

The Public Participation Committee will encourage community involvement in Transportation planning issues in the Community Planning Association of Southwest Idaho.

PUBLIC PARTICIPATION COMMITTEE MEETING

April 9, 2008

Hawley Troxell Ennis and Hawley LLP

877 Main Street, Suite 1000

Boise, Idaho

****Meeting Summary****

ATTENDEES:

Miguel Gaddi
Linda Gossett
Julia Grant
Gary Segers

MEMBERS ABSENT:

Brian Ballard, Co-Chair
Ester Ceja
Sunny Freeman-Genz
Thad Hoffman
Pat Johnson, Co-Chair
Deanna Smith

OTHERS PRESENT:

Asana Draper
Liisa Itkonen, COMPASS
Carl Miller, COMPASS
Marilyn Sampson, COMPASS
Terri Schorzman, COMPASS
MaryAnn Waldinger, COMPASS

CALL TO ORDER:

Terri Schorzman called the meeting to order at 2:12 p.m.

I. AGENDA ADDITIONS/CHANGES

None.

II. OPEN DISCUSSION/ANNOUNCEMENTS

Introductions were made.

III. CONSENT AGENDA

Julia Kertz-Grant moved that the Minutes of February 13, 2008 be approved after the members who are no longer on the committee are removed, Linda Gossett seconded. The motion passed unanimously.



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IV. INFORMATION/DISCUSSION ITEMS

A. Committee Reports

Terri Schorzman explained the COMPASS Board directed that PPC have citizen liaisons for the technical committees. Terri said PPC members have attended the meetings and reported back to PPC. The Planners who work with the committees are here to provide PPC members with information on how to best serve the committees.

Transportation Modeling Advisory Committee (TMAC)

MaryAnn Waldinger reported that TMAC has a Travel Demand Forecast Model that is a representation of the commuter roadway network. The model analyzes why people travel from Point A to Point B, and how they get there. Information such as how much traffic will be on I84 by 2030 comes out of the Travel Demand Forecast Model. MaryAnn said TMAC meetings are extremely technical, and it is a challenge to discuss the information at a level the public understands. TMAC meets on an as-needed basis. PPC members felt PPC's contribution could be to help present the information in a public-friendly way. MaryAnn suggested TMAC alert PPC when there was going to be a meeting of interest or TMAC would speak to the PPC.

Demographic Advisory Committee (DAC)

Carl Miller reported that DAC looks at development trends, demographic information and data such as population estimates. There are less technical projects such as the Community Preference Survey which generates additional understanding about who wants to live where, who is willing to take public transportation versus willing to drive further, where growth is occurring and how it impacts roadway systems. Having a member of PPC on the DAC has been helpful to provide a different perspective of how the public would perceive and receive the information.

Terri said currently Deanna Smith is the PPC representative on DAC, but she has transitioned to the Regional Technical Advisory Committee (RTAC). Ester was the RTAC member but no longer has the flexibility to attend the meetings. PPC will be replacing Deanna on the DAC.

Regional Technical Advisory Committee (RTAC)

MaryAnn Waldinger reported for Toni Tisdale. MaryAnn said RTAC's primary function is as a conduit to the COMPASS Board. RTAC reviews a range of material before going to the Board for approval. Some of the items they review are work planning budget, the TIP and STIP, long range plans, HVIS information and other items. RTAC is well attended with members who are key staff of the member agencies.

Regional Geographical Advisory Committee (RGAC)

COMPASS staff reported that RGAC is making a concerted effort to have consistency among Treasure Valley agencies regarding data sharing, organization, how to keep information up to date, aerial and other information. The Committee consensus was that RGAC report to PPC on an as-needed basis.

Gary Segers said the PPC bylaws may need to be adjusted to allow the committees to report to PPC instead of requiring PPC to attend the meetings.

B. Public Involvement Efforts

- **COMPASS electronic newsletter ideas**

Not addressed due to time constraints.

- **Communities in Motion**

Terri Schorzman said the PPC will be essential in putting together the components to update the plan for the public. This may be the focus of the June meeting.

○ **Treasure Valley High Capacity Transit Study update**

Not addressed due to time constraints.

○ **Education Series update**

Terri Schorzman gave a brief update on the upcoming education series. She asked PPC to encourage attendance at the events and for help at the sign-in tables. Linda Gossett suggested that Terri contact the newspapers to put the information in the community calendar section.

○ **Community Preference Survey**

Carl Miller presented the Community Preference Survey. He said it would be used in conjunction with last years Homebuyers Survey which surveyed why people chose their house. The Homebuyers Survey was a telephone survey. The Community Preference Survey will be launched in conjunction with the Visualizing Density presentations. There will be two segments to the survey. One segment will be the people at the Visualizing Density presentation and then it will be distributed to the public. Carl said the survey is designed to determine if stated preferences match visual preferences, how palatable higher density is and whether density is as critical as design, as well as what people desire in housing stock regarding size, style and density. The information will be used in the Land Use Model. The PPC made the following suggestions for the Community Preference Survey:

- Include modern universal design (no stairs, wide doorways)
- Don't use local pictures
- Include garages
- Have good and bad design in each style
- Include information on highway connections
- Portray examples and questions in a positive light.
- Have the questions be yes or no; or agree or don't agree or don't care
- Include connectivity questions
- Include in the introduction what the purpose of the survey is.
- Ask if they work from home
- Ask for zip codes
- Ask if they work in the area where they live
- Have a flyer to hand out
- Put the survey in libraries and have it as a first step when logging on

○ **Implementation guidebook meetings**

Carl Miller distributed the *CIM* Implementation Guidebook and asked for comments. Carl said the Guidebook is still in draft form and explained that the Guide was meant for planners, private sector developers, neighborhood groups, and others as a best practices guide to higher density housing. The PPC suggested: the Guide be presented at neighborhood association meetings; recommended a section about suggestions for municipalities; and a case study approach.

C. Committee Discussion/Analysis/Status

The letters for recruitment to the PPC are in the packet to be reviewed. Please have comments to Marilyn by Monday, April 7, 2008 to go out that week.

V. OTHER

There was a brief discussion on the local option tax legislation.

The next meeting is May 1, 2008

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VI. ADJOURN

The meeting adjourned at 4:02 p.m.

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