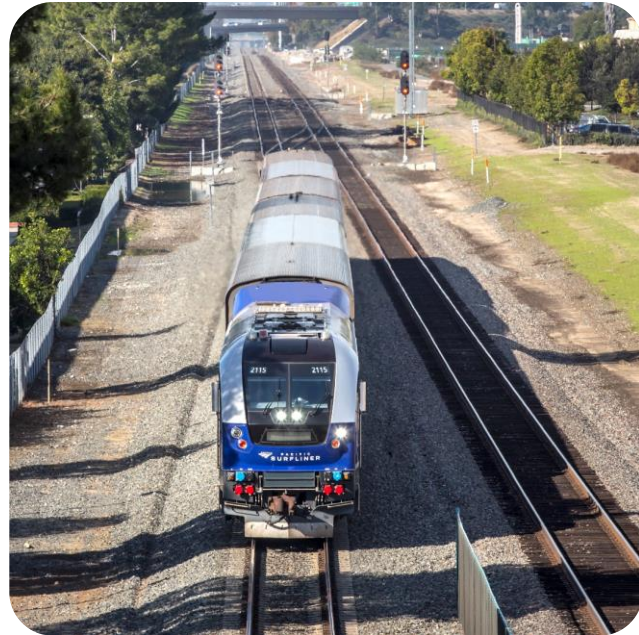
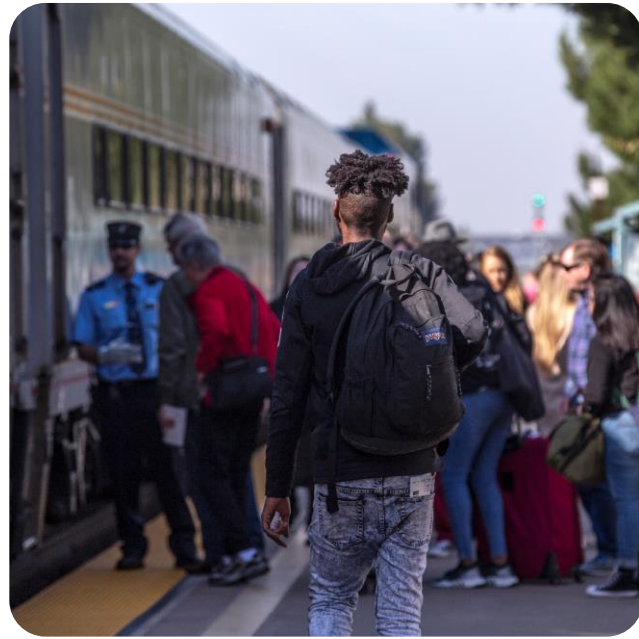


LET'S RIDE

TREASURE VALLEY



COMPASS Executive Committee Update

April 9, 2024

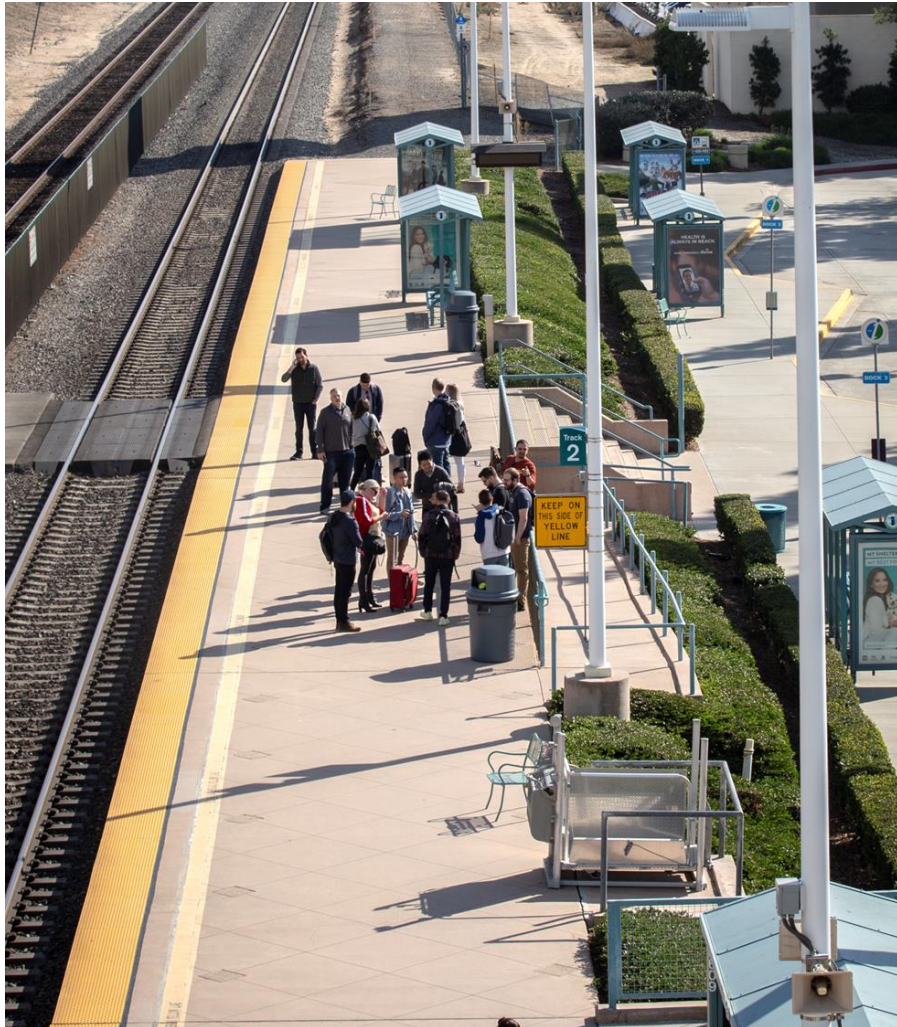


COMPASS
COMMUNITY PLANNING ASSOCIATION
of Southwest Idaho

1

Introductions and Agenda

Agenda Overview



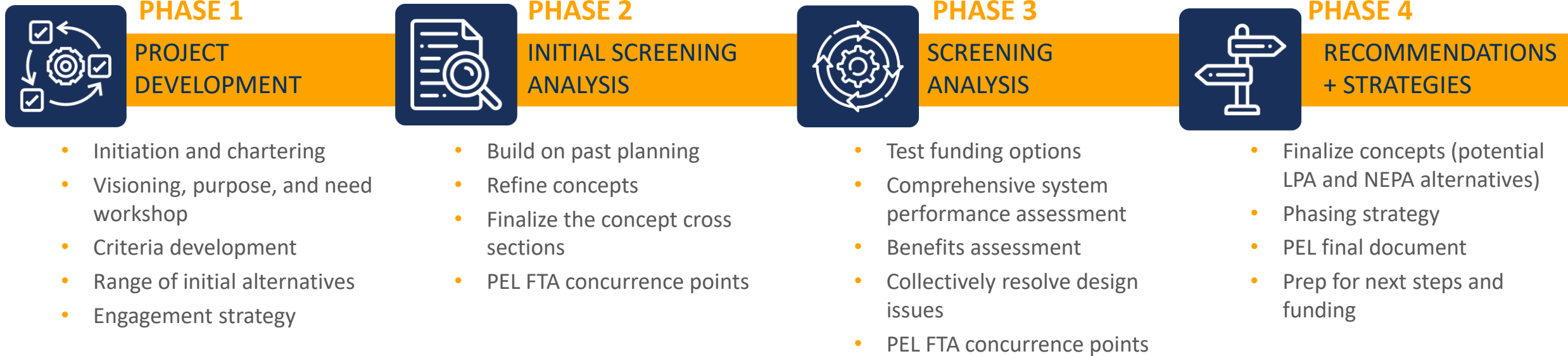
- Introductions and agenda
- Study scope and process
- Engagement
 - Public stakeholders
 - COMPASS Executive Committee and Board
- Study progress update
- Next steps

2

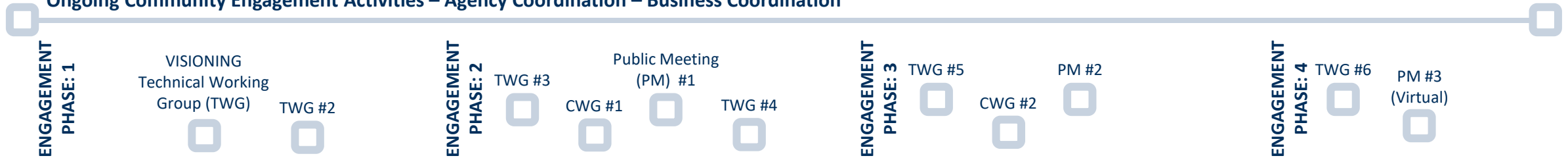
Study Scope and Process



- Build on past planning
- Conduct a Planning and Environmental Linkages (PEL) process to develop planning products to be used for National Environmental Policy Act (NEPA)
- Develop and define alternatives
- Recommend alternative(s) for further study
 - Potentially identify a Locally Preferred Alternative (LPA)
- Engage with stakeholders and the public
- Coordinate with FTA, resource agencies and local governments



Ongoing Community Engagement Activities – Agency Coordination – Business Coordination





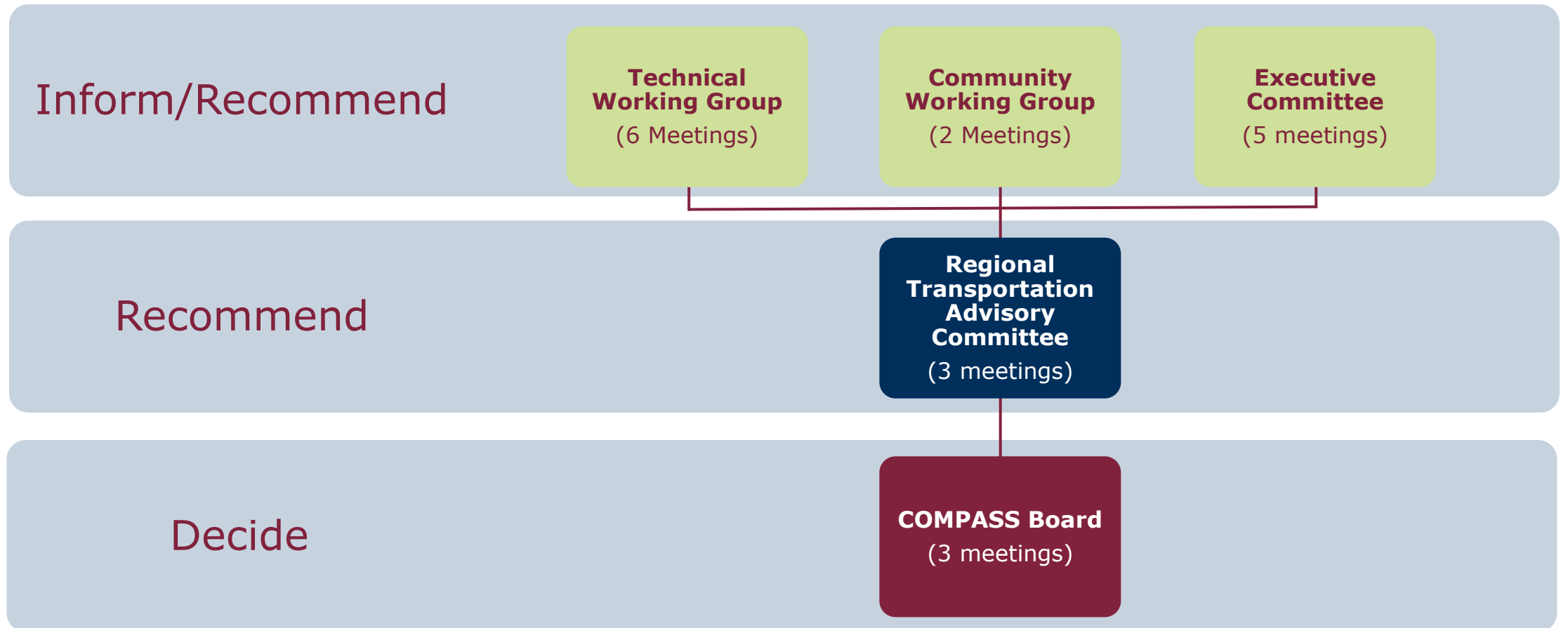
3

Engagement

Stakeholder Engagement



- Social and political risk analysis
 - Key stakeholder interviews and survey
 - Visioning workshop
 - Elected officials' briefings
- Development of key messages and materials to tell our story
 - Website
 - Social media
 - Media
 - Constant Contact emails
- Robust community engagement
 - Public meetings
 - Outreach to underserved populations that may benefit from the project
 - Community Working Group and Technical Working Group



Executive Committee and Board Engagement

- Engaging with the Executive Committee
 - Support to the COMPASS Board
 - Five (5) updates at important milestones
 - Project start (this meeting)
 - Tier 1 screening
 - Tier 2 screening
 - Final refinements (tier 3)
 - Final document
- Board Action
 - Purpose and Need Statement
 - Tier 3 Alternatives



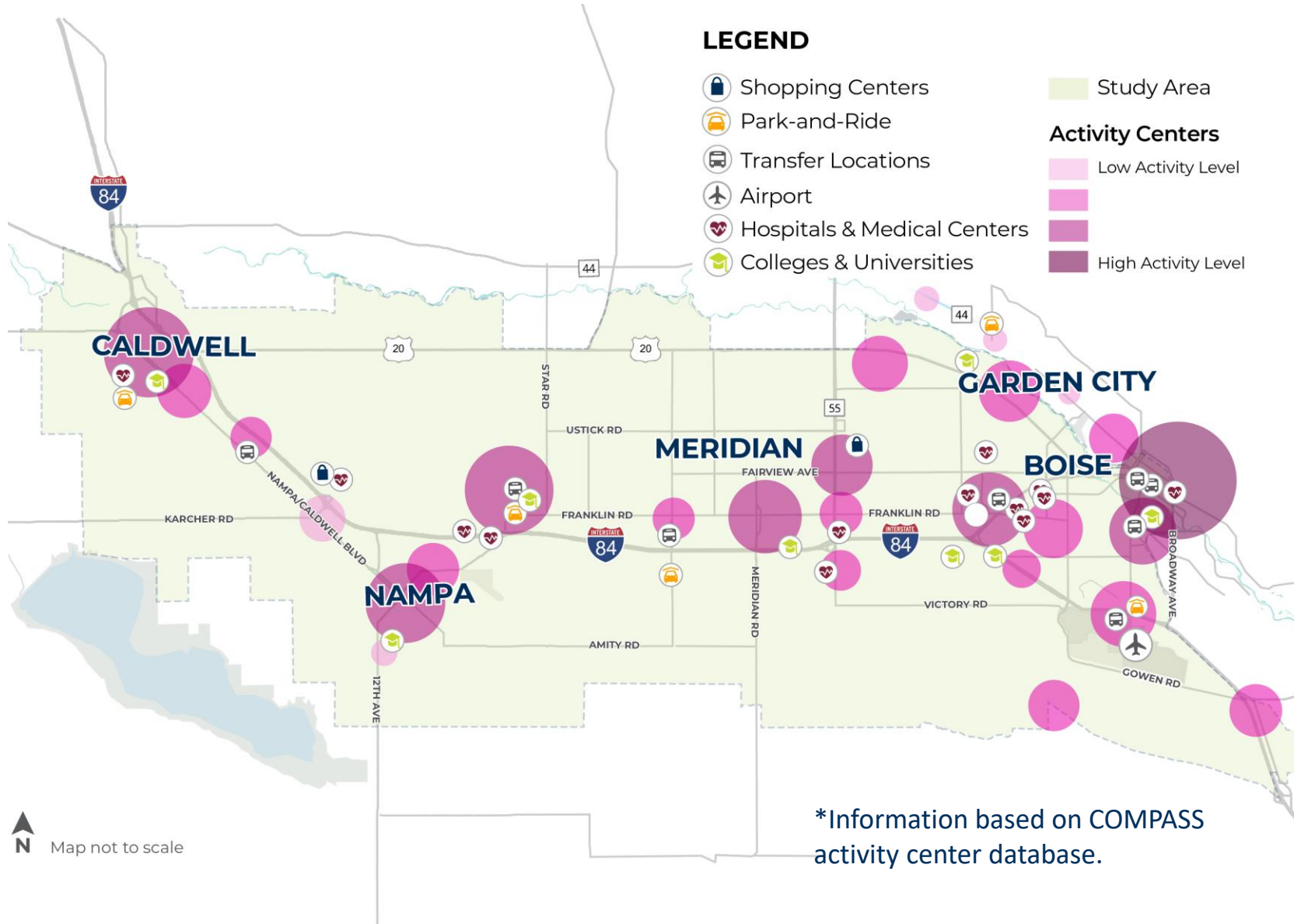
4

Study Progress Update

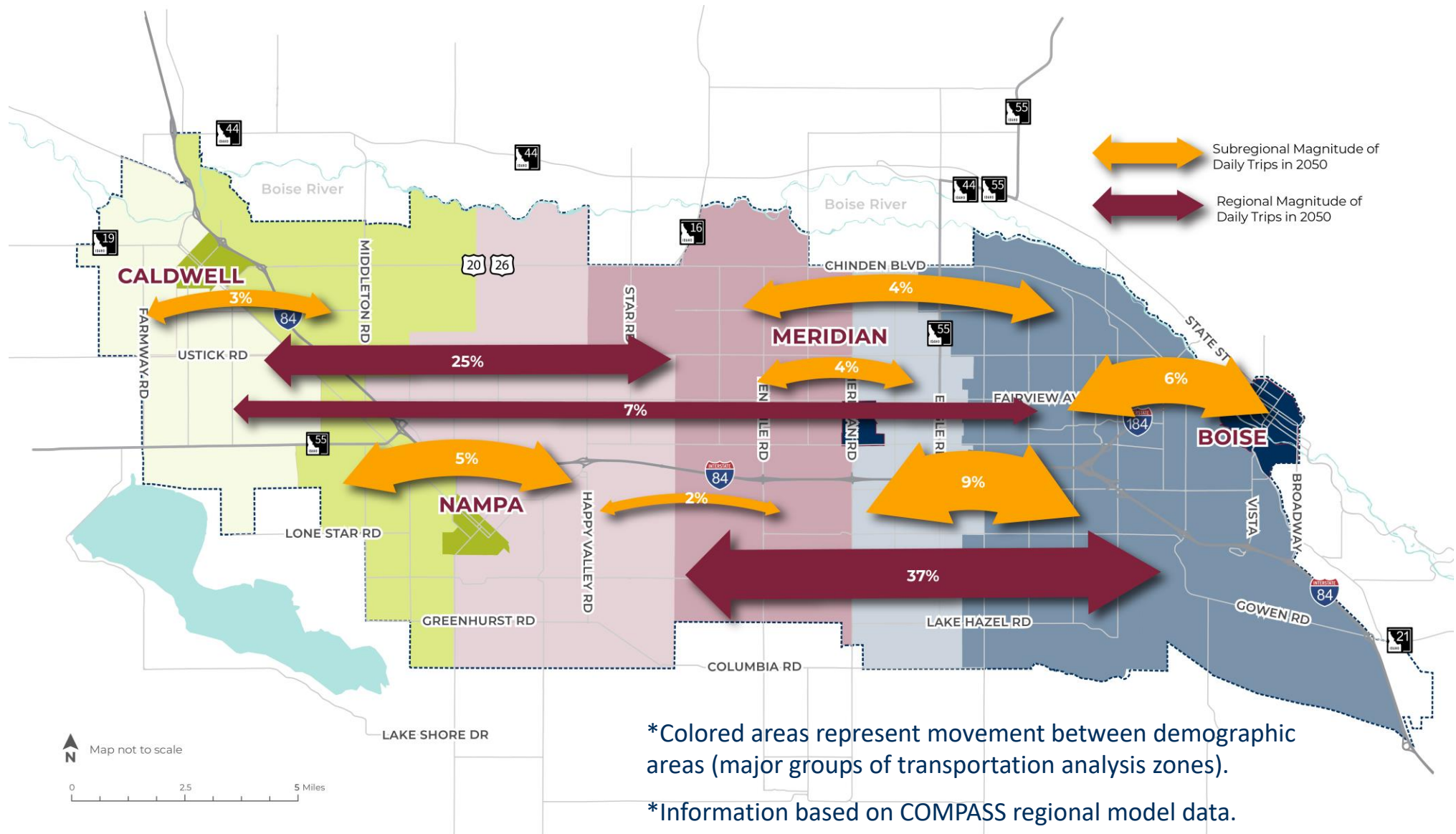




Draft Activity Centers

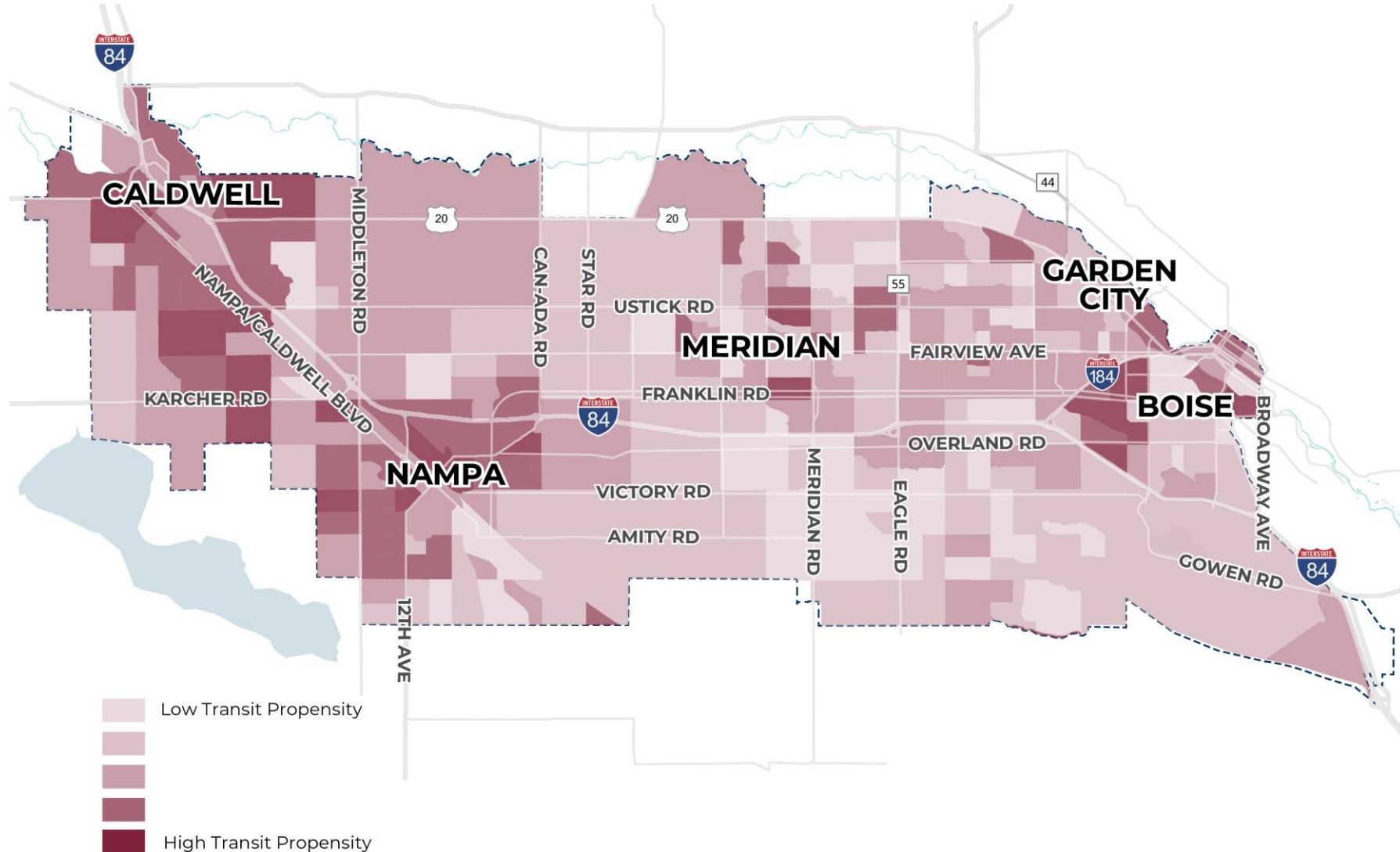


Draft Future Origins and Destinations





- Composite of **potential transit users** based on area demographic data
- Data hierarchy from “very low” to “very high”
 - Population density
 - Employment density
 - Minority population density
 - Poverty population density
 - Disabled population density
 - Zero auto household density
 - Youth population density (under 18)
 - Senior population density (65+)



Transit propensity was calculated using ACS 2022 5-year estimates and aggregated the total density ranking of 8 categories (population density, Employment density, Minority population density, Poverty population density, Disabled population density, Zero auto household density, Youth population density (under 18), Senior population density (65 +)) for a total transit propensity score of 1-5 as shown here.



5

Next Steps

- Action item recap
- Slide deck
- Questions or additional comments
 - Email Lila: lklopfenstein@compassidaho.org
- Closing

THANK YOU!

Next Steps

