



*Working together to plan for the future*

News Release

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## ***COMPASS Education Series Presents:*** **Be Part of the Solution: End Distracted Driving**

*Meridian, ID* – Distracted driving results in thousands of deaths and hundreds of thousands of injuries across the United States each year, but it doesn't have to.

The Community Planning Association of Southwest Idaho (COMPASS), in partnership with the Idaho Transportation Department's Office of Highway Safety, is pleased to welcome Joel Feldman, founder of "End Distracted Driving," to share his personal story of the cost of distracted driving and simple steps everyone can take to be part of the solution.

Following the death of his daughter Casey by a distracted driver in 2009, most of Mr. Feldman's professional activities have involved raising awareness about the dangers of distracted driving. He is the creator of [EndDD.org](http://EndDD.org), "End Distracted Driving," and has developed science-based distracted driving presentations as well as other resources used by businesses, schools, and community groups in educational initiatives.

Join Mr. Feldman as he shares his personal story, coupled with sobering statistics of our current safety crisis and science-based information on the effects of being distracted while driving. Leave the presentation with simple steps that you can use immediately to save lives.

- Monday, September 9, 2019
- COMPASS; 700 NE 2<sup>nd</sup> Street, Meridian (first floor Board room)
- 5:30 pm reception
- 6:00 pm – 7:00 pm presentation
- **FREE!** Please RSVP to [htownsend@compassidaho.org](mailto:htownsend@compassidaho.org) or 208/475-2232

Mr. Feldman will also be sharing his message at high schools across the valley during his visit, as well as providing training for law enforcement, community leaders, transportation professionals, and others to become part of a network of presenters working to end distracted driving and save lives.

More information is available on the COMPASS website at [www.compassidaho.org/comm/publicevents\\_2019\\_ed\\_series.html](http://www.compassidaho.org/comm/publicevents_2019_ed_series.html).