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COMPASS
COMMUNITY PLANNING ASSOCIATION
of Southwest Idaho

**Rural Transportation Options:
Vanpools and Park-and-Ride Lots
Summary of Survey Results**



**Rural Mobility Management
March 2011**

Report No. 07-2011

Introduction

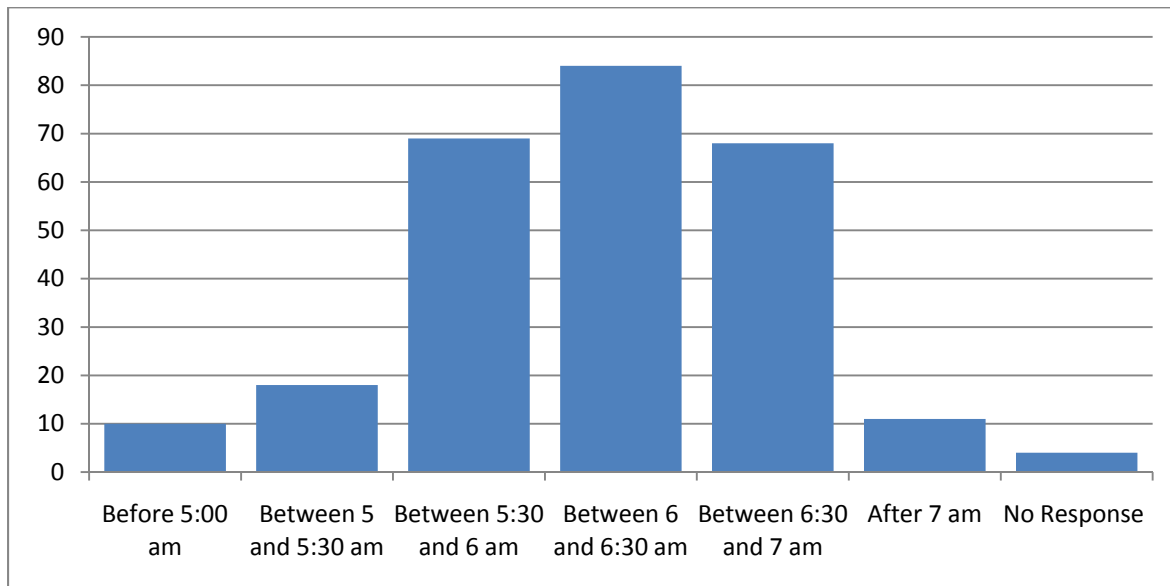
COMPASS, together with ACHD Commuteride, conducted this survey to collect information about the use of vanpools, carpools, and park-and-ride lots. The survey instrument was handed out by the vanpool driver the month of August 2010. All returned surveys were received by COMPASS by the first week of September. The following summarizes the information collected from the respondents and documents the current use of vanpools, carpools and park-and-ride lots by rural residents. Overall, 31% of ACHD Commuteride vanpool riders responded to the survey.

Total Number of ACHD Commuteride Vanpools	87
Total Number of ACHD Commuteride Vanpool Riders	850
Total Number of Vanpool Riders that Responded to the survey	264

Summary of Survey Questions and Answers

Q1. What time did you begin your trip?

70% of respondents start their trip before 6:30 a.m.



Q2. Where did you begin your trip?

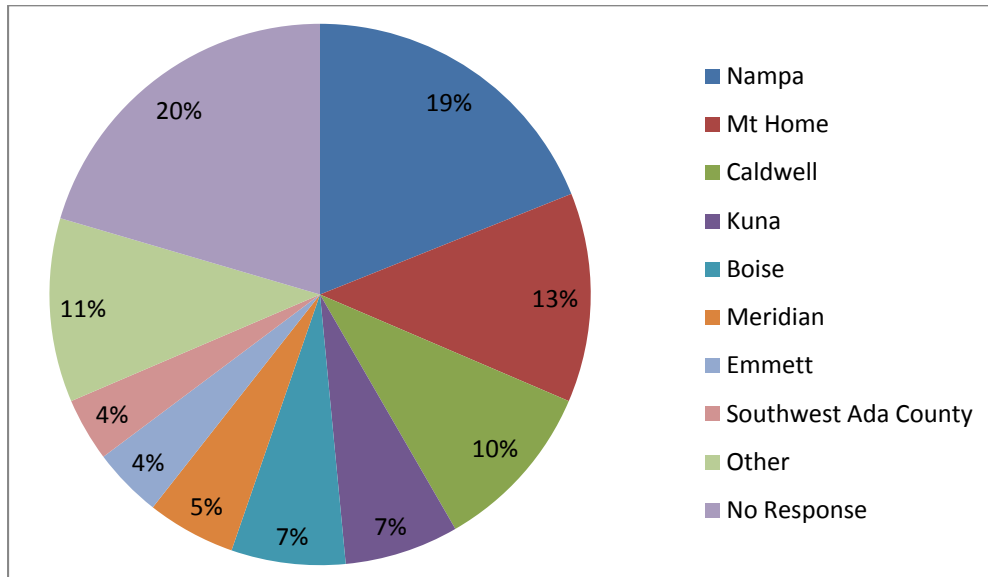
61% of respondents begin their trip from home.*

* The survey asked for location information (i.e., address) for both a start location, as well as a park-and-ride location if the respondent indicated that they met their vanpool at a park-and-ride lot. 39% of respondents indicated that their trip did not start from home, and provided a start location at a known park-and-ride lot. Due to the apparent confusion in responses, it is likely that more people started their trip from home than indicated through the survey results.

Q3. Please provide location.

70% of the respondents begin their trip outside Ada County and its cities.

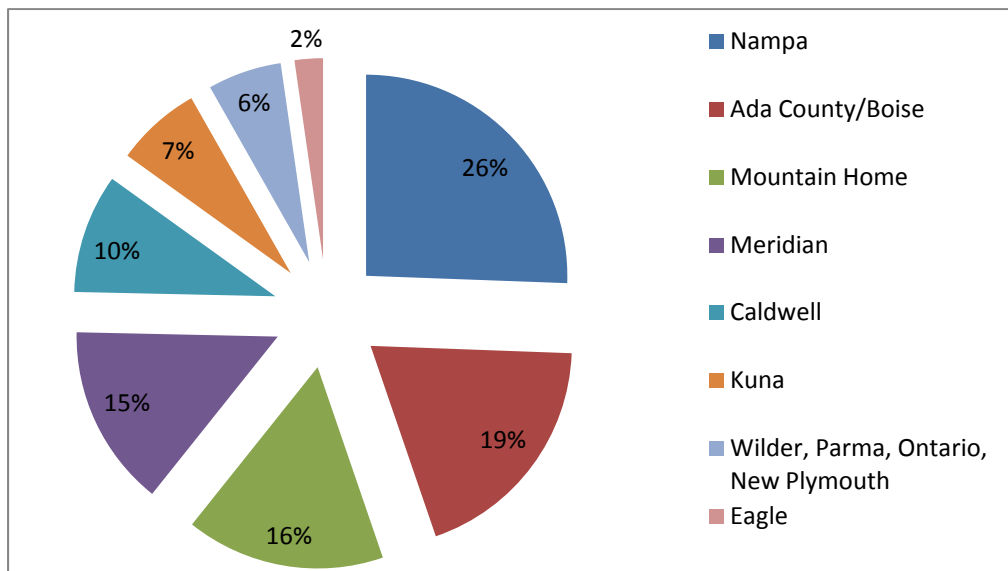
- **40% of the respondents are from rural areas with Mountain Home making up the largest share** (accounts for trips beginning in Payette and Malheur Counties.)



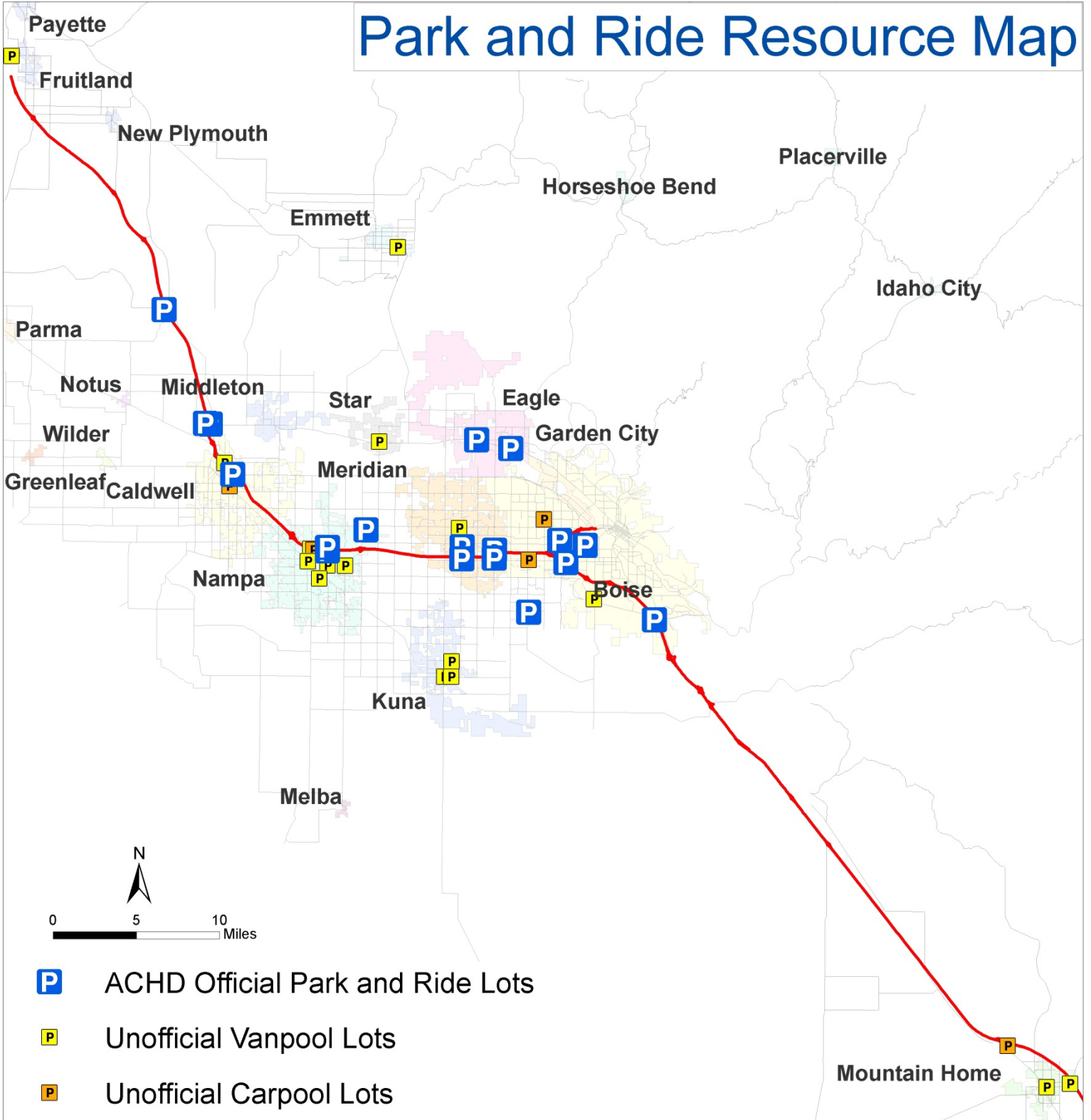
Q4. Did you meet your vanpool at a park-and-ride lot?

Q5. Location of park-and-ride lot or location used to meet vanpool.

77% of the respondents meet their vanpool at a park and ride facility, with Nampa, Ada County/Boise and Mountain Home making up more than 60% of the share.

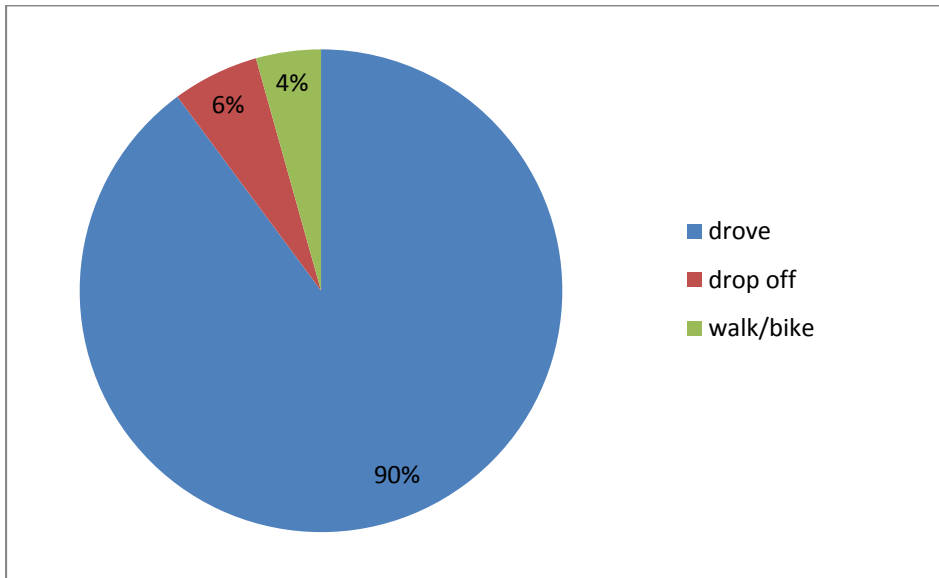


Park and Ride Resource Map



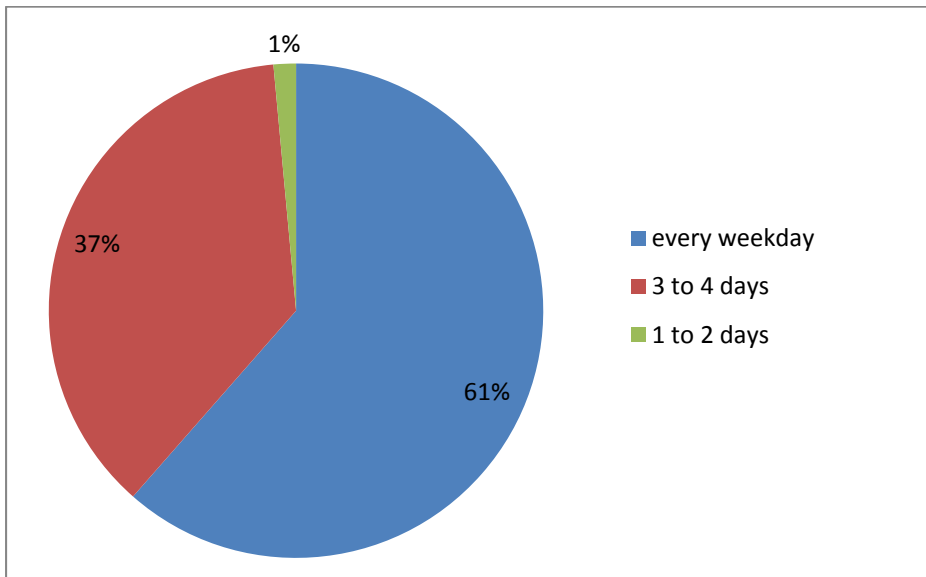
Q6. How did you arrive at the park-and-ride lot or meeting location?

90% of the respondents drove to the vanpool meeting location.



Q7. How often do you use the park-and-ride lot or meeting location?

61% of the respondents use the park and ride lot every weekday.

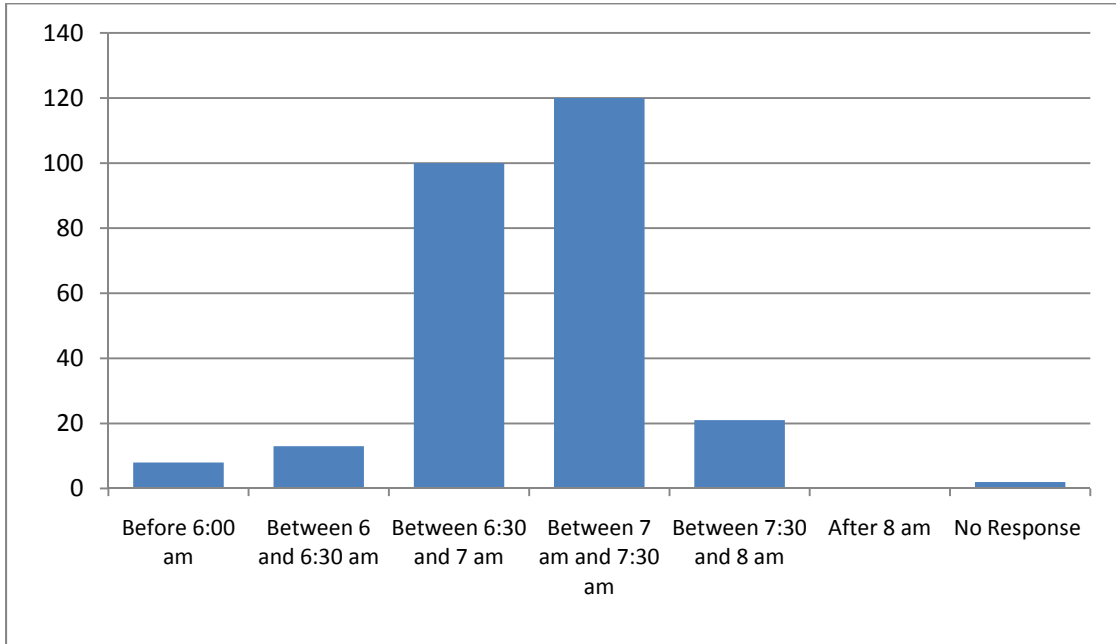


Q8. What is your primary purpose for this trip?

99.6% of the respondents were going to work.

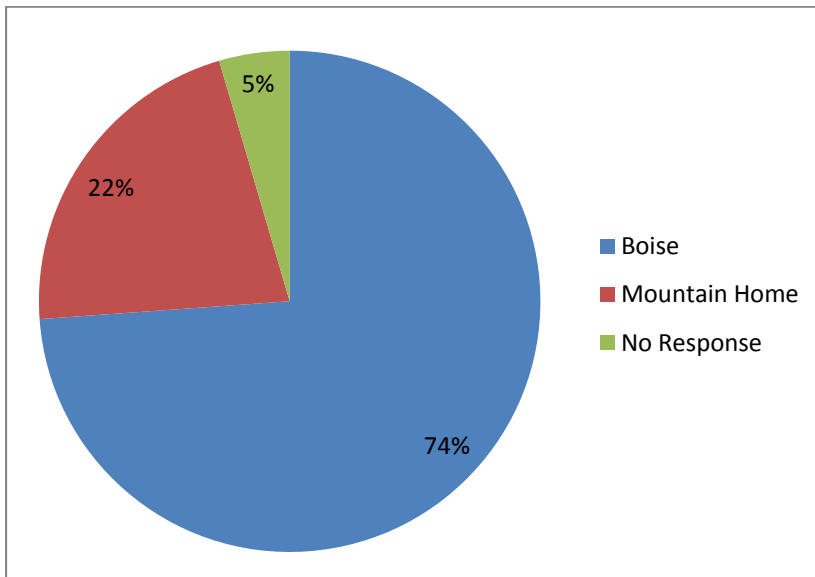
Q9. What time did you arrive at your final destination?

83% of the respondents arrived at their destination between 6:30 am and 7:30 am.



Q10. Final destination (city/town, intersection or landmark)

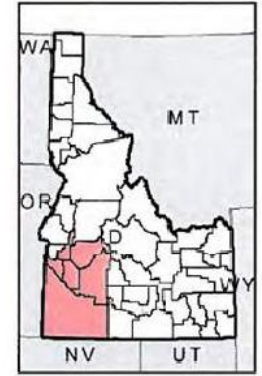
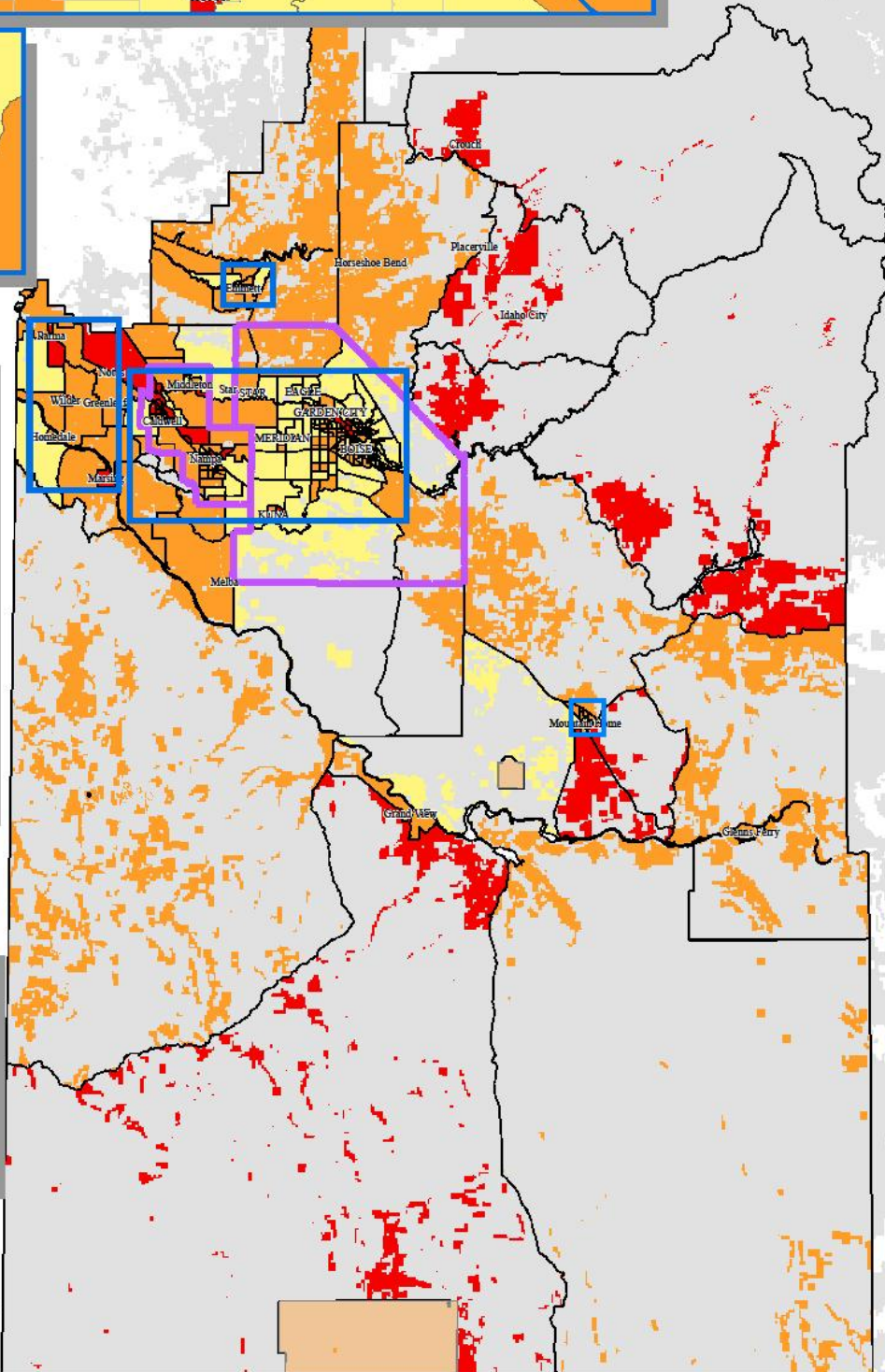
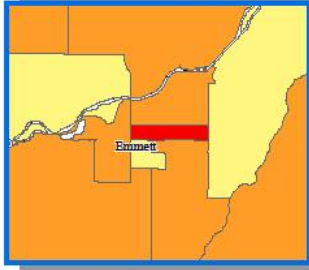
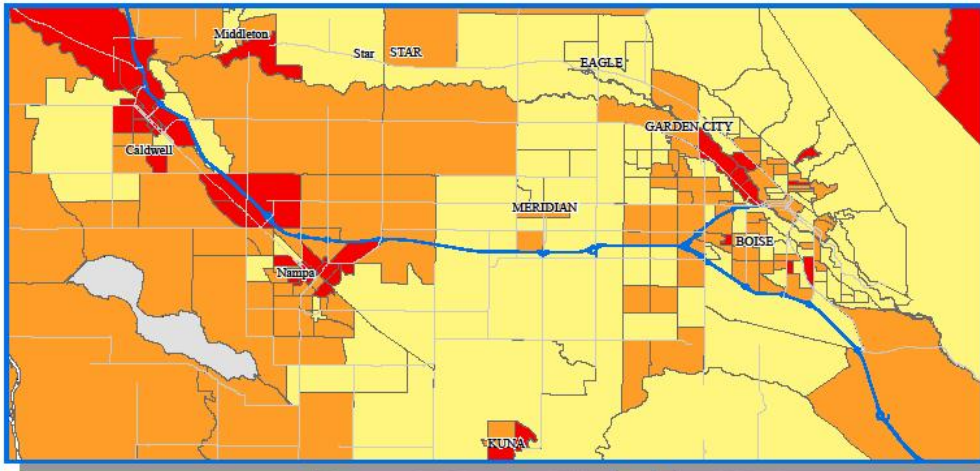
74% of the respondents were traveling to Boise.



3C Local Mobility Management Network

Percent of Mode Share: Carpool/Vanpool

Population Estimates 2010 (Claritas)

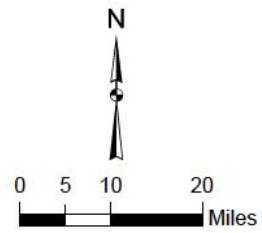


3C LMMN
Number of Persons
By Census Block Group

- MPO Boundary
- Block Group
- Public Lands

Percent Mode Share
Carpool/Vanpool

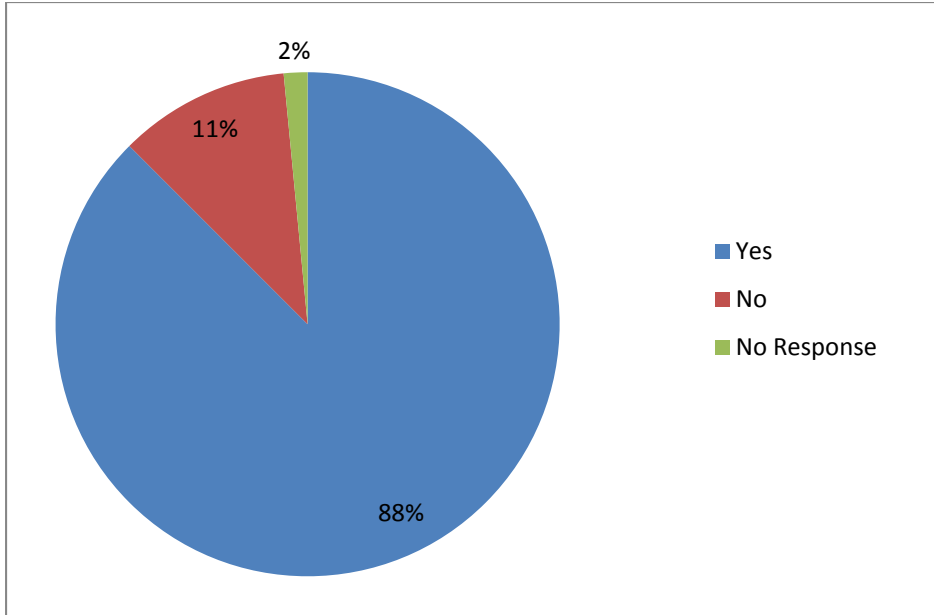
- 0.00 - 10.00
- 10.01 - 18.00
- 18.01 - 35.00



Demographics of Respondents

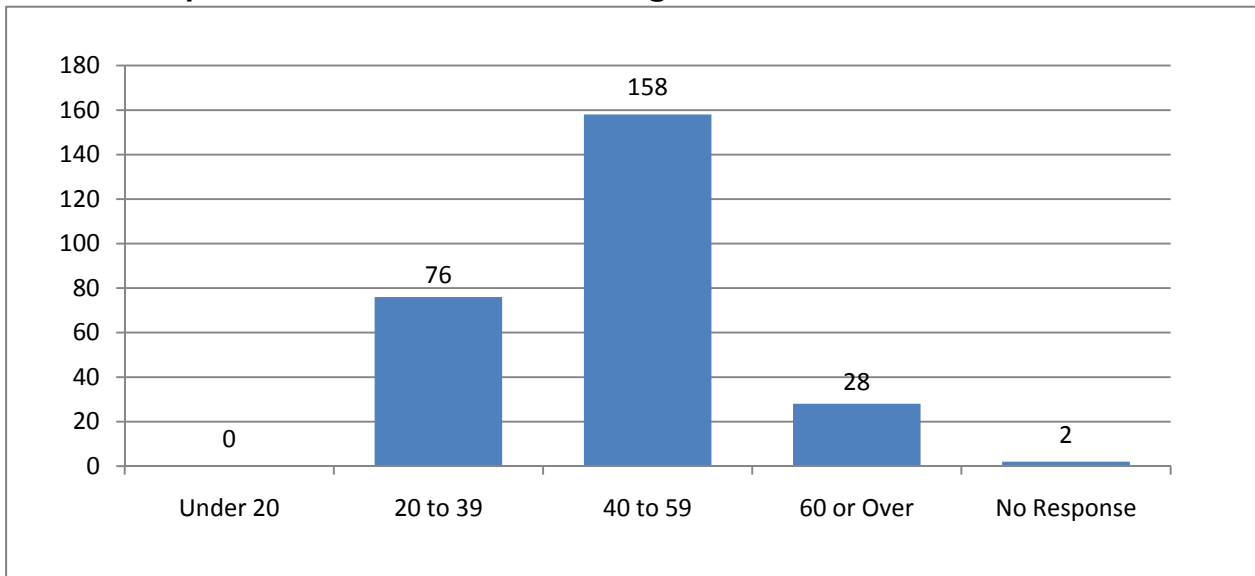
Q11. Do you have a personal vehicle available for this trip?

88% of the respondents stated they had a personal vehicle available for their trip.



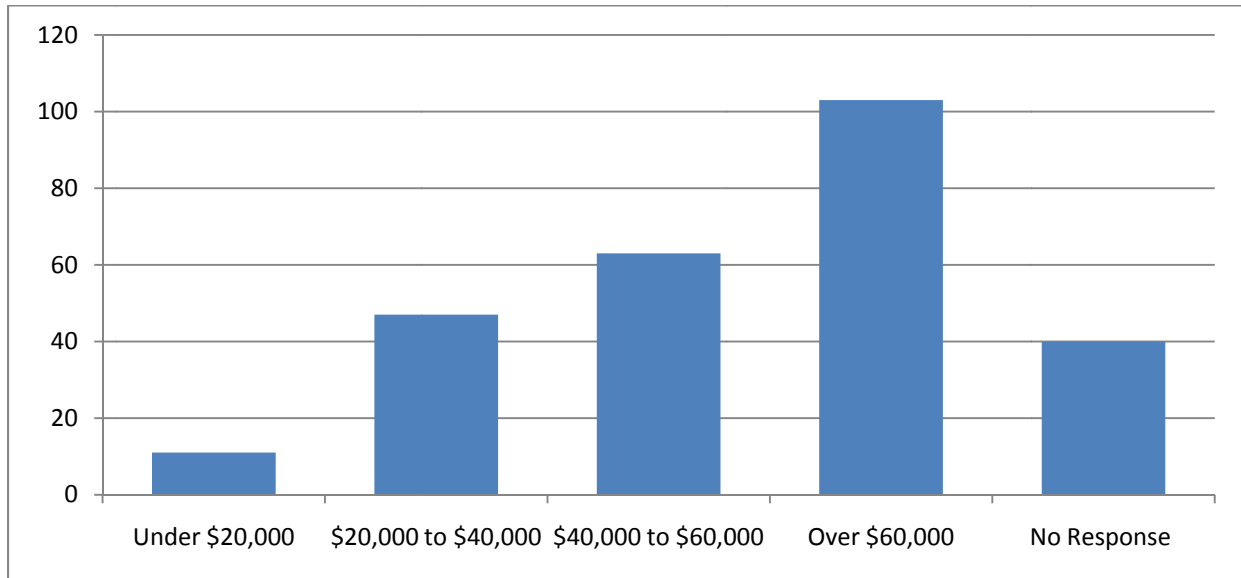
Q12. What is your age?

60% of respondents are between the ages of 40 and 59



Q13. What is your household's total income before taxes?

74% of respondents make \$40,000 or more.



Conclusion

Rural communities often have limited transportation options for commuters. Human service transportation, such as senior service trips or healthcare related trips, is one of the more prominent alternative transportation services in rural areas. These trips are often targeted towards a specific population, and to specific destinations. Carpooling and vanpooling are feasible options for transportation to and from work for rural residents, as documented by the 40% of the respondents who start their vanpool trips in the rural areas. Park-and-ride facilities can provide substantial support to people who want to carpool or vanpool to work by providing a neutral meeting place for participants, as well as a place to leave a personal vehicle. Park-and-ride lots are an important part of transportation infrastructure, particularly in rural areas with limited transportation options.

Partnerships made this survey possible!



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