Creating a Road-Map for Producing and Implementing a Bicycle and Pedestrian Master Plan

Elements of Livability

Peter Lagerwey
plagerwey@tooledesign.com
Partnerships created through the ongoing involvement of key stakeholders insure buy-in.

- Enlightened elected officials
- Skilled professional corps
- Aware, engaged public

It’s a Partnership
Bicycle Basics

1. Phase One: Before the Plan – 14 Steps

2. Phase Two: Developing the BMP/PMP – 9 Steps

3. Phase Three: Implementing the Plan – 6 Steps
Phase One: Before the Plan

Step 1
• Establish a Need and Create Buy-in

“Elected officials, transportation officials, and other stakeholders ... must believe there is a need for such a plan”
Phase One: Before the Plan

Step 2

- Secure Funding
Phase One: Before the Plan

Step 3
• Find a Home for the BMP/PMP

“It is essential to identify a lead agency for developing a BMP/PMP early in the process”
Phase One: Before the Plan

Step 4

• Develop a plan for internal review and involvement

“One of the initial tasks for the project manager is creating an Internal Review Team (IRT)”
Phase One: Before the Plan

Step 5

• Invite Public Involvement by Creating a Bicycle/Pedestrian Advisory Committee (BAC)

“Create a Bicycle Advisory Committee about six months prior to starting work on the BMP/PMP”
Step 6
• BAC/PAC agrees on its mandate and role
Step 7
• BAC/PAC develops a work plan and timeline

“The work plan and time line should flow from the agreed-upon role and mandate for the BAC/PAC”
Phase One: Before the Plan

Step 8
- BAC/PAC decides Plan Type:
  - Policy
  - Project
  - Programs
Step 9

- Develop consensus on goals for plan

“Among other goals, most plans will focus on increasing use – more people bicycle more often – and reducing crashes”
Step 10

• Develop consensus on the objectives of the plan
Phase One: Before the Plan

Step 11

• Develop consensus on the content of the plan
Phase One: Before the Plan

Step 12

• Determining what role consultants will play (if any)

“Most communities choose to develop their BMP/PMPs with the assistance of consultants”
Phase One: Before the Plan

Step 13
• Writing your RFP (If you are using a consultant)
Phase One: Before the Plan

Step 14

• Selecting your consultant

“The contract should reflect previously agreed to BMP/PMP goals, objectives, plan content, and priorities”
Bicycle Basics

1. Phase One: Before the Plan – 14 Steps

2. Phase Two: Developing the BMP/PMP – 9 Steps

3. Phase Three: Implementing the Plan – 6 Steps
Step 1
• Define the project manager’s new role

“The project manager is the glue that holds the entire BMP/PMP process together”
Phase Two: Developing the BMP

Step 2
• Establish communication rules
Step 3
• Reporting and billing
Phase Two: Developing the BMP

Step 4
• Set Internal Review Team (IRT) meetings
Phase Two: Developing the BMP

Step 5

• Maintain public outreach

“Consider creating a website that is updated on a regular basis”
Phase Two: Developing the BMP

Step 6

• Preparing the draft plan

“Each chapter should include an explicit statement on how the chapter supports the goals and objectives of the plan”
Phase Two: Developing the BMP

Step 7

• Setting priorities
Phase Two: Developing the BMP

Step 8
- Plan implementation
Phase 3: Implementing the Plan

Step 9

• Plan accountability, evaluation, and updating
Bicycle Basics

1. Phase One: Before the Plan – 14 Steps

2. Phase Two: Developing the BMP/PMP – 9 Steps

3. Phase Three: Implementing the Plan – 6 Steps
Phase Three: Implementing the Plan

Step 1

• Get the plan adopted

“The completed BMP/PMP should immediately be adopted by local elected officials”
Step 2
Immediately begin implementing the accountability strategies contained in the plan
Phase Three: Implementing the Plan

Step 3

• Develop an annual work plan

“An annual work plan should be presented to the designated group charged with accountability for implementation”
Step 4

• Ongoing public outreach
Phase Three: Implementing the Plan

Step 5
• Document your success
Phase Three: Implementing the Plan

Step 6
• Seize the day
Questions