



Working together to plan for the future

**COMPASS EXECUTIVE COMMITTEE MEETING
OCTOBER 13, 2020 1:30 P.M.
COMPASS – 2ND FLOOR LARGE CONFERENCE ROOM
700 NE 2ND STREET
MERIDIAN, IDAHO**

ZOOM CONFERENCE CALL

Facebook Live Streaming - <https://www.facebook.com/COMPASSIdaho>

Committee members are encouraged to participate in the meeting via Zoom conference call. Others may watch the meeting via Live Streaming on Facebook. The 2nd floor conference room is open for in-person attendance, but has limited capacity for physical distancing; for the health and safety of all participants, virtual participation is encouraged. In-person attendees are asked to maintain physical distance and are required to wear a mask at all times in the COMPASS building.

Individuals that intend to attend the meeting in person should RSVP to Hailey Townsend at htownsend@compassidaho.org or 208-475-2232.

Written comments may be submitted by email to info@compassidaho.org. Comments can also be left by voicemail. Please call 208-855-2558 to record comments. Commenters must provide their name for the record. Comments identified by name that are received by 10:00 am on October 13, 2020, will be provided to the Committee members and read into the record during the meeting.

****AGENDA****

I. CALL TO ORDER (1:30)

II. OPEN DISCUSSION/ANNOUNCEMENTS

III. CONSENT AGENDA

Page 3 ***A. Approve September 8, 2020, Executive Committee Meeting Minutes**

IV. ACTION ITEMS

1:35 A. Determine Format for December 21, 2020, COMPASS Board Annual Meeting
Matt Stoll will review logistics and costs for holding annual COMPASS Board meeting at the Nampa Civic Center on December 21, 2020.

1:50 B. Approve Board Member Travel Request
Staff will present a travel request for Councilmember Clegg to attend the 2020 AMPO Virtual Conference from October 27 – 29, 2020.

1:55 *C. Discuss and Provide Input on Priorities for 2021 State and Federal Legislative Sessions

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Ken Burgess and Matt Stoll will review potential legislative priorities for the 2021 state and federal legislative sessions. A final recommendation to the COMPASS Board of Directors on the priorities will be sought from the Executive Committee at the November 2020 meeting.

V. INFORMATION/DISCUSSION ITEMS

2:20 *A. Review FY2020 COMPASS Outreach Summary

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Amy Luft will provide a summary of COMPASS' FY2020 outreach efforts.

2:35 B. Status Report – Amtrak Pioneer Line Feasibility Study

Matt Stoll will review an opportunity to get funding for a passenger rail service feasibility study and request member agency letters of support.

Page 15 *C. Status Report – Regional Transportation Advisory Committee (Memo Only)

VI. OTHER

VII. ADJOURNMENT (2:50)

***Enclosures Agenda is subject to change.** Those needing assistance with COMPASS events or materials, or needing materials in alternate formats, please call 475-2229 with 48 hours advance notice. Si necesita asistencia con una junta de COMPASS, o necesita un documento en otro formato, por favor llame al 475-2229 con 48 horas de anticipación.

EXECUTIVE COMMITTEE MEETING SEPTEMBER 8, 2020 ZOOM CONFERENCE CALL

****MINUTES****

ATTENDEES: Sara Baker, Commissioner, Ada County Highway District, via telephone
Elaine Clegg, Councilmember, City of Boise, **Chair**, via telephone
Tom Dale, Commissioner, Canyon County, via telephone
Debbie Kling, Mayor, City of Nampa, **Secretary-Treasurer**, via telephone
Garret Nancolas, Mayor, City of Caldwell, **Chair Elect**, via telephone
Jason Pierce, Mayor, City of Eagle, via telephone
Robert Simison, Mayor, City of Meridian, via telephone
Joe Stear, Mayor, City of Kuna, **Vice Chair**, via telephone

MEMBERS ABSENT: Jay Gibbons, Commissioner, Canyon Highway District #4
Kendra Kenyon, Commissioner, Ada County
Steve Rule, Mayor, City of Middleton

OTHERS PRESENT: Ken Burgess, Veritas Advisors, via telephone
David Corcoran, Ada County, via telephone
Amy Luft, Community Planning Association, via telephone
Mary May, Commissioner, Ada County Highway District, via telephone
Matt Stoll, Executive Director, Community Planning Association, via telephone
Toni Tisdale, Community Planning Association, via telephone
Hailey Townsend, Community Planning Association, via telephone
Dave Wallace, Ada County Highway District, via telephone

CALL TO ORDER:

Chair Elaine Clegg called the meeting to order at 1:32 p.m.

OPEN DISCUSSION/ANNOUNCEMENTS

Action Item IV-D, to consider amending the FY2020-2026 Regional Transportation Improvement Program (TIP), was removed from the agenda. The Idaho Transportation Department (ITD) did not have additional projects in Ada and Canyon Counties and its safety program did not have enough funding to advance projects further.

CONSENT AGENDA

A. Approve July 14, 2020, Executive Committee Meeting Minutes

Tom Dale moved and Joe Stear seconded approval of the Consent Agenda as presented. Motion passed unanimously.

ACTION ITEMS

A. Establish October 19, 2020, COMPASS Board Meeting Agenda

Matt Stoll presented staff proposed Agenda Items 1-21 for the October 19, 2020, COMPASS Board of Directors' meeting. Matt requested the latitude to amend the agenda as necessary.

After discussion, **Debbie Kling moved and Joe Stear seconded approval of Agenda Items 1-21 for the October 19, 2020, COMPASS Board of Directors' meeting as presented, with the edit that the Finance Committee Meeting update will be provided as "Memo Only."** Matt Stoll has the latitude to amend the agenda as necessary. Motion passed unanimously.

B. Determine Format for December 21, 2020, COMPASS Board Annual Meeting

After discussion, **Tom Dale moved and Sara Baker seconded to authorize Matt Stoll to coordinate with the Nampa Civic Center and Debbie Kling to determine format options for the December 21, 2020, COMPASS Board Annual Meeting. The action item will be brought to the October 13, 2020, COMPASS Executive Committee meeting for a final recommendation to the full Board of Directors. Motion passed unanimously.**

C. Authorize Call for 2021 COMPASS Board of Directors' Secretary/Treasurer Nominations

After discussion, **Garret Nancolas moved and Joe Stear seconded to authorize the solicitation of nominations for the open 2021 Board officer position per COMPASS Bylaws. Motion passed unanimously.**

INFORMATION/DISCUSSION ITEMS

A. Review Proposed FY2021 Education Series Topics

Amy Luft reviewed proposed FY2021 Education Series topics.

B. State and Federal Legislative Issues

Ken Burgess provided a status report on the latest legislative developments at the state and federal levels.

C. Status Report - Regional Transportation Advisory Committee – Memo Only

ADJOURNMENT

Chair Elaine Clegg adjourned the meeting at 2:23 p.m.

Approved this 13th day of October 2020.

By: _____
Elaine Clegg, Chair
Community Planning Association of
Southwest Idaho

Attest:

By: _____
Matthew J. Stoll, Executive Director
Community Planning Association of
Southwest Idaho

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2021 COMPASS *Draft* State Legislative Positions

COMPASS supports increasing state and local transportation revenue.

Idaho's current transportation funding level remains inadequate to address the state's needs. State and local transportation entities still face critical funding shortfalls for maintenance and expansion projects.

- **Increase state motor fuels excise tax:** The state fuel excise tax is currently the most effective "user-fee" mechanism available to secure additional adequate funding for state and local transportation needs. COMPASS supports increasing the state fuel excise tax to meet the infrastructure needs of Idahoans, reduce congestion, increase safety, and improve the flow of freight.
- **Index state fuels excise tax to rate of inflation:** Indexing the state fuels tax to rate of inflation would mitigate the challenges of increasing costs of construction over time, and the perceived political risk of active rate changes on the part of the legislature.
- **Consider alternative user-charge concepts:** New automotive technologies and increased fuel efficiency necessitate expanding transportation user-fee concepts beyond fuel excise tax and automobile registration. A mileage-based user fee is reasonable to ensure all users of Idaho's roads and bridges pay a share of those costs.
- **Reinstitute Strategic Initiatives "surplus eliminator" provision for transportation:** The Strategic Initiatives funding mechanism proved to be a useful mechanism for state and local maintenance projects. COMPASS supports reinstating this transportation funding mechanism and maintaining a 60-40 state/local share of those funds.

Support Local Option Sales Tax Authority

Local Option Sales Tax Authority legislation could provide local units of government a tool to request supplemental infrastructure revenue for specific projects as approved by voters. COMPASS recognizes the value of such a tool to enhance roadway and/or transit projects to the benefit of our region.

Support dedicated funding source for public transportation

Idaho is one of few states in the country that does not provide a dedicated funding source for public transportation needs. As the population of the state and region continues to grow and diversify, both urban and rural public transportation entities struggle to meet the mobility needs of their communities.

Support statutory authority to implement High Occupancy Vehicle (HOV) lanes

Current statutory language restricts locations in which HOV lanes may be utilized.

Support dedicated funding for safe, community-oriented bicycle and pedestrian options

Safe community and neighborhood-oriented bicycle and pedestrian options should be a priority for the state.

Support implementation of a weight/distance fee for heavy commercial and farm vehicles

COMPASS supports implementation of a mileage-based fee structure for heavy vehicles travelling on state and local roadways to include out-of-state vehicles travelling through the state. Heavier axle weights exert proportionately more wear on Idaho roadways. An updated fee structure for heavier vehicles should account for the maintenance costs of such wear.

COMPASS opposes any state tax policy that limits local governments' ability to establish and maintain vital infrastructure improvements necessary to accommodate growth.

Ada and Canyon Counties have been, and continue to be, the fastest growing areas in the state of Idaho. Local governments combine property tax income with collected impact fees to provide roadway infrastructure for new growth. Additional limitations on local property tax collections puts at risk the ability to accommodate such growth and could have a negative impact on the economy of the region.

COMPASS 2021 *Draft* Federal Transportation Position Statements

REAUTHORIZATION OF FAST ACT

COMPASS encourages long-term reauthorization of the FAST Act.

The Fixing America's Surface Transportation (FAST) Act has been extended by Congress and expires September 30, 2021. Consistent federal investment through a new long-term surface transportation reauthorization, developed in consultation with federal, state, and local partners, would allow local governments to address much-needed infrastructure improvements. Any new reauthorization must adequately reflect the role local governments play in the national transportation network.

FEDERAL TRANSPORTATION FUNDING

Provide more direct funding to local governments and increase local decision-making authority:

The FAST Act made some progress toward more direct funding to local governments, while placing greater responsibility on those entities to develop and meet system performance goals. COMPASS encourages more direct allocation and flexibility to regions, MPOs, cities, and counties with transportation infrastructure responsibilities.

Maintain and increase set-aside for off-system bridges: Nearly eighty percent of the nation's bridges are the responsibility of local entities (not on the federal-aid highway system). This funding is needed for local entities to safely operate and maintain these bridge structures.

Streamline the federal permitting process (One Federal Decision):

COMPASS supports the streamlining of the federal transportation project delivery process to facilitate timely construction of federally funded projects and reduce project delays and expense.

Increase federal funding for public transportation: Public transportation providers in both urban and rural areas of Idaho operate on very limited funding. Congress should provide more robust growth in federal public transportation programs to help public transportation systems meet the needs of their communities.

Maintain federal support for non-motorized transportation options:

Encouragement to participate in, and incentives to provide safe bicycle and pedestrian mobility options should remain a priority for Congress. Federally funded transportation projects should incorporate safe bicycle and pedestrian pathways.

Support maintaining fiscal constraint requirement on long-range plans: Long range transportation plans are required to be limited to projects that can be completed with the level of funding reasonably expected to be available. This is a responsible approach to transportation planning, and mitigates unreasonable expectations that projects could be completed when funding is inadequate. COMPASS opposes eliminating the fiscal restraint requirements for long-range plans.

OTHER PROVISIONS

Provide long-term solvency of the Highway Trust Fund.

Congress must solve the perennial Highway Trust Fund funding problem in a permanent, meaningful way, eliminating the need for short-term infusion of general fund dollars. Reauthorization proposals must address HTF funding to meet national transportation demands.

Support federal fuel excise tax increase: The federal fuel tax has not been increased since 1993 (27 years), and remains the most readily available “user-pay” solution to stabilizing the Highway Trust Fund.

Index federal fuel tax to rate of inflation: Indexing the motor fuels tax to rate of inflation will mitigate many of the political challenges associated with funding the Highway Trust Fund into the future.

Add additional Road User Charge concepts: Improvements in fuel efficiency and development of alternative fuel vehicles have a negative effect on the Highway Trust Fund. Additional user fee concepts such as a mileage-based user fees, are necessary to capture evolving trends and changes in relation to transportation infrastructure funding.

Rail Corridor Use: COMPASS urges Congress and the Federal Railroad Administration (FRA) to ensure the expectations set in the Rail Passenger Service Act of 1970 (RPSA) for reasonable cooperation between intercity passenger rail providers and railroad companies is upheld. Agreements for local use of rail owned by rail companies should not be subjected to unreasonable compensation requests and unjustifiable delay, and the FRA should utilize their authority to achieve the intent of law.

Resume Amtrak Passenger Rail Service: COMPASS encourages Congress to provide the necessary tools and funding to study the feasibility of resuming AMTRAK’s “Pioneer Route” passenger rail service to the Treasure Valley. The Pioneer Route provided varying service from Seattle to Denver, through Portland, Boise, and Salt Lake City for twenty years until it was discontinued in 1997. Given the recent economic and population growth of

these areas of the Northwest, it is reasonable to study the feasibility of resuming the Pioneer Line passenger rail service.

DRAFT

EXECUTIVE COMMITTEE AGENDA ITEM V-A

Date: October 13, 2020

Topic: FY2020 Outreach Summary

Request/Recommendation:

This item is for information only.

Background/Summary:

COMPASS' communication program coordinates outreach, education, and public involvement efforts for the agency, including promoting opportunities to participate in surveys and comment periods for the long-range transportation plan (*Communities in Motion*) and Regional Transportation Improvement Program (TIP); highlighting Leadership in Motion award winners, COMPASS education series events, and bicycle/pedestrian safety; and educating about, and encouraging participation in, the decennial Census.

These outreach efforts range from email blasts, social media posts, and news stories, to purchasing advertisements in newspapers, on the radio, and on television ("paid media"). COMPASS member agencies are also instrumental in helping COMPASS share information through their own email and social media channels.

FY2020 Outreach Summary

Each year, COMPASS develops a short summary of its communication successes in the past year. The FY2020 summary is attached. Additional details regarding paid media are shown below.

FY2020 Paid Media (costs rounded)	Radio	Digital	Social media boost	Legal notices	Display (newspaper) ads	TV ads	Bus billboards/posters	Other paid outreach methods
"A lot can change in 30 years" survey*	\$8,600 933 ads	\$2,000 150,000 impressions	\$260	\$220 6 ads	\$1,550 8 ads	--	\$1,700 8 buses (exterior billboards); all buses (interior posters)	Postcards
Leadership in Motion winners	--	--	--	--	\$770 2 ads	--	--	--
Census 2020	\$18,000 2,091 ads	\$7,800 450,000 impressions	\$500	--	\$8,000 20 ads	--	\$7,300 14 buses (exterior billboards); all buses (interior posters)	Bookmarks Posters Displays Tent cards Yard signs
"Where do we grow from here?" survey	\$16,000 2,785 ads	\$3,000 226,000 impressions	\$1,000	\$280 6 ads	\$2,500 13 ads	--	\$5,000 11 buses (exterior billboards); all buses (interior posters)	Postcards Sandwich boards
TIP amendments and update	--	--	--	\$870 18 ads	\$2,300 12 ads	--	--	--
Education series	--	--	--	--	\$1,100 4 ads	--	--	--
Bicycle/pedestrian safety	--	--	--	--	--	\$9,920 186 on-air ads (+ digital)	--	--

*This survey was spread over two fiscal years; only FY2020 costs are shown here.

FY2020 Outreach Success

When participants were asked how they learned of the opportunity to participate in surveys and public comment periods, email and social media were consistently the top two answers. That is to be expected, as these are typically people who have a particular interest in planning, transportation, land use, or other related topics, and as such have self-selected to follow COMPASS or member agencies on social media and/or subscribe to agency email lists.

The remainder of valley residents are much harder to reach, yet their input is equally, if not more, important than that of the "usual suspects," because they represent the more "typical" resident. Investments in paid media, such as radio, TV, print, and digital advertisements, as well as "boosted" social media (paying to get social media messages in front of people who are not "following" the organization), are used to reach these residents. As these individuals participate in COMPASS surveys or comment periods, they often subscribe to COMPASS' email or social media channels, thus enhancing those outreach methods for future participation opportunities.

In the meeting, COMPASS staff will review FY2020 outreach efforts and briefly summarize outreach planned for FY2021.

More Information:

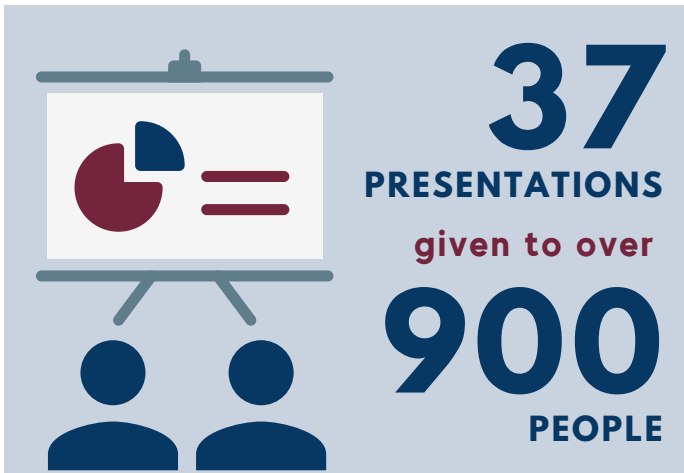
1. Attachment: FY2020 Outreach Summary
2. Contact: Amy Luft, Communication Coordinator, 208/475-2229 or aluft@compassidaho.org.

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FY2020

OUTREACH REPORT

OCTOBER 1, 2019 - SEPTEMBER 30, 2020



FY2020

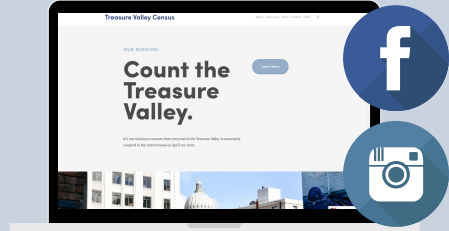
OUTREACH REPORT

OCTOBER 1, 2019 - SEPTEMBER 30, 2020

FOCUS: 2020 CENSUS



COORDINATED REGIONAL EFFORTS TO ENCOURAGE PARTICIPATION IN THE 2020 CENSUS



DEVELOPED AND MANAGED TREASURE VALLEY CENSUS WEBSITE AND SOCIAL MEDIA CHANNELS

2020 CENSUS: FACT SHEET

- What is the census?** Once a decade, the U.S. Constitution requires a census, or count, of the American population.
- Who counts?** The census counts every person living in the U.S. on the census date, whether in the home or elsewhere.
- How are census data used?** To determine the number of seats in the U.S. House of Representatives, to allocate more than \$175 billion in federal investments across states, counties, and cities, and to inform the research, decision making, and planning in education, workforce, medical facilities, and all levels of government.
- Is my information secure?** Your personal information cannot be seen or used by other government agencies or the courts. The Census Bureau will never give your personal information to anyone, including law enforcement agencies, unless you give your consent.

Official Census Day: April 1, 2020

Learn more at treasurevalleycensus.com for more information.

EVERYONE COUNTS

TREASUREVALLEYCENSUS.COM

CREATED TENT CARDS, BOOKMARKS, POSTERS, DISPLAYS, YARD SIGNS, AND MORE!

Is My Information Secure?

Your census responses are safe, secure, and protected.

- Whether you fill out your 2020 Census form online, by phone, by mail, or in person, your responses are safe, secure, and protected by federal law.
- The information you share is completely confidential for 25 years.
- Every Census Bureau employee takes an oath to protect your personal information for life.
- Your answers cannot be used for law enforcement purposes or to determine your personal eligibility for government benefits.

The Census Bureau takes strong precautions to keep online responses secure. From the moment the Census Bureau collects responses, its focus and legal obligation is to keep them safe.

Official Census Day: April 1, 2020

IT'S NOT TOO LATE

COMPLETE THE 2020 CENSUS

Visit 2020census.gov or call 1-844-330-2020

COMPLETE THE 2020 CENSUS

It's easy, safe, and important.

Learn more at treasurevalleycensus.com

April 1, 2020
2020 CENSUS DAY

It's time to complete your census form!

Fill out your form:

- ONLINE
- BY PHONE
- BY MAIL

By now, you should have received a letter from the U.S. Census Bureau with instructions for completing your form. The process is quick and easy, and your information is completely secure.

For more information, visit: treasurevalleycensus.com

EVERYONE COUNTS

COMPLETE THE 2020 CENSUS

IT'S EASY...
It only takes 10 minutes and you can do it online, by phone, by mail, or in person.

IT'S SAFE...
Your personal information is completely secure, and, by law, cannot be shared with anyone.

IT'S IMPORTANT...
Your responses equate to roughly \$1,475 in annual federal funding that supports transportation, roadways, schools, and more in the Treasure Valley.

Complete the Census by April 1, 2020.
For more information, visit treasurevalleycensus.com

PUCHASED AND RAN BUS BILLBOARDS AND RADIO, NEWSPAPER, MAGAZINE, AND DIGITAL ADS

EXECUTIVE COMMITTEE AGENDA ITEM V-B

Date: October 13, 2020

Topic: Status Report - Regional Transportation Advisory Committee (RTAC)

Request/Recommendation:

Information only.

Background/Summary:

RTAC Bylaws state that the RTAC Chair will submit a monthly status report on RTAC activities to the COMPASS Executive Committee. Below is an outline of agenda items and actions from the September 23, 2020, meeting.

ACTION ITEMS

Communities in Motion 2040 2.0 Amendment

RTAC recommended COMPASS Board of Directors' adoption of a resolution amending *Communities in Motion 2040 2.0* to add 10 short-term funded projects and 17 long-term funded projects, and remove 14 long-term funded projects. This item will be brought to the COMPASS Board of Directors for action in its October 19, 2020, meeting.

FY2021-2027 Regional Transportation Improvement Program

RTAC recommended COMPASS Board of Directors' adoption of a resolution approving the FY2021-2027 Regional Transportation Improvement Program (TIP) and associated air quality conformity analysis. This item will be brought to the COMPASS Board of Directors for action in its October 19, 2020, meeting.

Rural Applications

RTAC recommended COMPASS Board of Directors' adoption of a resolution demonstrating support for rural project priorities in Ada and Canyon Counties. COMPASS support for these priorities will provide additional points in the Local Highway Technical Assistance Council's statewide prioritization process. This item will be brought to the COMPASS Board of Directors for action in its October 19, 2020, meeting.

INFORMATION ITEMS

Ada County COVID-19 Traffic Impacts

Ada County staff presented results of a case study of Ada County employee commute changes due to COVID-19 and their impacts. This item will be brought back to RTAC for further discussion at a later date.

Communities in Motion 2050 Draft Goals and Objectives

COMPASS staff reviewed draft CIM 2050 goals and objectives. This item will be brought to the COMPASS Board of Directors for discussion in its October 19, 2020, meeting, and brought back to RTAC for additional discussion in October and recommendation to the Board of Directors in November.

Federal-Aid Funding and FY2020 End-of-Year Program and Redistribution

COMPASS staff presented an update on the status of FY2021 federal-aid funding and results of the End-of-Year program and redistribution.

***Communities in Motion* Implementation Grant Program and Project Development Program** (Memo only)

More Information:

- 1) Contact Liisa Itkonen, COMPASS Principal Planner, at litkonen@compassidaho.org or Lenny Riccio, E.I.T., Staff Engineer/Transportation Planner, Canyon Highway District No. 4, at LRiccio@canyonhd4.org or (208) 454-8135.

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