

Leadership by Example, Ada County

Winner: Boise State University

Description: From programs that encourage transportation alternatives to long-term plans that include increased on-campus housing, Boise State University programs embody the principles found in *Communities in Motion* and Community Choices. The university has exemplified its commitment to these principles in many ways, including:

- Accommodating 5,000 daily campus interactions by distance learning and telecommuting
- Launching Idaho's first car share program
- Launching a campus shuttle GPS locator
- Expanding ridership on ValleyRide buses by providing universal bus passes to students, faculty, and staff and funding critical routes
- Funding a new on-campus transit center and regional park-and-ride facility
- Developing a plan for improving bicycle and pedestrian transportation and committed \$300,000 to implement the plan
- Adding new long-term bike storage facilities in existing and new auto parking garages
- Creating the department of Energy Research, Policy and Campus Sustainability to provide further leadership and focus
- Providing leadership in all regional transportation and sustainability efforts
- Developing a plan to expand on-campus housing
- Integrating transportation and sustainability policy coursework in academic offerings

Boise State University is taking a leadership role in environmental stewardship, alternative transportation, and thoughtful inter-agency space and land use planning efforts, principles which are core to *Communities in Motion* and the Community Choices growth scenario. Boise State University serves as a model for other businesses, employers, and agencies as it relates to development with a sincere consideration to broader environmental issues.