

Where Do We Grow From Here Results—Age and Income

		Overall Score	Gen Z/ Low	Gen Z/ Middle	Gen Z/ High	Gen Z/ Very High	Gen Y/ Low	Gen Y/ Middle	Gen Y/ High	Gen Y/ Very High	Gen X/ Low	Gen X/ Middle	Gen X/ High	Gen X/ Very High	Boomer/ Low	Boomer/ Middle	Boomer/ High	Boomer/ Very High	Silent/ Low	Silent/ Middle	Silent/ High	Silent/ Very High	
Values	Affordability	3.8	2.8	3.6	2.4	4.5	3.1	2.9	3.8	4.3	3.4	2.9	3.8	4.2	3.5	3.8	4.3	4.3	3.5	3.9	3.4	5.3	
	Choices in where I live	5.1	4.8	4.9	2.8	5.9	5.0	4.9	5.2	5.3	5.1	5.2	5.3	5.0	5.4	5.4	5.1	5.0	4.8	5.0	5.2	4.9	
	Economic Vitality	4.1	4.5	4.6	4.4	4.4	4.8	4.2	4.2	3.8	4.4	4.3	3.9	3.7	4.5	4.2	4.0	3.7	5.0	4.2	4.9	3.7	
	Effective Transportation	4.1	3.8	3.6	3.3	5.5	3.4	4.2	4.0	4.1	3.7	4.0	4.0	4.2	3.9	4.0	4.3	4.0	3.7	3.3	4.5	4.1	
	Environmental health	4.1	3.2	3.2	5.2	3.3	3.9	3.9	3.9	4.3	4.0	4.2	4.1	4.1	3.9	4.0	3.8	4.3	3.7	3.8	3.6	3.7	
	Growth Management	3.3	5.1	4.4	4.6	2.6	4.2	4.0	3.8	3.4	3.7	3.3	3.2	3.3	3.0	2.9	2.7	3.1	2.9	3.1	2.6	2.4	
	Outdoor lifestyle	3.8	4.3	3.7	5.6	3.6	3.9	4.0	3.6	3.4	4.6	4.1	3.8	3.4	4.4	3.8	3.8	3.9	3.9	4.5	3.9	3.8	
	Transportation Options	4.8	4.7	4.6	4.0	4.6	4.2	4.8	4.7	4.6	4.0	4.8	4.9	5.0	4.5	5.0	5.3	4.8	4.5	4.6	5.0	4.5	
Scenarios	Come Together	3.7	3.8	3.7	3.5	2.6	3.6	3.4	3.6	3.7	4.0	3.7	3.7	3.6	3.8	4.0	3.8	3.6	3.8	3.5	3.9	3.5	
	Let It Be	2.4	2.2	2.0	2.5	2.7	1.9	2.3	2.1	2.2	2.5	2.3	2.4	2.4	2.4	2.4	2.4	2.4	2.3	2.5	2.3	1.9	
	Penny Lane	2.7	2.9	2.8	3.3	3.0	2.6	2.6	2.7	2.7	3.1	2.7	2.5	2.6	2.9	2.8	2.7	2.7	3.2	2.3	2.7	2.0	
	Ticket to Ride	3.6	4.4	4.1	4.1	3.6	4.2	3.9	3.9	4.0	3.6	3.8	3.5	3.5	3.6	3.5	3.5	3.7	3.3	3.5	3.8	3.1	
Implementation	Accessory Dwelling Units	3.7	3.5	3.8	3.1	3.1	4.0	3.9	3.7	3.9	4.0	3.7	3.6	3.6	3.7	3.7	3.7	3.5	3.7	3.5	3.7	3.3	
	Adequate Facility Policy	4.1	3.6	3.5	3.0	3.7	3.5	3.8	3.9	3.8	4.3	4.2	4.1	4.1	4.3	4.4	4.3	4.1	4.1	4.5	4.3	4.1	
	Dedicated Bus/Bike/Ped	3.2	3.9	3.8	3.9	3.6	3.9	3.4	3.5	3.5	3.5	3.3	3.1	3.3	2.7	3.1	3.0	3.1	3.2	2.8	3.3	3.0	
	Density Bonuses	3.3	4.1	4.1	3.8	3.6	4.0	3.7	3.6	3.9	3.3	3.4	3.3	3.4	2.7	3.3	3.2	3.2	3.2	2.7	3.1	3.2	
	Fiscal Impact Policies	4.1	3.4	3.5	3.1	3.0	3.9	3.9	3.8	4.0	4.4	4.1	4.1	4.2	4.2	4.4	4.3	4.2	4.5	4.5	4.3	4.1	
	Housing Tax Abatements	3.0	3.8	3.3	3.8	3.2	3.7	3.3	3.1	3.2	3.2	3.1	2.9	3.0	2.9	3.1	3.0	3.0	2.8	3.5	2.9	3.3	2.7
	HOV Lanes	3.4	3.6	3.5	3.9	3.8	3.3	3.4	3.5	3.6	3.1	3.5	3.4	3.4	3.0	3.4	3.3	3.4	3.5	3.1	3.7	3.6	
	Impact Fee Flexibility	3.3	3.5	3.6	2.8	3.7	3.5	3.3	3.6	3.5	3.1	3.4	3.3	3.5	3.1	3.4	3.4	3.4	3.3	3.0	3.3	3.6	
	Livable Cities Initiative	3.4	4.1	4.2	4.3	3.6	4.1	3.7	3.6	3.7	3.4	3.5	3.4	3.4	3.0	3.4	3.2	3.4	3.0	3.0	3.4	3.1	

	Overall Score	Gen Z/ Low	Gen Z/ Middle	Gen Z/ High	Gen Z/ Very High	Gen Y/ Low	Gen Y/ Middle	Gen Y/ High	Gen Y/ Very High	Gen X/ Low	Gen X/ Middle	Gen X/ High	Gen X/ Very High	Boomer/ Low	Boomer/ Middle	Boomer/ High	Boomer/ Very High	Silent/ Low	Silent/ Middle	Silent/ High	Silent/ Very High
Local Option Sales Tax	3.1	3.5	3.6	3.0	2.8	3.6	3.4	3.4	3.4	2.4	3.0	3.1	3.3	2.7	3.1	3.1	3.2	3.2	2.5	3.3	3.4
Location Based Mortgages	2.8	3.2	3.6	2.8	2.6	3.3	3.0	2.9	3.1	2.9	2.9	2.9	2.7	2.8	2.9	2.7	2.8	2.7	2.8	3.5	2.8
Open Space Levies	4.0	4.4	4.5	4.5	4.0	4.5	4.1	4.1	4.3	4.1	4.0	4.0	4.2	3.8	3.9	4.0	3.9	4.0	3.6	4.0	4.1
Signal Priority	3.4	3.6	3.5	3.4	4.0	3.5	3.4	3.5	3.6	3.5	3.3	3.5	3.5	3.6	3.6	3.5	3.6	2.9	3.2	4.0	3.6
Traffic Management	3.6	4.0	3.6	4.3	3.7	3.7	3.3	3.5	3.8	3.3	3.6	3.7	3.7	3.7	3.7	3.7	3.9	3.2	3.3	3.5	3.4
Transfer Building Rights	3.7	3.8	3.7	3.5	3.2	4.0	3.8	3.5	3.7	4.2	3.6	3.7	3.7	3.5	3.9	3.8	3.8	3.3	3.5	3.9	3.5
Transportation Demand Mgt	3.6	3.7	3.9	4.1	3.0	3.8	3.4	3.6	3.6	3.4	3.6	3.6	3.7	3.8	3.8	3.7	3.7	3.4	3.5	4.1	3.2
Urban Growth Boundaries	3.7	3.7	3.5	2.8	3.3	4.0	3.8	3.6	3.5	3.9	3.7	3.6	3.6	3.8	3.9	3.8	3.6	3.4	3.8	4.2	3.8
Urban Renewal Districts	3.0	3.1	3.5	3.3	2.6	3.1	3.1	3.2	3.7	2.6	3.0	3.1	3.1	2.7	2.9	2.9	3.2	2.9	2.8	3.1	3.0
Vehicle Mile Traveled Tax	2.3	2.1	2.3	1.3	2.1	2.2	2.1	2.5	2.6	2.0	2.1	2.3	2.4	2.1	2.5	2.4	2.6	2.6	2.6	2.6	2.8

Values: Lower Score = Higher Ranking. Best 3 scores in green. Worst 3 scores in red. Values not ranked given a score of "6" to enable calculation

Scenarios: Higher Score = Higher Ranking. Best 3 scores in green. Worst 3 scores in red.

Implementation: Higher Score = Higher Ranking. Best 3 scores in green. Worst 3 scores in red.

Where Do We Grow From Here Results—Home Location

		Overall Score	Ada County (Total)	Canyon County (Total)	Boise	Caldwell	Garden City	Eagle	Kuna	Meridian	Nampa	Star
Values	Affordability	3.8	3.7	3.7	3.5	3.7	2.2	4.2	2.9	3.6	3.7	5.6
	Choices in where I live	5.1	5.2	5.0	5.2	5.2	4.4	5.1	4.8	5.0	4.9	4.7
	Economic Vitality	4.1	4.1	3.9	4.2	4.1	2.3	3.4	4.1	3.8	3.9	3.3
	Effective Transportation	4.1	4.1	4.0	4.2	3.9	2.0	3.9	3.7	3.9	4.0	3.9
	Environmental health	4.1	3.9	4.3	3.7	4.6	1.5	4.3	4.4	4.5	4.3	4.5
	Growth Management	3.3	3.2	2.7	3.5	2.3	1.2	2.8	3.5	2.5	2.9	2.3
	Outdoor lifestyle	3.8	3.8	4.1	3.8	4.0	1.4	3.7	4.2	4.0	4.1	3.4
	Transportation Options	4.8	4.8	4.9	4.6	4.8	3.4	5.2	5.1	5.2	4.9	5.5
Scenarios	Come Together	3.7	3.6	3.7	3.7	2.6	2.7	2.7	2.5	2.4	2.5	2.6
	Let It Be	2.4	2.2	2.6	2.0	1.9	1.5	2.0	1.7	1.9	1.9	2.1
	Penny Lane	2.7	2.7	2.5	2.7	1.7	1.8	1.9	1.7	1.8	1.7	1.6
	Ticket to Ride	3.6	3.7	3.4	3.9	2.5	2.8	2.5	2.2	2.4	2.4	2.0
Implementation	Accessory Dwelling Units	3.7	3.6	3.8	3.7	3.9	3.7	3.3	3.4	3.6	3.8	3.4
	Adequate Facility Policy	4.1	4.1	4.1	4.0	4.3	4.4	4.3	4.1	4.1	4.0	4.0
	Dedicated Bus/Bike/Ped	3.2	3.3	2.7	3.6	2.9	3.6	3.0	2.5	2.8	2.7	2.6
	Density Bonuses	3.3	3.4	3.3	3.7	3.5	3.2	2.9	3.1	3.0	3.2	2.4
	Fiscal Impact Policies	4.1	4.1	4.1	4.1	4.2	4.3	4.3	4.1	4.1	4.0	4.1
	Housing Tax Abatements	3.0	3.1	2.9	3.3	2.9	3.2	2.5	2.9	2.8	2.9	2.3
	HOV Lanes	3.4	3.4	3.4	3.5	3.3	3.4	3.3	3.4	3.3	3.5	2.9
	Impact Fee Flexibility	3.3	3.4	3.0	3.6	3.3	3.7	3.4	3.0	3.1	2.9	2.9

Livable Cities Initiative	3.4	3.5	3.1	3.7	3.0	3.6	3.4	2.9	3.2	3.2	3.0
Local Option Sales Tax	3.1	3.2	2.8	3.5	3.0	3.3	3.2	2.4	2.9	2.7	2.3
Location Based Mortgages	2.8	2.9	2.7	3.1	2.8	2.9	2.6	2.6	2.5	2.7	2.2
Open Space Levies	4.0	4.1	3.7	4.2	3.7	4.4	4.1	3.6	3.8	3.7	3.9
Signal Priority	3.4	3.5	3.5	3.5	3.7	3.8	3.5	3.2	3.2	3.5	3.2
Traffic Management	3.6	3.6	3.8	3.5	3.9	3.5	3.8	3.7	3.8	3.7	3.6
Transfer Building Rights	3.7	3.7	3.7	3.8	3.8	3.9	3.8	3.8	3.5	3.7	3.6
Transportation Demand Mgt	3.6	3.7	3.5	3.7	3.6	3.8	3.6	3.4	3.7	3.4	3.5
Urban Growth Boundaries	3.7	3.7	3.6	3.7	3.8	4.2	3.7	3.8	3.4	3.6	3.6
Urban Renewal Districts	3.0	3.1	2.7	3.2	2.8	3.0	3.1	2.9	2.9	2.6	2.7
Vehicle Mile Traveled Tax	2.3	2.4	1.9	2.6	1.8	2.5	1.8	1.9	2.2	1.9	1.8

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