

# **Community Planning Association of Southwest Idaho (COMPASS)**

## **Organizational Roles and Values**

**Approved by the COMPASS Board of Directors**

**June 19, 2017**

### **COMPASS Vision**

The Community Planning Association of Southwest Idaho (COMPASS) is the forum for regional collaboration in southwest Idaho that helps maintain a healthy and economically vibrant region, offering people choices in how and where they live, work, play, and travel.

### **Agency Mission**

The mission of COMPASS is to conduct regional planning, facilitate coordination and cooperation, serve as a source of information and expertise on issues affecting southwest Idaho, and assist member agencies in accessing funding to accomplish local and regional goals.

# **Roles and Strategies**

## **Role #1. Planner**

### *Strategies:*

1. Develop executable, integrated, multi-faceted plans reflecting elements of a healthy, economically vibrant region including:
  - Community infrastructure
  - Economic development
  - Environment
  - Farmland
  - Health
  - Housing
  - Land use
  - Open space
  - Transportation
2. Develop implementable multi-modal transportation plans, programs, and solutions encompassing the entire transportation system, to include:
  - Active transportation
  - Freight
  - Public transportation
  - Roadways
3. Use performance-based planning to support data-assisted decision-making

## **Role #2. Facilitator**

### *Strategies:*

1. Bring stakeholders together to share ideas and information, identify common goals, and collaborate on strategies to maintain a healthy and economically vibrant region
2. Encourage meaningful involvement
3. Provide educational opportunities to support stakeholders as engaged participants in developing regional strategies and solutions
4. Encourage vigorous debate to create a better outcome and support the final decision

### **Role #3. Expert**

1. Serve as the regional source of data and state-of-the-art technical expertise in, but not limited to...
  - Planning
  - Geographic information systems
  - Demographic data and forecasting
  - Modeling related to travel demand, land use, economic development, and air quality conformity
2. Perform and share quality analyses to enhance information-based decision-making and increase awareness of regional issues
3. Develop and maintain knowledge of emerging trends and evolving regulations to meet regional and member needs
4. Invest in the skills of our staff to remain on the cutting edge of planning and technical best practices

### **Role #4. Implementer**

1. Secure and program financial resources for COMPASS and its members to implement projects that meet regional goals
2. Align policies, fund and monitor projects, and execute programs to reflect regional goals
3. Enhance the influence of the region by serving as leaders in policy and professional organizations
4. Advance regional goals by leveraging COMPASS members' influence at the state and national levels

# Values

## COMPASS is Innovative

*COMPASS...*

- Encourages the pursuit of new ideas and solutions
- Recognizes that innovation comes with risk
- Strives for invention and creativity
- Embraces change as an opportunity
- Challenges the status quo or legacy ideas

## COMPASS is Collaborative

*COMPASS...*

- Fosters an atmosphere of trust and respect
- Promotes transparency
- Expects collective accountability and ownership
- Supports an open exchange of ideas
- Embraces participatory decision making

## COMPASS is Inclusive

*COMPASS...*

- Empowers all residents to be active participants in shaping the future of the region
- Treats all stakeholders equitably
- Takes special efforts to involve traditionally underrepresented populations
- Demonstrates simplicity, accuracy, and clarity in communication

## COMPASS is Proactive

*COMPASS...*

- Has foresight and takes a long-term view
- Recognizes problems and opportunities and takes appropriate actions
- Proposes well-vetted options and implements solutions

## COMPASS Values the Whole Person

*COMPASS...*

- Respects the knowledge, skills, ideas, and capabilities that all people bring to the team
- Supports professional growth
- Demonstrates courtesy and civility at all times
- Supports work-life balance
- Embraces diversity