



COMPASS

COMMUNITY PLANNING ASSOCIATION

of Southwest Idaho

Communities in Motion 2040 2.0

What's That?



Photo by Toni Tisdale, as part of the *Your Treasure Valley Future Photo Challenge*

The Community Planning Association (COMPASS) is actively implementing [Communities in Motion 2040](#) (CIM 2040), the regional long-range transportation plan for Ada and Canyon Counties, adopted in July 2014. Now, it is time to begin work on updating the plan.

The next update of *Communities in Motion* will maintain the horizon year of 2040, and will be called [Communities in Motion 2040 2.0](#) (CIM 2040 2.0). The update builds on the main tenets of CIM 2040 – namely the [CIM 2040 Vision](#), [goals](#), and [performance measures and targets](#). The focus will be on additional information and analyses to support implementation. Looking 20 years into the future can seem overwhelming and too nebulous to consider; however, you'll be able to start seeing what steps are being taken to reach the vision and goals of *Communities in Motion*, and gauge progress using the [COMPASS Performance Dashboard](#). Long-range planning, and your involvement in it, helps the region move forward.

We will be sending quarterly email updates to help you stay abreast of both the behind-the-scenes planning progress and opportunities for you to be involved. Each email will provide a summary of what has happened since the last email update and a preview of what is planned before the next scheduled email update. The [January 2015 quarterly email update](#), and future CIM 2040 2.0 email updates like this one, are available on the [CIM 2040 2.0 webpage](#). Click the button below to see the CIM 2040 quarterly email archive.

[Quarterly Email Archive](#)

What's new since January?

A progress report on CIM 2040 2.0



Planning Process:

- COMPASS staff have researched funding options used by peer metropolitan planning organizations for consideration in financial assumptions for the [CIM 2040 2.0](#) update.
- COMPASS contracted for consultant support to develop a public transportation network analysis, which will provide a foundation for the public transportation component of the CIM 2040 2.0 transportation system.
- The COMPASS Active Transportation Workgroup purchased the first automated bicycle and pedestrian counters in the region.

Implementation:

- COMPASS staff distributed an agriculture freight survey to producers and processors in southwest Idaho to collect more data for a farm freight study. The survey will help COMPASS determine the quantity of product/crops being transported from collection sites to processing centers, and what the most common routes are.
- COMPASS hosted an interactive tutorial for the new [COMPASS Performance Dashboard](#). This dashboard allows users to delve into data revolving around transportation, health, farmland preservation, economic development, open space, and more, to see how well the region is meeting CIM 2040 targets.
- COMPASS released a call for applications for the [CIM Implementation Grant Program](#) for 2015 and 2016. The program assists COMPASS member agencies with small projects in downtown areas and other activity centers that meet local needs and help implement CIM 2040.
- COMPASS launched a new [Project Development Program](#) to assist member agencies in turning ideas into well-defined projects. With consultant support, COMPASS will prepare

pre-concept reports that include cost estimates, purpose and need statements, environmental scans, and public information plans. The program will produce five reports for projects, making them "application ready" to submit for local, state, federal or private grants.

Public Involvement and Outreach:

- COMPASS began its outreach to keep stakeholders and the public up to date on [CIM 2040 implementation](#) and the development of [CIM 2040 2.0](#) with the first [CIM 2040 2.0 quarterly email](#) in January.
- COMPASS continued its year-long education campaign on local transportation funding through online efforts, print and broadcast media, and public events. The online efforts include a coordinated social media campaign ([Facebook](#) and [Twitter](#)), updates to the ["Don't let the Treasure Valley fall through the cracks" web page](#), and the [Executive Director's blog](#). COMPASS ran radio spots January through March, and coordinated "guest opinion" pieces by COMPASS Board officers in the Idaho Statesman and Idaho Press Tribune. Additionally, COMPASS hosted [education series speakers](#) to discuss funding issues and placed an educational display on transportation funding in public venues in both Ada and Canyon Counties. If you missed the education series, videos of each presentation are available on the [COMPASS YouTube channel](#).

What's next for CIM 2040 2.0?

A close look at the next 3 months



Planning Process:

- COMPASS will continue to work with a consultant to develop a baseline scenario for the public transportation network, service standards, and density thresholds for future public transportation routes, and evaluate service connection concepts for 2040.
- COMPASS will reconcile the [CIM 2040 Vision](#) to reflect any changes in local land use plans and include new developments that occurred since the CIM 2040 scenario planning process in 2012.
- COMPASS will start collecting financial information for the update of the financial forecast.
- The COMPASS Active Transportation Workgroup will select temporary and permanent locations for its automated bicycle and pedestrian counters.

Implementation:

- COMPASS staff will complete data collection for the [farm freight study](#), and confirm mapping and analysis with its stakeholders.
- COMPASS will begin accepting applications for the [CIM Implementation Grant Program](#) for 2015 and 2016.
- COMPASS will review submissions under the new [Project Development Program](#) and make a recommendation to the COMPASS Board of Directors for funding.
- COMPASS will continue its year-long [education campaign](#) on transportation funding needs and issues with additional [education series speakers](#).

Public Involvement and Outreach Opportunities:

- COMPASS will continue keeping stakeholders and the public up to date on CIM through social media and quarterly email updates.

Connect with COMPASS on social media!

Why wait three months for your next update? Get news, updates, and facts about the state of the Treasure Valley's transportation system in real time.



Those needing assistance with COMPASS events or materials, or needing materials in alternate formats, please call 475-2229 with 48 hours advance notice.

Si necesita asistencia con una junta de COMPASS, o necesita un documento en otro formato, por favor llame al 475-2229 con 48 horas de anticipación.