

Working together to plan for the future

COMPASS Participation Plan

Report Number 09-2021 Adopted by the COMPASS Board of Directors, DATE 2021



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Welcome!

The Community Planning Association of Southwest Idaho, COMPASS, is <u>the</u> forum for regional collaboration in southwest Idaho that helps maintain a healthy and economically vibrant region, offering people choices in how and where they live, work, play, and travel.

We are an association of cities, counties, highway districts, and other government agencies who plan for the future of Ada and Canyon Counties. The COMPASS Board of Directors is comprised of regional leaders – county commissioners, mayors and city councilmembers, highway district commissioners, and more – who coordinate decision-making and collaborate on shared goals.

The work of COMPASS impacts every current and future resident of Ada and Canyon Counties. Your local elected officials represent you on the COMPASS Board of Directors. We also offer many opportunities for you to directly follow what COMPASS does, dive into local issues, and share your views to help shape the future.

This guidebook will provide a roadmap of how you can be involved with COMPASS — from

simply being informed, to participating in the planning process, to everything in between — and what to expect from that involvementⁱ.



BE INFORMED

Learn about regional issues with COMPASS' outreach and education programs

BE INVOLVED

Help shape the future by participating in surveys, comment periods, discussion groups, and more

COLLABORATE

Follow along as your local elected officials collaborate at COMPASS to make regional decisions

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It's All About You

Everyone who lives or works in Ada and Canyon Counties — the Treasure Valley — should have access to COMPASS' outreach and education programs, and have the opportunity to have their voice heard in the language or format that works best for that individual. **No exceptions.**

Let us know how we can help you.

It's All About You



Do you need information in a different language?

- We provide many of our materials in both English and Spanish, including:
 - Surveys, comment forms, and promotional materials
 - This participation plan
 - Key brochures, fact sheets, and more
- Use the "translate" function on our website to view it in your preferred language
- Do you need something else translated into a different language or need an interpreter? Just ask!



Does an online environment work best for you?

- View or listen to our meetings online through COMPASS' social media channels
- Submit comments and questions or take surveys online or through email
- Use your screen reader to access our website, online surveys, and more
- Find information or watch live or pre-recorded meetings or presentations on your own schedule
- Interact virtually with presenters and COMPASS staff



Want to stay offline?

- Attend meetings in person at the COMPASS office in Meridian or open houses held at convenient locations around the Treasure Valley
- Stop by the COMPASS office to ask questions, find information, or provide feedback
- Give us a call and we'll help you over the phone
- Request paper copies of any of our materials and we will drop them in the mail to you
- Request a presentation or meeting with your club or group... we will come to you!



Need other assistance or have suggestions for how COMPASS can improve?

- Just ask. Our goal is to ensure you are able to engage with COMPASS in a way that works for you.
- Make sure your community's voice is heard. Help us connect.

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Be Informed

Want to know what's happening with COMPASS, transportation, growth, and planning in Ada and Canyon Counties?

COMPASS outreach and education programs can help you stay informed and be involved as much, or as little, as you want.















Why should I be informed?

- > You'll be aware of what's happening regarding growth and transportation in Ada and Canyon Counties. Knowledge is power.
- You'll know when we are asking for your input and have everything you need to provide that input.

How can I be informed?

- > Subscribe to our email list.
 - Email COMPASS at <u>info@compassidaho.org</u> and request to be added to COMPASS' email list.
 - You'll get notices of upcoming events and opportunities to be involved.
 - We send an average of two to three email blasts per month.
- > Find what you need online.
 - Visit the COMPASS website at www.compassidaho.org
 - The "Hot Topics" section of our home page will point you to new and timely information, including opportunities to be involved.

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- > Follow COMPASS on social media.
 - o We are active on Facebook, Twitter, Instagram, YouTube, and LinkedIn.
 - You'll get notices of upcoming events and opportunities to be involved, updates on transportation and growth related issues, and links to recordings and live streams of meetings and educational presentations.
 - o We typically post two to three times per week on most of our channels.
 - We welcome your interaction ask questions, share posts, let us know what you think.
 - But, be civil. Our social media terms of use is posted on each of our platforms and on the COMPASS websiteⁱⁱ.
- <u>Visit</u>, call, or email with questions or comments.
- ➤ Have COMPASS <u>come to you</u>; in person or in the mail.
 - Contact COMPASS to schedule a presentation or to arrange for a COMPASS booth at your event or meeting. We can share information on COMPASS in general, or anything related to our work — transportation, growth, planning or related topics.
 - Want a paper copy of a COMPASS report, survey, or other document? We're happy to mail them to you – just let us know what you'd like to receive.
 - On occasion, we may also send you notices in the mail for localize projects.
- > Attend our <u>education series</u>.
 - The education series brings regional and national experts to share their knowledge and insight into issues facing the Treasure Valley as we look to the future. Events range from high-level presentations to in-depth workshops; all are offered for free to anyone who wishes to attend.
 - Near-term events are featured on "Hot Topics" on the COMPASS home page, as well as promoted through email blasts and social media.
 - Visit our <u>public events page</u>iii to find links to our yearly education series pages and other events. Many past events include slides and/or video of the presentation.

We've got you covered

We not only provide many options for contacting COMPASS or accessing information, but we also provide that information in a variety of formats — from maps and charts to newsletters and detailed reports, so you can get what you need in a way that works for you.



NO INTERNET? NO PROBLEM!



While we provide materials online, we haven't forgotten those of you who prefer to remain offline.

A sample of our "offline" communication methods includes providing:

- Newspaper and radio ads
- In-person presentations and open houses
- Flyers, brochures, fact sheets, maps, and post cards
- Hard copy surveys and public comment materials provided in public places, such as libraries and city halls

Call 208/855-2558 to request a hard copy of any COMPASS materials and we'd be happy to mail them to you, or stop by our office to pick up materials or share your feedback – we'd love to meet you!

WE'VE GOT YOU COVERED

Whether you like words, photos, or maps; want details or just the 30,000-foot view; or prefer to share your views through surveys, email, or discussion, we've got you covered.



DRAFT



MAPS

Paper copies
Online as PDFs
Online interactive
story maps



BROCHURES AND FACT SHEETS

Paper copies
Online as PDFs

Postcards and flyers







SURVEYS AND COMMENT FORMS

Paper copies

Online, visual and interactive

Screen reader capable



PLANS, REPORTS, AND TECHNICAL DOCUMENTS

Online as PDFs
Paper copies upon request

























MEETINGS, PRESENTATIONS, AND OPEN HOUSES

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Be Involved

Are you ready to move from being "in the know" to having a say in the future of the valley? COMPASS provides many opportunities for you to be involved in planning for the future, mainly centered on the long-range transportation plan, the regional transportation improvement program, and this public involvement guide.

Your input is vital to ensuring COMPASS' work meets the needs of today's businesses and residents, as well as future generations, and we are committed to ensuring everyone has the opportunity to be heard and their input is thoughtfully considered, integrated as appropriate, and shared with the COMPASS Board of Directors.

Why should I be involved?

COMPASS' work shapes the future of the Ada and Canyon Counties. Most of our planning focuses on transportation, which touches every person in the region — from providing safe roadways and alternatives to driving a car, to ensuring what you

ordered online gets to your doorstep in time — our work impacts your quality of life today and tomorrow.

It's your future. Tell us what you want, need, and think. If we don't hear from you, someone else's opinions, needs, and concerns are driving the conversation.

How can I be involved?

COMPASS specifically asks for public input and feedback at varying stages of its planning processes, ranging from surveys and discussion groups toward the beginning of a process, to requesting feedback on a draft plan or budget near the end of a process, and varying things in between.

USE YOUR VOICE:

TAKE SURVEYS COME TO OPEN HOUSES AND PRESENTATIONS PARTICIPATE IN DISCUSSION GROUPS

RESPOND TO REQUESTS FOR COMMENT HOST A MEETING OR PRESENTATION

OUR COMMITMENT TO YOU

It's not only COMPASS that thinks your input is important...our partners at the US Department of Transportation do too.

Federal regulations provide minimum requirements to ensure that all metropolitan planning organizations, such as COMPASS, are working closely with their communities.

compass is committed to meeting, or exceeding, all of these requirements, as well as all federal anti-discrimination legislation and Executive Orders.

You can see what those requirements are, and how we are meeting them, at the end of this document, starting on page 28.

We are always striving to improve. If you have suggestions for improvement, or think we have failed in our commitment to you, contact COMPASS.

When should I be involved?

Any time! While COMPASS requests your input at specific times or stages in the planning process, you don't have to wait for an official comment period to ask questions or share your thoughts on transportation needs or projects.

See "How do I find out about opportunities to be involved" (below) and "Do you really want to hear from me" (page 9) for more details on specific opportunities to be involved.

How do I find out about opportunities to be involved?

- > Sign up for email blasts at info@compassidaho.org
- Follow COMPASS on social media
- Check the COMPASS web site (<u>www.compassidaho.org</u>); opportunities to comment will be highlighted under "Hot Topics" on the home page
- > Watch for legal notices in the *Idaho Press* and *Idaho Statesman*
- > Watch and listen for information from COMPASS in your newspaper, on the radio, in the news, on buses, and more

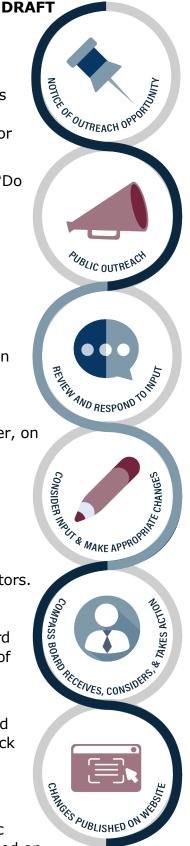
<u>At a minimum</u>, we'll promote all opportunities to be involved through email blasts, on social media, on the COMPASS website, and in legal notices. We'll tailor additional promotion to fit the project or issue.

How will my input be used?

Your input will feed into decisions made by the COMPASS Board of Directors. COMPASS staff will review every comment we receive and analyze all quantitative data, then use that information to help inform recommendations we make to our committees/workgroups and the Board of Directors (learn more about committees, workgroups, and the Board of Directors in the "Collaborate" section on page 15).

In addition, all input we receive will be provided to the appropriate committees/workgroups and the COMPASS Board of Directors and posted on the COMPASS web site with the program or plan it relates to. Feedback from recent input opportunities will also be linked from COMPASS' "Comments and Questions" web page^{iv}.

Along with your input, we'll provide answers to your questions and note how your feedback was used...from sharing it with our Board and specific member agencies, to noting changes made to a draft plan or budget based on feedback.



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DO YOU REALLY WANT TO HEAR FROM ME?

Yes, we really do. We ask for, and use, your input in a variety of ways...

Surveys

Surveys are typically conducted early in a planning process to help shape the direction of a plan or policy. Most often, surveys will ask about your needs or preferences.

Duration: Typically at least 30 days.

Discussion Groups

Discussion groups are used for in-depth conversations about specific issues to help COMPASS staff better understand issues or the ramifications of decisions. They are usually comprised of individuals that are directly impacted by, or have specific knowledge of, the issue, and may occur at any time in a planning process.

Duration: Varies.

Public Comment Periods

During public comment periods, we'll ask you to review an issue, proposal, recommendation, or plan. COMPASS staff will review your comments and make changes, as appropriate, then provide your feedback, along with a description of how it was used, to the COMPASS Board of Directors prior to action being taken. Types of issues addressed in comment periods include:

Draft plan or program

While input is always welcome on any part of the draft plan or program, we will typically highlight key issues for feedback in a comment form.

Duration: At least 30 days.

Policies/Issues

At times, we request your input into policies or issues that will feed into a broader plan. Because of their impact, we want to get feedback during the planning process, and not wait until the draft plan is complete.

Duration: At least 15 days.

<u>Amendments to a plan or program</u>

If we are proposing substantive changes to the transportation improvement program or long-range plan by adding, removing, or changing projects or policies, we ask for your feedback on the proposed changes.

Duration: At least 15 days.

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What types of things does COMPASS ask for input on?

While we are always happy to hear from you on any issue, there are certain plans, programs, budgets, and projects that are the focus of most of our requests for your input.

- Long-range transportation plan
- > Regional transportation improvement program
- > Air quality conformity demonstration
- COMPASS participation guide (this document)

These products, and how we ask you to be involved, are described on the next five pages. More detail can be found at the end of this document on page 28.

Long-Range Transportation Plan

Your input into the region's long-range transportation plan — *Communities in Motion* — is critical to ensure that it will serve the current and future needs of all Ada and Canyon County residents and other stakeholders.

The long-range plan must meet certain federal requirements, so most topics and some basic tenets of the plan carry forward in every update. At the same time, no two updates are the same — some are "minor" updates, starting with the existing plan to update with new data and information. Others are "major" updates, which involves revising many of the underlying assumptions for the plan.

How do you fit in?

We solicit input at different stages in the planning process to gain an understanding of needs and preferences and to ask for your feedback on specific issues or policies.

For example, we may use your input to help us understand how you want to see the region grow, which influences the type of transportation system we will need. Or, we may ask how you want to see transportation funding spent, to help us prioritize transportation projects.

LONG-RANGE TRANSPORTATION PLAN

A long-range transportation plan looks 20+ years into the future to ensure the region's roads, bridges, pathways, and transportation services (buses, etc.) are ready for impending demands.

The plan includes funded transportation projects and identifies unfunded transportation needs. The type and amount of public input gathered during the planning process varies from plan to plan, but always includes a 30-day public comment period on the draft plan at the end of the process.

COMPASS' plan is called *Communities in Motion*. It is currently updated on a four-year cycle, with updates due in 2022 and 2026.

Learn more about Communities in Motion.

In addition, we'll provide the draft plan for your feedback over a minimum of 30 days, and incorporate changes as appropriate based on what we hear from you, before providing the draft plan, with all comments, to the COMPASS Board of Directors for action.

For each outreach period, COMPASS develops a detailed outreach plan and budget (see "Implement" on page 26). The public comment period on the draft plan, as well as most opportunities for feedback during the planning process, will include an in-person and/or virtual open house/presentation, to allow you to learn more and ask questions before completing a survey or submitting comments. Whenever possible, we will provide both in-person and virtual opportunities.

The plan itself will include a description of the public comment processes, a summary of data and comments received and how that information was incorporated into the plan, and links to all comments received throughout the planning process.

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What if things change?

We update the plan every four years to reflect changes in how the valley is growing, but some changes, such as changes in policy or adding or removing projects deemed "funded" in the plan, cannot wait for the next full update.

If such changes are proposed, we ask what you think before the Board of Directors decides if the plan should be changed or not. We'll give you at least 15 days to weigh in.

Similarly, if there are significant substantive changes to a draft plan during or after we've asked for your feedback, or if your comments lead to significant proposed changes, we'll ask your opinion — also for at least 15 days — before we do that as well. We promise not to ask for your opinion on one thing, then do something else completely different without asking what you think.

Regional Transportation Improvement Program

The regional transportation improvement program, or TIP, is where the "rubber hits the road," so to speak, for projects funded in the long-range plan. It is the budget document for projects that will occur in the near term, and shows how much they will cost, who is in charge of them, how they will be paid for, how they meet the goals of the long-range plan, and more. The document includes projects that are funded with federal or state funds or are considered "regionally significant." It is updated annually through a cooperative process with local, regional, and state agencies.

The annual update process begins each fall with a "call for projects," which is the opportunity for agencies in Ada and Canyon Counties to submit requests for funding for transportation projects to be added to the TIP. Most projects are budgeted in the final year(s) of the TIP, and simply advance year-to-year until the year their funding is available. Therefore, when we update the TIP, we are typically only adding new projects to the "end" of the TIP. Most other projects simply advance by one year.

We work with our member agencies, the Regional Transportation Advisory Committee, and COMPASS Board of Directors to prioritize eligible new projects and match the highest priorities with the available levels of funding, to create a balanced five-to

REGIONAL TRANSPORTATION IMPROVEMENT PROGRAM

The Regional Transportation
Improvement Program (TIP) is a
multi-year budget of federally
funded and regionally
significant transportation
projects that includes all types
of transportation – auto,
bicycle, pedestrian, and public
transportation. The TIP is
updated annually and includes
a 30-day public comment
period, typically in the summer.

Learn more about the TIP.

seven-year budget of federally funded and regionally significant transportation projects. A detailed calendar showing the TIP update process, and how different agencies are involved, is developed for each TIP update and can be found online.

How do you fit in?

Each summer, we ask you to review the draft list of projects budgeted in the TIP and provide your feedback during a 30-day comment period. Do you support those projects? Do you think other projects should be funded instead? That feedback can lead to changes to which projects are funded in the TIP; it is also used to help us improve the TIP document itself. It's important to keep in mind that the question we are asking is simply "should this project be funded?" The agency who is in charge of the project will ask for your input into its design and other details separately.

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For each outreach period, COMPASS develops a detailed outreach plan and budget. We supply several companion documents — including one that just highlights what is new — and different ways of viewing the TIP to help you weed through the details and focus on those things that are most important to you. Each annual comment period also includes an in-person and/or virtual open house, where you can drop by, ask questions, hear presentations, visit with planners, and submit comments. When possible, we will provide both in-person and virtual options.

A description of the TIP public comment process, a summary of the comments received and how they were addressed, and all comments received, verbatim, with responses, are included as part of the final TIP document.

The COMPASS Board of Directors receives all comments, with responses, for consideration prior to taking action on the TIP project list.

What if things change?

Just as your personal budget may change during the year due to unforeseen circumstances, so does the TIP. If changes to add, remove, or significantly alter the scope of funded projects are proposed, we ask what you think before the Board of Directors decides if the TIP should be changed (amended) or not. We'll give you at least 15 days to weigh in. A full description of when, and how, the TIP is amended is described in the TIP amendment policy^{vi}.

Similarly, if the final version of the draft TIP differs significantly from the version we provided for comment, we'll provide an additional 15-day, minimum, comment period so you have the chance to weigh in on the proposed changes.

Air Quality Conformity Demonstration

Northern Ada County violated federal health-based air quality standards in the 1980s. As a result, COMPASS must demonstrate that transportation projects in the long-range transportation plan and TIP will not cause northern Ada County to exceed established air pollution "budgets" (limits) in the future.

This "air quality conformity demonstration" is conducted for projects funded through the long-range plan or TIP each time they are updated: every four years for the long-range plan and annually for the TIP. A conformity demonstration is also conducted when the long-range plan or TIP is amended if one or more of the projects in the amendment is in northern Ada County and is considered "regionally significant" from an air quality standpoint.

How do you fit in?

As a conformity demonstration is only conducted in conjunction with a long-range plan or TIP update or amendment, public comment on the demonstration is requested as part of the public

comment on the demonstration is requested as part of the public comment process on the related plan or TIP. See pages 10-12 for details on those public comment processes. Not all

AIR QUALITY CONFORMITY DEMONSTRATION

An air quality conformity
demonstration is a process that
compares modeled future vehicle
emissions, based on projects
funded in a long-range plan or TIP,
against established air pollution
"budgets" for a specific area.
Within COMPASS' planning area, it
only applies to projects in northern
Ada County.

Public comment on an air quality conformity demonstration is requested as part of the public comment process on the related plan or TIP.

This process is required for 20 years. For northern Ada County, the last year of that 20-year period will be 2023. Barring changes in air quality or regulations, the air quality conformity demonstration will not be required after that time.

Learn more about the Air Quality Conformity Demonstrations.

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amendments include projects that meet the criteria that trigger an air quality conformity demonstration, so not all amendments include an air quality conformity component.

COMPASS hosts an <u>Interagency Consultation Committee</u>vii that provides input into the conformity demonstration process, including developing definitions for what constitutes "regionally significant" projects, approving the lists of transportation projects used in each analysis, and approving the assumptions and methodologies used in the analyses.

Participation Plan

This plan documents our commitment to ensuring that you have a say in decisions that are made and is our way of sharing with you what you can expect of us, from how we will notify you of opportunities to be involved, to what we'll do with your feedback.

In addition, this plan also outlines how COMPASS will meet or exceed all federal laws and requirements for public participation, to provide for an open and robust public and participation process. The details of those requirements, and how we will meet them, can be found on page 28.

This plan was updated in 2021 in cooperation with the COMPASS Public Participation Workgroup, who provided input, and reviewed, the draft plan and



assisted with soliciting public feedback on it. The Public Participation Workgroup consists of communication staff from COMPASS member agencies, members of the public, and a local journalist. COMPASS' Environmental Review and Freight Advisory Workgroups also provided feedback as the plan was being developed, to offer an additional perspective from affected stakeholders who are outside of the typical "communication" process.

PARTICIPATION PLAN

This document is COMPASS' participation plan and is designed to serve as a guide to help you become involved with COMPASS and know what to expect from us.

We ask for your feedback when we update the plan to tell us if it serves its purpose and how it could be better. We update the plan periodically to reflect changes that impact participation, such as changes in demographics, outreach techniques, COMPASS products, or federal regulations. Each time we update it, we ask for your feedback during a 45-day public comment period.

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How do you fit in?

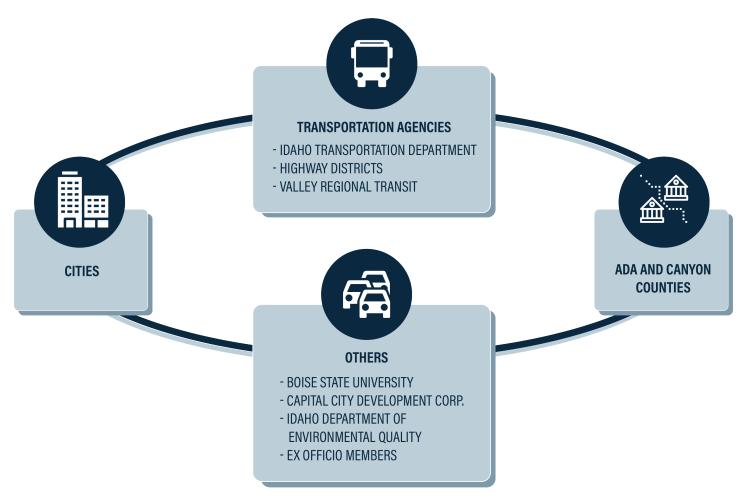
As with all of COMPASS' plans, we welcome your feedback on any part of this document; however, we are always especially interested in getting feedback on how well it helps you understand how to be involved and what to expect from COMPASS. Your feedback is used to improve updates to the document itself, as well as the communication and outreach techniques it describes. This plan is available in both English and Spanish, and can be translated into other languages upon request.

We update this document periodically to reflect changes in outreach techniques, local demographics, or federal regulations, and to reflect improvements in our outreach processes, based on ongoing evaluations of successes and challenges. We'll ask for feedback each time we update it.

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Collaborate

COMPASS does not work in a vacuum. We ask for your input and feedback to ensure we are planning for the future that you want. We also work closely with our $\underline{\text{member agencies}}^{\text{viii}}$ — local jurisdictions in Ada and Canyon Counties — and experts on a variety of topics through committees and workgroups.



How does this process work?

Workgroups and committees provide a deeper level of involvement by sharing data and expertise; reviewing COMPASS' work plans, processes, draft documents, budgets, surveys, and more; assisting COMPASS in reaching out to you; reviewing and providing input into how COMPASS incorporates feedback we receive from you; and recommending decisions to the COMPASS Board of Directors.

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What does each group do, and how does it relate to you?

COMPASS Board of Directors

- COMPASS' governing body makes all final policy and funding decisions
- Mainly local elected officials your mayors, councilmembers, and county and highway district commissioners represent you
- · Receive all public comments and data prior to making decisions

Executive and Finance Committees

- Comprised of a subset of COMPASS Board members
- Primarily address operational issues
- Executive Committee can act on behalf of the full Board of Directors when needed, but actions must later be ratified by the full Board of Directors

Regional Transportation Advisory Committee

- Provides technical input into the long-range plan, TIP, and more
- Helps ensure COMPASS and member agency plans and programs align
- Recommends decisions to the COMPASS Board of Directors
- Comprised of staff of COMPASS member agencies; membership parallels that of the Board
- Receives all public comments and data prior to decisions

Northern Ada County Interagency Consultation Committee

- Convened by COMPASS; per requirements in Idaho code^{ix}
- Provides input into the air quality conformity demonstration process for northern Ada County

<u>Workgroups</u>

- Topics, membership, and responsibilities vary widely
- Membership based on needed expertise; typically will include staff from member agencies and other experts, including members of the public

Other Committees

 Collaboration goes two ways. In addition to hosting its own committees and workgroups, COMPASS staff also sit on other organizations' committees to ensure our work aligns with that of our partners, share information about COMPASS, and receive input into COMPASS plans and programs from committee members. Do you host a committee that you think COMPASS should sit on? If so, let us know!

Find agendas, minutes, staff contacts, and other information for COMPASS meetings:

www.compassidaho.org/people/committees.htm

REGIONAL COLLABORATION

COMPASS hosts and participates on committees and workgroups that address key regional issues



















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How can I be involved?

- Find meeting agendas on the COMPASS websitex.
- > Attend or view Board and committee meetings; meeting details are posted with agendas.
 - Most are held in person at the COMPASS office in downtown Meridian; the building is wheelchair accessible.
 - Most are also streamed live on COMPASS' social media channels.
- ➤ Read the *Keeping Up with COMPASS* newsletter; available <u>online</u>xi or email <u>info@compassidaho.org</u> to be added to the distribution list.
- Share your expertise. Would one of our workgroups benefit from your knowledge? Contact the <u>COMPASS staff liaison</u>xii for workgroup meeting information and to learn more. The process and timing for joining a workgroup varies from group to group depending on the types of expertise needed.
- > Delve deeper into projects with other agencies.

COMPASS focuses on the big picture. It is COMPASS' members who design, construct, and maintain our transportation system. We share input from you with our members as it relates to their specific projects, but you can also be involved directly with them to share your input on the projects that affect you. Find out who does what, and how to contact them, on the next pages.

Why should I be involved?

 The decisions made by the COMPASS Board of Directors affect you...today and tomorrow.

What can I expect?

 You'll see and hear your government at work and have a front row seat as decisions are made.

IMPROVE ITS PUBLIC PARTICIPATION PROCESSES?

COMPASS' Public Participation Workgroup includes four members of the public and a journalist to collaborate with us to help ensure we are doing a good job in reaching out to you.

Interested? <u>Learn more and find a workgroup</u> <u>application here.</u>

Applications are accepted at any time and held to fill vacancies as they arise.

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Which Agency Does What?

Who	What do they do?	Asks for your input on	Contact
COMPASS	 Serves as the forum for regional collaboration in southwest Idaho. Develops the region's long-range transportation plan. Roadways, public transportation, active transportation (bicycle / pedestrian), and freight. Budgets federal transportation dollars. Coordinates transportation planning, budgeting, and participation with other transportation agencies 	 Your needs and opinions, as related to growth, transportation, and more Long-range transportation plan: Policies Transportation projects and needs Funding Budget of federally funded & regionally significant transportation projects Air quality conformity demonstration This public participation guide 	www.compassidaho.org 208/855-2558
Ada County Highway District	 Plans, designs, maintains, and constructs local streets, roadways, bike lanes, and sidewalks throughout Ada County. Maintains roadways with street sweeping/plowing, preventative measures such as chipsealing, pothole repairs, signal timing and operations, and stormwater protection. Operates the Commuteride program, which promotes smart commute options. 	 Integrated Five Year Work Plan and Budget Project design Concept studies or plans Community programs 	www.achdidaho.org 208/387-6100 TTY: 1/800/377-3691 Commuteride: www.commuteride.com 208/387-6160
Cities in Ada County	Manage trails and pathways within city limits. Work collaboratively with the Ada County Highway District, the Idaho Transportation Department, Valley Regional Transit, and COMPASS to address transportation needs.	Pathway plans.	Boise www.cityofboise.org/ 208/608-7100 Eagle www.cityofeagle.org/ 208/939-6813 Garden City gardencityidaho.org/ 208/472-2921 Kuna kunacity.id.gov/ 208/922-5274 Meridian meridiancity.org/ 208/888-4433 Star www.staridaho.org/ 208/286-7247

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1 4 9 6 20			
Who	What do they do?	Asks for your input on	Contact
Cities in Canyon County	 Design, build, and improve city-owned roadways and bridges within city boundaries. Maintain city-owned roads within city boundaries, including snow plowing/salting, street sweeping, and repairs. Maintain and operate traffic signals within city boundaries. 	 Transportation projects and needs related to roadways, bridges, intersections, pathways, and bike routes. Transportation master plans. City master plans. 	Caldwell www.cityofcaldwell.org/ 208/455-3000 Greenleaf www.greenleaf-idaho.us/ 208/454-0552 Melba cityofmelba.org/ 208/495-2722 Middleton middleton.id.gov/ 208/585-3133 Nampa www.cityofnampa.us/ 208/468-4413 Notus notusidaho.org/ 208/459- 6212 Parma www.cityofparma.org/ 208/722-5138 Wilder cityofwilder.org/ 208/482-6204
Counties	 Manage trails and pathways in unincorporated areas. Work collaboratively with highway districts, the Idaho Transportation Department, Valley Regional Transit, and COMPASS to address transportation needs. 	County comprehensive plans and other county issues.	Ada County adacounty.id.gov/ 208/287-7080 Canyon County www.canyonco.org/ 208/454-7300

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Who	What do they do?	Asks for your input on	Contact
Highway districts in Canyon County	 Plan, design, maintain, and construct local streets, roadways, bike lanes, and sidewalk throughout Canyon County. Maintain roadways with street sweeping/plowing, and preventative measures such as chip sealing, pothole repairs, sign and pavement marking updates, and storm water protection. 	 Integrated Five Year Work Plan and Budget Project design Concept studies or plans Community programs 	Nampa Highway District No. 1 www.nampahighway1.com/ 208/467-6576 Notus Parma Highway District No. 2 https://nphd.net/ 208/722-5343 Golden Gate Highway District No. 3 https://gghd3.org/ 208/482-6267 Canyon Highway District No. 4 www.canyonhd4.org/ 208/454-8135
Idaho Transportation Department	 Designs and builds improvements to the state highway system (I-84, US and state highways) Repairs, maintains, and plows state highway system Disburses federal transportation funds for: Public transportation Pedestrian facilities Pathways Railroad crossings Develops the statewide long-range transportation plan 	 Seven-year Idaho Transportation Investment Program (ITIP) Statewide long-range transportation plan Long-range plans for specific corridors Project design Additions, deletions, or certain use changes to state highway system 	www.itd.idaho.gov 208/334-8000

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1 4 9 6 22			
Who	What do they do?	Asks for your input on	Contact
Urban Renewal Agencies	 Complete projects in urban renewal districts to improve the public space and facilitate economic development Enhance the transportation system through projects that improve pedestrian infrastructure, bike facilities, parking structures, and transit stops 	 Streetscape design, safety, and preferred uses Neighborhood goals and priorities Agency budgets Capital improvement plans 	Caldwell Urban Renewal www.cityofcaldwell.org/department s/economic-development/urban- renewal Capital City Development Corporation (Boise) ccdcboise.com/ Eagle Urban Renewal www.eagleurbanrenewal.org/ Garden City Urban Renewal gardencityidaho.org/renewal Meridian Development Corporation www.meridiandevelopmentcorp.co m/ Middleton Urban Renewal middleton.id.gov/Government/Boar ds-and-Commissions Nampa Urban Renewal www.cityofnampa.us/100/Nampa- Development-Corporation
Valley Regional Transit	 Regional public transportation authority for Ada and Canyon Counties Operates fixed-route bus service in Boise/Garden City, on-demand service in Nampa/Caldwell, intercounty service between the two counties, and paratransit service in Nampa/Caldwell/Boise/Garden City areas Operates several shared mobility services and assists transportation partners in the two-county area 	 Long-range and short-range public transportation projects (e.g., ValleyConnect 2.0) Proposed service changes (including additional additions and cuts) Proposed fare changes Annual budget 	www.valleyregionaltransit.org 208/345-7433

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Evaluate

There is always room for improvement. We are constantly evaluating how we communicate with you to find better ways of meeting you where you are and getting your input into our plans.

Why should I care?

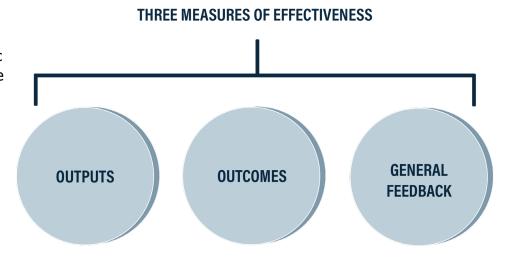
You are our "client" and we want to serve you the best we can. Constant evaluation, and improvement based on what we learn, will help us do that.

How does COMPASS measure effectiveness?

COMPASS uses three means to measure the effectiveness of its public participation and outreach efforts: outputs, outcomes, and general feedback.

<u>Outputs</u>

"Outputs" are quantifiable outreach efforts related to a public participation process, including the number and length of public comment periods, number of emails sent and number of recipients, number of news releases, locations of public comment materials, etc. The outputs related to soliciting public feedback on this plan are shared in the appendix on page 31.



<u>Outcomes</u>

"Outcomes" include input into a plan, media coverage, etc. that are a result of COMPASS outreach efforts (outputs). Outcomes include the number of surveys completed or comments received, the number of attendees at events, and more.

We also look beyond raw numbers to evaluate <u>who</u> is participating. We frequently request zip code and other demographic information on public comment forms, surveys, and sign-in sheets to compare that with the region as a whole to determine if we are successful in reaching out to all populations. This information is used to improve future public comment efforts. Zip codes of participants are reported with each comment (when provided); all other demographics are tracked and reported only as totals or percentages.

We also ask how people learned about opportunities to participate and use that information, often combined with demographic data, to improve our future outreach efforts, especially to groups who are frequently underrepresented.

We track and report on the "outcomes" of each public participation process in, or with, the relevant plan or project. Outcomes regarding the public comment process for this guide will be added at the end of this plan after the public comment period is complete (see pages 32 - 41). See "Analysis and Targets," below for specific performance metrics regarding outcomes.

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Feedback

We also receive feedback on our communication efforts during participation periods, such as questions on how to participate or comments on the ease — or difficulty — in finding information or completing a survey. We use this feedback to improve public participation processes.

What Can I Expect?

All public comments are provided on the COMPASS <u>website</u>xiii after the survey or comment period has closed. Each formal participation process is also documented with its corresponding plan or program, and includes:

- ✓ A description of the issues or topics discussed
- ✓ Outputs
 - Outreach and promotional methods
- ✓ Outcomes/Feedback
 - Number and types of comments
 - > How those comments were addressed
 - Quantitative data (when applicable)
 - Verbatim comments

In addition, COMPASS develops an annual <u>outreach summary</u> to share results of its outreach efforts with stakeholders and the public. This summary includes outreach statistics from the previous year and will also report on progress toward meeting specific outreach targets (below).

Analysis and Targets

COMPASS analyzes each outreach effort upon completion and reviews the previous years' efforts annually to examine successes and challenges, and discern how COMPASS can improve its process. COMPASS is striving to increase participation by traditionally underrepresented populations and has set a target to achieve participation rates that align with regional demographic characteristics. In addition, COMPASS has set targets to expand the number of social media and email subscribers to improve overall awareness of participation opportunities.

As described above under "Outcomes," demographic questions are asked at COMPASS events and on comment forms or surveys for larger outreach efforts. Results are compared to population characteristics for each unique event/effort to determine if respondents reflect the demographic characteristics of the population as a whole. In addition, all results are combined and reported annually to assess trends.

Individuals with lower incomes, racial and ethnic minorities (particularly Latino), individuals with disabilities, and younger adults are consistently underrepresented in all aspects of engagement with COMPASS. Percentages of these groups within Ada and Canyon Counties are shown on the following page, along with additional information on language spoken and broadband internet access, which provide additional insight into communication and outreach needs.



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√ Target #1: Increase participation of racial/ethnic minorities, low income individuals, individuals with disabilities, and young adults/youth to more closely align with overall population demographics.

To help meet this target, COMPASS will work with community leaders, advocates, and other trusted partners to facilitate communication efforts with underrepresented populations and to request their feedback to COMPASS on ways to improve communication with specific groups. In addition, COMPASS will use population-specific outreach methods such as participating in special events (e.g., ethnic celebrations or youth fairs), translating materials, and holding meetings at locations that are comfortable and provide easy access for targeted populations.

Selected demographic characteristics in Ada and Canyon Counties

Characteristic*	Ada County	Canyon County	Ada + Canyon Counties
Minority**	15%	30%	20%
Hispanic/Latino	8%	25%	14%
Low income***	11%	13%	12%
Individuals with disabilities	10%	15%	12%
Youth/young adults (ages 15 - 24)	13%	14%	13%
Speak language other than English at home	9%	19%	12%
Speak Spanish at home	4%	17%	8%
Households without broadband internet	16%	18%	16%

^{*} Source: US Census Bureau, American Community Survey (ACS), 2015-2019

Social media and email are consistently two of the primary methods of learning about opportunities to engage with COMPASS, as identified in surveys and comment forms. Both of these build upon themselves — as people learn about COMPASS and begin to follow us on social media and/or subscribe to email, they then become more engaged, and are more likely to participate and to share posts or forward emails to others, thus further increasing COMPASS' reach.

Moreover, social media, in particular, has also shown to be a successful means of reaching young adults, low income, and Latino populations, so increases in social media engagement will help increase participation among those groups, thus supporting Target #1. However, it is also important to note that many low-income individuals do not have access to the internet at home, though many do have access via cell phone service. While the two targets below focus on electronic means of communication, they are not intended to replace other, low-tech or in-person communication methods.

√ Target #2: Increase followers of social media accounts by 10% per year.

To reach this target, COMPASS will continue to develop frequent, engaging, social media posts, and will pay to "boost" specific posts to reach broader audiences, including targeting posts toward minority, low income, and young adult users. COMPASS will also share posts and information from member agencies and other stakeholders and request reciprocity, to provide a quality service to the public and increase awareness of all agencies' programs. Additionally, as appropriate, COMPASS will include its social media handles on outreach materials, with links when possible.

✓ Target #3: Increase subscribers to COMPASS' email blasts by 2% per year.

To meet this target, COMPASS will highlight the opportunity to be added to the COMPASS email list on comment forms, surveys, sign-in sheets, and other materials, and prominently feature a link to be added to the email list from the COMPASS website, social media sites, and email blasts.

^{**} Defined as non-white

^{***} Defined as households below poverty line

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Implement

A plan only matters if it is implemented. What does COMPASS do to make sure we're fulfilling the commitments we've made in this plan?

For each outreach event or participation process, large or small, COMPASS develops an internal outreach plan with details of specific tasks, due dates, staff, and budget. For larger processes, we also develop a stakeholder outreach matrix. Together, these guide COMPASS' specific outreach activities.

The matrix identifies all potentially interested stakeholders and matches them with specific means of soliciting their involvement or feedback. Stakeholders may include the general public, traditionally underrepresented populations, people or groups with specific interests, the news media, and more. These groups are then matched with appropriate outreach techniques, ranging from very broad (e.g., social media) to very specific (e.g., a focus group) to anything in between.

While no two matrices are identical, as each is created based on the specific needs of that project, certain groups and types of outreach are consistent across all matrices, to meet federal requirements and COMPASS-specific commitments. A sample of stakeholders included in all of COMPASS' outreach matrices, with examples of how we engage with them, is provided on page 27.

Certain outreach techniques are consistent as well. All public events and input opportunities are promoted via email, social media, and the COMPASS web site; all opportunities for input are also shared via legal notices. However, most outreach efforts include many additional ways of sharing and receiving information, including paid advertisements, collaborating with partners and stakeholders, events, news releases, surveys, and more, as described throughout this plan.

Stakeholders and outreach methods identified in the matrix are then included in an outreach plan. Many factors are considered during this process, such as:

- What challenges did COMPASS face in <u>previous</u> recent public outreach efforts?
 - o What groups were underrepresented?
 - o What gaps did we identify in our outreach efforts?
- ➤ What groups are least likely to be engaged in this effort?
 - o How can we better reach them?
 - Are there trusted partners we can work with and/or advocates who could represent the needs of those groups? Who are they?
- Should we hold public meetings for the project? What about targeted discussion groups or workshops?
 - o If so, when? Where? How many? What time of day?
 - Should they be online, in person, or both?
 - o If in person, what locations would be convenient or comfortable for the target group(s)?
 - Are those locations accessible by transit or walking/biking? Is there parking available? Is the facility accessible to individuals with disabilities?
- > What materials need to be translated? Into what language or format? Will an interpreter or other assistance be needed?
- Are there public events that COMPASS could attend to interact with people without them needing to come to us?
 - o If so, when and where? Do anticipated attendees align with COMPASS' outreach needs?
- > How can COMPASS coordinate with its members and other partners on outreach?
 - Can they share social media posts? Forward emails? Provide a venue for COMPASS to speak or host a meeting or open house?
 - o How can we collaborate to ensure our efforts align?

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Stakeholders specifically included in all significant outreach processes

Stakeholder Type	Examples of Outreach or Collaboration Methods
COMPASS member agencies	Committee, workgroup, and Board of Directors' meetings One-on-one meetings Coordinate on public involvement efforts through the Public Participation Workgroup
Economic interests	Attend, and present at, chamber of commerce meetings Work with chambers to share COMPASS information with their members
Environmental / sustainability / resilience agencies and interests (including state and federal land managers)	COMPASS Environmental Review Workgroup Attend, and present at, other agency's regional committees and workgroups
Freight interests / airports	COMPASS Freight Advisory Workgroup One-on-one meetings
General public	Social media, email blasts, open houses, surveys, website, legal notices, paid advertising, news stories
Idaho Transportation Department (ITD)	One-on-one meetings / joint staff meetings ITD staff representation on COMPASS committees and workgroups Coordinate on public involvement efforts through the Public Participation Workgroup
Individuals with disabilities	Work with advocates and partners – present at meetings, request assistance in reaching out and assuring materials are accessible
Low-income populations	Contact via trusted partners, such as food banks, transit agencies, schools
Minority populations / Limited English speakers	Contact through or host events with advocates and trusted partners; advertise through Spanish language media; attend cultural events or host events at culturally comfortable locations
Other public agencies (federal, state, regional, local)	Serve on COMPASS workgroups One-on-one meetings
Regional land use agencies (cities, counties)	One-on-one meetings / joint staff meetings Staff representation on COMPASS committees and workgroups Serve on their committees Coordinate on public involvement efforts through the Public Participation Workgroup
Regional transportation agencies (transit and highway districts)	One-on-one meetings / joint staff meetings Staff representation on COMPASS committees and workgroups Serve on their committees Coordinate on public involvement efforts through the Public Participation Workgroup
Travel and tourism / airports	Contact through chambers of commerce and convention and visitors' bureaus; topical discussion groups and industry-specific surveys
Tribes	Contact via local tribal organizations

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Federal Regulations

Developing a participation plan is good policy; it outlines expectations for the public and stakeholders

and guides COMPASS staff on public participation elements. However, it is also a requirement for all metropolitan planning organizations, such as COMPASSXV.

Everything discussed to this point is designed to meet or exceed all federal requirements, described with a focus on the users of this guide and those impacted by the decisions that COMPASS makes. In this section, we'll shift gears to discuss the requirements themselves and demonstrate how what has been described in this plan meets all required participation elements.

COMPASS develops specific plans outlining how we meet the following regulations:

- Title VI of the Civil Rights Act of 1964
- Improving Access to Services for Persons with Limited English Proficiency (Executive Order 13166)
- Federal Actions to Address Environmental Justice in Minority Populations and Low-Income Populations (Executive Order 12898)

Anti-Discrimination

COMPASS is committed to providing equal

opportunity to participate in public participation activities to all residents and to fulfilling all federal requirements relating to equal opportunity. COMPASS has developed specific plans outlining how the agency complies with Title VI, Limited English Proficiency, and Environmental Justice regulations. These plans can be found under "Public Involvement Plans" on the COMPASS websitexvi.

In addition, while there are no federally recognized Indian reservations within the COMPASS planning area, COMPASS is committed to facilitating tribal involvement, consultation, and collaboration to ensure tribal input into transportation needs, projects, and plans within Ada and Canyon Counties, particularly as related to tribal lands and traditional areas, in compliance with **Executive Order 13175**, Consultation and Coordination with Indian Tribal Governments.

COMPASS also complies with the Americans with Disabilities Act and facilitates public participation by individuals with disabilities by:

- Providing all COMPASS materials online
- Ensuring that the COMPASS website, email blasts, social media posts, comment forms, and surveys are formatted for assistive technology (e.g., screen readers)
- > Holding public meetings in accessible locations and providing online options
- > Providing materials in alternate formats (e.g., braille or large print) as requested
- Providing accommodations, as requested, to assist individuals with disabilities in fully participating in public participation opportunities

COMPASS' commitment to ensuring everyone has the opportunity to be heard and included is reflected in the footer of every page on its

junta de COMPASS, o necesita un documento en otro formato, por favor llame al 208/475-2229 con 48 horas de anticipación.

Si necesita asestencia con una

Those needing assistance with

COMPASS events or materials, or

needing materials in alternate

formats, please call 208/475-2229

with 48 hours advance notice.

above. Similar statements are also included on materials promoting COMPASS events, documents, and

website, where a statement offering assistance is included in both English and Spanish, as shown

opportunities to comment or be involved with COMPASS programs or projects, as appropriate.

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What's required and how COMPASS will meet or exceed those requirements	РР	LRTP*	*pu	*dIL	Amend*	Other
= Federally required		R	Amend*	-	a L	ō
= COMPASS-specific commitment					△	1
⊖ = As appropriate			LRTP		F	1
Prepare						
Determine if/when agency coordination is needed and document process [23 CFR 450.316(e)]						•
Coordinate with statewide planning public involvement efforts [23 CFR 450.316(a)(1)(ix)]	•	•	•	•		Θ
Seek out and consider the needs of traditionally underserved [23 CFR 450.316(a)(1)(vii)]	•	•	•	•	•	•
Develop a participation plan in consultation with all interested parties [23 CFR 450.316(a)(1)]	•	•	•	•		•
Review federal public participation, Title VI, and related requirements						
Set project-specific public participation goals	•	•				
Develop internal public participation checklist	•	•	•	•		•
Gather/analyze demographics; identify underrepresented populations; map locations as appropriate	•		Θ		Θ	Θ
Identify stakeholders and trusted community partners; compile stakeholder outreach matrix	•		Θ		Θ	Θ
Inform						
Provide adequate public notice of public participation activities [23 CFR 450.316(a)(1)(i)]		•			•	•
Provide timely notice and reasonable access to information [23 CFR 450.316(a)(1)(ii)]	•	•	•	•	•	•
Use visualization techniques (maps, graphics, photos, etc.) [23 CFR 450.316(a)(1)(iii)]	θ	•	Θ	•	Θ	Θ
Post information on website [23 CFR 450.316(a)(1)(iv)]	•	•	•	•	•	•
Send email notification of opportunity to comment						
Use social media to notify of opportunity to comment						
Place legal notices						
Purchase paid advertisements (e.g., newspaper, radio)			Θ		Θ	Ф
Cultivate earned media exposure (news releases)			Θ		Θ	Ф
Place comment materials in public locations, when available	Θ		Θ		Θ	Θ
Give public presentations	θ	Θ	Θ	Θ	Θ	Ф
Involve						
Provide that all interested parties have reasonable opportunities to be involved with/comment on the	•	•	•	•	•	
metropolitan planning process [23 CFR 450.316(a)]						
Post draft materials on website for review [23 CFR 450.316(a)(1)(iv)]	-					•
Hold any public meetings at convenient and accessible locations/times [23 CFR 450.316(a)(1)(v)]	•					0
Consult/coordinate with other agencies affected by transportation [23 CFR 450.316(b)]	0				Θ	Φ (
Involve Tribes [23 CFR 450.316(c)]			θ			Φ 0
Involve federal public land managers [23 CFR 450.316(d)]					Θ	θ
	θ	•	θ		•	
Engage in actions to eliminate language, mobility, temporal, and other obstacles to participation [Federal Transit Administration Circular 4702.1B]**	•	•	•	•	•	
	•	•	•	•	•	Θ
Administration Circular 4702.1B]**	•	•	•	•	•	Θ
Administration Circular 4702.1B]** Hold public comment periods (PP = 45 days; LRTP/TIP = 30 days; amendments = 15 days) [23 CFR 450.316(a)(3)] Consult with advisory committees and/or work groups Hold open houses/public meetings (in-person, online, or both)	• • •	•	• • •	•	•	0
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Administration Circular 4702.1B]** Hold public comment periods (PP = 45 days; LRTP/TIP = 30 days; amendments = 15 days) [23 CFR 450.316(a)(3)] Consult with advisory committees and/or work groups Hold open houses/public meetings (in-person, online, or both) Develop comment forms Use innovative outreach techniques Work with community partners to reach traditionally underrepresented populations, as identified under "prepare" Provide multiple public comment formats (e.g., email, US mail, online comment forms/surveys, printed comment forms/surveys, and verbal [as appropriate]) Translate key documents/information and/or provide in other alternative formats Incorporate Demonstrate explicit consideration and response to public comments [23 CFR 450.316(a)(1)(vi)] Analyze, summarize, and report on public comments; include in/with final document [23 CFR 450.316(a)(2)] Provide additional opportunity for comment when the final differs significantly from public comment version and raises new material issues [23 CFR 450.316(a)(1)(viii)] ("significant" defined in COMPASS policy)***		0 0		Θ	ФФФФ	
Administration Circular 4702.1B]** Hold public comment periods (PP = 45 days; LRTP/TIP = 30 days; amendments = 15 days) [23 CFR 450.316(a)(3)] Consult with advisory committees and/or work groups Hold open houses/public meetings (in-person, online, or both) Develop comment forms Use innovative outreach techniques Work with community partners to reach traditionally underrepresented populations, as identified under "prepare" Provide multiple public comment formats (e.g., email, US mail, online comment forms/surveys, printed comment forms/surveys, and verbal [as appropriate]) Translate key documents/information and/or provide in other alternative formats Incorporate Demonstrate explicit consideration and response to public comments [23 CFR 450.316(a)(1)(vi)] Analyze, summarize, and report on public comments; include in/with final document [23 CFR 450.316(a)(2)] Provide additional opportunity for comment when the final differs significantly from public comment version and raises new material issues [23 CFR 450.316(a)(1)(viii)] ("significant" defined in COMPASS policy)*** Evaluate public involvement efforts [23 CFR 450.316(a)(1)(x)]		0 0		Θ	ФФФФ	
Administration Circular 4702.1B]** Hold public comment periods (PP = 45 days; LRTP/TIP = 30 days; amendments = 15 days) [23 CFR 450.316(a)(3)] Consult with advisory committees and/or work groups Hold open houses/public meetings (in-person, online, or both) Develop comment forms Use innovative outreach techniques Work with community partners to reach traditionally underrepresented populations, as identified under "prepare" Provide multiple public comment formats (e.g., email, US mail, online comment forms/surveys, printed comment forms/surveys, and verbal [as appropriate]) Translate key documents/information and/or provide in other alternative formats Incorporate Demonstrate explicit consideration and response to public comments [23 CFR 450.316(a)(1)(vi)] Analyze, summarize, and report on public comments; include in/with final document [23 CFR 450.316(a)(2)] Provide additional opportunity for comment when the final differs significantly from public comment version and raises new material issues [23 CFR 450.316(a)(1)(viii)] ("significant" defined in COMPASS policy)*** Evaluate public involvement efforts [23 CFR 450.316(a)(1)(x)] Respond to questions, as appropriate		0 0		Θ	ФФФФ	

Distribute/post final documents

Abbreviations: PP = Participation Plan; LRTP = long-range transportation plan; TIP = Regional Transportation Improvement Program; Amend = amendments to the LPTP or TIP amendments to the LRTP or TIP

^{**} Includes public participation on the air quality conformity demonstration, when applicable

** Other federal guidance and regulations exist pertaining to specific needs and populations; this guidance is cited here as it encompasses all

***https://www.compassidaho.org/prodserv/transimprovement.htm#TIPAmendPol

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Appendix: Public Participation and Feedback

COMPASS requested public comment on the draft 2021 participation plan from May 19 – July 5, 2021, following the public participation process outlined in the 2018 <u>COMPASS Integrated Communication</u> <u>Plan/Public Involvement Plan</u> including all required elements and recommended best practices. This document serves as an update to the 2018 <u>Integrated Communication Plan/Public Involvement Plan</u>.

This appendix outlines the public involvement process used to solicit feedback on this plan and provides a summary, analysis, and disposition of comments received.

In preparation for developing this participation plan and initiating public comment, COMPASS reviewed all federal requirements to ensure both the plan itself and the public comment process met or exceeded all federal requirements. COMPASS staff conducted "behind the scenes" work to prepare for public comment, including gathering and analyzing demographic data, developing a stakeholder outreach matrix, developing an internal project-specific work plan, determining how best to coordinate with other agencies, and more. Key results of demographic analysis for this participation plan can be found on page 25 of this plan.

COMPASS used this information in developing its stakeholder outreach matrix for the participation plan. This matrix was used to guide COMPASS in reaching out to the many different types of populations that broadly make up the "public," including the general population of Ada and Canyon Counties, as well as targeted stakeholders, including tribes, freight interests, public transportation providers, and traditionally underrepresented populations, including minority and low income populations. All stakeholders listed on page 27, including all federally required stakeholders, were invited to participate in the outreach process through varying outreach methods.

In addition to the public comment period described below, COMPASS engaged with targeted stakeholders to gain input as the plan was developed, including:

- > COMPASS Public Participation Workgroup: Three meetings to discuss best practices and provide feedback on the draft plan and outreach methods; three opportunities to review the draft plan
- COMPASS Environmental Review Workgroup: Meeting to review the draft plan and brainstorm outreach methods
- > COMPASS Freight Advisory Workgroup: Meeting to review the draft plan and brainstorm outreach methods
- > Federal Highway Administration: Two opportunities to review draft plan

Public Comment Period (Outputs)

COMPASS solicited public input during a 48-day public comment period from May 19 through July 5, 2021. The plan was available for review in four formats: English with graphics, Spanish with graphics, English without graphics (screen-reader friendly), and Spanish without graphics (screen-reader friendly). An online comment form (screen-reader friendly) was provided in both English and Spanish. The same form was also available to download or to receive via email or hard copy via US mail upon request. In addition to the comment form, comments were also accepted via email, letter, fax, and other formats. All comment materials were posted prominently on the COMPASS website and available via US mail upon request.

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COMPASS publicized and facilitated public comment via the methods outlined below. In addition, many of COMPASS' member agencies and other partners assisted with outreach through word of mouth, forwarding emails, sharing on social media, sharing in their own stakeholder meetings, and more.

2021 Participation Plan Outreach Methods Used

- Print advertisements (16 total)
 - o Idaho Press (4)
 - Idaho Statesman (4)
 - Kuna Melba News (4)
 - Meridian Press (4)
- Announcements and/or presentations at stakeholder meetings, including chamber of commerce meetings, educational events, and meetings of transportation and planning professionals
- COMPASS social media
 - Facebook (4 posts)
 - Instagram (4 posts)
 - Twitter (4 posts)
- 3 Facebook posts "boosted" for additional reach to targeted stakeholders
- · Others' social media
 - Posts through La Mirada Spanish language magazine
 - Nextdoor (via COMPASS partners)

- Legal notices
 - Idaho Press (3)
 - o Idaho Statesman (3)
- News release
- Flyers shared with partners to post in public places
- Email blasts (3)
 - >7,000 recipients each
 - 45+ personal, individual emails to targeted stakeholders and stakeholder groups

Summary and Disposition of Comments (Outcomes)

COMPASS received a total of 30 comments — 27 via comment form and 3 via email.

All comments were provided to the COMPASS Public Participation Workgroup and COMPASS Board of Directors prior to actions regarding adoption of this plan.

Quantitative results from the comment form are shown in the graphs on pages 34 - 36; open-ended comments are provided on pages 37 - 42.

Open-ended comments generally fell into three broad categories:

- Comments on the draft participation plan and suggestions for improvement.
- Comments on COMPASS' participation, outreach, and communication programs in general and suggestions for improvement.
- Comments on COMPASS and/or transportation issues in general.

Specific suggestions for improvements to COMPASS' participation, outreach, and communication programs and participation plan are summarized below, along with a description of how they are addressed in the plan and incorporated into COMPASS' communication programs.

- <u>Suggestion</u>: Include methods of reaching non-internet users in the plan (e.g., public meetings, direct mail, and news media).
 - With the exception of direct mail to all households (see below), these means of outreach are part of COMPASS' regular overall outreach mix and are included in the plan. An additional infographic to better highlight these "non-internet" means of communication was added to this participation plan on page 5.
- Suggestion: Use direct mail to all households.
 - Given the regional nature of COMPASS' work, direct mail to the region's 270,000+ households on a regular basis is cost-prohibitive. However, COMPASS will consider direct mail on a case-by-case basis for specific localized projects or programs. This has been added to this participation plan in the bulleted list on page 5.
- <u>Suggestion:</u> Review Capital City Development Corporation's (CCDC) outreach efforts and learn from their successes.
 - CCDC is a member of COMPASS and an active participant in the COMPASS Public Participation Workgroup and provides feedback and input into COMPASS' outreach efforts. We will continue to work with them, and all of our members, to continually learn from others' successes and best practices, and incorporate those into our communication program.
- <u>Suggestion</u>: Improve social media presence and engagement.
 - We continue to strive to maximize our social media presence; a target is set in this participation plan to increase followers on social media by 10% per year (see page 25).
- <u>Suggestion</u>: Improve stakeholder collaboration by hosting meetings with transportation decisionmakers.
 - COMPASS regularly hosts meetings with transportation decision-makers from across the two counties, including our Board of Directors, made of local elected officials, which meets every other month. Details can be found in the "Collaborate" section of this plan on pages 15 – 18.

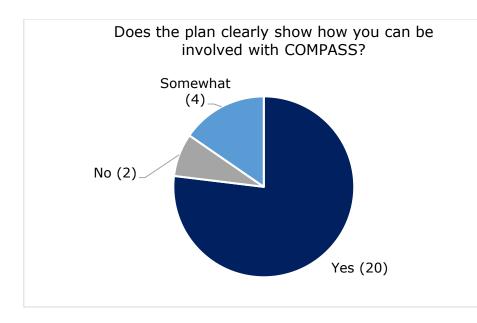
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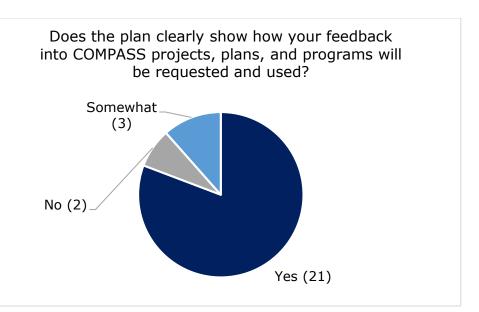
• <u>Suggestion:</u> Improve public awareness of who COMPASS is and what it does.

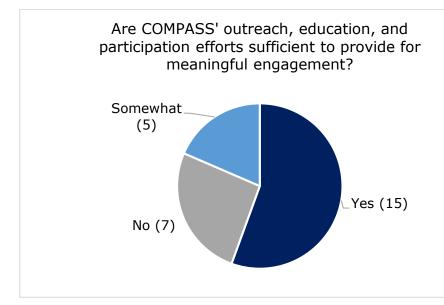
- We continually strive to improve public awareness of COMPASS through all of our communication programs outlined in the plan.
- <u>Suggestion:</u> Simplify the plan.
 - With each update, we work to further simplify the participation plan, and will continue to do so.
- <u>Suggestion</u>: Be more inclusive to provide everyone equal opportunity to participate.
 - COMPASS is committed to continual improvement by seeking new and improved ways to ensure everyone has the opportunity to be involved. Our current outreach methods are described on pages 3 – 9 of this plan; however, we will continually incorporate new and improved practices.
- Suggestion: Use graphics to show timelines for individual outreach processes.
 - A graphic showing the general timeline and process for COMPASS participation opportunities can be found on page 8. Each individual public comment period, survey, or other participation process is unique, based on the timing and type of participation sought, but follows the overall framework shown on page 8.
- <u>Suggestion:</u> Provide separate, project-specific, chronological versions of the table on page 29 for each type of project discussed.
 - As the majority of the federal requirements and COMPASS commitments apply to all of the different types of projects discussed, they are shown together to avoid undue repetition. The four sections of the table (prepare, inform, involve, incorporate) reflect the chronological order of a public involvement process.
- <u>Suggestion:</u> Use text surveys to increase involvement from traditionally under-represented populations (Target #1).
 - We will look into those as a potential addition to our outreach "toolkit."
- <u>Suggestion</u>: Continue to broadcast COMPASS Board and committee meetings via social media and ensure all slides are visible to social media viewers.
 - We do intend to continue to live stream our Board and committee meetings on social media. Slides are not used for all presentations, but when slides are used, the view of the screen on social media is identical to that shown in the meeting. See "Collaborate" on pages 15 – 18 for more information on COMPASS meetings.

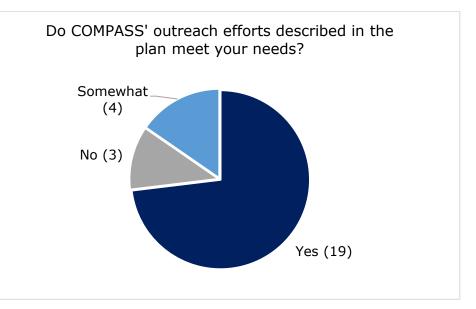
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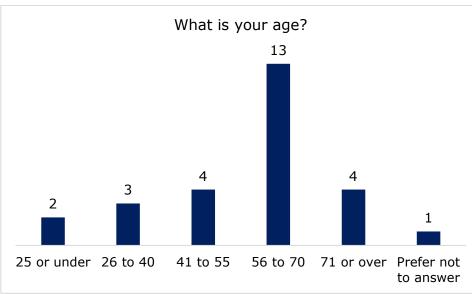
Quantitative Results

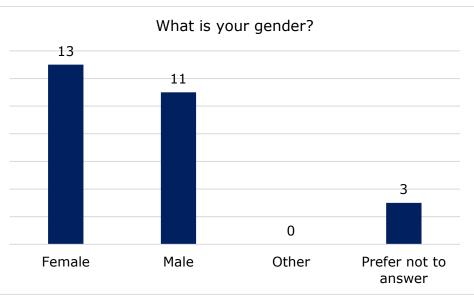


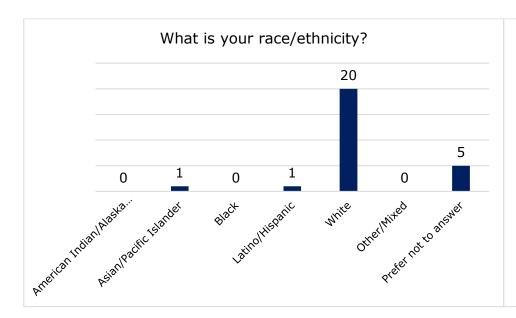


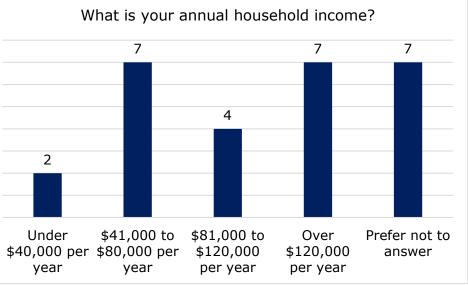


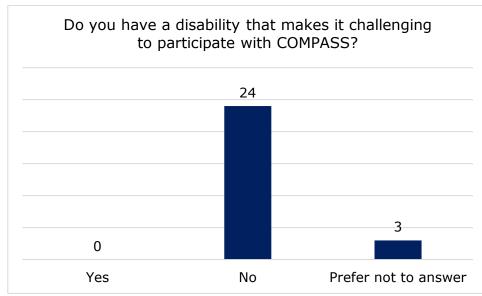


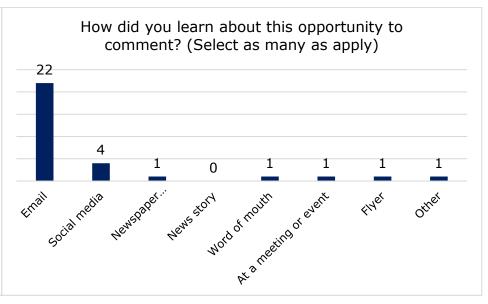












What is your zip code?	
83616 (2)	83704
83631	83705 (2)
83634 (2)	83706 (2)
83642	83709 (5)
83646 (2)	83712
83651	83713
83702	83714 (2)
83703	83716

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Verbatim Open-Ended Comments

Comment (The comments below are verbatim, as submitted by the commenter. As such, typographical errors have not been corrected.)	Staff Response	Zip Code (City) Name Affiliation	Format		
Does the plan clearly show how you can be involved with COMPASS?					
In order for COMPASS to be an effective regional transportation agency, there are many improvements I would suggest: (1) Take notes from how CCDC Boise has evolved and improved their outreach and surveys to inform their projects. They have a great engagement model that could be used to improve COMPASS current system; (2) Improve social media presence and engagement; (3) Improve stakeholder collaboration regionally. Make a concerted effort to get all the transportation planning decision-makers together in one room on a regular interval (maybe quarterly) to build trust and a more effective collaborative team to plan together. This team could also build mutually beneficial strategies for bringing funding and resources to support regional transportation planning; (4) Improve the general public awareness about what COMPASS is and what COMPASS does.	Thank you for your comments; they will be shared with the COMPASS Board of Directors.	83702	Online comment form		
Simplify! There's so much nonsense to sift through that it is hard to navigate.	Thank you for your comments; they will be shared with the COMPASS Board of Directors.	83709	Online comment form		
I think more graphics with examples of outreach timelines/plans would be helpful for digesting the information. The plan has a lot of text to take in. I would find it helpful to have a more chronologically organized, singular project version of page 29 for each of the plan types described in the "Be Involved" section.	Thank you for your comments; they will be shared with the COMPASS Board of Directors.	83705	Online comment form		
Does the plan clearly show how your feedback in	nto COMPASS projects, plans, and programs will be	requested and	used?		
I have requested several links exposing pages and pages of chatter with no clear intended purpose summurizing project(s) proposed. Perhaps someone felt lots of chatter might be good, ultimately it wastes my time and I dont appreciate meaningless chatter.	Thank you for your comments; they will be shared with the COMPASS Board of Directors.	83709 Ron Dale	Online comment form		

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Comment (The comments below are verbatim, as submitted by the commenter. As such, typographical errors have not been corrected.)	Staff Response	Zip Code (City) Name Affiliation	Format
Are COMPASS' outreach, education, and par	rticipation efforts sufficient to provide for meaning	ful engagemen	t?
I have not looked in detail at your plan, but I do have a comment about some of the surveys that you've conducted and which I participated in over the last several years. It seems to me that the wording of many survey questions or even the lack of some additional response options makes it look like the surveys are intended to provide support for some projects or major plan elements that someone or some group within COMPASS wants to see pursued. I don't necessarily believe that COMPASS is well aligned with the interests of the people who live here. It does seem aligned with politicians and developers. There's a lot of science that needs to be applied in constructing and conducting surveys, so that when you have data, that data will really provide meaningful insight into what the survey is trying to discover. Web based surveys suffer from problems associated with self selection of responders. That creates bias in the sample and may lead to conclusions that don't fit well with the greater population. For example, I don't ever recall a COMPASS survey that asked whether respondents wanted to see growth in the region. Rather most surveys just assume that growth will happen and that it is necessary for taxpayers to provide additional infrastructure to accommodate the growth. This is really a good example of the fundamental problem with growth "If you build it they will come." If you widen a road from point A to point B then you will see more traffic on that road because people will adjust their driving patterns to optimize their individual outcome. If you don't widen the road from A to B then maybe some people will be less likely to live or work in that area and growth is somewhat held in check. In the mid to late 1970s I live in California's Santa Clara Valley near San Jose. Over a 5 year period I watched as growth destroyed a beautiful area. Orchards and vegetable plots were converted to business parks. Newly constructed roads gradually became traffic bottlenecks. I don't want to see that happen here. I think COM	Thank you for your comments; they will be shared with the COMPASS Board of Directors.	83714	Online comment form
I have yet to see any meaningful, realistic sustainability information for the options upon which you seek comment. Dodging the hard unpleasant topics is not really much different than lying.	Thank you for your comments; they will be shared with the COMPASS Board of Directors.	83646	Online comment form

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Comment (The comments below are verbatim, as submitted by the commenter. As such, typographical errors have not been corrected.)	Staff Response	Zip Code (City) Name Affiliation	Format
Does little to reach non-internet users (e.g. non-access, seniors, etc). Are mailings, news media outreach and/or public forums being considered?	Thank you for your comments; they will be shared with the COMPASS Board of Directors. Yes, COMPASS uses several means of communicating with non-internet users, including newspaper and radio advertisements, news releases, presentations, open houses, booths at public events, flyers, and providing information at public locations, such as libraries and city halls. We also offer to mail paper copies of any COMPASS materials, including surveys and comment forms, upon request. While bulk mailings promoting all public comment opportunities to all households in Ada and Canyon Counties is cost-prohibitive, we will consider them on a case-by-case basis for localized projects. We have added additional information to the participation plan on page 5 to better highlight these non-online communication methods.	83634 Guy DiTorrice Kuna Senior Center	Online comment form
I have requested several links exposing pages and pages of chatter with no clear intended purpose summurizing project(s) proposed. Perhaps someone felt lots of chatter might be good, ultimately it wastes my time and I dont appreciate meaningless chatter.	Thank you for your comments; they will be shared with the COMPASS Board of Directors.	83709 Ron Dale	Online comment form
Send out info via mail! I fear that Compass has no intent or interest in reaching out to the largest stakeholders-property/home owners! Why is Compass so focused on reaching out to "underprivileged" demographics rather than reaching out to the community as a whole? Everyone who lives here has a mailbox/P.O. Box and so mail/flyers would give equal opportunity for EVERYONE to participate rather than just those who participate in the select few organizations Compass seeks to target. Furthermore not everyone is active on social media and so like I said, this causes a disproportionate reflection in the voices expressed from the community.	Thank you for your comments; they will be shared with the COMPASS Board of Directors.	83709	Online comment form
I believe projects that are transformative will garner more attention. A valley rail network would get the public's interest and be of great value to the community.	Thank you for your comments; they will be shared with the COMPASS Board of Directors.	83651	Online comment form

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Comment (The comments below are verbatim, as submitted by the commenter. As such, typographical errors have not been corrected.)	Staff Response	Zip Code (City) Name Affiliation	Format
I've attended a couple of online seminars from Strong, Prosperous, And Resilient Communities Challenge (SPARCC) and one mentioned interesting tools from the public engagement company "Consensus" for text surveys that can gather and analyze qualitative and quantitative data. It's a good way to reach under-represented populations who have varied work schedules and may not have adequate access to the internet or computers. Text surveys could be a tool to look into for Target #1.	Thank you for your comments; they will be shared with the COMPASS Board of Directors.	83705	Online comment form
Do COMPASS' outreach	efforts described in the plan meet your needs?		
Your outreach efforts or the long term transportation plan? You ask an ambiguous question, then gather data, and proceed to believe the survey has merit.	Thank you for your comments; they will be shared with the COMPASS Board of Directors. This public comment period, and the questions asked, were specifically regarding COMPASS' participation plan.	83646	Online comment form
I'm a rare senior with high social and news media access, along with multiple web-accessible apps, home broadband/wifi and PDAs, Those without broadband access and non-internet users do not.	Thank you for your comments; they will be shared with the COMPASS Board of Directors.	83634 Guy DiTorrice Kuna Senior Center	Online comment form
I have requested several links exposing pages and pages of chatter with no clear intended purpose summurizing project(s) proposed. Perhaps someone felt lots of chatter might be good, ultimately it wastes my time and I dont appreciate meaningless chatter.	Thank you for your comments; they will be shared with the COMPASS Board of Directors.	83709 Ron Dale	Online comment form
Please see above comment ["Send out info via mail"] Be more inclusive and give everyone an equal opportunity to participate and provide feedback regarding the community we live in!	Thank you for your comments; they will be shared with the COMPASS Board of Directors.	83709	Online comment form
Do you have any additi	onal comments on the draft participation plan?		
I think this explains why and how the public may be involved with COMPASS.	Thank you for your comments; they will be shared with the COMPASS Board of Directors.	83714	Online comment form
There appears to be a lot of thought and work that went into this. I trust the sincerity of the writeup and while currently interested mostly in street and road layout and design I see the need for more access to Valley Ride or other types of a similar nature in my future.	Thank you for your comments; they will be shared with the COMPASS Board of Directors.	83709	Online comment form

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Comment (The comments below are verbatim, as submitted by the commenter. As such, typographical errors have not been corrected.)	Staff Response	Zip Code (City) Name Affiliation	Format
"We cannot solve our problems with the same thinking we used when we created them." -AE The preponderance of voices to which you listen are all wanting you to continue down the same destructive path, fruitlessly seeking to recreate a fantasy yesteryear in which the air was clean, the water pure, roads perpetually clear and gas absurdly cheap. How many cities have successfully solved their congestion problem without a congestion tax? Why do you think you will be different?	Thank you for your comments; they will be shared with the COMPASS Board of Directors.	83646	Online comment form
While I do not always favor some of the positions that COMPASS takes, you do a good job keeping us informed	Thank you for your comments; they will be shared with the COMPASS Board of Directors.	83616 Mac McOmber	Online comment form
I appreciated the advertisement in the Idaho Press that provided information on the draft plan and link to the plan for comment. I think a draft participation plan is an excellent idea and a good way to really think through and plan for how to get meaningful public participation. Thank you.	Thank you for your comments; they will be shared with the COMPASS Board of Directors.	83712 Julie Solberg	Online comment form
Get to the point, I have no idea whats proposed. I am against light rail and bus because so few use that taxing our citizens into poverty to give few a cheap ride isnt justified. I am for any/all highway road improvements which 95% of our citizens will use over rail and bus.	Thank you for your comments; they will be shared with the COMPASS Board of Directors. Regarding what is proposed — this comment period is specifically about COMPASS' draft updated Participation Plan, as opposed to transportation projects or plans.	83709 Ron Dale	Online comment form
Some information was useful but some of it just made the document needlessly long. Please simplify otherwise I think many will not continue to read things like this in the future.	Thank you for your comments; they will be shared with the COMPASS Board of Directors.	83709	Online comment form
This is a great organization. I've seen good plans and recommendations that cities/counties don't put into place, which is unfortunate. Do the other agencies, etc., place a high enough value on what you provide?	Thank you for your comments; they will be shared with the COMPASS Board of Directors.	83642	Online comment form
We need a rail network. Connecting Caldwell, Nampa, Meridian, and Boise. A line with branches to DT Nampa, DT Meridian, The Village, the mall, DT Boise, BSU, the airport and could end by Micron. It will fuel development around the stops and ease traffic in the valley.	Thank you for your comments; they will be shared with the COMPASS Board of Directors.	83651	Online comment form

info@compassidaho.org www.compassidaho.org 208/855-2558

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Comment (The comments below are verbatim, as submitted by the commenter. As such, typographical errors have not been corrected.)	Staff Response	Zip Code (City) Name Affiliation	Format			
Additional Comments Received						
Dear COMPASS, Thank you for the opportunity to provide feedback on the draft of the COMPASS Participation Plan. This past year I have been watching the various COMPASS meetings. Primarily the Board of Directors, Executive Board and Regional Transportation Advisory Committee meetings. As we move our way into meeting in-person, I would like to see these meetings continue to be recorded and posted on social media to be accessed later to view at a more convenient time. In recording the COMPASS meetings, I would like to encourage COMPASS to ensure that the recordings are audible. There have been times when the recordings have been difficult to hear. I would also like to ask that COMPASS be mindful in making sure that slides and presentations are visible on the screen so that viewers are also able to see the information that is being presented by speakers. Thank you.	Thank you for your comments; they will be shared with the COMPASS Board of Directors. We do intend to continue to share our meetings on COMPASS' social media channels.	Mary Beth Nutting	Email			
COMPASS is doing a great job with this update. I do not have any further comments. [Note: Ms. Gresham had reviewed an earlier draft, prior to the formal public comment period.]	Thank you, Maureen! I appreciate your earlier review and feedback. Your comments will be shared with the COMPASS Board of Directors.	Maureen Gresham, Federal Highway Administration	Email			
FTA [Federal Transit Administration] does not have any comments. Thanks for the opportunity to review.	Thank you, Ned! Your comments will be shared with the COMPASS Board of Directors.	Ned Conroy, Federal Transit Administration Region 10	Email			

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Contact



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instagram.com/compassidaho



208/855-2558



youtube.com/COMPASSIdaho



700 NE 2nd Street Meridian, ID 83642 Page | 44 DRAFT

References and Links

This guidebook serves as COMPASS' federally required participation plan, per https://www.ecfr.gov/cgi-bin/text-idx?SID=cd653650937f4f213646bc439067b3c1&mc=true&node=pt23.1.450&rgn=div5#se23.1.450 1316.

https://www.compassidaho.org/documents/comm/COMPASS SocialMedia TermsOfUse ApprovedAug2020.pdf

- iii COMPASS' public events: https://www.compassidaho.org/comm/publicevents.htm
- iv COMPASS' comments and questions: https://www.compassidaho.org/comm/comments.htm
- Regional transportation improvement program amendment policy: https://www.compassidaho.org/prodserv/transimprovement.htm#TIPAmendPol
- vi Regional transportation improvement program: https://www.compassidaho.org/prodserv/resourcedev.html#TIP
- vii Interagency Consultation Committee: https://www.compassidaho.org/people/icc.htm
- viii COMPASS members: https://www.compassidaho.org/about.htm#members
- ix Rules for the Control of Air Pollution in Idaho: https://adminrules.idaho.gov/rules/current/58/580101.pdf
- x COMPASS committees: https://www.compassidaho.org/people/committees.htm
- xi Keeping Up With COMPASS newsletter: https://www.compassidaho.org/comm/newsletters.htm
- xii COMPASS workgroups: https://www.compassidaho.org/people/workgroups.htm
- compassion compassion
- xiv COMPASS public involvement and equity plans: https://www.compassidaho.org/people/publicinvolvement.htm
- Federal requirement for participation plan: https://www.ecfr.gov/cgi-bin/text-idx?SID=cd653650937f4f213646bc439067b3c1&mc=true&node=pt23.1.450&rgn=div5#se23.1.450 1316
- xvi COMPASS public involvement and equity plans: www.compassidaho.org/people/publicinvolvement.htm
- xvii https://www.compassidaho.org/documents/comm/FINAL 2018 COMPASS Integrated Communication Plan.pdf

ii Social media terms of use: