

# Creating a Road-Map for Producing and Implementing a Bicycle and Pedestrian Master Plan



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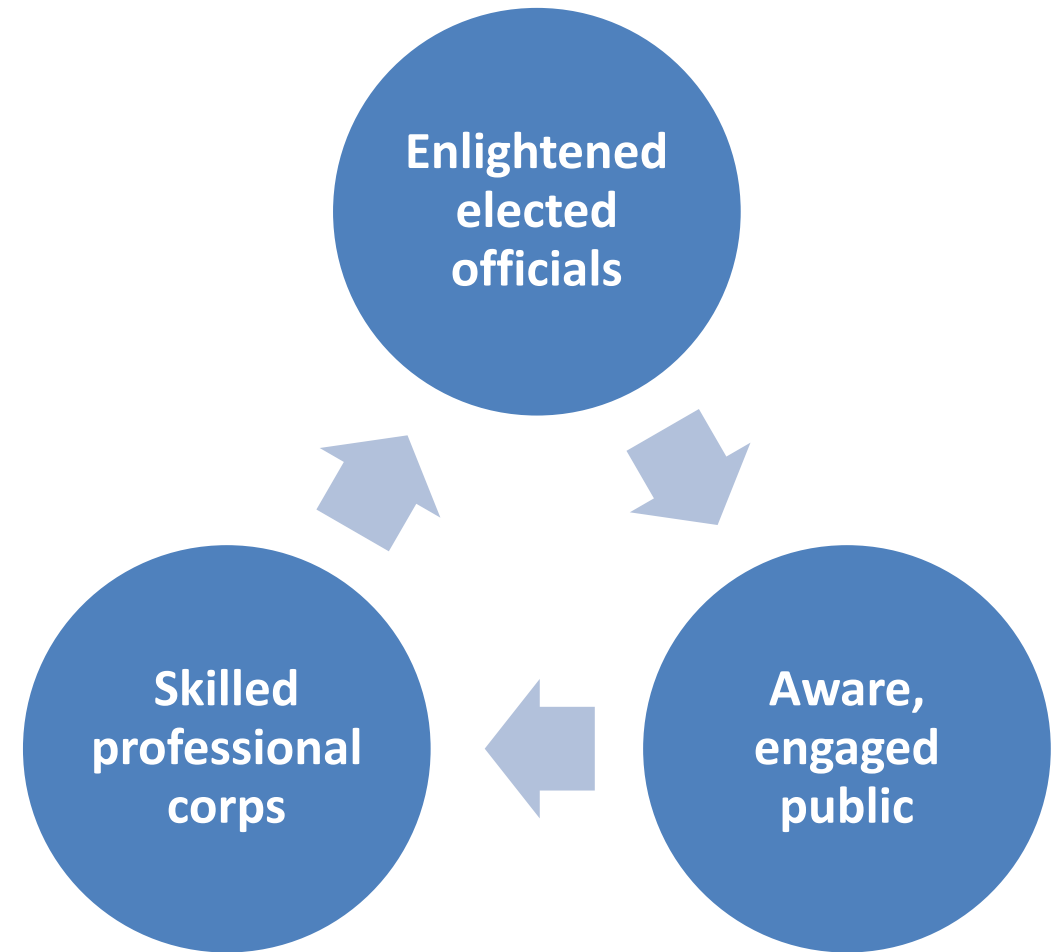
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Elements of  
Livability

# It's a Partnership



Partnerships created through the ongoing involvement of key stakeholders insure buy-in



# OUTLINE



## Bicycle Basics

**1. Phase One: Before the Plan – 14 Steps**

2. Phase Two: Developing the BMP/PMP – 9 Steps

3. Phase Three: Implementing the Plan – 6 Steps



# Phase One: Before the Plan



## Step 1

- Establish a Need and Create Buy-in

*“Elected officials, transportation officials, and other stakeholders ... must believe there is a need for such a plan”*



# Phase One: Before the Plan



## Step 2

- Secure Funding





# Phase One: Before the Plan



## Step 3

- Find a Home for the BMP/PMP

*"It is essential to identify a lead agency for developing a BMP/PMP early in the process"*



# Phase One: Before the Plan



## Step 4

- Develop a plan for internal review and involvement

*"One of the initial tasks for the project manager is creating an Internal Review Team (IRT)"*



# Phase One: Before the Plan



## Step 5

- Invite Public Involvement by Creating a Bicycle/Pedestrian Advisory Committee (BAC)

*"Create a Bicycle Advisory Committee about six months prior to starting work on the BMP/PMP"*





# Phase One: Before the Plan



## Step 6

- BAC/PAC agrees on its mandate and role



# Phase One: Before the Plan



## Step 7

- BAC/PAC develops a work plan and timeline

*"The work plan and time line should flow from the agreed-upon role and mandate for the BAC/PAC"*



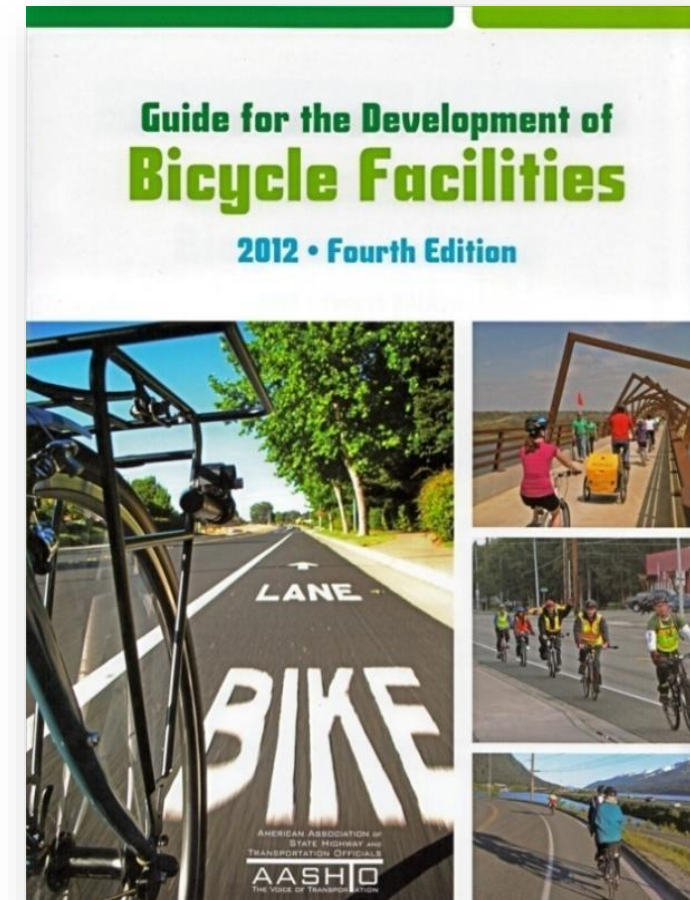
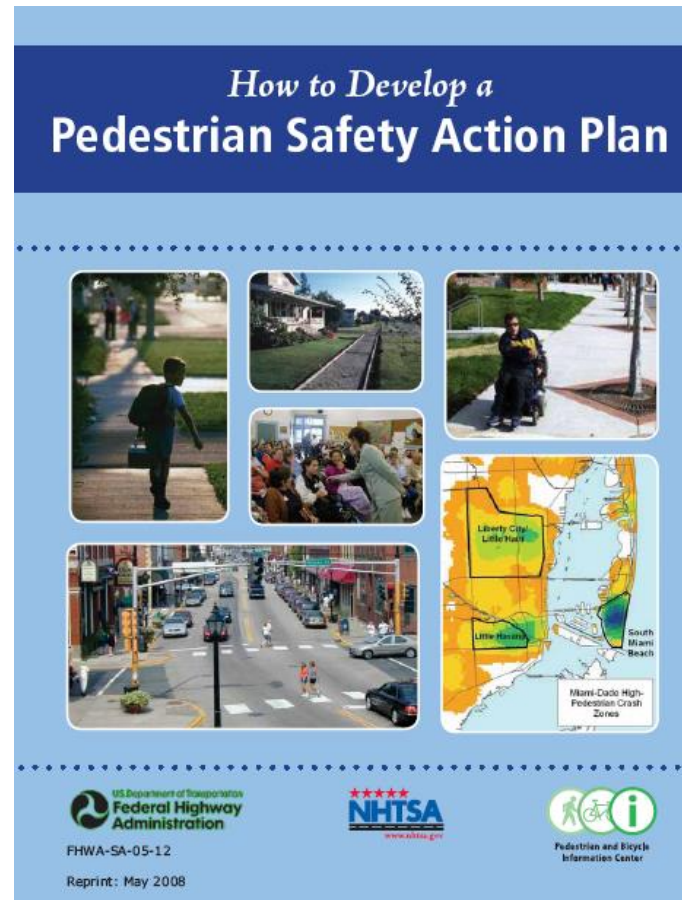


# Phase One: Before the Plan



## Step 8

- BAC/PAC decides Plan Type:
  - Policy
  - Project
  - Programs



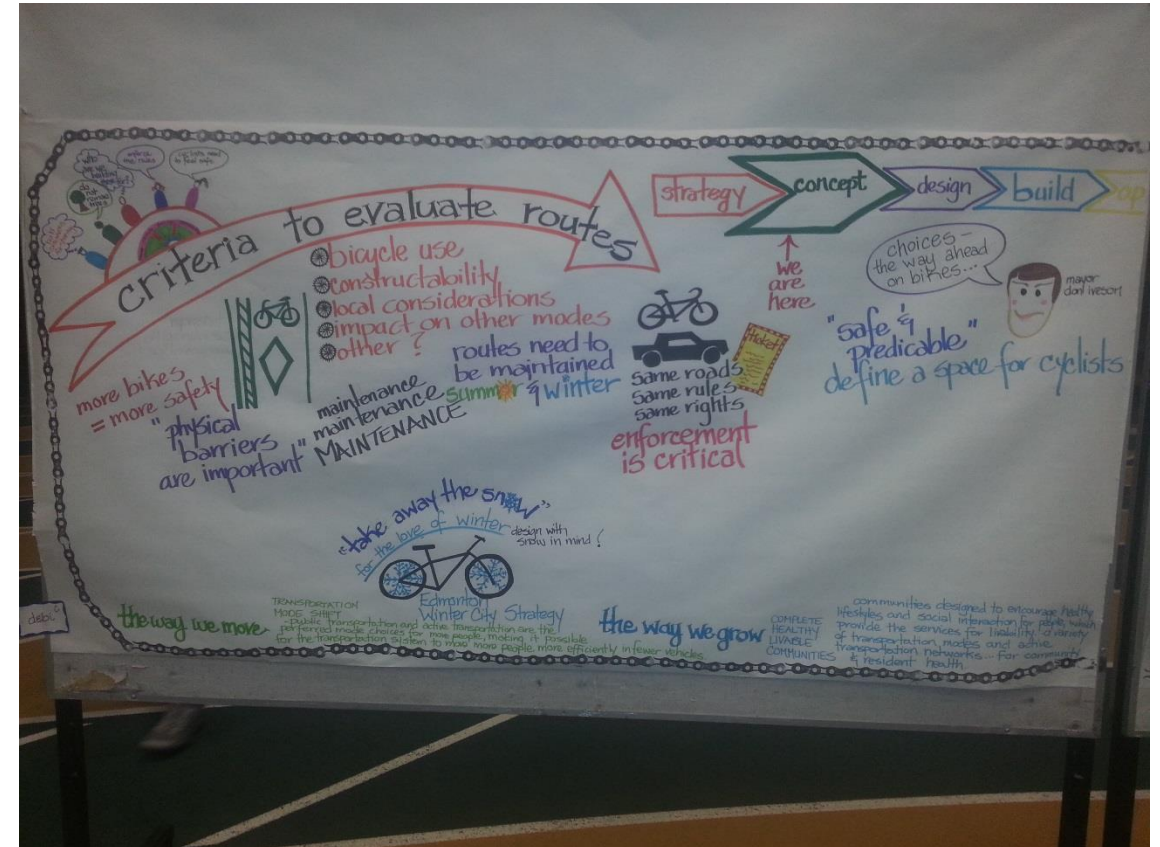
# Phase One: Before the Plan



## Step 9

- Develop consensus on goals for plan

*"Among other goals, most plans will focus on increasing use – more people bicycle more often – and reducing crashes"*





# Phase One: Before the Plan



## Step 10

- Develop consensus on the objectives of the plan



# Phase One: Before the Plan



## Step 11

- Develop consensus on the content of the plan





# Phase One: Before the Plan



## Step 12

- Determining what role consultants will play (if any)

*"Most communities choose to develop their BMP/PMPs with the assistance of consultants"*



# Phase One: Before the Plan



## Step 13

- Writing your RFP (If you are using a consultant)





# Phase One: Before the Plan



## Step 14

- Selecting your consultant

*"The contract should reflect previously agreed to BMP/PMP goals, objectives, plan content, and priorities"*





## Bicycle Basics

1. Phase One: Before the Plan – 14 Steps
- 2. Phase Two: Developing the BMP/PMP – 9 Steps**
3. Phase Three: Implementing the Plan  
– 6 Steps



# Phase Two: Developing the BMP



## Step 1

- Define the project manager's new role

*"The project manager is the glue that holds the entire BMP/PMP process together"*





# Phase Two: Developing the BMP



## Step 2

- Establish communication rules





# Phase Two: Developing the BMP



## Step 3

- Reporting and billing



# Phase Two: Developing the BMP



## Step 4

- Set Internal Review Team (IRT) meetings



# Phase Two: Developing the BMP



## Step 5

- Maintain public outreach

*"Consider creating a website that is updated on a regular basis"*





# Phase Two: Developing the BMP



## Step 6

- Preparing the draft plan

*"Each chapter should include an explicit statement on how the chapter supports the goals and objectives of the plan"*



# Phase Two: Developing the BMP



## Step 7

- Setting priorities



# Phase Two: Developing the BMP



## Step 8

- Plan implementation





# Phase 3: Implementing the Plan



## Step 9

- Plan accountability, evaluation, and updating



zebra 100 x 150 cm ed 5 rotterdam 2002



## Bicycle Basics

1. Phase One: Before the Plan – 14 Steps
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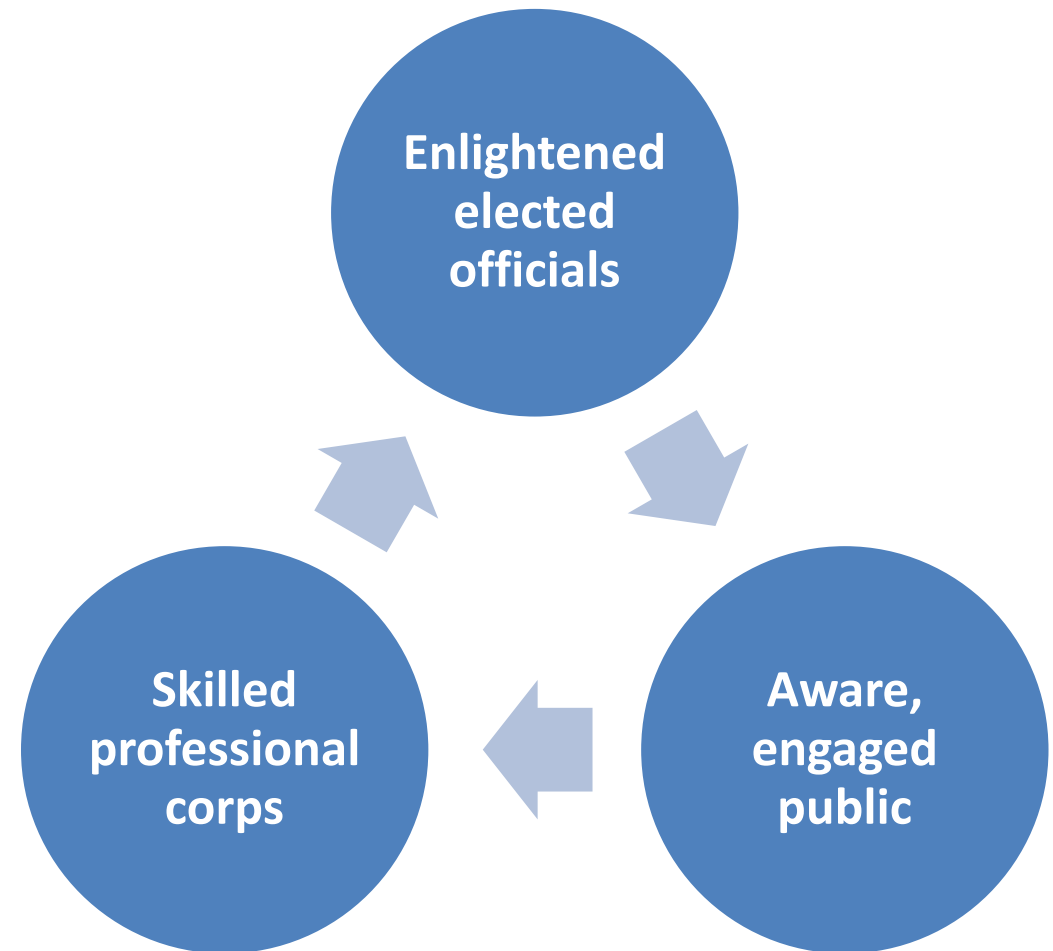
# Phase Three: Implementing the Plan



## Step 1

- Get the plan adopted

*"The completed BMP/PMP should immediately be adopted by local elected officials"*





# Phase Three: Implementing the Plan



## Step 2

Immediately begin implementing the accountability strategies contained in the plan



# Phase Three: Implementing the Plan



## Step 3

- Develop an annual work plan

*"An annual work plan should be presented to the designated group charged with accountability for implementation"*



# Phase Three: Implementing the Plan



## Step 4

- Ongoing public outreach



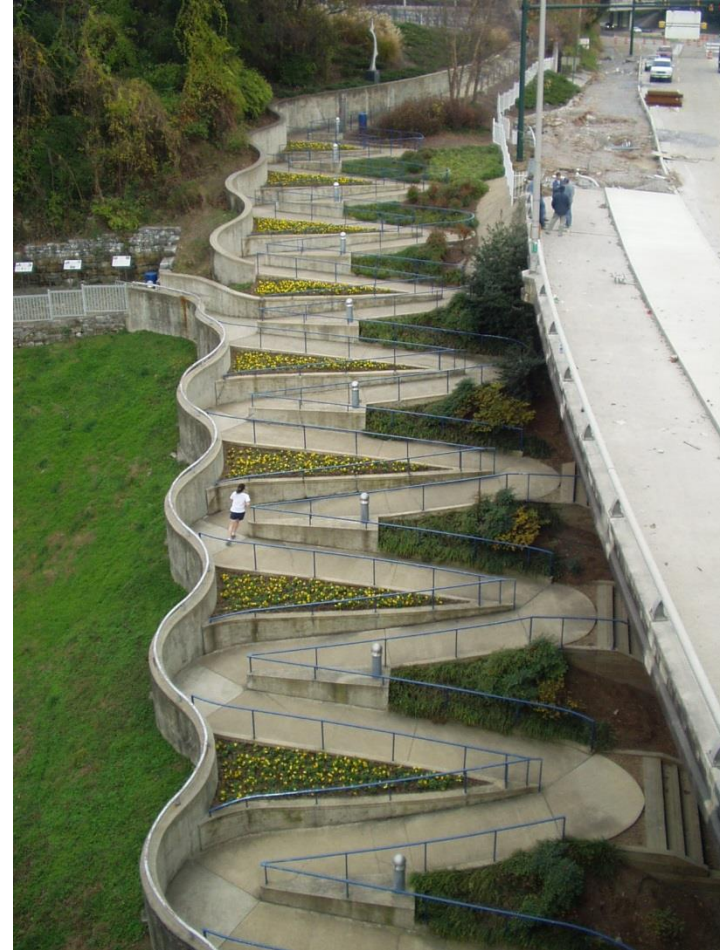


# Phase Three: Implementing the Plan



## Step 5

- Document your success



# Phase Three: Implementing the Plan



## Step 6

- Seize the day





# Questions

