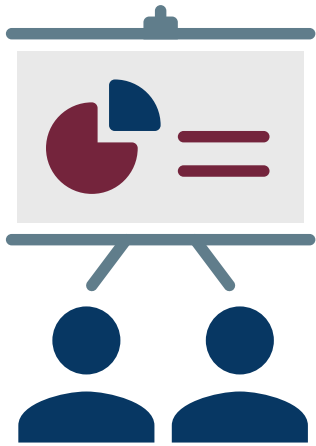


FY2021

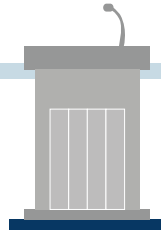
OUTREACH REPORT

OCTOBER 1, 2020 - SEPTEMBER 30, 2021



42
PRESENTATIONS
given to over
900
PEOPLE

3 VIRTUAL OPEN HOUSES + **1** IN PERSON OPEN HOUSE
with over **2000** ATTENDEES (LIVE + AFTER THE FACT)



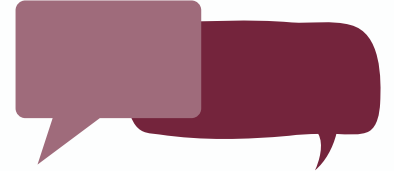
3 VIRTUAL EDUCATION SERIES PRESENTATIONS
to **295** PEOPLE



144
SOCIAL MEDIA
POSTS PER CHANNEL



57
EMAIL BLASTS
TO PUBLIC



13
RADIO, TV, AND
NEWSPAPER INTERVIEWS

1 PUBLIC SURVEY
taken by over
11,700
PARTICIPANTS



LOOK! SAVE A LIFE!
BICYCLE SAFETY
CAMPAIGN

140
TELEVISION
PUBLIC SERVICE
ANNOUNCEMENTS



8 PUBLIC
COMMENT
PERIODS
with **168**
TOTAL
COMMENTS



COMPASS
COMMUNITY PLANNING ASSOCIATION
of Southwest Idaho