

## **5 “Purpose Statement” Poster**

The purpose of the project is to improve the mobility, accessibility, and efficiency of east-west travel between Boise, Meridian, Nampa, and Caldwell, providing reliable and convenient high-capacity transit service that links key origins and destinations with strong potential for transit use.

Key Terms:

- **Mobility:** Traveling from one place to another
- **Accessibility:** Ease of entering and exiting a transit stop/station
- **Efficiency:** Transit working well and organized, without wasting time or energy
- **Convenience:** Making transit simple and intuitive for the user
- **Reliability:** The transit service arrives and departs as scheduled