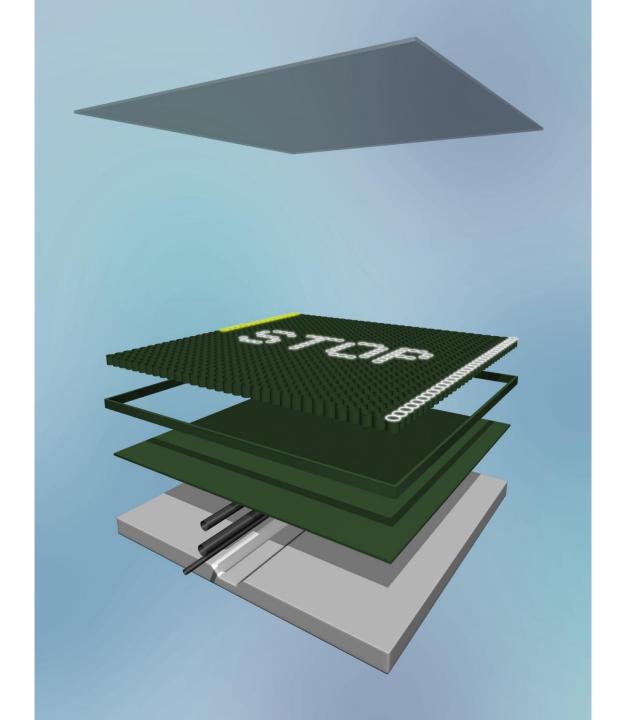
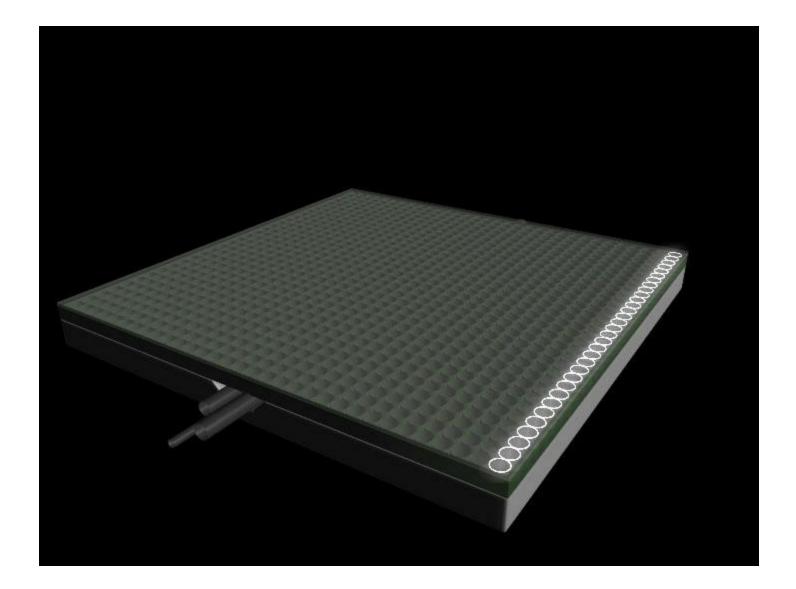
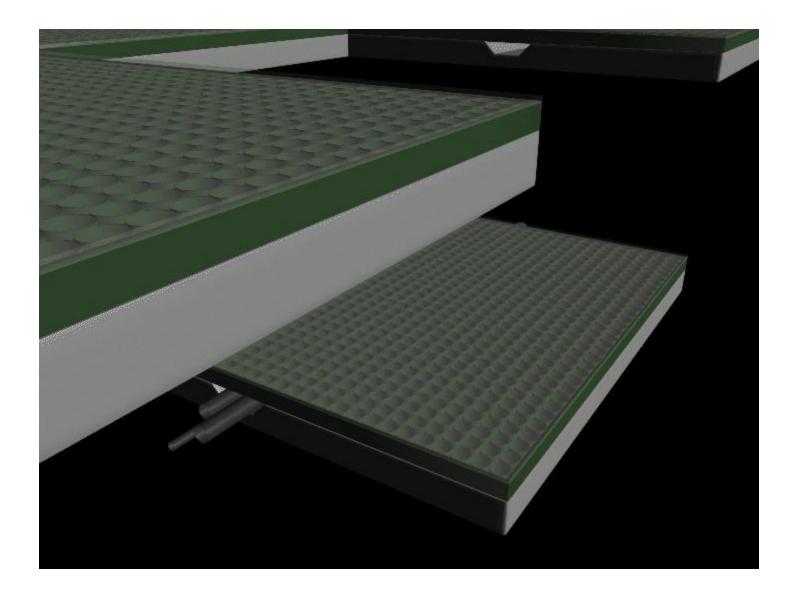


Scott Brusaw (208) 263-2537 scott@solarroadways.com

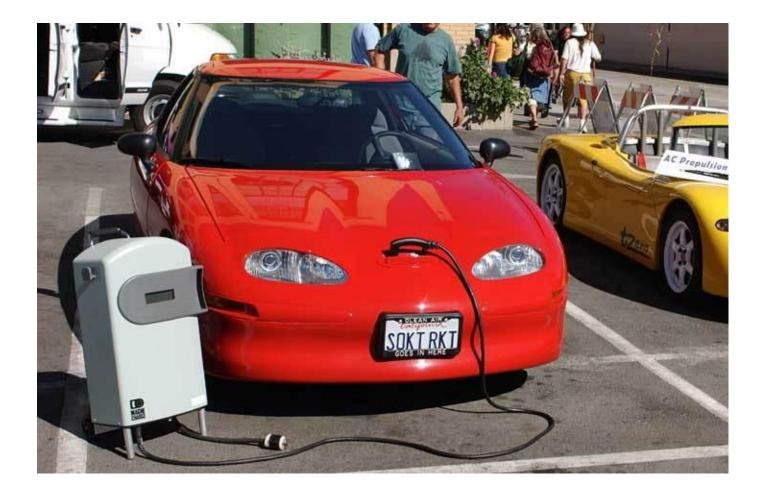
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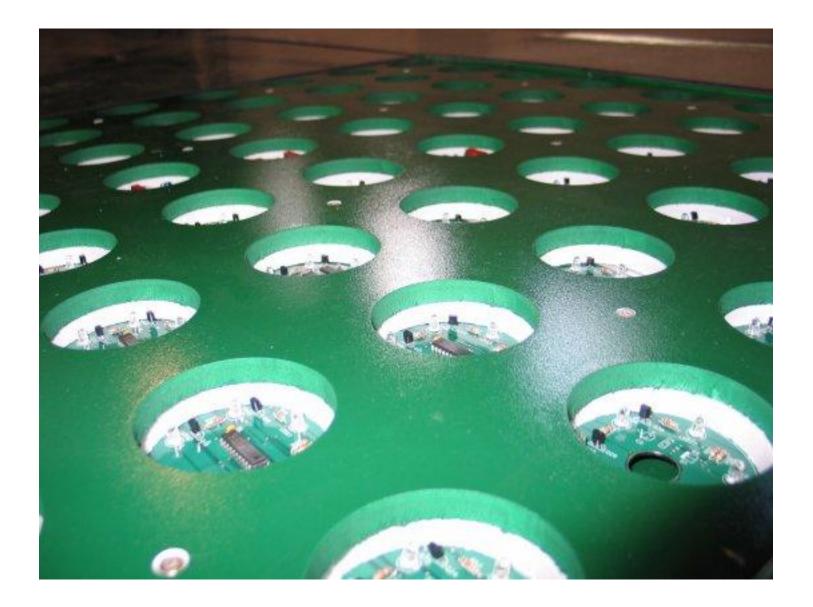


U.S. Department of Transportation Federal Highway Administration

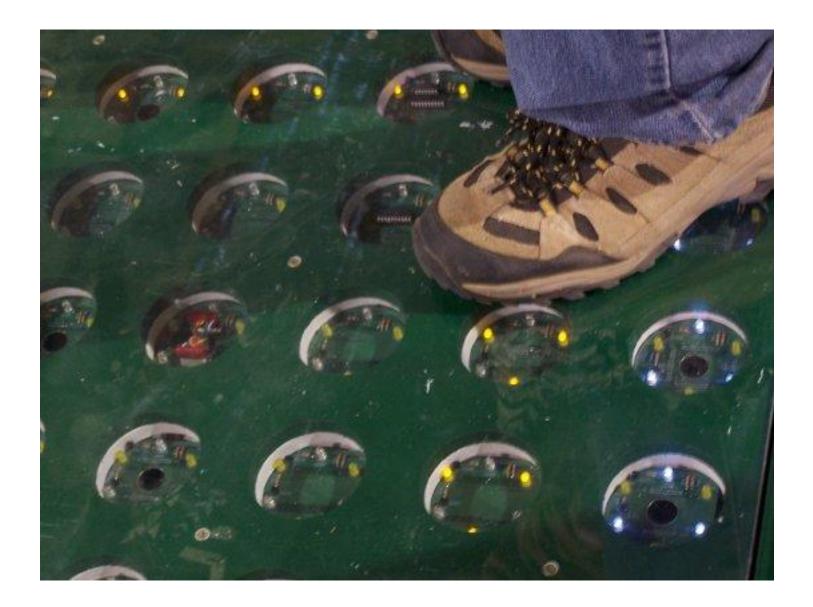


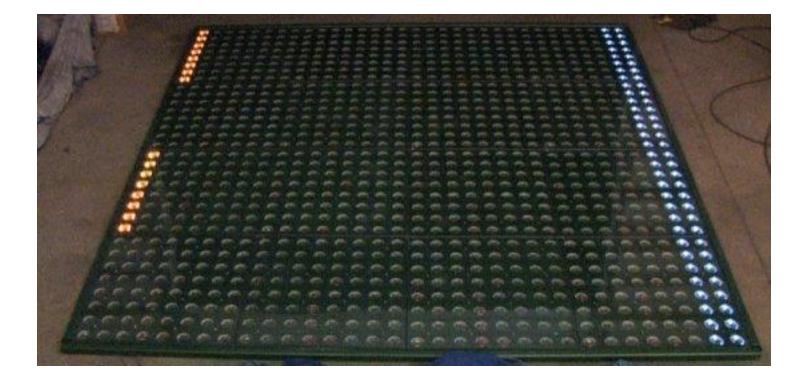


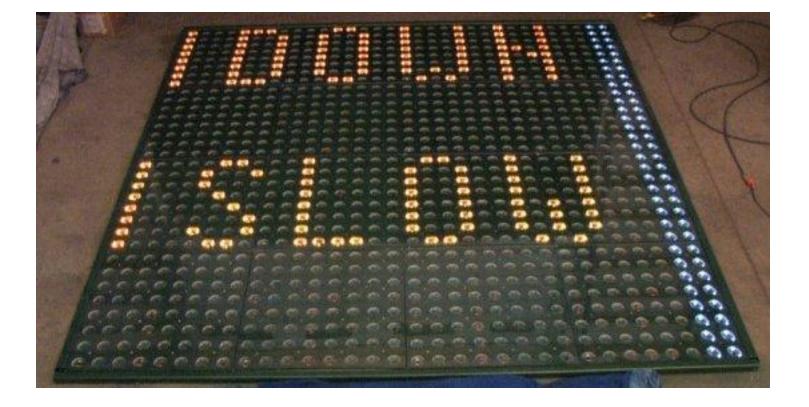


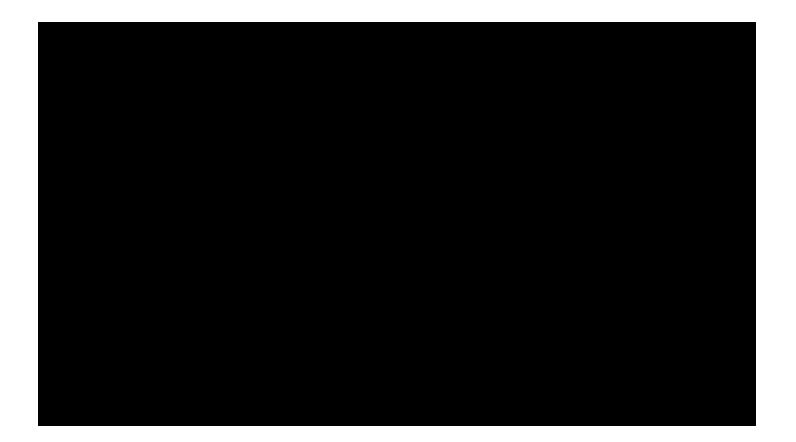


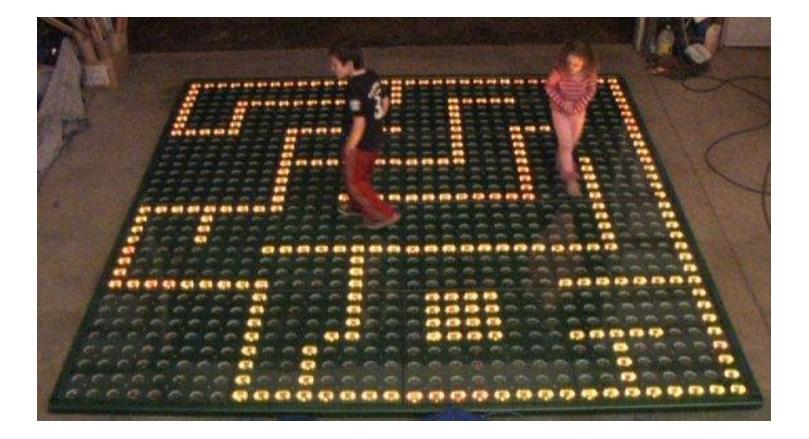












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Solar Roadways Wins GE's First Ecomagination Challenge Award



October 7th, 2010 - Out of 3795 ideas submitted to the GE **Ecomagination** Challenge, Solar Roadways earned the largest amount of public votes, qualifying as the winner of the \$50,000 award.

From the time we entered the GE Ecomagination Challenge on July 16th to the end of the voting on September 30th, we had 46,536 visits to our website from 144 countries:

United States, Canada, United Kingdom, Australia, Spain, Italy, Germany, India, Netherlands, France, Brazil, Japan, Mexico, Norway, Turkey, New Zealand, South Africa, Portugal, Switzerland, Sweden, Belgium, Bulgaria, Hungary, Greece, South Korea, Chile, Israel, Finland, Philippines, Denmark, China, Argentina, Ireland, Serbia, Malaysia, Croatia, Singapore, Lithuania, Costa Rica, Czech Republic, Thailand, Colombia, Romania, Guatemala, United Arab Emirates, Poland, Russia, Austria, Taiwan, Indonesia, Hong Kong, Bahrain, Peru, Slovenia, Venezuela, Saudi Arabia, Bermuda, Belarus, Pakistan, Puerto Rico, Ukraine, Uruguay, Panama, Ecuador, Kuwait, Slovakia, Trinidad and Tobago, Vietnam, Iceland, Iran, Egypt, Latvia, Iraq, Dominican Republic, Luxembourg, Malta, Oman, Estonia, Kenya, Sri Lanka, Bolivia, Bahamas, Azerbaijan, Nigeria, Ghana, Macedonia, Cote d'Ivoire, Qatar, Bosnia and Herzegovina, Morocco, Moldova, Jersey, Albania, Tunisia, Jordan, Cyprus, Barbados, Honduras, El Salvador, Lebanon, Mauritius, Netherlands Antilles, Angola, U.S. Virgin Islands, Montenegro, Nicaragua, Nepal, Georgia, Paraguay, Guyana, Botswana, Jamaica, Cayman Islands, Kyrgyzstan, Bangladesh, Haiti, New Caledonia, Mali, Syria, Saint Kitts and Nevis, Brunei, Myanmar (Burma), Saint Vincent and the Grenadines, Seychelles, Algeria, Tanzania, Uzbekistan, Mozambique, Congo, Zimbabwe, Yemen, Lesotho, Reunion, Cuba, Uganda, British Virgin Islands, Micronesia, Andorra, Libya, Palestinian Territories, Ethiopia, Mongolia, and Leichtenstein.





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– Thomas Edison, 1931

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