.6
	8 Any other social media or internet sources [SPECIFY]	20	2.4	2.4	100.0
	Total	851	100.0	100.0	



**S08Q01.7 Internet and social media information preference 7**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	814	95.7	95.7	95.7
	1 Through social media, such as Facebook or Twitter	3	.4	.4	96.0
	2 Through E-mail	6	.7	.7	96.7
	3 Reading an online version of a newspaper	4	.5	.5	97.2
	4 Listening to radio online	3	.4	.4	97.5
	5 Watching a television story online	5	.6	.6	98.1
	6 Visiting COMPASS's Web page	2	.2	.2	98.4
	7 Following an RSS feed	4	.5	.5	98.8
	8 Any other social media or internet sources [SPECIFY]	10	1.2	1.2	100.0
	Total	851	100.0	100.0	

**S08Q01.8 Internet and social media information preference 8**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	841	98.8	98.8	98.8
	8 Any other social media or internet sources [SPECIFY]	10	1.2	1.2	100.0
	Total	851	100.0	100.0	



**s08q02r Traditional media information preference 1 (other recoded)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Reading a paper copy of a newspaper	222	26.1	26.1	26.1
	2 Listening to the radio	277	32.5	32.5	58.6
	3 Watching a news story on television	272	32.0	32.0	90.6
	5 NONE	75	8.8	8.8	99.4
	9 REFUSED	3	.4	.4	99.8
	10 Mail	1	.1	.1	99.9
	11 Magazine	1	.1	.1	100.0
	Total	851	100.0	100.0	

**s08q02.2r Traditional media information preference 2 (other recoded)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	223	26.2	26.2	26.2
	1 Reading a paper copy of a newspaper	189	22.2	22.2	48.4
	2 Listening to the radio	186	21.9	21.9	70.3
	3 Watching a news story on television	239	28.1	28.1	98.4
	10 Mail	6	.7	.7	99.1
	11 Magazine	2	.2	.2	99.3
	12 Billboards/Posters/Signs	1	.1	.1	99.4
	13 Flyers/Pamphlets/Brochures	1	.1	.1	99.5
	14 Word of mouth/friends	2	.2	.2	99.8
	16 Other	1	.1	.1	99.9
	17 Multiple	1	.1	.1	100.0
	Total	851	100.0	100.0	



**s08q02.3r Traditional media information preference 3 (other recoded)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	485	57.0	57.0	57.0
	1 Reading a paper copy of a newspaper	111	13.0	13.0	70.0
	2 Listening to the radio	87	10.2	10.2	80.3
	3 Watching a news story on television	136	16.0	16.0	96.2
	10 Mail	12	1.4	1.4	97.6
	11 Magazine	3	.4	.4	98.0
	12 Billboards/Posters/Signs	2	.2	.2	98.2
	13 Flyers/Pamphlets/Brochures	5	.6	.6	98.8
	15 Public Events/Expos	1	.1	.1	98.9
	16 Other	3	.4	.4	99.3
	17 Multiple	3	.4	.4	99.6
	18 Other (left blank)	3	.4	.4	100.0
	Total	851	100.0	100.0	



**s08q02.4r Traditional media information preference 4 (other recoded)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	792	93.1	93.1	93.1
	1 Reading a paper copy of a newspaper	1	.1	.1	93.2
	7 Don't Know	1	.1	.1	93.3
	10 Mail	13	1.5	1.5	94.8
	11 Magazine	10	1.2	1.2	96.0
	12 Billboards/Posters/Signs	8	.9	.9	96.9
	13 Flyers/Pamphlets/Brochures	3	.4	.4	97.3
	14 Word of mouth/friends	2	.2	.2	97.5
	15 Public Events/Expos	4	.5	.5	98.0
	16 Other	8	.9	.9	98.9
	17 Multiple	8	.9	.9	99.9
	18 Other (left blank)	1	.1	.1	100.0
	Total	851	100.0	100.0	

**D01Q01 Self Reported Gender**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Male	399	46.9	46.9	46.9
	2 Female	452	53.1	53.1	100.0
	Total	851	100.0	100.0	



D01Q02 Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	9 REFUSED	16	1.9	1.9	1.9
	18	11	1.3	1.3	3.2
	19	11	1.3	1.3	4.5
	20	11	1.3	1.3	5.8
	21	6	.7	.7	6.5
	22	12	1.4	1.4	7.9
	23	9	1.1	1.1	8.9
	24	5	.6	.6	9.5
	25	7	.8	.8	10.3
	26	6	.7	.7	11.0
	27	10	1.2	1.2	12.2
	28	10	1.2	1.2	13.4
	29	11	1.3	1.3	14.7
	30	11	1.3	1.3	16.0
	31	10	1.2	1.2	17.2
	32	11	1.3	1.3	18.4
	33	6	.7	.7	19.2
	34	7	.8	.8	20.0
	35	10	1.2	1.2	21.2
	36	9	1.1	1.1	22.2
	37	11	1.3	1.3	23.5
	38	6	.7	.7	24.2
	39	14	1.6	1.6	25.9
	40	20	2.4	2.4	28.2
	41	8	.9	.9	29.1
	42	8	.9	.9	30.1
	43	12	1.4	1.4	31.5
	44	13	1.5	1.5	33.0
	45	16	1.9	1.9	34.9
	46	18	2.1	2.1	37.0
	47	11	1.3	1.3	38.3
	48	15	1.8	1.8	40.1
	49	9	1.1	1.1	41.1
	50	22	2.6	2.6	43.7
	51	12	1.4	1.4	45.1





D01Q02 Age

	Frequency	Percent	Valid Percent	Cumulative Percent
52	20	2.4	2.4	47.5
53	24	2.8	2.8	50.3
54	20	2.4	2.4	52.6
55	17	2.0	2.0	54.6
56	16	1.9	1.9	56.5
57	19	2.2	2.2	58.8
58	14	1.6	1.6	60.4
59	24	2.8	2.8	63.2
60	20	2.4	2.4	65.6
61	12	1.4	1.4	67.0
62	16	1.9	1.9	68.9
63	10	1.2	1.2	70.0
64	15	1.8	1.8	71.8
65	26	3.1	3.1	74.9
66	20	2.4	2.4	77.2
67	20	2.4	2.4	79.6
68	16	1.9	1.9	81.4
69	5	.6	.6	82.0
70	12	1.4	1.4	83.4
71	14	1.6	1.6	85.1
72	14	1.6	1.6	86.7
73	8	.9	.9	87.7
74	11	1.3	1.3	89.0
75	9	1.1	1.1	90.0
76	8	.9	.9	91.0
77	7	.8	.8	91.8
78	6	.7	.7	92.5
79	5	.6	.6	93.1
80	12	1.4	1.4	94.5
81	7	.8	.8	95.3
82	6	.7	.7	96.0
83	4	.5	.5	96.5
84	6	.7	.7	97.2
85	3	.4	.4	97.5
86	4	.5	.5	98.0



**D01Q02 Age**

	Frequency	Percent	Valid Percent	Cumulative Percent
87	5	.6	.6	98.6
88	3	.4	.4	98.9
89	1	.1	.1	99.1
90	2	.2	.2	99.3
91	1	.1	.1	99.4
93	1	.1	.1	99.5
96	1	.1	.1	99.6
99	3	.4	.4	100.0
Total	851	100.0	100.0	

**D01Q03 Hispanic Origin**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1 Yes	69	8.1	8.1	8.1
2 No	771	90.6	90.6	98.7
7 Don't Know/Not Sure	3	.4	.4	99.1
9 Refused	8	.9	.9	100.0
Total	851	100.0	100.0	

**D01Q04 Race**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 10 White	774	91.0	91.0	91.0
20 Black or African American	7	.8	.8	91.8
30 Asian	7	.8	.8	92.6
40 Native Hawaiian or Pacific Islander	2	.2	.2	92.8
50 American Indian or Alaska Native	15	1.8	1.8	94.6
60 Other [Specify]	8	.9	.9	95.5
77 DON'T KNOW/NOT SURE	1	.1	.1	95.7
99 REFUSED	37	4.3	4.3	100.0
Total	851	100.0	100.0	



**D01Q04ot Other Race**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	844	99.2	99.2	99.2
Aboriginee	1	.1	.1	99.3
Basque	1	.1	.1	99.4
Hispanic	1	.1	.1	99.5
Hispanic Indian	1	.1	.1	99.6
Mexican	1	.1	.1	99.8
Mixed	1	.1	.1	99.9
Portuguese	1	.1	.1	100.0
Total	851	100.0	100.0	

**D01Q05 Marital Status**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
1 Married	486	57.1	57.1	57.1
2 Divorced	120	14.1	14.1	71.2
3 Widowed	72	8.5	8.5	79.7
4 Separated	7	.8	.8	80.5
5 Never married	118	13.9	13.9	94.4
6 A member of an unmarried couple	31	3.6	3.6	98.0
9 REFUSED	17	2.0	2.0	100.0
Total	851	100.0	100.0	



**D01Q06 Education**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2 Grades 1 through 8 (Elementary)	11	1.3	1.3	1.3
	3 Grades 9 through 11 (Some high school)	27	3.2	3.2	4.5
	4 Grade 12 or GED (High school graduate)	213	25.0	25.0	29.5
	5 College 1 year to 3 years (Some college or technical school)	267	31.4	31.4	60.9
	6 College 4 years or more (College graduate)	328	38.5	38.5	99.4
	9 REFUSED	5	.6	.6	100.0
	Total	851	100.0	100.0	

**D01Q07 Home Ownership Status**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 OWN	643	75.6	75.6	75.6
	2 RENT	180	21.2	21.2	96.7
	3 OTHER ARRANGEMENT	23	2.7	2.7	99.4
	7 DON'T KNOW/NOT SURE	1	.1	.1	99.5
	9 REFUSED	4	.5	.5	100.0
	Total	851	100.0	100.0	

**D01Q08 Zipcode**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	77777 DON'T KNOW/NOT SURE	7	.8	.8	.8
	83301	1	.1	.1	.9
	83402	1	.1	.1	1.1
	83461	1	.1	.1	1.2
	83561	1	.1	.1	1.3
	83605	67	7.9	7.9	9.2
	83606	1	.1	.1	9.3



## D01Q08 Zipcode

	Frequency	Percent	Valid Percent	Cumulative Percent
83607	61	7.2	7.2	16.5
83611	1	.1	.1	16.6
83616	23	2.7	2.7	19.3
83617	1	.1	.1	19.4
83626	4	.5	.5	19.9
83634	18	2.1	2.1	22.0
83638	1	.1	.1	22.1
83639	1	.1	.1	22.2
83641	6	.7	.7	22.9
83642	37	4.3	4.3	27.3
83644	15	1.8	1.8	29.0
83646	50	5.9	5.9	34.9
83650	1	.1	.1	35.0
83651	62	7.3	7.3	42.3
83652	1	.1	.1	42.4
83656	3	.4	.4	42.8
83660	13	1.5	1.5	44.3
83661	1	.1	.1	44.4
83666	1	.1	.1	44.5
83669	10	1.2	1.2	45.7
83676	12	1.4	1.4	47.1
83680	1	.1	.1	47.2
83685	1	.1	.1	47.4
83686	101	11.9	11.9	59.2
83687	70	8.2	8.2	67.5
83702	26	3.1	3.1	70.5
83703	23	2.7	2.7	73.2
83704	31	3.6	3.6	76.9
83705	35	4.1	4.1	81.0
83706	25	2.9	2.9	83.9
83707	1	.1	.1	84.0
83709	62	7.3	7.3	91.3
83712	7	.8	.8	92.1
83713	23	2.7	2.7	94.8
83714	17	2.0	2.0	96.8



**D01Q08 Zipcode**

	Frequency	Percent	Valid Percent	Cumulative Percent
83716	12	1.4	1.4	98.2
83742	1	.1	.1	98.4
99999 REFUSED	14	1.6	1.6	100.0
Total	851	100.0	100.0	

**D01Q09 Do you have more than one telephone number in your household? Do not include cell phones or numbers that are only used by a computer or fax machine.**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid -1 SKIPPED (NA)	520	61.1	61.1	61.1
1 Yes	26	3.1	3.1	64.2
2 No	303	35.6	35.6	99.8
9 Refused	2	.2	.2	100.0
Total	851	100.0	100.0	

**D01Q10 How many of these telephone numbers are residential numbers?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid -1 SKIPPED (NA)	825	96.9	96.9	96.9
1 ONE	10	1.2	1.2	98.1
2 TWO	9	1.1	1.1	99.2
3 THREE	3	.4	.4	99.5
4 FOUR	2	.2	.2	99.8
5 FIVE	1	.1	.1	99.9
7 DON'T KNOW/NOT SURE	1	.1	.1	100.0
Total	851	100.0	100.0	



**D01Q11 Do you have a cell phone for personal use? Please include cell phones used for both business and personal use.**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	520	61.1	61.1	61.1
	1 Yes	252	29.6	29.6	90.7
	2 No	76	8.9	8.9	99.6
	7 Don't Know/Not Sure	1	.1	.1	99.8
	9 Refused	2	.2	.2	100.0
	Total	851	100.0	100.0	

**D01Q13 Employment Status**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Employed for wages	382	44.9	44.9	44.9
	2 Self-employed	79	9.3	9.3	54.2
	3 Out of work for 1 year or more	10	1.2	1.2	55.3
	4 Out of work for less than 1 year	23	2.7	2.7	58.0
	5 A Homemaker	65	7.6	7.6	65.7
	6 A Student	21	2.5	2.5	68.2
	7 Retired	227	26.7	26.7	94.8
	8 Unable to work	33	3.9	3.9	98.7
	9 REFUSED	11	1.3	1.3	100.0
	Total	851	100.0	100.0	



**D01Q14 Number of children in household**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	95	11.2	11.2	11.2
	2	107	12.6	12.6	23.8
	3	42	4.9	4.9	28.7
	4	19	2.2	2.2	30.9
	5	4	.5	.5	31.4
	6	3	.4	.4	31.8
	88 NONE	573	67.3	67.4	99.2
	99 REFUSED	7	.8	.8	100.0
	Total	850	99.9	100.0	
Missing	System	1	.1		
Total		851	100.0		

**D01Q15 Income**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Less than \$10,000	41	4.8	4.8	4.8
	2 \$10,000 to less than \$15,000	49	5.8	5.8	10.6
	3 \$15,000 to less than \$25,000	74	8.7	8.7	19.3
	4 \$25,000 to less than \$35,000	93	10.9	10.9	30.2
	5 \$35,000 to less than \$50,000	112	13.2	13.2	43.4
	6 \$50,000 to less than \$75,000	142	16.7	16.7	60.1
	7 \$75,000 to less than \$100,000	95	11.2	11.2	71.3
	8 \$100,000 to less than \$150,000	87	10.2	10.2	81.5
	9 \$150,000 to less than \$200,000	16	1.9	1.9	83.4
	10 \$200,000 or more	23	2.7	2.7	86.1
	77 DON'T KNOW/NOT SURE	14	1.6	1.6	87.8
	99 REFUSED	104	12.2	12.2	100.0
	Total	850	99.9	100.0	
Missing	System	1	.1		
Total		851	100.0		





## Appendix D: Weighted Frequency Tables

**S01Q01 To your knowledge, is there an organization that is responsible for regional transportation planning in Ada and Canyon Counties?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 YES, THERE IS AN ORGANIZATION	207422	48.2	48.2	48.2
	2 NO, THERE IS NOT AN ORGANIZATION	77115	17.9	17.9	66.2
	3 DO NOT KNOW WHETHER THERE IS AN ORGANIZATION	145356	33.8	33.8	100.0
	Total	429892	100.0	100.0	

**S01Q02 Do you know the name of that organization?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	222470	51.8	51.8	51.8
	1 Yes	99962	23.3	23.3	75.0
	2 No	102766	23.9	23.9	98.9
	7 Don't Know/Not Sure	4246	1.0	1.0	99.9
	9 Refused	447	.1	.1	100.0
	Total	429892	100.0	100.0	

**S01Q02b What is the name? (organization that is responsible for regional transportation planning in Ada and Canyon Counties)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	329930	76.7	76.7	76.7
	1 COMPASS OR COMMUNITY PLANNING ORGANIZATION (OF SOUTHWEST IDAHO)	13637	3.2	3.2	79.9
	2 OTHER [SPECIFY]	81072	18.9	18.9	98.8
	7 DON'T KNOW/NOT SURE	5253	1.2	1.2	100.0
	Total	429892	100.0	100.0	



**s01q02br What is the name (of the organization ...)? (other recoded)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	329930	76.7	76.7	76.7
	1 COMPASS OR COMMUNITY PLANNING ORGANIZATION (OF SOUTHWEST IDAHO)	13637	3.2	3.2	79.9
	3 Ada County Highway District (ACHD)	43111	10.0	10.0	89.9
	4 Idaho Transportation Department (ITD) or Idaho Department of Transportation (DOT)	16221	3.8	3.8	93.7
	5 Other county entity (Ada or Canyon)	6373	1.5	1.5	95.2
	6 Treasure Valley Transit	3530	.8	.8	96.0
	7 DON'T KNOW/NOT SURE	5253	1.2	1.2	97.2
	8 Valley Ride	1371	.3	.3	97.6
	10 Idaho State Department of Motor Vehicles (DMV)	693	.2	.2	97.7
	11 City/City entity (Boise, Meridian, Nampa, Caldwell)	1003	.2	.2	98.0
	12 Other	4094	1.0	1.0	98.9
	13 Multiple responses	3023	.7	.7	99.6
	14 Other (blank)	1653	.4	.4	100.0
	Total	429892	100.0	100.0	

**S01Q03 Have you ever heard of an organization named the Community Planning Association of Southwest Idaho, also known as COMPASS?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	13637	3.2	3.2	3.2
	1 Yes	109094	25.4	25.4	28.5
	2 No	302466	70.4	70.4	98.9
	7 Don't Know/Not Sure	4054	.9	.9	99.9
	9 Refused	642	.1	.1	100.0
	Total	429892	100.0	100.0	



**S01Q04 To your knowledge, are you represented on the COMPASS Board by an elected official?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 YES, I AM REPRESENTED	40650	9.5	9.5	9.5
	2 NO, I AM NOT REPRESENTED	193111	44.9	44.9	54.4
	3 DO NOT KNOW WHETHER I AM REPRESENTED	196131	45.6	45.6	100.0
	Total	429892	100.0	100.0	

**S02Q01 To your knowledge, is there a long-range transportation plan for Ada and Canyon Counties?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 YES, THERE IS A PLAN	160303	37.3	37.3	37.3
	2 NO, THERE IS NOT A PLAN	110592	25.7	25.7	63.0
	3 DO NOT KNOW WHETHER THERE IS A PLAN	157741	36.7	36.7	99.7
	9 REFUSED	1256	.3	.3	100.0
	Total	429892	100.0	100.0	

**S02Q02 Do you know the name of that plan?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	269589	62.7	62.7	62.7
	1 Yes	8450	2.0	2.0	64.7
	2 No	150450	35.0	35.0	99.7
	7 Don't Know/Not Sure	1404	.3	.3	100.0
	Total	429892	100.0	100.0	



**S02Q02b What is the name of that plan? (long-range transportation plan for Ada and Canyon Counties)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	421442	98.0	98.0	98.0
	1 COMMUNITIES IN MOTION	1048	.2	.2	98.3
	2 OTHER [SPECIFY]	5031	1.2	1.2	99.4
	7 DON'T KNOW/NOT SURE	2371	.6	.6	100.0
	Total	429892	100.0	100.0	

**S02Q03 Have you ever heard of a long-range transportation plan for Ada and Canyon Counties named "Communities in Motion"?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	1048	.2	.2	.2
	1 Yes	69450	16.2	16.2	16.4
	2 No	353093	82.1	82.1	98.5
	7 Don't Know/Not Sure	5664	1.3	1.3	99.9
	9 Refused	637	.1	.1	100.0
	Total	429892	100.0	100.0	

**S02Q04 To your knowledge, does COMPASS make those types of data available online for Ada and Canyon Counties?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 YES, COMPASS PUTS THOSE DATA ONLINE	68098	15.8	15.8	15.8
	2 NO, COMPASS DOES NOT PUT THOSE DATA ONLINE	95821	22.3	22.3	38.1
	3 DO NOT KNOW WHETHER COMPASS PUTS THOSE DATA ONLINE	264405	61.5	61.5	99.6
	9 REFUSED	1569	.4	.4	100.0
	Total	429892	100.0	100.0	



**S02Q05 To your knowledge, does COMPASS develop a Transportation Improvement Program budget?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 YES, COMPASS MAKES ONE	69818	16.2	16.2	16.2
	2 NO, COMPASS DOES NOT MAKE ONE	100028	23.3	23.3	39.5
	3 DO NOT KNOW WHETHER COMPASS MAKES ONE	260046	60.5	60.5	100.0
	Total	429892	100.0	100.0	

**S02Q05b To your knowledge, does COMPASS make a Transportation Improvement Program budget available for public access?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 YES, COMPASS MAKES ONE AVAILABLE	72965	17.0	17.0	17.0
	2 NO, COMPASS DOES NOT MAKE ONE AVAILABLE	118694	27.6	27.6	44.6
	3 DO NOT KNOW WHETHER COMPASS MAKES ONE AVAILABLE	238076	55.4	55.4	100.0
	9 REFUSED	156	.0	.0	100.0
	Total	429892	100.0	100.0	

**S02Q06 To your knowledge, has COMPASS ever provided assistance or worked with your community\* on local plans or projects, such as a local transportation or land use plan?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 YES	54024	12.6	12.6	12.6
	2 NO	139530	32.5	32.5	45.0
	3 DO NOT KNOW WHETHER COMPASS HAS DONE THAT	235766	54.8	54.8	99.9
	9 REFUSED	571	.1	.1	100.0
	Total	429892	100.0	100.0	



**s03q01r To your knowledge, are there ways for you to participate ...? (other recoded)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2 NO, THERE ARE NO WAYS TO PARTICIPATE	123467	28.7	28.7	28.7
	3 DO NOT KNOW WHETHER THERE ARE WAYS TO PARTICIPATE	140627	32.7	32.7	61.4
	4 Non Specific Public/Community Meeting/Hearing/Forum	47679	11.1	11.1	72.5
	5 Online/Email/Search web	19771	4.6	4.6	77.1
	6 Ada County Highway District mentioned	6525	1.5	1.5	78.6
	7 COMPASS mentioned	5020	1.2	1.2	79.8
	8 City or County meetings/Council/City Hall	25695	6.0	6.0	85.8
	9 REFUSED	451	.1	.1	85.9
	11 Don't Know	6390	1.5	1.5	87.4
	12 Multiple responses	18144	4.2	4.2	91.6
	13 Call or talk to representative/board member	5681	1.3	1.3	92.9
	14 Survey	1223	.3	.3	93.2
	15 Ads/Advertisements/Flyers/Notices	6571	1.5	1.5	94.7
	16 Other	15601	3.6	3.6	98.4
	17 YES (left blank)	7048	1.6	1.6	100.0
	Total	429892	100.0	100.0	



**s03q02r If you did not know how to participate or comment, do you know how you would find out? (other recoded)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2 NO	141248	32.9	32.9	32.9
	3 Call	6719	1.6	1.6	34.4
	4 Call/ask city	13620	3.2	3.2	37.6
	5 Call/ask county	3370	.8	.8	38.4
	6 Ada county highway district mentioned	7499	1.7	1.7	40.1
	7 DON'T KNOW/NOT SURE	4983	1.2	1.2	41.3
	8 Online	179808	41.8	41.8	83.1
	9 REFUSED	2953	.7	.7	83.8
	10 COMPASS mentioned	12243	2.8	2.8	86.6
	11 Ads/Advertising/Flyers/Notices	859	.2	.2	86.8
	12 Word of mouth (ask friend/neighbor/job)	6823	1.6	1.6	88.4
	13 Transportation Department/Department of Transportation	5385	1.3	1.3	89.7
	15 Other	15604	3.6	3.6	93.3
	16 Multiple	27912	6.5	6.5	99.8
	17 YES (left blank)	864	.2	.2	100.0
	Total	429892	100.0	100.0	

**S03Q03 Have you ever commented on any public or government plans, projects, or programs?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	101312	23.6	23.6	23.6
	2 No	327701	76.2	76.2	99.8
	9 Refused	879	.2	.2	100.0
	Total	429892	100.0	100.0	



**S03Q04 Have you ever commented on any transportation plans, projects, or programs?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	328580	76.4	76.4	76.4
	1 Yes	57485	13.4	13.4	89.8
	2 No	43297	10.1	10.1	99.9
	7 Don't Know/Not Sure	530	.1	.1	100.0
	Total	429892	100.0	100.0	

**S03Q05 Have you ever commented on any COMPASS transportation plans, projects, or programs?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	372407	86.6	86.6	86.6
	1 Yes	12331	2.9	2.9	89.5
	2 No	35998	8.4	8.4	97.9
	7 Don't Know/Not Sure	9156	2.1	2.1	100.0
	Total	429892	100.0	100.0	

**S03Q06 Have you ever attended a public or government meeting, for example, a public open house, a city council meeting, a presentation, or an education event?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	195203	45.4	45.4	45.4
	2 No	233616	54.3	54.3	99.8
	7 Don't Know/Not Sure	640	.1	.1	99.9
	9 Refused	433	.1	.1	100.0
	Total	429892	100.0	100.0	

**S03Q07 Have you ever attended a COMPASS open house, presentation, or other COMPASS event?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	234689	54.6	54.6	54.6
	1 Yes	11721	2.7	2.7	57.3
	2 No	180017	41.9	41.9	99.2
	7 Don't Know/Not Sure	3464	.8	.8	100.0
	Total	429892	100.0	100.0	





**S04Q01a Do you ever use the internet or social media?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	384252	89.4	89.4	89.4
	2 No	45640	10.6	10.6	100.0
	Total	429892	100.0	100.0	

**S04Q01 Have you visited the COMPASS website?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	45640	10.6	10.6	10.6
	1 Yes	17901	4.2	4.2	14.8
	2 No	366277	85.2	85.2	100.0
	7 Don't Know/Not Sure	73	.0	.0	100.0
	Total	429892	100.0	100.0	

**S04Q02 Have you seen or visited the COMPASS Facebook Page?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	45640	10.6	10.6	10.6
	1 Yes	2377	.6	.6	11.2
	2 No	378859	88.1	88.1	99.3
	7 Don't Know/Not Sure	3016	.7	.7	100.0
	Total	429892	100.0	100.0	

**S04Q03 Have you seen or visited the COMPASS YouTube channel?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	45640	10.6	10.6	10.6
	1 Yes	1975	.5	.5	11.1
	2 No	382277	88.9	88.9	100.0
	Total	429892	100.0	100.0	



**S04Q04 Have you seen or do you follow the COMPASS Twitter feed?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	45640	10.6	10.6	10.6
	1 Yes	1222	.3	.3	10.9
	2 No	383030	89.1	89.1	100.0
	Total	429892	100.0	100.0	

**S04Q05 Have you seen or visited the COMPASS Executive Director's Blog?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	45640	10.6	10.6	10.6
	1 Yes	1385	.3	.3	10.9
	2 No	382867	89.1	89.1	100.0
	Total	429892	100.0	100.0	

**S04Q06 Have you seen or do you follow the COMPASS Flickr photostream?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	45640	10.6	10.6	10.6
	1 Yes	1255	.3	.3	10.9
	2 No	382459	89.0	89.0	99.9
	7 Don't Know/Not Sure	537	.1	.1	100.0
	Total	429892	100.0	100.0	

**S05Q01 Have you heard of or seen COMPASS in a news story?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	78150	18.2	18.2	18.2
	2 No	343301	79.9	79.9	98.0
	7 Don't Know/Not Sure	8323	1.9	1.9	100.0
	9 Refused	118	.0	.0	100.0
	Total	429892	100.0	100.0	



**S05Q02 Have you heard a COMPASS radio ad?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	15326	3.6	3.6	3.6
	2 No	406698	94.6	94.6	98.2
	7 Don't Know/Not Sure	7868	1.8	1.8	100.0
	Total	429892	100.0	100.0	

**S05Q03 Have you seen a COMPASS print ad, such as in a newspaper?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	45768	10.6	10.6	10.6
	2 No	374149	87.0	87.0	97.7
	7 Don't Know/Not Sure	9974	2.3	2.3	100.0
	Total	429892	100.0	100.0	

**S05Q04 Have you read or seen opinion pieces about or by COMPASS?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	39847	9.3	9.3	9.3
	2 No	384626	89.5	89.5	98.7
	7 Don't Know/Not Sure	5419	1.3	1.3	100.0
	Total	429892	100.0	100.0	

**S05Q05 Have you ever seen a COMPASS display at a public location, such as at a library, city hall, or event center, or at a community event?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	65414	15.2	15.2	15.2
	2 No	351047	81.7	81.7	96.9
	7 Don't Know/Not Sure	13134	3.1	3.1	99.9
	9 Refused	296	.1	.1	100.0
	Total	429892	100.0	100.0	



**S06Q01 To your knowledge, does COMPASS provide mapping and GIS services?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	70213	16.3	16.3	16.3
	1 YES, COMPASS PROVIDES THEM	56339	13.1	13.1	29.4
	2 NO, COMPASS DOES NOT PROVIDE THEM	149014	34.7	34.7	64.1
	3 DO NOT KNOW WHETHER COMPASS PROVIDES THEM	136730	31.8	31.8	95.9
	6 DON'T KNOW ANYTHING ABOUT COMPASS/WHAT SERVICES COMPASS PROVIDES	17037	4.0	4.0	99.9
	9 REFUSED	559	.1	.1	100.0
	Total	429892	100.0	100.0	

**S06Q02 To your knowledge, does COMPASS provide demographic data about Ada and Canyon Counties, such as population size and number of jobs?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	69184	16.1	16.1	16.1
	1 YES, COMPASS PROVIDES THEM	60858	14.2	14.2	30.2
	2 NO, COMPASS DOES NOT PROVIDE THEM	147094	34.2	34.2	64.5
	3 DO NOT KNOW WHETHER COMPASS PROVIDES THEM	135929	31.6	31.6	96.1
	6 DON'T KNOW ANYTHING ABOUT COMPASS/WHAT SERVICES COMPASS PROVIDES	16557	3.9	3.9	99.9
	9 REFUSED	271	.1	.1	100.0
	Total	429892	100.0	100.0	



**S06Q05 Speakers for clubs and other groups on planning, transportation, regional issues, and other topics?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	64184	14.9	14.9	14.9
	1 YES, COMPASS PROVIDES THEM	74227	17.3	17.3	32.2
	2 NO, COMPASS DOES NOT PROVIDE THEM	142144	33.1	33.1	65.3
	3 DO NOT KNOW WHETHER COMPASS PROVIDES THEM	125796	29.3	29.3	94.5
	6 DON'T KNOW ANYTHING ABOUT COMPASS/WHAT SERVICES COMPASS PROVIDES	23261	5.4	5.4	99.9
	9 REFUSED	280	.1	.1	100.0
	Total	429892	100.0	100.0	

**S06Q06 Data about transportation in Ada and Canyon Counties, such as traffic volumes on major roads?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	73100	17.0	17.0	17.0
	1 YES, COMPASS PROVIDES THEM	88743	20.6	20.6	37.6
	2 NO, COMPASS DOES NOT PROVIDE THEM	124473	29.0	29.0	66.6
	3 DO NOT KNOW WHETHER COMPASS PROVIDES THEM	124194	28.9	28.9	95.5
	6 DON'T KNOW ANYTHING ABOUT COMPASS/WHAT SERVICES COMPASS PROVIDES	19084	4.4	4.4	99.9
	9 REFUSED	298	.1	.1	100.0
	Total	429892	100.0	100.0	



**S06Q07 To your knowledge, does COMPASS host National or regional experts on transportation and planning issues for public presentations?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	65019	15.1	15.1	15.1
	1 YES, COMPASS PROVIDES THEM	60362	14.0	14.0	29.2
	2 NO, COMPASS DOES NOT PROVIDE THEM	151660	35.3	35.3	64.4
	3 DO NOT KNOW WHETHER COMPASS PROVIDES THEM	129516	30.1	30.1	94.6
	6 DON'T KNOW ANYTHING ABOUT COMPASS/WHAT SERVICES COMPASS PROVIDES	23009	5.4	5.4	99.9
	9 REFUSED	326	.1	.1	100.0
	Total	429892	100.0	100.0	

**S07Q01 In your opinion, is COMPASS transparent in its planning processes?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	307161	71.5	71.5	71.5
	1 YES, IT IS TRANSPARENT	41083	9.6	9.6	81.0
	2 NO, IT IS NOT TRANSPARENT	32381	7.5	7.5	88.5
	3 DO NOT KNOW WHETHER IT IS TRANSPARENT	49267	11.5	11.5	100.0
	Total	429892	100.0	100.0	

**S07Q02 Have you ever contacted COMPASS for anything?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	307161	71.5	71.5	71.5
	1 Yes	12887	3.0	3.0	74.4
	2 No	109637	25.5	25.5	100.0
	7 Don't Know/Not Sure	207	.0	.0	100.0
	Total	429892	100.0	100.0	



**S07Q03 When you contacted COMPASS, were you satisfied with their responsiveness?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	417005	97.0	97.0	97.0
	1 Yes	9741	2.3	2.3	99.3
	2 No	3146	.7	.7	100.0
	Total	429892	100.0	100.0	

**S07Q04 Have you ever submitted comments on a COMPASS plan or been involved in a COMPASS event or process?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	307161	71.5	71.5	71.5
	1 Yes	12222	2.8	2.8	74.3
	2 No	107578	25.0	25.0	99.3
	7 Don't Know/Not Sure	2930	.7	.7	100.0
	Total	429892	100.0	100.0	

**S07Q05 When you were involved in that event or process, were you satisfied that your questions had been answered or that you had been listened to?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	417670	97.2	97.2	97.2
	1 Yes	9812	2.3	2.3	99.4
	2 No	2410	.6	.6	100.0
	Total	429892	100.0	100.0	

**S08Q01 Internet and social media information preference 1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Through social media, such as Facebook or Twitter	46424	10.8	10.8	10.8
	2 Through E-mail	43060	10.0	10.0	20.8
	3 Reading an online version of a newspaper	74401	17.3	17.3	38.1
	4 Listening to radio online	33236	7.7	7.7	45.9
	5 Watching a television story online	58442	13.6	13.6	59.4
	6 Visiting COMPASS's Web page	106761	24.8	24.8	84.3
	7 Following an RSS feed	17862	4.2	4.2	88.4
	9 DON'T EVER USE THE INTERNET OR SOCIAL MEDIA	12651	2.9	2.9	91.4
	88 NONE	35715	8.3	8.3	99.7
	99 REFUSED	1339	.3	.3	100.0
	Total	429892	100.0	100.0	



**S08Q01.2 Internet and social media information preference 2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	81375	18.9	18.9	18.9
	1 Through social media, such as Facebook or Twitter	56696	13.2	13.2	32.1
	2 Through E-mail	38833	9.0	9.0	41.2
	3 Reading an online version of a newspaper	69579	16.2	16.2	57.3
	4 Listening to radio online	37955	8.8	8.8	66.2
	5 Watching a television story online	63783	14.8	14.8	81.0
	6 Visiting COMPASS's Web page	67258	15.6	15.6	96.6
	7 Following an RSS feed	13833	3.2	3.2	99.9
	8 Any other social media or internet sources [SPECIFY]	579	.1	.1	100.0
	Total	429892	100.0	100.0	



**S08Q01.3 Internet and social media information preference 3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	144680	33.7	33.7	33.7
	1 Through social media, such as Facebook or Twitter	41867	9.7	9.7	43.4
	2 Through E-mail	30831	7.2	7.2	50.6
	3 Reading an online version of a newspaper	59516	13.8	13.8	64.4
	4 Listening to radio online	33783	7.9	7.9	72.3
	5 Watching a television story online	39240	9.1	9.1	81.4
	6 Visiting COMPASS's Web page	62481	14.5	14.5	95.9
	7 Following an RSS feed	16770	3.9	3.9	99.8
	8 Any other social media or internet sources [SPECIFY]	724	.2	.2	100.0
	Total	429892	100.0	100.0	

**S08Q01.4 Internet and social media information preference 4**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	222037	51.6	51.6	51.6
	1 Through social media, such as Facebook or Twitter	29483	6.9	6.9	58.5
	2 Through E-mail	24814	5.8	5.8	64.3
	3 Reading an online version of a newspaper	39708	9.2	9.2	73.5
	4 Listening to radio online	30960	7.2	7.2	80.7
	5 Watching a television story online	26971	6.3	6.3	87.0
	6 Visiting COMPASS's Web page	38197	8.9	8.9	95.9
	7 Following an RSS feed	13002	3.0	3.0	98.9
	8 Any other social media or internet sources [SPECIFY]	4720	1.1	1.1	100.0
	Total	429892	100.0	100.0	

**S08Q01.5 Internet and social media information preference 5**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	302218	70.3	70.3	70.3
	1 Through social media, such as Facebook or Twitter	21931	5.1	5.1	75.4
	2 Through E-mail	19030	4.4	4.4	79.8
	3 Reading an online version of a newspaper	8830	2.1	2.1	81.9
	4 Listening to radio online	27589	6.4	6.4	88.3
	5 Watching a television story online	15969	3.7	3.7	92.0
	6 Visiting COMPASS's Web page	17853	4.2	4.2	96.2
	7 Following an RSS feed	13132	3.1	3.1	99.2
	8 Any other social media or internet sources [SPECIFY]	3340	.8	.8	100.0
	Total	429892	100.0	100.0	

**S08Q01.6 Internet and social media information preference 6**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	366879	85.3	85.3	85.3
	1 Through social media, such as Facebook or Twitter	4993	1.2	1.2	86.5
	2 Through E-mail	6576	1.5	1.5	88.0
	3 Reading an online version of a newspaper	11237	2.6	2.6	90.6
	4 Listening to radio online	4179	1.0	1.0	91.6
	5 Watching a television story online	9289	2.2	2.2	93.8
	6 Visiting COMPASS's Web page	10254	2.4	2.4	96.2
	7 Following an RSS feed	3779	.9	.9	97.0
	8 Any other social media or internet sources [SPECIFY]	12706	3.0	3.0	100.0
	Total	429892	100.0	100.0	



**S08Q01.7 Internet and social media information preference 7**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	407193	94.7	94.7	94.7
	1 Through social media, such as Facebook or Twitter	689	.2	.2	94.9
	2 Through E-mail	4630	1.1	1.1	96.0
	3 Reading an online version of a newspaper	3232	.8	.8	96.7
	4 Listening to radio online	851	.2	.2	96.9
	5 Watching a television story online	1906	.4	.4	97.4
	6 Visiting COMPASS's Web page	788	.2	.2	97.5
	7 Following an RSS feed	2557	.6	.6	98.1
	8 Any other social media or internet sources [SPECIFY]	8046	1.9	1.9	100.0
	Total	429892	100.0	100.0	

**S08Q01.8 Internet and social media information preference 8**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	424691	98.8	98.8	98.8
	8 Any other social media or internet sources [SPECIFY]	5201	1.2	1.2	100.0
	Total	429892	100.0	100.0	



**s08q02r Traditional media information preference 1 (other recoded)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Reading a paper copy of a newspaper	111284	25.9	25.9	25.9
	2 Listening to the radio	145904	33.9	33.9	59.8
	3 Watching a news story on television	131167	30.5	30.5	90.3
	5 NONE	40261	9.4	9.4	99.7
	9 REFUSED	903	.2	.2	99.9
	10 Mail	274	.1	.1	100.0
	11 Magazine	98	.0	.0	100.0
	Total	429892	100.0	100.0	

**s08q02.2r Traditional media information preference 2 (other recoded)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	111963	26.0	26.0	26.0
	1 Reading a paper copy of a newspaper	84414	19.6	19.6	45.7
	2 Listening to the radio	101453	23.6	23.6	69.3
	3 Watching a news story on television	126649	29.5	29.5	98.7
	10 Mail	1882	.4	.4	99.2
	11 Magazine	527	.1	.1	99.3
	12 Billboards/Posters/Signs	823	.2	.2	99.5
	13 Flyers/Pamphlets/Brochures	188	.0	.0	99.5
	14 Word of mouth/friends	1134	.3	.3	99.8
	16 Other	729	.2	.2	100.0
	17 Multiple	130	.0	.0	100.0
	Total	429892	100.0	100.0	

**s08q02.3r Traditional media information preference 3 (other recorded)**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid -1 SKIPPED (NA)	251729	58.6	58.6	58.6
1 Reading a paper copy of a newspaper	55409	12.9	12.9	71.4
2 Listening to the radio	41153	9.6	9.6	81.0
3 Watching a news story on television	66688	15.5	15.5	96.5
10 Mail	6245	1.5	1.5	98.0
11 Magazine	749	.2	.2	98.2
12 Billboards/Posters/Signs	1655	.4	.4	98.5
13 Flyers/Pamphlets/Brochures	1683	.4	.4	98.9
15 Public Events/Expos	1016	.2	.2	99.2
16 Other	1691	.4	.4	99.6
17 Multiple	800	.2	.2	99.8
18 Other (left blank)	1073	.2	.2	100.0
Total	429892	100.0	100.0	





**s08q02.4r Traditional media information preference 4 (other recorded)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	397601	92.5	92.5	92.5
	1 Reading a paper copy of a newspaper	415	.1	.1	92.6
	7 Don't Know	59	.0	.0	92.6
	10 Mail	6303	1.5	1.5	94.1
	11 Magazine	8278	1.9	1.9	96.0
	12 Billboards/Posters/Signs	5120	1.2	1.2	97.2
	13 Flyers/Pamphlets/Brochures	993	.2	.2	97.4
	14 Word of mouth/friends	457	.1	.1	97.5
	15 Public Events/Expos	1060	.2	.2	97.8
	16 Other	5045	1.2	1.2	98.9
	17 Multiple	3937	.9	.9	99.9
	18 Other (left blank)	625	.1	.1	100.0
	Total	429892	100.0	100.0	

**D01Q01 Self Reported Gender**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Male	212366	49.4	49.4	49.4
	2 Female	217526	50.6	50.6	100.0
	Total	429892	100.0	100.0	



D01Q02 Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	9 REFUSED	4371	1.0	1.0	1.0
	18	10700	2.5	2.5	3.5
	19	11167	2.6	2.6	6.1
	20	6236	1.5	1.5	7.6
	21	3290	.8	.8	8.3
	22	13244	3.1	3.1	11.4
	23	6183	1.4	1.4	12.8
	24	3755	.9	.9	13.7
	25	4753	1.1	1.1	14.8
	26	6105	1.4	1.4	16.2
	27	7839	1.8	1.8	18.1
	28	11807	2.7	2.7	20.8
	29	5240	1.2	1.2	22.0
	30	9060	2.1	2.1	24.1
	31	9907	2.3	2.3	26.4
	32	14009	3.3	3.3	29.7
	33	12209	2.8	2.8	32.5
	34	4105	1.0	1.0	33.5
	35	8317	1.9	1.9	35.4
	36	5952	1.4	1.4	36.8
	37	6895	1.6	1.6	38.4
	38	3435	.8	.8	39.2
	39	9993	2.3	2.3	41.5
	40	12534	2.9	2.9	44.5
	41	6202	1.4	1.4	45.9
	42	7431	1.7	1.7	47.6
	43	11685	2.7	2.7	50.3
	44	8889	2.1	2.1	52.4
	45	9843	2.3	2.3	54.7
	46	6241	1.5	1.5	56.2
	47	6633	1.5	1.5	57.7
	48	8613	2.0	2.0	59.7
	49	3958	.9	.9	60.6
	50	11033	2.6	2.6	63.2
	51	5682	1.3	1.3	64.5



## D01Q02 Age

	Frequency	Percent	Valid Percent	Cumulative Percent
52	7027	1.6	1.6	66.1
53	9761	2.3	2.3	68.4
54	7631	1.8	1.8	70.2
55	4742	1.1	1.1	71.3
56	6145	1.4	1.4	72.7
57	7975	1.9	1.9	74.6
58	5268	1.2	1.2	75.8
59	8463	2.0	2.0	77.8
60	8626	2.0	2.0	79.8
61	5045	1.2	1.2	80.9
62	6740	1.6	1.6	82.5
63	3225	.8	.8	83.3
64	5882	1.4	1.4	84.6
65	6353	1.5	1.5	86.1
66	5604	1.3	1.3	87.4
67	5338	1.2	1.2	88.7
68	3924	.9	.9	89.6
69	984	.2	.2	89.8
70	2123	.5	.5	90.3
71	3826	.9	.9	91.2
72	5142	1.2	1.2	92.4
73	1692	.4	.4	92.8
74	2936	.7	.7	93.5
75	2406	.6	.6	94.0
76	1626	.4	.4	94.4
77	3101	.7	.7	95.1
78	1138	.3	.3	95.4
79	1145	.3	.3	95.6
80	3539	.8	.8	96.5
81	1734	.4	.4	96.9
82	1350	.3	.3	97.2
83	1945	.5	.5	97.6
84	2325	.5	.5	98.2
85	538	.1	.1	98.3
86	946	.2	.2	98.5



**D01Q02 Age**

	Frequency	Percent	Valid Percent	Cumulative Percent
87	2195	.5	.5	99.0
88	1218	.3	.3	99.3
89	75	.0	.0	99.3
90	1560	.4	.4	99.7
91	138	.0	.0	99.7
93	401	.1	.1	99.8
96	176	.0	.0	99.9
99	569	.1	.1	100.0
Total	429892	100.0	100.0	

**D01Q03 Hispanic Origin**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1 Yes	44457	10.3	10.3	10.3
2 No	381423	88.7	88.7	99.1
7 Don't Know/Not Sure	1779	.4	.4	99.5
9 Refused	2233	.5	.5	100.0
Total	429892	100.0	100.0	

**D01Q04 Race**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 10 White	379977	88.4	88.4	88.4
20 Black or African American	7276	1.7	1.7	90.1
30 Asian	6715	1.6	1.6	91.6
40 Native Hawaiian or Pacific Islander	1104	.3	.3	91.9
50 American Indian or Alaska Native	8803	2.0	2.0	93.9
60 Other [Specify]	5968	1.4	1.4	95.3
77 DON'T KNOW/NOT SURE	625	.1	.1	95.5
99 REFUSED	19424	4.5	4.5	100.0
Total	429892	100.0	100.0	



**D01Q04ot Other Race**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	424104	98.7	98.7	98.7
Aboriginee	1674	.4	.4	99.0
Basque	891	.2	.2	99.3
Hispanic	1514	.4	.4	99.6
Hispanic Indian	538	.1	.1	99.7
Mexican	408	.1	.1	99.8
Mixed	198	.0	.0	99.9
Portuguese	566	.1	.1	100.0
Total	429892	100.0	100.0	

**D01Q05 Marital Status**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1 Married	244958	57.0	57.0	57.0
2 Divorced	56452	13.1	13.1	70.1
3 Widowed	21446	5.0	5.0	75.1
4 Separated	3069	.7	.7	75.8
5 Never married	81721	19.0	19.0	94.8
6 A member of an unmarried couple	16283	3.8	3.8	98.6
9 REFUSED	5962	1.4	1.4	100.0
Total	429892	100.0	100.0	



**D01Q06 Education**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2 Grades 1 through 8 (Elementary)	6437	1.5	1.5	1.5
	3 Grades 9 through 11 (Some high school)	19216	4.5	4.5	6.0
	4 Grade 12 or GED (High school graduate)	128454	29.9	29.9	35.8
	5 College 1 year to 3 years (Some college or technical school)	156311	36.4	36.4	72.2
	6 College 4 years or more (College graduate)	117430	27.3	27.3	99.5
	9 REFUSED	2045	.5	.5	100.0
	Total	429892	100.0	100.0	

**D01Q07 Home Ownership Status**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 OWN	294412	68.5	68.5	68.5
	2 RENT	117112	27.2	27.2	95.7
	3 OTHER ARRANGEMENT	15073	3.5	3.5	99.2
	7 DON'T KNOW/NOT SURE	2198	.5	.5	99.7
	9 REFUSED	1097	.3	.3	100.0
	Total	429892	100.0	100.0	



D01Q08 Zipcode

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 77777 DON'T KNOW/NOT SURE	4097	1.0	1.0	1.0
83301	507	.1	.1	1.1
83402	162	.0	.0	1.1
83461	267	.1	.1	1.2
83561	191	.0	.0	1.2
83605	25221	5.9	5.9	7.1
83606	128	.0	.0	7.1
83607	19739	4.6	4.6	11.7
83611	208	.0	.0	11.8
83616	14821	3.4	3.4	15.2
83617	3348	.8	.8	16.0
83626	721	.2	.2	16.1
83634	17011	4.0	4.0	20.1
83638	320	.1	.1	20.2
83639	2198	.5	.5	20.7
83641	1055	.2	.2	20.9
83642	29967	7.0	7.0	27.9
83644	5370	1.2	1.2	29.2
83646	28824	6.7	6.7	35.9
83650	161	.0	.0	35.9
83651	18388	4.3	4.3	40.2
83652	732	.2	.2	40.3
83656	2158	.5	.5	40.8
83660	2656	.6	.6	41.5
83661	111	.0	.0	41.5
83666	190	.0	.0	41.5
83669	10741	2.5	2.5	44.0
83676	5026	1.2	1.2	45.2
83680	858	.2	.2	45.4
83685	1833	.4	.4	45.8
83686	24322	5.7	5.7	51.5
83687	20733	4.8	4.8	56.3
83702	18737	4.4	4.4	60.7
83703	13713	3.2	3.2	63.9
83704	31446	7.3	7.3	71.2



**D01Q08 Zipcode**

	Frequency	Percent	Valid Percent	Cumulative Percent
83705	23829	5.5	5.5	76.7
83706	16678	3.9	3.9	80.6
83707	559	.1	.1	80.7
83709	37481	8.7	8.7	89.4
83712	2285	.5	.5	90.0
83713	13813	3.2	3.2	93.2
83714	14618	3.4	3.4	96.6
83716	9153	2.1	2.1	98.7
83742	472	.1	.1	98.8
99999 REFUSED	5045	1.2	1.2	100.0
Total	429892	100.0	100.0	

**D01Q09 Do you have more than one telephone number in your household? Do not include cell phones or numbers that are only used by a computer or fax machine.**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid -1 SKIPPED (NA)	298173	69.4	69.4	69.4
1 Yes	10340	2.4	2.4	71.8
2 No	120572	28.0	28.0	99.8
9 Refused	807	.2	.2	100.0
Total	429892	100.0	100.0	

**D01Q10 How many of these telephone numbers are residential numbers?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid -1 SKIPPED (NA)	419552	97.6	97.6	97.6
1 ONE	5514	1.3	1.3	98.9
2 TWO	2447	.6	.6	99.4
3 THREE	1305	.3	.3	99.8
4 FOUR	609	.1	.1	99.9
5 FIVE	175	.0	.0	99.9
7 DON'T KNOW/NOT SURE	289	.1	.1	100.0
Total	429892	100.0	100.0	





**D01Q11 Do you have a cell phone for personal use? Please include cell phones used for both business and personal use.**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-1 SKIPPED (NA)	298173	69.4	69.4	69.4
	1 Yes	101555	23.6	23.6	93.0
	2 No	29733	6.9	6.9	99.9
	7 Don't Know/Not Sure	115	.0	.0	99.9
	9 Refused	316	.1	.1	100.0
	Total	429892	100.0	100.0	

**D01Q13 Employment Status**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Employed for wages	228454	53.1	53.1	53.1
	2 Self-employed	38739	9.0	9.0	62.2
	3 Out of work for 1 year or more	7101	1.7	1.7	63.8
	4 Out of work for less than 1 year	14820	3.4	3.4	67.3
	5 A Homemaker	38158	8.9	8.9	76.1
	6 A Student	18897	4.4	4.4	80.5
	7 Retired	64931	15.1	15.1	95.6
	8 Unable to work	11539	2.7	2.7	98.3
	9 REFUSED	7252	1.7	1.7	100.0
	Total	429892	100.0	100.0	



**D01Q14 Number of children in household**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	63927	14.9	14.9	14.9
	2	74184	17.3	17.3	32.1
	3	28891	6.7	6.7	38.9
	4	14223	3.3	3.3	42.2
	5	1667	.4	.4	42.6
	6	1811	.4	.4	43.0
	88 NONE	241282	56.1	56.1	99.1
	99 REFUSED	3832	.9	.9	100.0
	Total	429817	100.0	100.0	
Missing	System	75	.0		
Total		429892	100.0		

**D01Q15 Income**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Less than \$10,000	23108	5.4	5.4	5.4
	2 \$10,000 to less than \$15,000	31055	7.2	7.2	12.6
	3 \$15,000 to less than \$25,000	29108	6.8	6.8	19.4
	4 \$25,000 to less than \$35,000	49018	11.4	11.4	30.8
	5 \$35,000 to less than \$50,000	62711	14.6	14.6	45.4
	6 \$50,000 to less than \$75,000	73468	17.1	17.1	62.5
	7 \$75,000 to less than \$100,000	47280	11.0	11.0	73.5
	8 \$100,000 to less than \$150,000	45833	10.7	10.7	84.1
	9 \$150,000 to less than \$200,000	6818	1.6	1.6	85.7
	10 \$200,000 or more	12440	2.9	2.9	88.6
	77 DON'T KNOW/NOT SURE	7338	1.7	1.7	90.3
	99 REFUSED	41641	9.7	9.7	100.0
	Total	429817	100.0	100.0	
Missing	System	75	.0		
Total		429892	100.0		



## Appendix E: Open-ended Responses

S01Q02B: What is the name [of the organization that is responsible for transportation planning in Ada and Canyon Counties]?

- Ada County Highway District
- ACHD
- Planning Service Idaho Transportation Department
- Ada County Highway District
- Valley Ride
- ACHD
- A.C.H.D
- Ada county highway district
- Ada County Highway District
- Idaho Department of Transportation
- ACHD
- Ada Transportation and Planning
- Ada County Highway District
- Ada County Transportation Commission
- Idaho Department of Transportation
- ACHD
- Ada County Highway District, COMPASS
- DOT
- Ada County Highway District and the State of Idaho.
- Ada County Highway District
- Idaho Transportation Department
- Treasure Valley
- ACHD, State Department of Transportation.
- Transportation Department Group
- State of Idaho Transportation Department
- Treasure Valley Transit
- The Ada County Highway District
- County Highway District/Golden Gate Hwy District
- Idaho Department of Transportation
- Treasure Valley Transportation Transit
- Idaho Transportation Planning ITD
- D.O.T.
- Idaho Transportation Department
- Transit
- Ada County Highway District
- Nampa Valley Ride
- Canyon County Highway District
- Idaho Transportation Department



- Ada County Highway District
- Cannon County road maintenance
- Treasure Valley Transit
- Idaho State Department of Motor Vehicles
- Idaho Transportation Department
- Idaho Transportation
- Idaho Transportation Department
- Ada County Highway Department
- Treasure Valley Transit
- Valley Ride
- ACHD
- Idaho Department of Transportation
- Canyon County Highway District
- Ada County Highway District
- Ada County Highway Department
- Ada County Highway District
- Ada Country Highway District
- ACHD
- Ada County Highway District
- Boise Transportation Services
- Ada County Transportation
- Ada County Highway District
- Highway district
- Idaho Transportation Department
- Ada Country Highway District
- Idaho Department of Transportation
- ACHD
- Ada County Highway District
- Ada Transit
- Ada County Highway Department
- Ada County Highway District
- ACHD
- Ada County Highway District
- Idaho Transportation Department
- ITD
- Ada County Highway District
- Ada County Highway District
- Ada County Highway District
- Ada County Highway District
- Valley Ride or Access
- Ada County Highway District
- Valley Regional Transit
- Ada County Highway District



- Idaho Transportation Department
- Ada County Highway District
- ACHD
- Department of Transportation
- ACHD
- Valley Transit
- Ada County Highway Department
- ACHD
- Ada County Transportation Department
- Ada County Transit Department
- ACHD
- ACHD - citizen advisory board
- Idaho Department of Transportation
- CCHD
- Ada County Highway District
- Ada Transportation
- DMV
- Ada County Highway District
- Idaho Department of Transportation
- ACHD
- ACHD
- Ada County Highway District
- ACHD
- ACHD
- Idaho Department of Transportation
- Valley Transit
- Idaho Department of Transportation
- Treasure Valley Transit
- Commuter Ride
- Highway District # 1.
- Valley Ride
- Treasure Valley Transit
- Canyon Country
- ICHA
- Ada County Highway District
- Something to do with Canyon County
- Idaho Transportation Department
- Department of Transportation
- City
- Idaho Transportation Department
- Ada County Highway Commission
- Ada County Transportation
- Valley Ride



- ACHD
- Canyon Country Transit
- Idaho Department of Transportation/ACHD
- Idaho Department of Transportation
- Public Transit
- Idaho Department of Transportation
- ACHD
- Ada County Highway District and Canyon County Highway District
- ITD
- Department of Transportation
- Valley Ride and Treasure Valley Transit
- ACHD
- Ada County Highway District/Canyon County Highway District
- ACHD
- Boise Regional Transit
- Value Ride
- Ada County or Canyon County Highway District.
- Ada County Highway District
- ACHD
- ACHD
- Valley Ride
- Idaho Department of Transportation
- Valley Transport
- Canyon County Highway District/Napa Highway District/  
City of Caldwell  
Idaho Department of Transportation
- Idaho Transportation Department- Planning Committee
- Ada County Highway District
- Ada County Highway District
- ACHD
- ICD
- City council
- Idaho Transportation Department
- ACHD
- The Transportation Department
- Ada County Highway District
- Ada County and individual county districts.
- Idaho Transportation Department
- Ada County Highway District
- ACHD
- Ada County Transportation Dept.
- Highway Department
- Treasure Valley Transit
- Idaho Transportation Department



- State and county organization department
- Ada County Highway District



S02Q02B: What is the name [of the long-range transportation plan for Ada and Canyon Counties]?

- Meridian transportation plan
- Valley Ride
- Ada County Highway Department
- Focus 20/20
- Comprehensive something
- Ada County Planning and Zoning
- The Idaho Transportation Department
- Maintaining the roads of Idaho plan.





S03Q01: To your knowledge, are there ways for you to participate in or comment on regional transportation plans and planning processes? [What are they?]

- Go to meeting when they have an Open-Meeting.
- I suppose you could go to COMPASS meetings, Ada County Highway District and City Council.
- Public Hearings
- Developers publish notices that they will have meetings. These notices are posted, but most of this information gets to us by word of mouth.
- Online to look for public meetings.
- Online forms and survey, open house forums.
- Over the phone.
- Comments on online
- The new bike plan in Boise that was taken out.
- Write district senators.
- Public meetings
- Go to council meetings.
- Planning and zoning meetings. There are hearing on different planning and zoning needs people can go to.
- I would think I could participate in community meetings.
- On line
- Meetings with COMPASS, local planning.
- Good friends with one of the highway directors.
- Website COMPASS Idaho.org
- Ada County Highway District
- ACHD events
- Ada County Highway District Meetings, ITD & COMPASS
- Through my daughter.
- Education event
- County-based meetings, don't know specifics.
- Meetings and hearings
- City council
- Town meetings
- Online
- City Hall
- Online, Contact city/county/congressman.
- Southeast neighborhood association
- Occasionally there are announcements about meetings for long range planning.
- Internet
- Participate in forum meeting and email.
- Council meeting
- Surveys
- Usually community forums.
- Community meetings



- Meetings
- Ada county transportation, downtown Boise projects.
- Attend meetings at Ada county development.
- Open houses, community input.
- Community meetings
- Attend COMPASS meetings and have access to their meetings. Send email concerns to board members.
- Online and local meetings
- Give bids to union companies.
- Ada County Council, write to legislators, get online
- Newspaper or local media
- City Council meetings
- Community meetings
- Invited or get postcard from the Ada County Highway District.
- Lots of various avenues to be heard. One of them is the Department of Transportation's public hearings.
- Attend meetings, send in, call
- Public meetings announced are open to the public.
- Hearings
- Meetings, person to person
- Public meetings
- Go to meetings
- I don't know I'm new to area. Just guessing that there is one.
- Library
- Planning and zoning meetings.
- Go to town hall meetings or call representatives
- Ada County Commisioner's or Mayor's Office
- City Council, city leaders
- Mayor, town symposiums and board meetings
- Do votes at the city hall.
- Town meetings and community meetings.
- Meetings and open forum meetings.
- I don't know.
- Public meeting
- Online service
- Board meetings
- Open houses & questionnaires.
- No idea
- Online sites, go to Civic Center.
- Community meetings
- Local meetings
- Vote in community
- City Council meetings.
- Internet access



- Work with State Government or Highway Department
- Highway district
- Through the Senior Center
- Public testimony, written comments & who you vote for.
- Planning meetings
- Meetings if you know when they are held for the counties at the highway department.
- Through the computer media
- Online & meetings
- Email survey
- Meetings, Valley Ride or Valley Transit.
- Pay attention to what is going on; what you follow in the newspaper, not so much in tv news.
- Talking to City Council and Legislators and Senators.
- Meetings
- The Internet
- I don't know.
- Internet
- Don't know name.
- Public meetings, Idaho Department of Transportation.
- Townhall meetings, Idaho Transportation Projects, public meetings
- Online, public meetings
- City meetings about land zoning and road zoning.
- I don't know.
- Online, call, write, by appointment.
- County meeting
- I can't remember what it is called.
- Regional meetings
- Meetings open for the public. Look for the information online.
- Community outreach seminars, go online, brochures. Go in to their office and talk to them.
- Meeting
- Newspaper
- Go online. Public Forum.
- Meetings
- Meeting we can attend and give our input.
- Online
- Meetings
- I know they ask for public comment on plans on Highway 55 and so forth.
- Public meetings
- Public hearings
- Local representative
- Online. Public hearings.
- Planning meetings
- Attend county meeting



- City council meeting
- Neighborhood meetings to find out what kind of transportation they need.
- See signs about planning events
- Online or community meeting
- Open forums
- Online feedback
- Ada County Highway meeting, read about the plan online and newspaper.
- Open meetings
- Papers. Radio.
- Public forums
- Contact local government officials
- Radio or news
- Go down to board of director meetings.
- Leaving comments
- Flyers in the mail about when the meetings are held.
- Meetings/open houses
- Meetings
- North South corridor
- Online or in person
- City planning meeting
- Online surveys, polling on how to vote.
- They exist, don't know specifics.
- Don't know names
- Go to a meeting and submit my comments.
- Public hearings
- Town official
- Public notices, city hall notices
- Public meetings and online comment opportunities
- Internet or email
- City hall or highway district
- Ads in the paper for open meetings where they talk about road planning.
- Get ahold of Ada County Highway Department and they will tell you.
- Ada County Highway District meetings
- I don't know
- Speak to Community Ride at work.
- Community meetings.
- City hall meetings
- Public meetings
- I would go to the COMPASS website or look up the number and call them.
- District meeting
- City council meetings.
- Online and public notices
- Meetings



- Hearings and so forth all the time.
- Survey
- Bus service and arrangement times
- Going to city council meetings.
- Vote
- City council meeting
- In newspapers about local meetings.
- Contact Idaho Transportation.
- Researching what they are. Traffic.
- Public hearings.
- Board meetings
- Forums, public hearings
- Ada County Highway District sends you a questionnaire and you send it back to them.
- Contact someone online
- Internet, phone
- Internet
- City council meetings.
- Letters
- Public hearings and meetings.
- ACHD project proposals.
- Public hearings
- Holding hearings
- County commission meetings
- Planning and zoning
- Going to meetings for ACHD.
- Community meetings
- Public hearings, informational meetings, written comments
- Website
- State, county
- Public hearings
- Town Hall Meetings
- I can go online.
- City meeting
- Town meeting or a Home Owner's Association.
- Public meetings
- Hold hearings
- Town meetings, vote, congressman, and local council members.
- Websites and public meetings
- Town hall meetings
- City Council
- Meeting of Board of Supervisors in Canyon County.
- I have heard of like, an open house type of meeting as a designated place to drop in and examine the plans. ACHD had two open house where you drop in and see the plans for a certain section of town.



- Community Action Center and town meetings
- Public meetings, mostly.
- Go to meeting
- I have been to several meetings and hearings.
- Compass headquarters, public hearings, transportation planning committees.
- They have meetings in different towns where you can go and make your comments.
- The Ada and Canyon County Highway Districts.
- Online, going to the city.
- There's signage and community meetings.
- Internet
- Public hearing allowing input from the community. Online bike surveys and other input from community.
- Attending public hearings.
- ACHD community outreach programs, including town hall meetings.
- Online
- Go online to ACHD and submit concerns, questions.
- Posted on sites and when there is meeting they post that 60 days before a meeting and 10 days after.
- Write or comment on website
- Find it on Google
- Attending city meeting and ACHD meetings.
- Unknown
- There are public hearings comments on website.
- I received a survey in the mail for the city improving roads and making transportation needs.
- Mayor's office
- Calling my representatives and calling the Mayor's office.
- Don't know names
- County Meetings
- Online website regarding Compass, contacting Canyon County officials.
- Through elections in the county or city.
- I would think it would start in the community with public meetings. Information on the internet.
- Meetings
- Car pull
- Forums and meetings
- Meeting of the boards
- Legislature
- Email, or websites, or meetings.
- City Hall
- Online or meeting
- Flyer about a public meeting
- Internet on the web page
- Meetings



- E-mail
- Public hearing.
- Transportation Board and elected officials
- Internet, elected officials
- Public hearings
- Public hearings and online comments.
- Meetings
- City council meeting
- Surveys
- City Hall meetings. Television programs.
- Community meetings
- Public meetings and zoning meetings
- Board meetings
- Town hall meetings
- Internet
- Meeting
- Meeting
- Planning and zoning meetings open to the public.
- Don't know.
- Open house, online, Transportation Department meetings
- Through the bus system - when they change their schedule and ask for comments.
- Flyers
- Sessions and often times they split up in groups.
- Leave comment on a web site.
- Online, community forums.
- Meetings
- Advertisements
- Ada County Highway and Commuter Ride
- Signs involving participating in meetings.
- Meetings
- Speak to press, speak to newspaper, speak to local representative.
- Town hall meeting, city council, grange hall meeting.
- City and county meetings
- Internet
- House meetings
- City Council
- Go to the City of Boise
- Attending city hall
- Meetings about transportation
- Public meeting.
- I don't know
- City council
- City council, county commissioners



- On their website.
- City committees, Compass meetings, bonds.
- Public hearing
- Attending specific planning and zoning meetings, inform oneself through compass outreach.
- Community meetings or hearings.
- Meetings, online
- County website.
- Public hearings.
- Email
- Going to meetings when meetings are scheduled and listening to what they have to say.
- Townhalls, board meetings
- Going to the meetings and groups.
- State Highway Department
- Contact State Representative
- City council meetings
- Contacting COMPASS, representative
- Contacting government elected officials
- Attending those meetings, community meetings to improve roads and intersections, letters on computer or written.
- Going to City Hall or calling representative.
- Courthouse
- Invitations to meetings
- Community outreach, webpage, surveys.
- Meeting
- Don't know.
- Public meetings for people to give comments.
- Meetings with Ada County Highway District
- Call Comute-a-Ride.
- Through the website.
- Don't know how.
- City Council and Canyon County organization.
- Their website
- Go to planning board, city or county, input on the levy process.
- Civic center
- Public comments, meetings, through board of directors, meetings.
- Community meetings
- Usually, if it is proposed construction, there are posted signs announcing meetings for the public to respond.
- Talk with someone who is involved and give them the comments.
- Community meeting.





S03Q02: If you did not know how to participate or comment, do you know how you would find out? [How would you find out?]

- Call the city or the county and they would know who to send you to.
- Go online
- Internet, COMPASS website.
- I assume on the internet.
- I would look it up on the internet.
- Go to Ada County on the internet.
- Google
- Go online and look for COMPASS.
- Probably get on the internet google it or something.
- Call the city or the county offices to find out.
- Online
- Online
- Web search or call ACHD
- Internet
- Would have to go to the internet.
- Google
- Google
- Use the internet
- Ask people in community or online research or contact city.
- I would google it and find out on line.
- Internet
- Internet or Attorney General
- Call the highway district.
- Ask someone
- Jump online to see when the next meeting is and when to register.
- Boise City
- Call the transportation department.
- Ada county website
- Internet
- Internet
- Internet
- Call county or look up COMPASS
- Tab on website
- Advertising
- Online
- My daughter
- Newspaper or internet
- Research internet
- Web
- Look online
- Internet



- City government
- Online
- I suppose get a hold of COMPASS.
- Television
- Online
- My wife is on the board.
- Local government and internet
- Google it, look on the internet.
- Internet
- Go online
- Computer
- Go to website
- Online
- Call city hall and find out.
- Internet
- Go on line.
- Online web page
- Call city planners
- City council
- Friend working for City of Boise.
- Call
- Online or city meeting
- Google
- Go through the internet, the statehouse or transportation department.
- Look online
- E-mail, newspaper & website
- Ask Google
- Looking online or in a newspaper.
- Online
- Contact mayor's office, Idaho department of transportation or State of Idaho
- Call the mayor's office.
- Internet
- Online
- Ada county highway district
- Call
- Call Department of Transportation
- Listen to the news.
- Ask his job or friends.
- Call the mayor
- Go online
- Internet
- TV, computer, newspaper
- Google



- Online
- County's website
- Google
- Telephone book or newspaper
- Go on the Internet and find out who/what meetings are being held.
- Online
- I would call the Idaho Transportation Department and speak with someone in the Engineering Department and ask how I could find out.
- On the Internet
- Online
- Internet
- Internet
- Online
- I would go online or call county or city.
- Google
- Online search
- Call
- Search online for COMPASS
- Pamphlet in the mail
- Internet or City Hall
- Google
- Call Mayor's office
- Online
- Local Newspaper
- Call
- City website
- Computer or newspaper.
- Internet
- Call
- Contact COMPASS
- Go to the capitol and look under transportation information.
- I would get online.
- Look it up.
- Call the city government.
- Internet and phone calls
- I would call the city.
- Call highway department
- Check newspaper
- Contact city legislator
- Internet
- Look it up or call local bus company or transportation company.
- Look online
- Internet



- Internet search
- The Internet
- Go to the city council.
- Internet
- Call somebody
- Neighbor & Better Business Bureau
- Look it up online.
- Online
- Read the news
- Call city hall
- Ask city council
- Online
- Online
- Call local road district
- Web
- On line search
- Governor
- Call local offices
- Internet
- At the senior center.
- Google
- Web page
- Online
- Call the highway department offices like ACHD or Canyon County Highway Department.
- News, e-mail and Facebook
- Contact COMPASS
- Probably walk in to city hall and ask them.
- Internet, I suppose.
- Call Compass
- Look into the computer, or look in Yellow Pages and call transportation department, or knock on someone's door.
- Internet
- Internet
- City Hall
- Getting emails.
- Online
- Call the Mayor's office or go onto the Internet.
- Go down to the office.
- Go online
- Probably on the Internet.
- I would Google Compass.
- I would call around.
- Internet



- Call Idaho Department of Transportation
- Google search, call local government
- Internet
- Online research
- Online
- Google it.
- I would probably look it up on the Internet or go down to the City Hall.
- Internet
- Possibly through the Internet.
- I would check with City Hall. Local city government.
- Computer
- Online
- On the Internet.
- Call around
- Call courthouse, online
- Online
- Someone in the Department of Transportation or go there.
- Look it up online
- Phonebook
- Online
- Look on the Internet.
- County Commissioners, Chamber of Commerce
- Internet
- Go online.
- Look in the paper or call somebody up.
- Online
- Go online
- Online
- Ask my neighbor
- Research on the Internet
- Look it up on the Internet.
- Get online and do some research.
- COMPASS in phonebook.
- Call Transportation Department
- On the website
- Go online.
- Go to Ada County Highway District website or City Council website
- Google
- Internet
- I would look in the Yellow Pages, or call Health and Welfare for name of bus thing if they know, or where to find it.
- Internet
- Probably on the Internet.



- Internet or county website
- Internet
- Google it
- Internet
- Internet
- Online, or ask someone on the planning or zoning committee.
- Google
- News, media publication.
- Google
- Internet search
- Look online
- Call City Hall
- Online
- Internet
- I would call ACHD.
- Go online
- Online
- Website
- Internet
- Phonebook
- Online
- Transportation Department
- Contact local government officials
- Call some people at ACHD
- On the computer
- Call the city
- Call Ada County Highway District
- Google it, call county
- Internet
- Internet
- Call
- Call the city or the county and talk to someone with information.
- Look online
- Compass website
- The Internet
- Call Transportation Department or Internet search.
- Internet search
- Internet
- Internet
- Internet
- Call the Idaho Department of Transportation
- Internet
- Online



- Internet
- Go to the Idaho Transportation or to the COMPASS website.
- Web search
- Internet
- I would do the internet by Googling the information.
- Look up Compass
- Google
- Internet
- Online
- Go online
- Website or call the Compass office
- City of Boise or County Ada
- Call City Hall
- Google it.
- Go to Ada County Highway website or call them.
- Search for it on the internet
- Calling COMPASS or reading the newspapers
- Internet
- Internet
- Online
- Look it up online
- Internet
- Call a representative
- Look it up on the internet under COMPASS
- Search online.
- Call local city council
- Online
- Internet
- Google it
- Internet
- Ask people who use public transportation
- Online
- Internet
- Online
- Call Transportation Department.
- Internet
- Look at local government stuff
- Online
- Transportation service would provide information.
- Research internet. Contact someone who knows and give her a blueprint.
- Contacting Compass or ACHD
- I will call Ada County Highway District, Ada County commissioners, and Boise commissioners.



- Internet
- Call the City of Meridian
- Internet
- Online
- Online
- Government site
- Internet
- I would google it or search on the web.
- Internet
- Internet search
- Go online to COMPASS website.
- Research on Google
- Online
- Internet
- Online
- Media
- Online
- Online
- Ask city planning
- Search the Internet
- Search online
- The internet
- Go online, or reach out to a government official.
- Internet
- Look online, make phone calls
- Internet
- Internet
- Search online
- Research online.
- Web
- Internet
- Online
- I probably would go online.
- Go online
- Online somewhere
- Internet
- Google something
- Call Compass or call one of the highway districts.
- Internet
- Call them
- Google
- Google
- Internet





- Internet, asking around, or newspaper
- Ada County Highway District
- Online research
- Contact the city
- Google it.
- Go to my local town hall, library for resources and education.
- Call Ada County
- Internet
- Internet
- Internet
- Google
- Get with city council member.
- Get a hold of DMV
- Call local govt.
- Call DOT
- Chamber of Commerce or City Hall
- Internet
- I have a couple of friends who work in the public transportation industry.
- Go to office and ask about the process.
- Online
- Have someone go online for me.
- I would either call the highway district or City Hall.
- Google
- Online or contacting planning and zoning.
- Google
- Go to a COMPASS website to find out.
- Online
- Ask around, or look it up on the Internet.
- Call the Department of Transportation or use Google on the internet.
- Google it
- I could find out on a Internet search.
- Googling
- Contact City Council
- Internet, or contact city council, or city, or transportation dept.
- I can look it up in the Internet, I'm sure.
- Courthouse
- Check with ACHD, or check COMPASS on the internet.
- Online
- Internet or newspaper. Advertisements.
- Go online
- By going on ACHD's website; also, mailings that they send out.
- Calling City Hall.
- Through ACHD and look for long-range planning



- Google
- Call COMPASS
- Call city, ACHD, or contact local USGBC
- Search the Internet.
- I would contact City Hall.
- The Internet
- Internet
- Google
- Online
- Web
- I would ask somebody or ask the Internet.
- Internet
- Google
- Google
- Online
- Compass website
- Internet
- Call
- Google search - Canyon County Transportation planning
- Contact public official
- Online
- Google COMPASS, newspapers
- Get a hold of County Commissioner
- Research/Google
- Research online
- Would ask county officials.
- Internet
- Computer
- I would call City Hall and ask.
- County website
- Google searching.
- Call City Hall.
- 411
- Online
- Online
- Internet
- Online
- Online
- Social media
- Google
- Call
- Google
- Google it



- On the Internet
- Google it.
- Idaho Department of Transportation
- Boise City website
- Compass website.
- Google
- Transportation Department
- Goggle COMPASS to find their website
- Call Canyon or Ada County Board of Supervisors.
- Newspaper
- On the internet
- Calling state representative
- Online
- Website
- Call County Commissioner.
- Call the Compass office.
- Online
- Internet
- Google
- Internet
- Internet
- Contact agencies
- Go online. City Hall. Newspaper/Television
- Computer, library, go to Courthouse/City Hall.
- Internet
- Online
- Call Planning and Zoning. Contact the congressmen for Idaho.
- Google
- Go to City Hall
- Google
- Online or town hall meetings.
- Contact state and local agencies
- Search Internet, Google it.
- Internet
- Online
- Search online
- Call
- Online
- Contact one of the local highway districts.
- Internet
- Search the Internet.
- Online
- Internet to find out if there is a meeting coming up or any meeting coming up at all.



- Phone book. Internet.
- Search the web.
- Call ADA County Highway District or go to ACHD website.
- Call courthouse
- Go online and look up city planning for my town and the towns around me or ask City Hall where to direct inquiries.
- Internet search
- Internet
- Website
- Internet
- 211
- Call
- Computer, call
- Search for COMPASS online.
- Internet
- Word of mouth, newspaper or local letter announcements.
- The internet, like Google.
- Internet and start with the county websites
- Online
- Internet
- Look online
- Look online
- Google
- Internet and talking with the city.
- Commissioner of District, Internet
- Internet
- Internet
- Internet
- Internet
- Internet
- Internet
- Get online
- Contact City Hall
- Call City Hall and see if they could help.
- Google
- Internet
- Internet
- Boise City
- Website
- Call Compass
- Google
- Google it.
- Go online.
- On the Internet



- Probably contact the Canyon County Highway Department
- Local city council
- Online
- Internet website for ACHD.
- Online
- Making phone calls
- Watching news, radio, reading paper. Going online.
- Online or call local representative.
- Call
- Search online.
- Idaho Dept. of Transportation
- Email or news
- COMPASS website
- Contact COMPASS.
- Go online to find something. Everything is on the internet. Announcements on TV news posting the meeting. Article in the paper.
- Public Library, City of Caldwell.com
- Facebook
- Look online under COMPASS, contact the transportation department.
- Google
- Internet
- Call Public Transportation
- Internet search
- Online
- Call Ada County
- Through the elected officials or Department of Transportation.
- Google
- Contact Better Business Bureau or local telephone book
- Same website that Compass puts up.
- Google
- Ask someone who had a computer
- Contacting Department of Transportation and elected officials.
- Through a website.
- Ads in paper, television, radio
- Newspaper, radio
- Ada/Canyon County website, Compass website, search online.
- Look online
- Look it up on the Internet or call transportation department.
- Google
- Google search.
- I would use the Internet.
- Look it up and ask somebody.
- Probably look up the town hall meetings



- Look up on the Internet
- Google
- Internet
- Internet
- Call the local office, listen to the news.
- Google
- Speaking with my Canyon County Commissioner.
- Web
- I probably would look online.
- Internet
- Call the Mayor's office.
- Courthouse
- Online or a news company
- Internet
- Internet
- Ask people in transportation or government
- Online
- Go to the web.
- Information through Highway District.
- Online
- Search on Google
- Online search.
- Contact local chamber, lookup online



## S08Q01: Any other social media or internet sources [SPECIFY]

- Newspaper
- Google search for COMPASS to find out information relevant to inquire about.
- Instagram and Snapchat
- Blog post
- YouTube
- Through the mail.
- Google
- Through an agency such as ASG associated general contractors.
- Linkin, Pinterest
- Google
- Flickr
- Google, wifi
- YouTube or Instagram.
- YouTube
- Google Plus
- Instagram
- YouTube
- Pamphlet distribution or insert in a newspaper.
- Various news sites; i.e Drudge Report.
- Instagram, Twitter and Internet Blogs
- You Tube
- LinkedIn, Grow Ideas
- Google
- NPR
- Instagram maybe buzz feed.
- YouTube
- Community meetings and presentations
- YouTube video, blog
- Google 'COMPASS' to find out what it is about. To avoid viruses being put on computer because there is a firewall.
- Instagram
- Google ad
- Google
- You Tube
- YouTube
- Yahoo
- Twitter feed, or Boise Weekly online.
- Ads in local web pages, park events and the community
- Twitter
- Google
- Pandora
- Pop-ups



- Instagram
- Instagram
- YouTube videos
- Look up on a web site.
- Search engines
- Different websites
- You Tube
- Not sure
- You Tube and Reddit, a news social media platform.
- Google
- Television newsfeed
- Any other available; mainly Facebook
- Google
- Internet ads.
- Internet
- LinkedIn
- YouTube
- More ads.
- Instagram, advertising
- Reddit
- Google
- Flickr





## S08Q02: Any other traditional media sources [SPECIFY]

- NPR
- Mail
- Magazine article
- Flyer/mailer
- Magazines
- Mail flyers, invitations
- Word of mouth.
- Magazine
- Word of mouth
- Billboards
- Direct mailing
- By mail
- YouTube
- Mail
- Flyer
- Flyer or magazine
- Public mail
- Local magazines like Boise
- Pamphlet or quick handout
- Through mail or flyers.
- Mail
- Local magazines
- Mail
- Mail
- Mail
- Receive something in the mail.
- Printed in the mail, advertise on television.
- Social events
- Sending a letter.
- Flyer in the mail.
- Posters
- Through mail.
- Billboards
- Flyers
- Flyers
- Mousewire
- Mail
- Mail
- Flyers
- If there was a community meeting I would probably go. Store info boards and billboards.
- Publications or ads
- Brochures



- Magazine
- Facebook
- In a magazine or flyer
- Flyers through the mail
- Maybe magazines
- Magazine
- Magazine
- Flyers or advertisements through the mail.
- Local magazines, local libraries and flyers.
- Billboards
- Chamber of commerce monthly news letter.
- Brochure sent through mail.
- Mailing
- Mail
- Mail
- Booths at the fair. Like public hearings through the transportation department. They had wonderful information.
- Special meeting for Q and A.
- Magazine article, pamphlet
- Public notices or billboards.
- Mail
- Magazines
- Pamphlets through the mail.
- A flyer in the mail.
- Mail
- Billboards
- Community events
- Notifications at libraries and schools.
- Through a neighbor
- Mailings
- Community fairs or events.
- Boise Weekly
- Magazines
- Paper given to children to take home. Library.
- Magazines
- Libraries
- Mailing flyers.
- Pamphlets, flyers and magazines.
- Signs
- Billboards
- Direct mail.
- Magazines - Treasure Valley Magazine and other local magazines.
- Billboard



- TV commercial.
- Outdoor billboards.
- Posters around town in public places or billboards.
- Mail
- Flyers or billboards
- Benches, billboards
- Flyers
- Friends
- Yes, but specific unknown
- Magazine or sign.
- Local magazines
- Local magazines; i.e. Boise Weekly.
- Bulletin boards, ad benches, senior centers; city government should have flyers/information
- Pamphlet
- Health and Welfare, Unemployment Office
- Magazines, any publications mailed, mass mailings.
- Pamphlets, newsletters and flyers.
- Radio and TV
- Displays at local events
- Customer service line