

News Release July 31, 2019 Media Contact: Amy Luft, 208/475-2229

## COMPASS Education Series Presents: Try It Before You Buy It – Pilot Programs that Work

*Meridian, ID* – The Community Planning Association of Southwest Idaho (COMPASS) is pleased to welcome Lisa Nisenson, Vice President of the Wantman Group, Inc., to share her insights into developing and implementing pilot programs to help cities and regions be prepared for "what's next."

With rapid growth, changing demographics, and evolving technologies, transportation must adapt to new demands. However, while new technologies and other innovations pose potential benefits, they also pose risks. Ms. Nisenson will share her expertise in using pilot programs to help a community incrementally test, design, and futureproof new ideas.

- Monday, August 5, 2019
- COMPASS; 700 NE 2<sup>nd</sup> Street, Meridian (first floor Board room)
- 5:30 pm reception
- 6:00 pm 8:00 pm presentation
- *FREE!* Please RSVP to <u>htownsend@compassidaho.org</u> or 208/475-2232

COMPASS will also host a technical workshop, "Next Generation Planning – Pilot Projects to Test and Scale Innovation," on Tuesday, August 6, from 9:00 am – 12:00 pm at the same location. This workshop is also free and open to the public, but will have a more technical focus. Please RSVP as above.

A graduate of Meredith College and Harvard University, Lisa Nisenson has over 20 years of experience in helping cities adopt innovation.

This presentation is being offered by COMPASS as part of its annual education series. For more information, visit <u>http://www.compassidaho.org/comm/publicevents\_2019\_ed\_series.html</u>.