Driving the Future:
A Lot Can Change in 30 Years

Survey Results

Survey Dates: September 11 – November 3, 2019
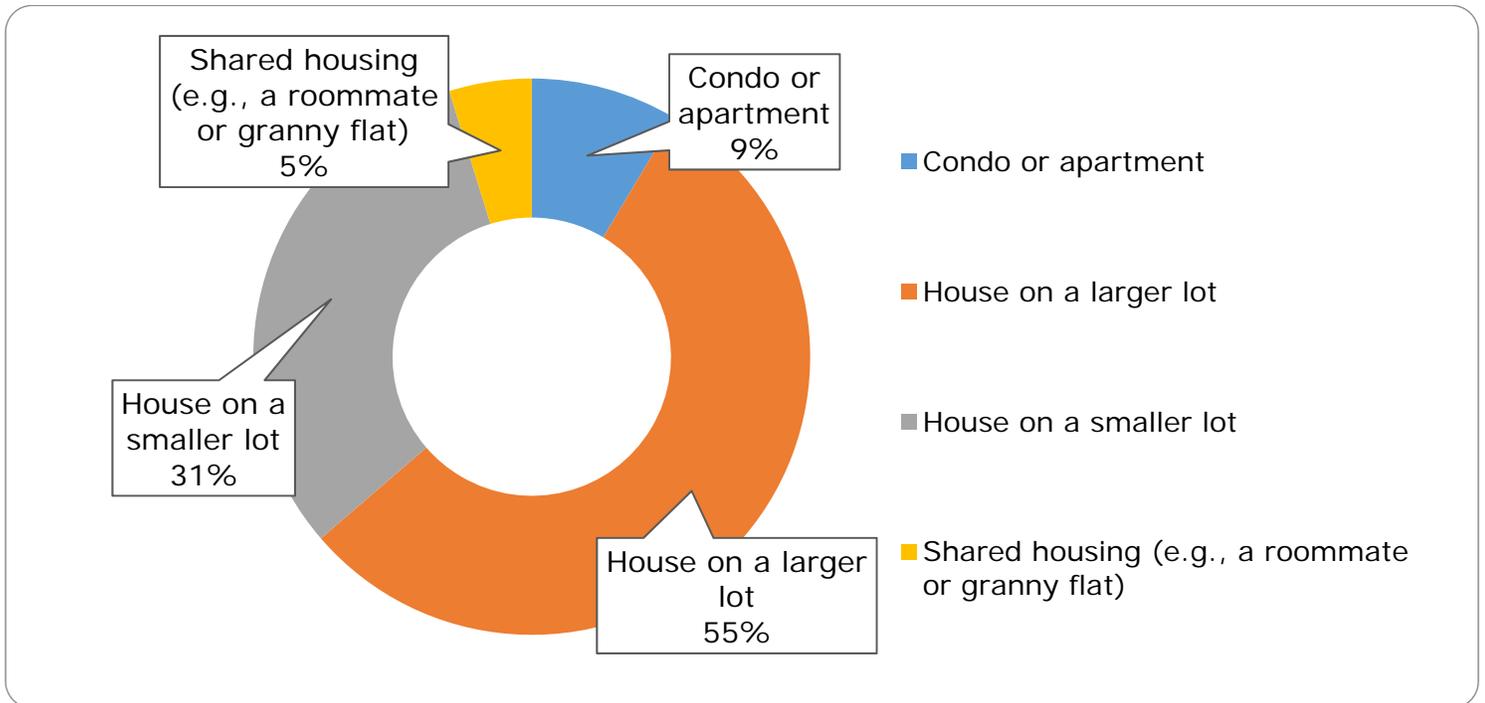

Total survey participants: 3,703

Total survey data points: 109,454

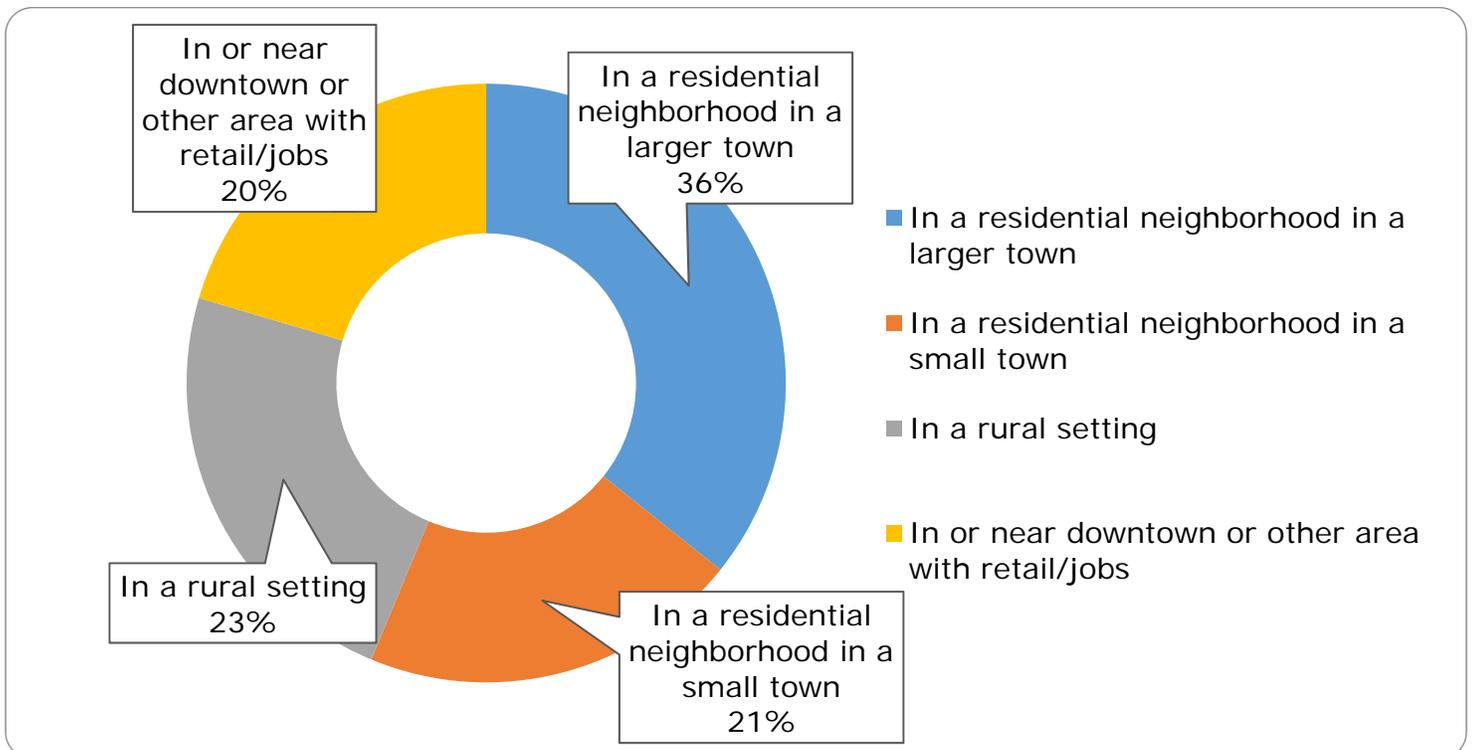**Total comments via survey: 5,650**
Plus four emailed comments

Lifestyle

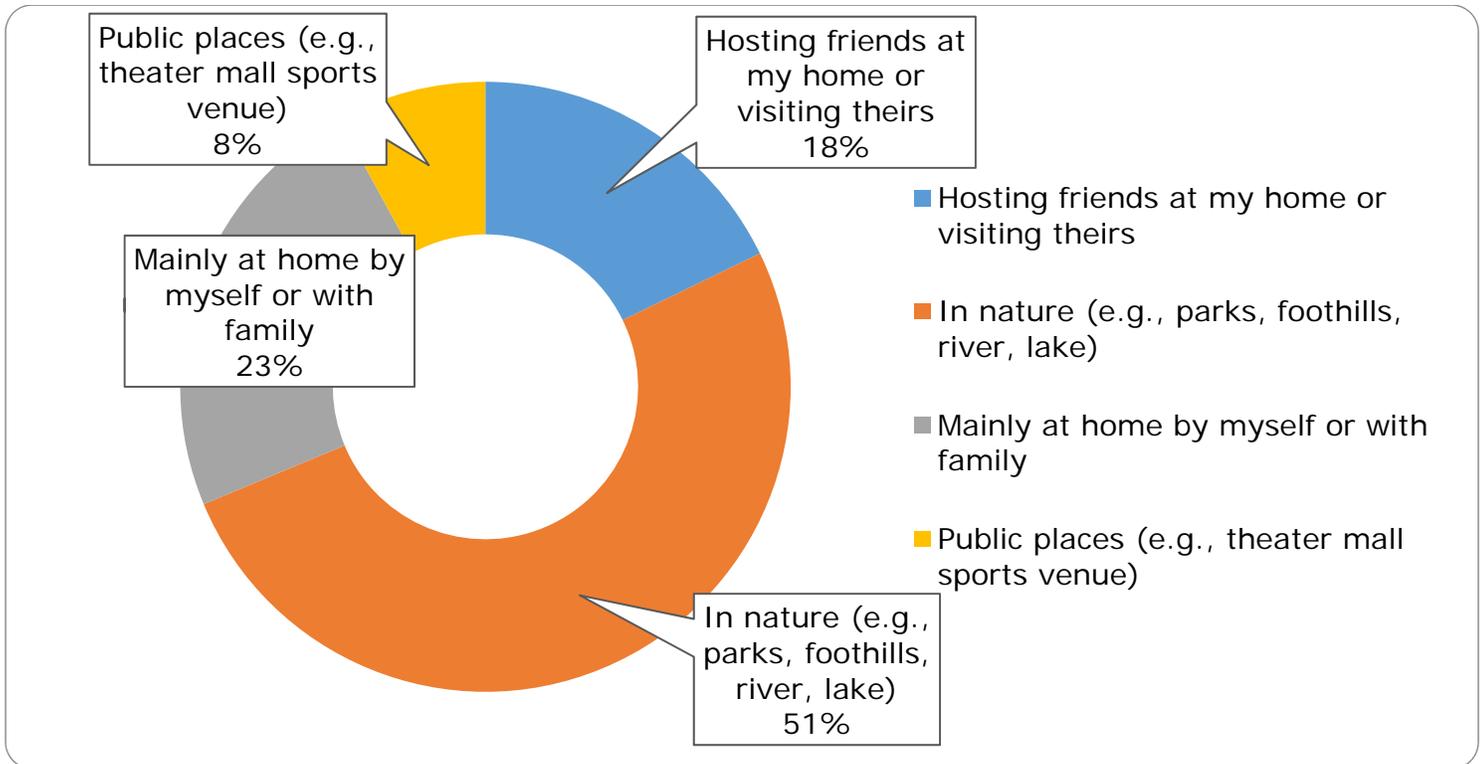## Where do you see yourself living in the future? (Home)

(n = 3,571)

Shared housing (e.g., a roommate or granny flat) 5%

Condo or apartment 9%

House on a smaller lot 31%

House on a larger lot 55%

Legend:
- Condo or apartment
- House on a larger lot
- House on a smaller lot
- Shared housing (e.g., a roommate or granny flat)

Where do you see yourself living in the future? (Neighborhood)

(n = 3,543)

In or near downtown or other area with retail/jobs 20%

In a residential neighborhood in a larger town 36%

In a rural setting 23%

In a residential neighborhood in a small town 21%

Legend:
- In a residential neighborhood in a larger town
- In a residential neighborhood in a small town
- In a rural setting
- In or near downtown or other area with retail/jobs

Where would you prefer to spend your leisure time?

(n = 3,529)

Public places (e.g., theater mall sports venue)
8%

Hosting friends at my home or visiting theirs
18%

Mainly at home by myself or with family
23%

In nature (e.g., parks, foothills, river, lake)
51%

Legend:
- Hosting friends at my home or visiting theirs
- In nature (e.g., parks, foothills, river, lake)
- Mainly at home by myself or with family
- Public places (e.g., theater mall sports venue)

Which would you like to see more of in the future?

(n = 3,379)

Telehealth/ehealth (e.g., virtual doctor visit)
22%

3D printing (e.g., printing objects at home or work)
7%

Automation (e.g., robots doing human tasks)
11%

Farming methods that grow more food on less land
60%

Legend:
- 3D printing (e.g., printing objects at home or work)
- Automation (e.g., robots doing human tasks)
- Farming methods that grow more food on less land
- Telehealth/ehealth (e.g., virtual doctor visit)
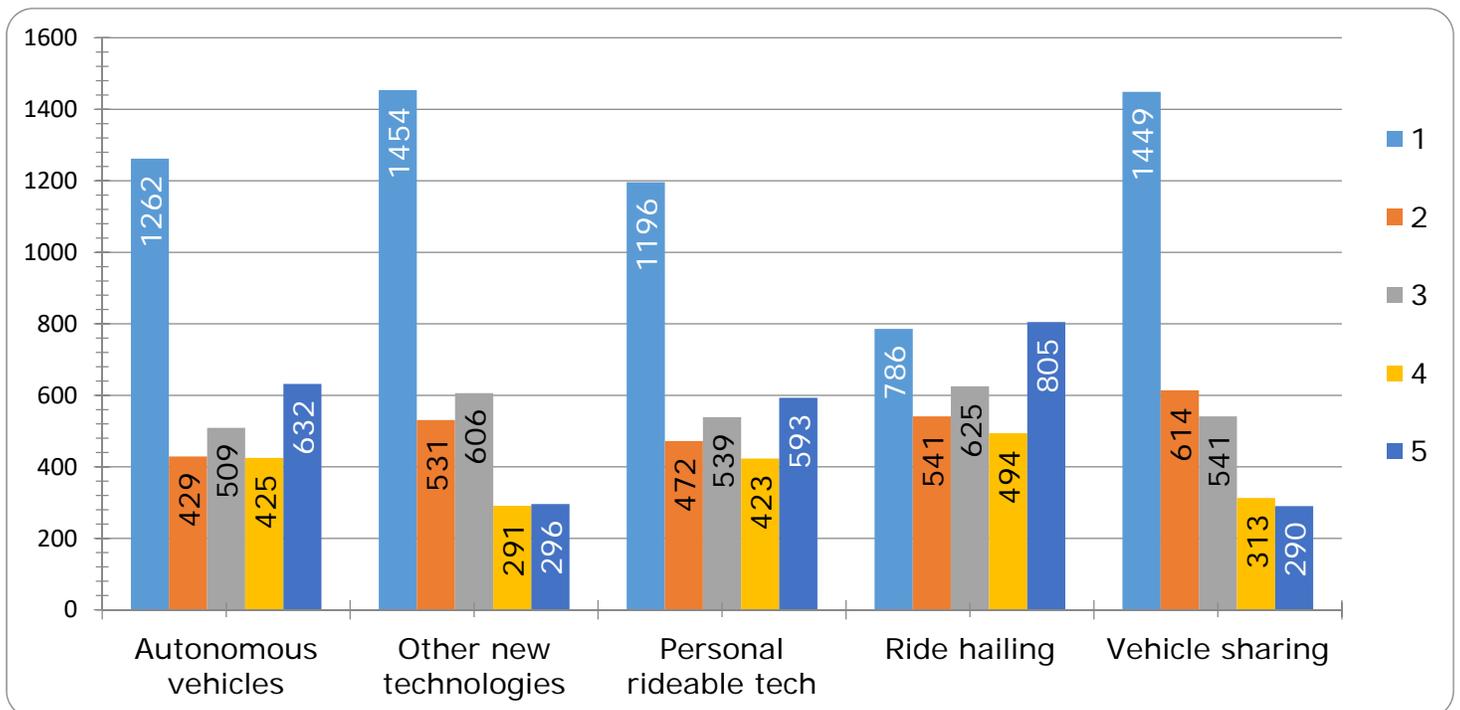
Transportation

Work Arrangement. Do you anticipate your profession will allow for flexible work arrangements in the future?
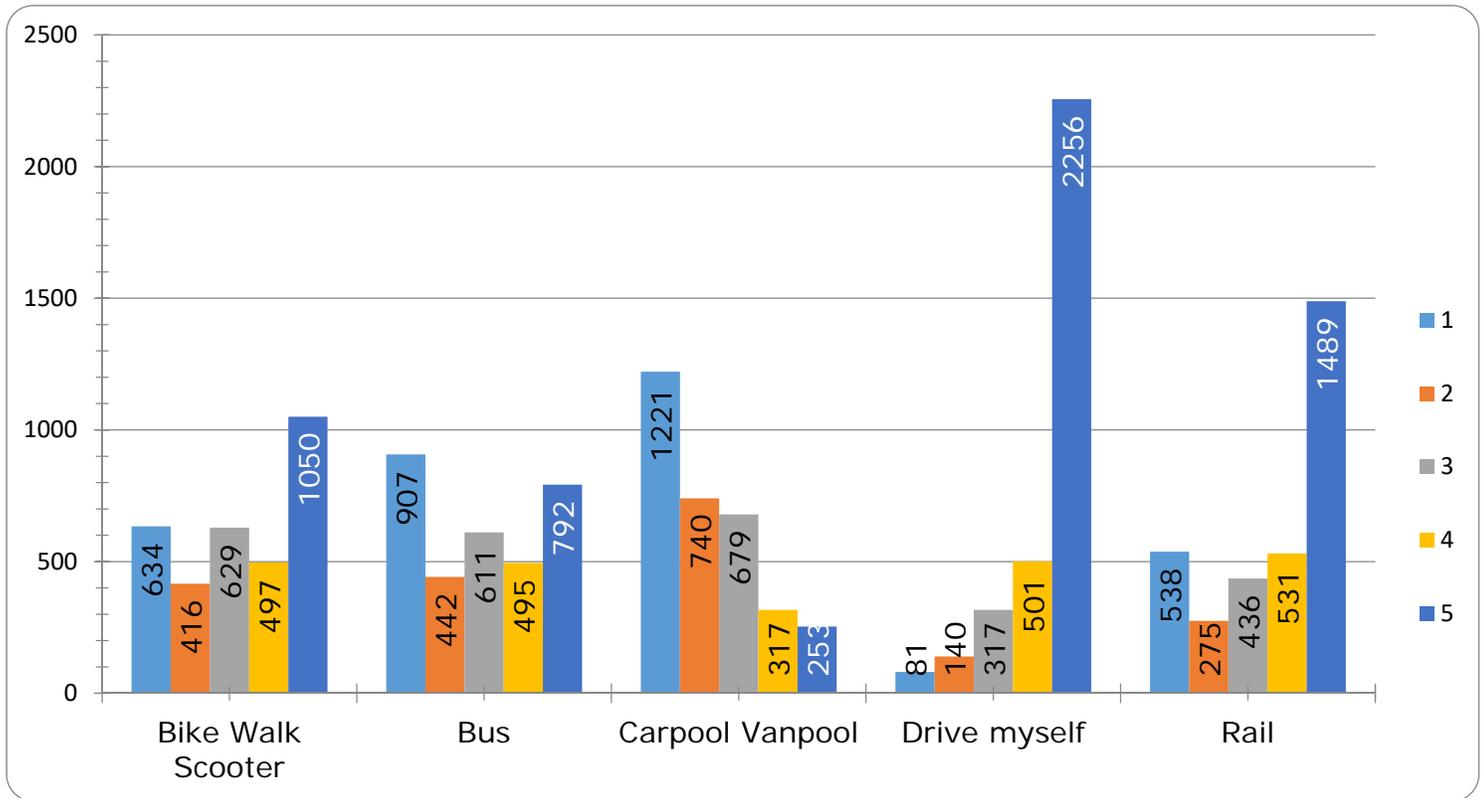1 = very unlikely; 5 = very likely
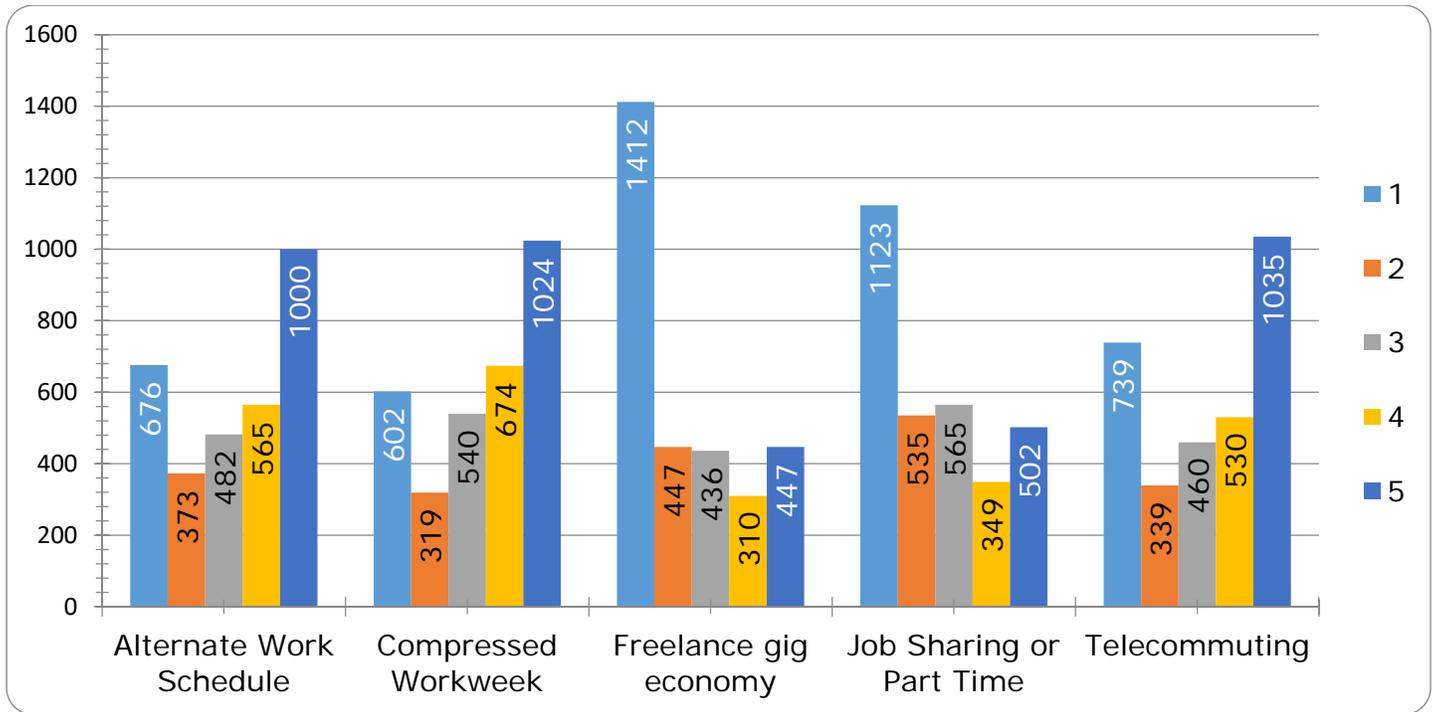
Transportation Technology. How likely are you to use these new transportation technologies in the future?
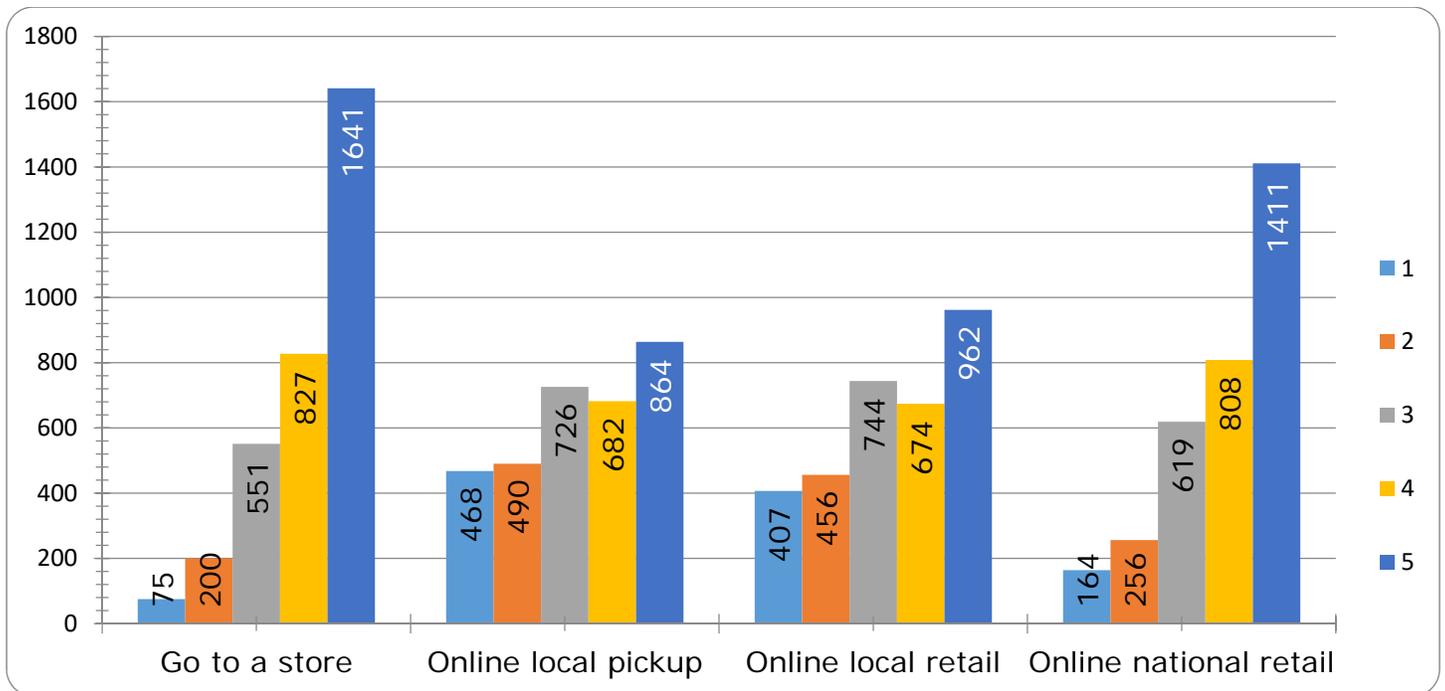1 = very unlikely; 5 = very likely

Transportation Options. How likely would you be to use the following options, if each were available and convenient?
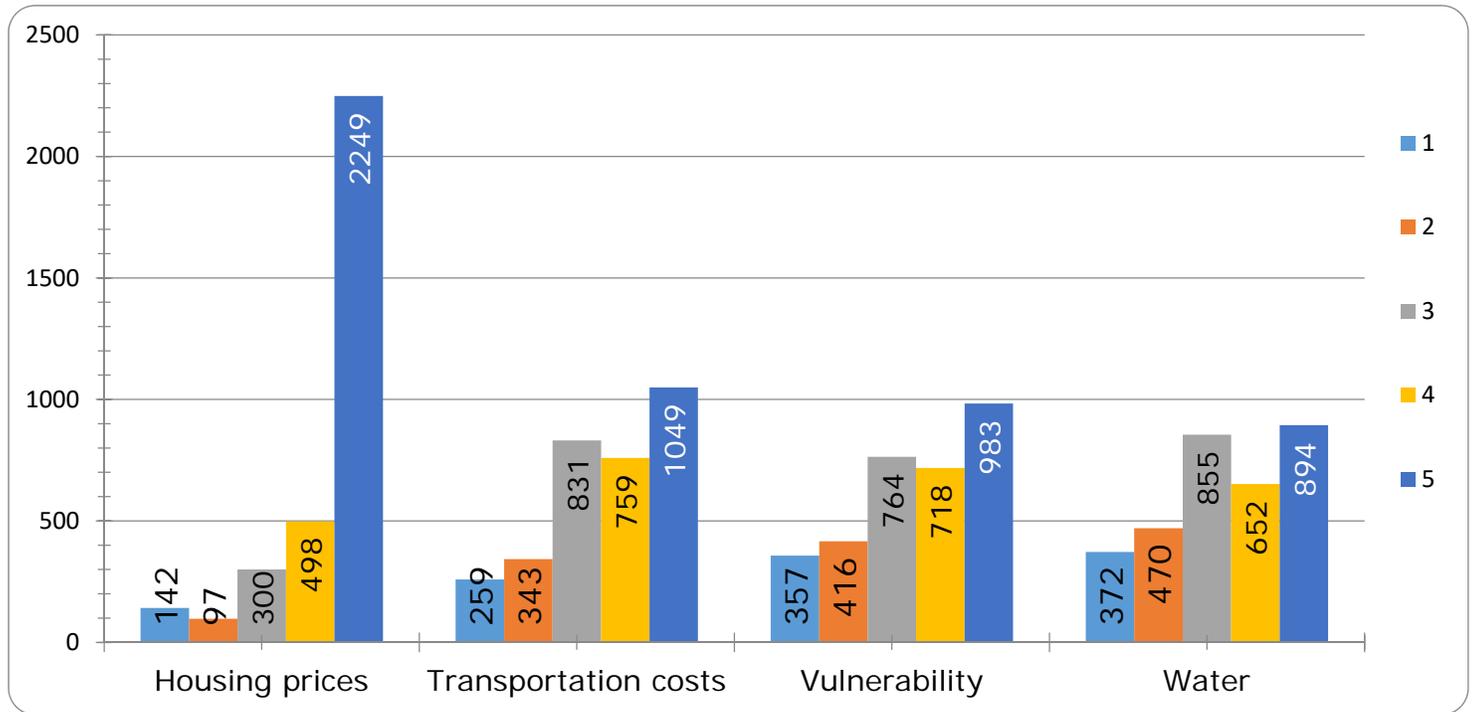1 = very unlikely; 5 = very likely

	Bike Walk Scooter	Bus	Carpool Vanpool	Drive myself	Rail
1	634	907	1221	81	538
2	416	442	740	140	275
3	629	611	679	317	436
4	497	495	317	501	531
5	1050	792	253	2256	1489

Shopping. How do you see yourself shopping in the future?
1 = will avoid this as much as possible; 5 = will do this as much as possible

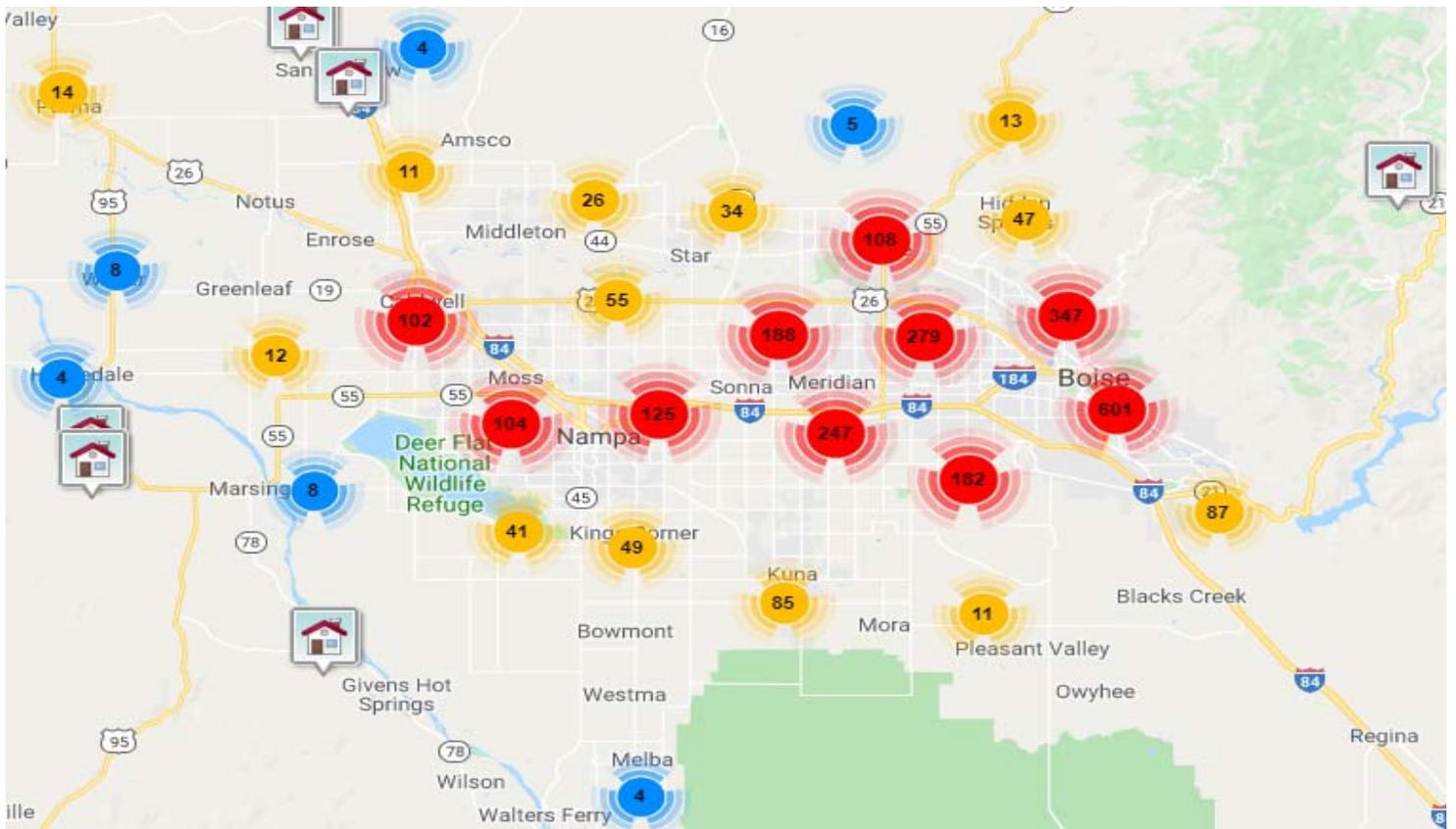|	Go to a store	Online local pickup	Online local retail	Online national retail
1	75	468	407	164
2	200	490	456	256
3	551	726	744	619
4	827	682	674	808
5	1641	864	962	1411

Considerations. How likely are these to impact your future housing and neighborhood choices?
1 = very unlikely; 5 = very likely

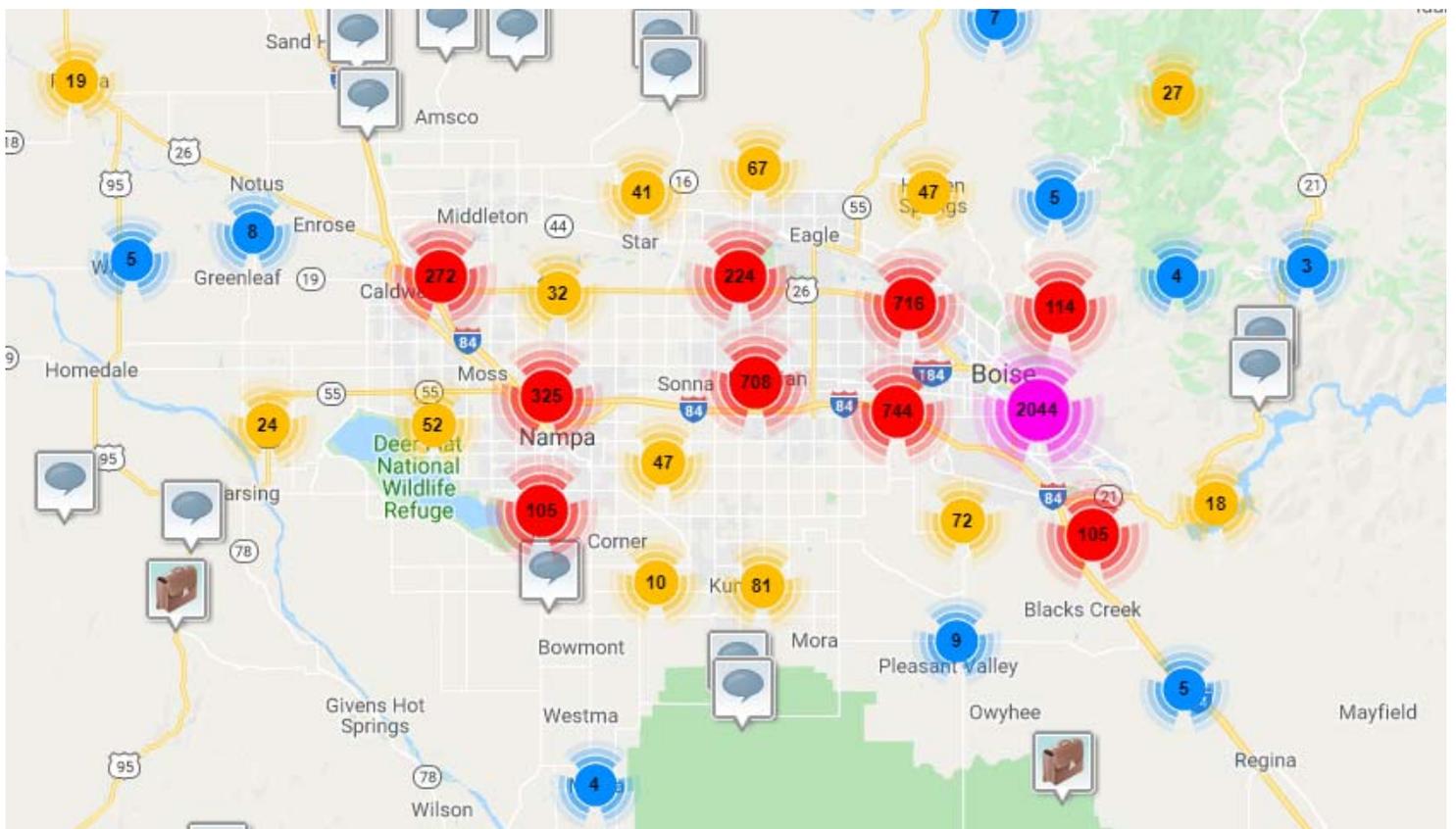| Consideration	1	2	3	4	5
Housing prices	142	97	300	498	2249
Transportation costs	259	343	831	759	1049
Vulnerability	357	416	764	718	983
Water	372	470	855	652	894

Moving Around

Home (n = 2,872)

Job/School/Other (n = 6,160)

Demographics (Optional)

What is your age? (n = 2,913)

- 25 and under — 5%
- 26- 40 — 31%
- 41 - 55 — 34%
- 56 - 70 — 25%
- 71 and over — 5%

Legend:
- 25 and under
- 26- 40
- 41 - 55
- 56 - 70
- 71 and over
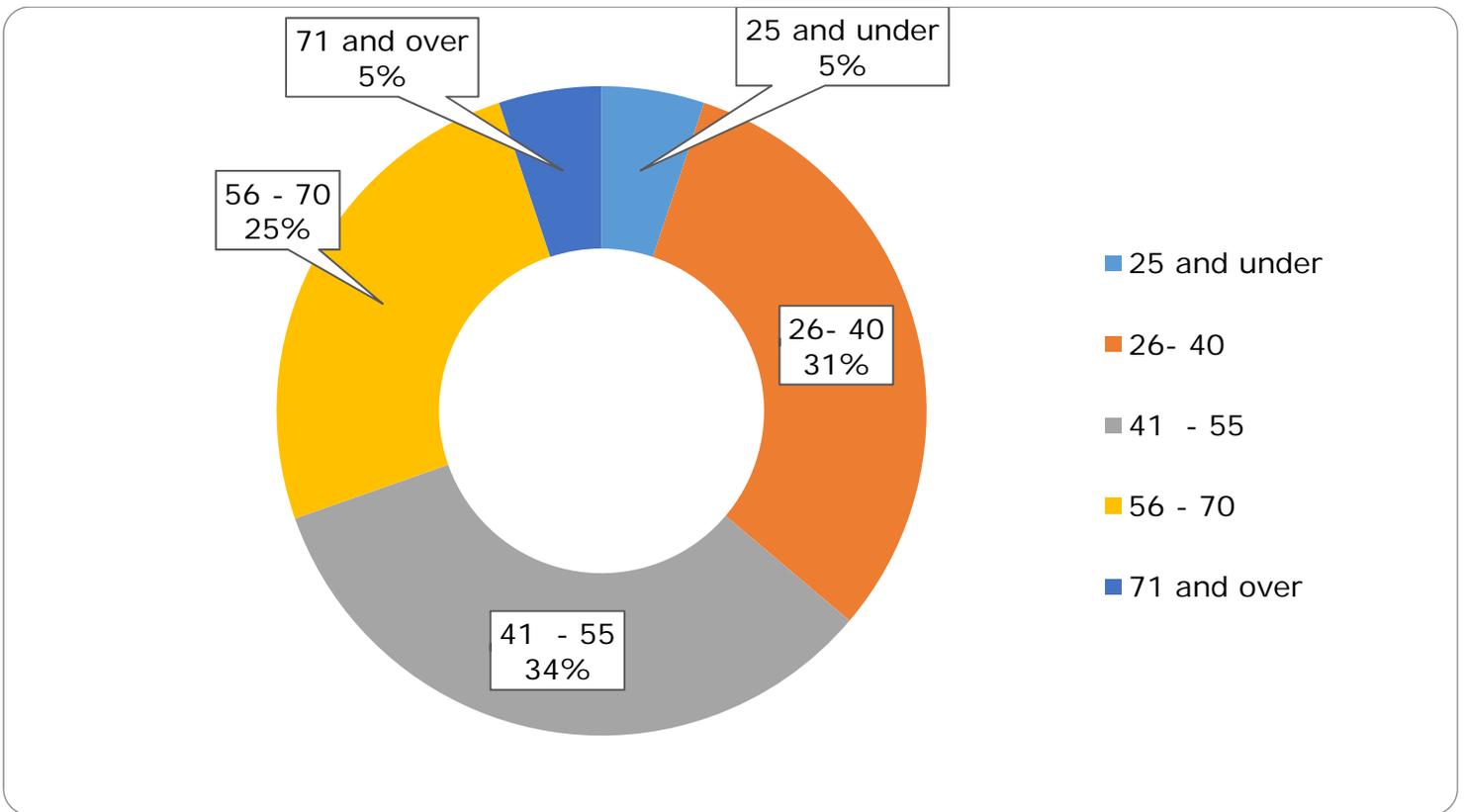
What is your race/ethnicity? (n = 2,841)

- American Indian/Alaska Native — 1%
- Asian/Pacific Islander — 1%
- Black — 1%
- Latino/Hispanic — 4%
- Other — 4%
- White — 89%

Legend:
- American Indian/Alaska Native
- Asian/Pacific Islander
- Black
- Latino/Hispanic
- Other
- White
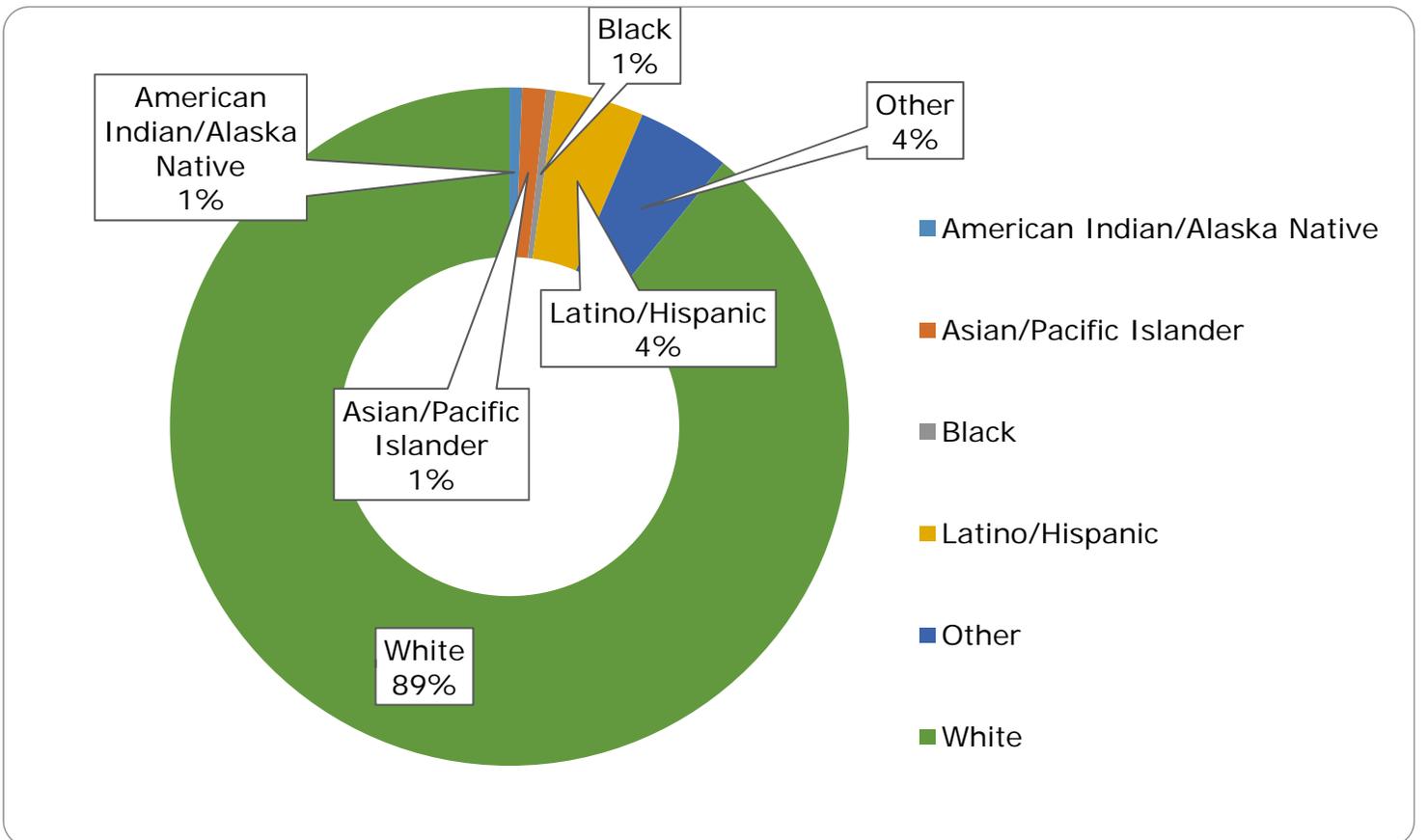
What is your household income? (n = 2,689)

Under $50,000 per year
20%

$101,000 - $150,000 per year
23%

Over $150,000 per year
15%

$51,000 - $100,000 per year
42%

Legend:
- $101,000 - $150,000 per year
- $51,000 - $100,000 per year
- Over $150,000 per year
- Under $50,000 per year
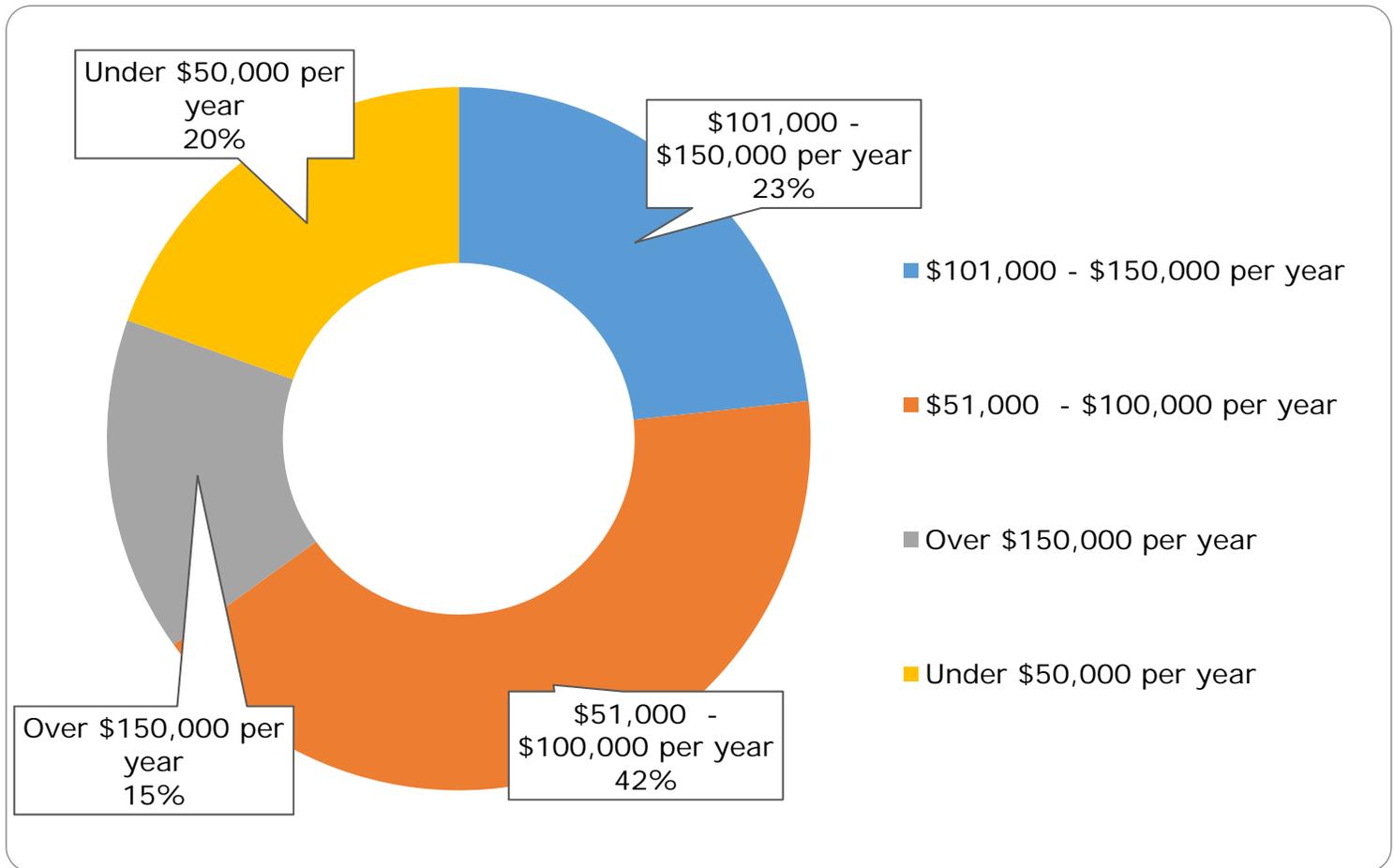
How did you learn about this survey? (check all that apply) (n = 3,110)

Word of mouth
9%

Other
8%

At an event
5%

Flyer
1%

Email
23%

Social media
24%

Poster on a bus
2%

Radio advertisement
6%

Newspaper advertisement
3%

News story
16%

Internet advertisement
3%

Legend:
- Flyer
- Other
- At an event
- Email
- Internet advertisement
- News story
- Newspaper advertisement
- Poster on a bus
- Radio advertisement
- Social media
- Word of mouth