

Leadership in Nonprofit or Private Business

Idaho Walk Bike Alliance Silver Lining Video Conference Series

The Idaho Bike Walk Alliance is a nonprofit organization whose goal is to help local communities improve transportation safety by improving walking and biking infrastructure, supporting high capacity transit, minimizing congestion, and more.

When Idaho first issued the COVID-19 stay-at-home order in spring 2020, the Idaho Bike Walk Alliance started looking for ways to stay connected with its members, partners, and colleagues while continuing to promote active transportation as a healthy, safe, and reliable option for all Idahoans.

To address this challenge, the Silver Linings video conference series was born. Silver Linings began as a positive spin on a challenging event — people were concerned and isolated. However, the name took on additional meaning as fewer cars in the streets allowed more access for cyclists and pedestrians — a “silver lining” of the pandemic shutdown.

Each Silver Linings session focuses on one topic for one hour to explore one component of a balanced transportation system. Silver Linings has educated attendees, strengthened partnerships, and provided a shining example of how quickly an organization can turn “on a dime” to find the silver lining in a difficult time.