



DEMOGRAPHIC ADVISORY COMMITTEE
July 17, 2008, 8:30 a.m. to 10:00 a.m.
Community Planning Association of Southwest Idaho
Meridian, ID

****MINUTES****

ATTENDEES: Nichoel Baird Spencer, City of Eagle
 Brian Billingsley, City of Caldwell
 Matt Ellsworth, City of Meridian
 Jim Farrens, Ada County Development Services
 Jorge Garcia, Idaho Department of Environmental Quality
 Kathy Knapp for Tim Richard, Association of Canyon
 County Highway Districts
 Leon Jenson for Bonnie Ford-LeCompte,
 Canyon County Development
 Carl Miller, COMPASS
 Mindy Wallace for Christy Little, Ada County
 Highway District
 Barr Smith, Idaho Power Company
 Deanna Smith, Public Participation Committee
 Jenah Thornborrow, City of Garden City, **Vice Chair**
 Mike Wardle, Brighton Corporation, **Chair**

MEMBERS ABSENT: Bob Bruce, Chamber of Commerce, Canyon County
 Kelli Fairless, Valley Regional Transit
 Wayne Forrey, Canyon County
 Development Community
 Paul Hiller, Chamber of Commerce-Ada County
 Norm Holm, City of Nampa
 Wendy Howell, City of Middleton
 Susan Mason, Boise State University
 Nathan Mitchell, Mayor, City of Star
 Jennifer Tomlinson, City of Boise
 Stacey Yarrington, City of Kuna

OTHERS PRESENT: Patricia Nilsson, City of Boise
 Zee Quintana, U.S. Census Bureau
 Marilyn Sampson, COMPASS
 Brad Snow, Idaho Power Company
 MaryAnn Waldinger, COMPASS

CALL TO ORDER:

Chair Mike Wardle called the meeting to order at 8:30 a.m. Zee Quintana with the U.S. Census Bureau was introduced.

AGENDA ADDITIONS/CHANGES

None.

OPEN DISCUSSION/ANNOUNCEMENTS

None.

ACTION ITEMS

A. Approve May 1, 2008 DAC Minutes.

Deanna Smith moved and Leon Jensen seconded approval of the May 1, 2008 Minutes. The motion passed unanimously.

B. Approve Strategy for Administering Census Complete Count Committee

Zee Quintana with the U.S. Census Bureau explained the Complete Count Committee (CCC) Program. Zee said the CCC is a team of community leaders appointed by the highest elected official to develop and implement a locally based outreach and awareness campaign. The CCC representatives include people from local government to faith based organizations, different people to represent different parts of the community. Federal funding is allocated based on the population, therefore an accurate count is very important. Carl explained the importance of having an accurate base population count as it affects estimates of population forecasts. Carl asked for DAC input regarding the role of COMPASS in the CCC. Nichoel Baird Spencer suggested COMPASS' role be "City/County Lead with COMPASS Support." COMPASS staff would participate as a support contact for CCC programs and activities. COMPASS staff would sit on the Government subcommittee to coordinate information, data, and process. The advantages of this role are: local knowledge of Hard to Enumerate (HTE), less coordination is necessary, member agency autonomy. The disadvantages are fragmentation of activities and difficulty recruiting participants from smaller communities. COMPASS workdays required would be 10-15 in UPWP 2009, 20-30 in UPWP 2010. This role requires no COMPASS funds.

Nichoel Baird Spencer moved that COMPASS' role be that of support with City/County Lead. Jenah Thornborrow seconded. The motion passed unanimously.

INFORMATION/DISCUSSION ITEMS

A. Outline Transportation Plan Calendar

Mary Ann Waldinger discussed the calendar for the next Regional Long Range Plan update, the update to *Communities in Motion* (CIM). MaryAnn explained the importance of demographics and how critical it is to meet the dates. She discussed the adoption dates and update plans for comprehensive plans. MaryAnn reiterated that these dates need to be met to meet the CIM update deadline. Nichoel Baird Spencer asked *MaryAnn to email a detailed calendar to committee members.*

B. Discuss Population Forecast Methods 48:04

Carl Miller explained the population forecast methods discussing the advantages and disadvantages of each to be prepared at the DAC September meeting to make a recommendation

to the COMPASS Board. Carl asked the Committee what they see as reasonable methods of choosing the forecast method.

Following discussion, the Committee asked for information on the following methods:

- Econometric, including a strategy to account for retirement, work from home, etc. and a method to allocate growth regionally.
- Trend, and
- Comparative/Analogy.

Committee members asked Carl to bring the following information to the September meeting:

- What the assumptions and the reasons for those assumptions of the above methods;
- How accurate are those numbers, (John Church's forecasts);
- Actual data of growth, houses built, people living in them, etc. to use to compare the different methods. Idaho power can provide the actual numbers;
- What are the components of change;
- What is the growth rate and how does it compare to the estimates COMPASS made;
- Look at the population and demographics of age and the retirees of the population;
- Take a high level comparative look of trends within urban areas where population has been allocated in them.

C. Review UPlan Land Use Model

Carl explained the UPlan model noting that it is a proximity model based on what areas are attractive or unattractive for growth. The model allocates where additional population & employment is likely to locate across the Valley; this indicates which roads will experience a rise in high level of service which will affect which roads are seen as over-capacity. Carl said it would be used for the next transportation plan and the allocation of the forecast is critical. Carl asked for questions and input from the Committee. They responded:

- Complete a couple of comparative runs and describe what assumptions went into the runs.
- How does the UPlan model relate to the availability or land use assumptions behind that.
- How does the rising gas prices affect it?

Carl asked if using the DAC as a whole or if a workgroup be appropriate. The Committee suggested that COMPASS host a meeting and have the appropriate cities members come to discuss the results.

OTHER

Carl gave a brief update on the Community Preference Survey stating there were about 850 respondents. Focus groups will be reviewing it and Carl will have a report at the September DAC meeting. Most of the suggestions from DAC were included in the survey.

The next DAC Meeting will be September 18, 2008.

ADJOURNMENT

The meeting was adjourned at 10:00 a.m.