

Results by Demographic Characteristics		Age										Income					Home Location										Length of Commute					Race	
	Response	All	Youth	Millennial	Gen X	Boomers	Silent	Low Income	Middle Income	High Income	Very High Income	Ada	Canyon	Boise	Meridian	Eagle	Garden City	Kuna	Star	Downtown Boise	Nampa	Caldwell	Short Commutes	Long Commutes	Super Commutes	White	Hispanic						
Housing -- Condo/apartment		9%	15%	6%	5%	12%	19%	13%	7%	6%	7%	9%	4%	11%	6%	11%	4%	2%	3%	31%	4%	4%	13%	5%	3%	8%	6%						
Housing -- House on a larger lot		55%	53%	64%	60%	44%	30%	50%	57%	61%	54%	51%	69%	44%	62%	64%	47%	77%	66%	20%	70%	63%	42%	65%	71%	54%	68%						
Housing -- House on a smaller lot		32%	28%	28%	32%	38%	41%	28%	33%	28%	37%	35%	23%	40%	30%	23%	45%	18%	35%	42%	22%	27%	39%	27%	22%	34%	25%						
Housing -- Shared Housing		5%	3%	3%	4%	6%	10%	9%	4%	3%	2%	4%	5%	2%	3%	4%	3%	3%	6%	3%	4%	6%	6%	3%	3%	4%	2%						
Innovation -- 3D printing eg printing objects at homework		7%	18%	8%	6%	6%	4%	8%	8%	9%	4%	7%	12%	6%	9%	7%	11%	7%	12%	8%	14%	11%	5%	10%	14%	7%	13%						
Innovation -- Automation eg robots doing human tasks		10%	19%	14%	9%	7%	8%	8%	12%	15%	11%	10%	10%	14%	15%	11%	15%	7%	10%	9%	11%	9%	11%	9%	10%	11%	12%						
Innovation -- Farming methods that grow more food on less land		60%	54%	61%	60%	62%	58%	67%	60%	56%	57%	60%	59%	63%	53%	59%	57%	59%	43%	69%	58%	62%	69%	56%	66%	61%	56%						
Innovation -- Telehealth/health eg virtual doctor visit		22%	8%	17%	24%	26%	31%	18%	23%	17%	23%	22%	19%	21%	18%	24%	19%	22%	19%	38%	13%	18%	17%	22%	17%	22%	19%						
Leisure -- Hosting friends at my home or visiting theirs		18%	20%	19%	19%	16%	19%	17%	17%	19%	23%	18%	19%	17%	17%	23%	16%	23%	27%	17%	23%	15%	17%	19%	22%	18%	25%						
Leisure -- In nature parks foothills riverlake		51%	43%	54%	53%	54%	53%	45%	53%	56%	50%	54%	45%	58%	47%	51%	51%	51%	42%	51%	46%	43%	57%	49%	44%	53%	43%						
Leisure -- Mainly at home by myself or with family		23%	22%	23%	22%	23%	37%	27%	22%	19%	17%	20%	31%	16%	26%	21%	20%	21%	27%	19%	29%	33%	15%	25%	25%	21%	20%						
Leisure -- Public places eg theater mall sports venue		8%	14%	10%	6%	6%	12%	11%	8%	6%	10%	9%	5%	12%	9%	10%	4%	4%	5%	13%	2%	10%	11%	7%	8%	8%	13%						
Neighborhood -- In a residential neighborhood in a larger town		36%	32%	40%	35%	35%	44%	33%	36%	38%	41%	41%	22%	41%	54%	28%	58%	28%	10%	25%	24%	28%	34%	28%	34%	26%	37%						
Neighborhood -- In a residential neighborhood in a small town		21%	15%	14%	19%	28%	27%	20%	18%	13%	18%	19%	13%	15%	19%	33%	19%	32%	41%	6%	28%	15%	16%	21%	19%	20%	22%						
Neighborhood -- In a rural setting		23%	21%	23%	26%	21%	9%	21%	25%	23%	18%	16%	44%	11%	17%	25%	13%	25%	41%	6%	41%	33%	12%	34%	54%	22%	26%						
Neighborhood -- Innear downtown or other area with retailjobs		20%	32%	24%	20%	17%	20%	20%	20%	20%	28%	25%	6%	34%	9%	15%	10%	15%	8%	67%	7%	6%	43%	11%	10%	21%	18%						
Work Schedule -- Compressed Work	Very unlikely	19%	6%	22%	21%	21%	20%	17%	19%	16%	20%	19%	17%	24%	17%	20%	15%	14%	19%	22%	7%	26%	16%	21%	21%	19%	14%						
Work Schedule -- Alternate Work Schedule	Very unlikely	22%	15%	21%	22%	23%	20%	23%	22%	19%	20%	20%	27%	20%	23%	22%	16%	27%	19%	27%	19%	26%	26%	18%	25%	24%	21%						
Work Schedule -- Telecommute	Very unlikely	24%	21%	26%	24%	18%	27%	23%	27%	18%	20%	23%	32%	18%	20%	23%	18%	32%	20%	16%	30%	35%	18%	28%	39%	23%	17%						
Work Schedule -- Job Sharing	Very unlikely	37%	29%	39%	41%	27%	23%	33%	36%	36%	35%	42%	33%	33%	42%	30%	44%	42%	38%	34%	41%	42%	29%	45%	51%	36%	32%						
Work Schedule -- Freelance	Very unlikely	46%	36%	48%	52%	42%	33%	43%	50%	48%	41%	46%	42%	45%	49%	31%	57%	59%	44%	38%	51%	58%	44%	52%	57%	47%	42%						
Transportation Technology -- Autonomous Vehicle	Very unlikely	39%	25%	29%	42%	42%	53%	44%	39%	33%	28%	36%	47%	32%	39%	32%	46%	53%	38%	56%	44%	42%	49%	42%	49%	38%	31%						
Transportation Technology -- Ride Hailing	Very unlikely	24%	18%	19%	24%	25%	30%	31%	23%	19%	15%	19%	16%	22%	21%	30%	38%	27%	11%	35%	38%	15%	29%	39%	23%	24%							
Transportation Technology -- Vehicle Sharing	Very unlikely	45%	31%	41%	48%	47%	53%	44%	44%	41%	42%	53%	37%	50%	49%	45%	67%	70%	53%	22%	37%	48%	53%	53%	53%	44%	33%						
Transportation Technology -- Personal Rideable Technology	Very unlikely	37%	26%	27%	37%	43%	56%	38%	37%	31%	31%	32%	49%	26%	42%	32%	38%	62%	51%	21%	45%	45%	23%	45%	57%	35%	33%						
Transportation Technology -- Other New Technology	Very unlikely	46%	32%	41%	46%	49%	58%	52%	45%	46%	44%	48%	42%	52%	45%	40%	45%	53%	44%	37%	50%	48%	42%	47%	53%	45%	40%						
Transportation Options -- Bus	Very unlikely	28%	18%	26%	30%	27%	23%	25%	24%	28%	36%	24%	37%	17%	34%	33%	28%	51%	40%	6%	36%	29%	17%	36%	48%	27%	17%						
Transportation Options -- Rail	Very unlikely	16%	10%	11%	18%	18%	29%	18%	17%	14%	19%	14%	18%	17%	14%	19%	36%	31%	2%	20%	17%	17%	31%	15%	15%	15%							
Transportation Options -- Bike Walk Scooter	Very unlikely	20%	11%	13%	21%	21%	40%	22%	19%	18%	16%	16%	31%	10%	27%	13%	13%	36%	33%	5%	28%	26%	8%	27%	47%	19%	14%						
Transportation Options -- Drive Alone	Very unlikely	2%	5%	3%	2%	3%	4%	2%	3%	1%	3%	1%	4%	1%	3%	1%	2%	1%	2%	11%	2%	2%	6%	1%	2%	2%	3%						
Transportation Options -- Carpool/Vanpool	Very unlikely	38%	25%	36%	38%	39%	45%	36%	37%	47%	37%	39%	37%	37%	37%	41%	48%	40%	37%	37%	37%	39%	38%	38%	37%	34%							
Shopping -- Go to Store	Very unlikely	2%	1%	2%	3%	2%	1%	2%	2%	4%	2%	2%	2%	3%	1%	2%	2%	2%	3%	3%	2%	2%	2%	2%	2%	2%	2%						
Shopping -- Online National	Very unlikely	5%	8%	5%	4%	5%	6%	5%	3%	5%	3%	5%	3%	5%	3%	5%	3%	7%	3%	3%	6%	4%	7%	4%	8%	4%	7%						
Shopping -- Online Local	Very unlikely	13%	13%	9%	14%	12%	18%	15%	12%	10%	12%	12%	15%	13%	9%	7%	22%	7%	12%	10%	12%	10%	13%	13%	20%	12%	11%						
Shopping -- Online Pickup	Very unlikely	14%	14%	17%	14%	12%	19%	18%	12%	14%	14%	14%	16%	15%	18%	12%	10%	14%	12%	16%	10%	14%	13%	14%	15%	18%	13%	14%					
Considerations -- Housing Affordability	Very unlikely	4%	2%	1%	5%	6%	13%	6%	2%	4%	6%	4%	7%	2%	5%	5%	6%	7%	3%	2%	5%	5%	2%	5%	7%	4%	2%						
Considerations -- Transportation Costs	Very unlikely	8%	5%	4%	8%	11%	16%	8%	8%	12%	8%	8%	10%	8%	11%	15%	12%	10%	10%	8%	6%	8%	6%	9%	13%	8%	6%						
Considerations -- Vulnerability	Very unlikely	11%	6%	10%	10%	10%	23%	15%	9%	11%	12%	11%	13%	10%	13%	6%	9%	16%	11%	10%	11%	10%	11%	12%	13%	15%	9%						
Considerations -- Water	Very unlikely	11%	13%	14%	13%	14%	13%	14%	9%	13%	14%	12%	10%	13%	12%	10%	13%	12%	12%	8%	12%	17%	8%	9%	17%	13%	15%						
Work Schedule -- Compressed Work	Very likely	36%	24%	39%	38%	36%	33%	33%	39%	41%	35%	38%	34%	34%	34%	34%	47%	48%	31%	36%	35%	39%	35%	39%	44%	37%	38%						
Work Schedule -- Alternate Work Schedule	Very likely	23%	22%	21%	23%	28%	24%	25%	23%	29%	24%	20%	20%	20%	20%	25%	27%	18%	22%	30%	20%	20%	22%	20%	20%	24%	20%						
Work Schedule -- Telecommute	Very likely	30%	23%	32%	31%	27%	28%	27%	30%	35%	29%	28%	30%	46%	31%	37%	30%	25%	28%	27%	27%	25%	27%	25%	24%	29%	33%						
Work Schedule -- Job Sharing	Very likely	24%	18%	22%	24%	23%	25%	24%	22%	19%	30%	24%	23%	24%	22%	30%	32%	28%	20%	23%	21%	25%	18%	20%	23%	23%	24%						
Work Schedule -- Freelance	Very likely	24%	15%	18%	25%	28%	45%	20%	19%	20%	23%	28%	24%	19%	31%	19%	22%	27%	23%	20%	23%	23%	15%	23%	21%	23%	28%						
Transportation Technology -- Autonomous Vehicle	Very likely	27%	28%	27%	24%	27%	30%	24%	26%	25%	33%	27%	19%	29%	24%	24%	26%	18%	18%	38%	28%	18%	21%	29%	23%	25%	31%						
Transportation Technology -- Ride Hailing	Very likely	18%	24%	24%	18%	14%	12%	13%	15%	17%	20%	29%	11%	12%	15%	23%	19%	11%	15%	24%	19%	16%	21%	16%	19%	19%	18%						
Transportation Technology -- Vehicle Sharing	Very likely	12%	18%	15%	10%	10%	6%	9%	11%	12%	13%	10%	14%	9%	9%	14%	8%	13%	24%	8%	11%	11%	17%	9%	9%	12%	11%						
Transportation Technology -- Personal Rideable Technology	Very likely	22%	30%	27%	19%	19%	22%	20%	24%	23%	26%	24%	14%	28%	16%	19%	24%	11%	11%	34%	13%	20%	29%	17%	21%	23%	29%						
Transportation Technology -- Other New Technology	Very likely	8%	13%	9%	8%	7%	11%	8%	8%	11%	8%	8%	8%	8%	8%	8%	8%	12%	10%	15%	10%	7%	9%	8%	9%	8%	12%						
Transportation Options -- Bus	Very likely	25%	27%	32%	23%	25%	15%	27%	28%	24%	22%	28%	18%	17%	19%	23%	22%	13%	18%	39%	19%	18%	39%	20%	19%	26%	31%						
Transportation Options -- Rail	Very likely	49%	44%	55%	48%	49%	59%	49%	52%	48%	50%	44%	40%	56%	43%	44%	40%	56%	43%	44%	67%	42%	47%	49%	55%	50%	47%						
Transportation Options -- Bike Walk Scooter	Very likely	27%	34%	34%	25%	24%	23%	30%	27%	30%	30%	16%	38%	13%	19%	23%	15%	20%	62%	15%	20%	45%	21%	20%	28%	30%							
Transportation Options -- Drive Alone	Very likely	57%	58%	64%	62%	53%	58%	61%	60%	64%	53																						